

11 A.M. 'TIL 10 P.M.

# LEONARDS

WORLD'S LARGEST  
AIRPORT



ONE STOP  
GIFT CENTER

HERE'S WHERE YOU'LL FIND...

"Shop at Leonard's  
It's Like a Raise in Pay"



ORDER YOUR HOLIDAY NEEDS NOW!  
YOUR CHOICE

- Fifth Blended Whiskey
  - Case Beer, 24 12-oz. cans
  - Fifth Creme de Menthe
  - Fifth Creme de Almond
  - Fifth Creme de Cacao
- YOUR CHOICE \$2.98



A Gift for the Whole Family!  
1960 AUTOMOBILES

We are now delivering brand new 1960 automobiles of your choice. All models and equipment available. Low 5 1/2% bank financing.

AT  
BIG DISCOUNTS

(New Car Dept.)

LEONARDS

"One Stop" Shopping Center

COMPLETE DEPARTMENT STORE

600 N. SEPULVEDA • EL SEGUNDO  
3 BLOCKS SOUTH OF INTERNATIONAL AIRPORT



## Everything for Christmas!

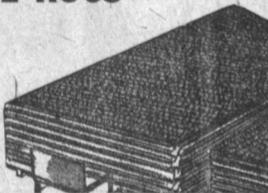
★ ★ ACRES OF FREE PARKING . . .

### ROOM SIZE RUGS

DELTOX 9x12 Reversible Rugs

Use either side! Luxurious interwoven fiber. Will take much abuse. Ideal for den or rumpus room.

Regular \$24.95  
\$13.95



9x12' WOOL-NYLON TWEED RUGS

Super soft with built-in sponge pad. Like walking on a cloud. Your choice of five different tweed combinations.

Regular \$69.95  
\$48.88

9x12 Calloway Cotton CHENILLE RUGS

Made by America's finest carpet mill. Huge selection of colors. Easily washable. Ideal for families with children.

Regular \$34.95  
\$16.88

9'x12' Colorful Wool Braided Rugs

Extra thick heavyweight beautiful wool braided rugs which will add glamour to any home.

Reg. \$49.95  
\$29.88



### HEY KIDS! Santa's Here! "Come and Visit Me!"

Yes, Kids! Be certain to visit Santa. He'll be here daily until Christmas . . . with "FREE CANDY" for all of the kids!



FREE CANDY For All the Kids

Have Your Child's Photo Taken with SANTA . . .

That's right, Mom . . . have your child's photo taken with Santa any day or night until Christmas. A photo of lasting pleasure for you and your children . . . Don't miss this opportunity.



### LADIES BLOUSES

Wash-n-wear fabrics, Dacron and Cottons, Acetate and other fabrics . . . lace trimmed styles. Long, push-up and 3/4 sleeves . . . novelty collar treatments.

\$1.79



### LADIES SWEATERS

Wrap her up warm and snugly in one of these dream sweaters . . . Choose from 100% Orlon, Ban-Lon and for blends or a cable or novelty knit.

\$3.59



Pastel tones, sizes 34-40

Indoor Lite Sets  
Beautiful 15-bulb sets — for all interior decorating and lighting. Regular \$3.95.  
\$2.29

Outdoor Lite Set  
Large 25-bulb sets. Assorted colors. Completely waterproof. Regular \$7.95.  
\$5.88

PYRACANTHA PLANTS  
Popular red berry plant. Large gallon container. Colorful shrub.  
Regular \$1.30  
89c



GIRLS' DRESSES  
100% Nylons, Velvets, Silks and Cottons. Wash 'n' wear fabrics. Bouffant styles.  
\$4.49

Girls' Slips & Bouffants  
Yards and yards wide bouffants. Polished cotton slips . . . lace & ribbon trimmed. Sizes 3 to 14.  
\$1.79

GIRLS' SWEATERS  
100% Tub. Orlon . . . Cardigan or slipover styles. Novelty knit . . . Club and novelty collars.  
\$1.79

GIRLS' PAJAMAS  
Warm flannels and broadcloths. Some with matching doll pajamas. Sizes 3-14.  
\$1.79

### Ladies' SLIPS

With frilly lace trims on bodice and hems . . . also many tailored styles. In 100% Nylon and Dacron cotton.  
\$1.79



APPLIANCES  
Reg. \$309.95 \$218.88  
Reg. \$168.88 \$168.88  
Reg. \$47.88 \$47.88  
Reg. \$187.88 \$187.88  
Reg. \$199.88 \$199.88  
Reg. \$259.88 w/t \$259.88  
Reg. \$289.88 w/t \$289.88  
Reg. \$369.88 \$369.88  
Reg. \$398.95 \$398.95  
Reg. \$62.88 \$62.88  
Reg. \$36.88 \$36.88  
Reg. \$149.88 \$149.88  
Reg. \$139.88 \$139.88  
Reg. \$648 \$299.88



BROWNIE STARMATIC ELECTRIC EYE CAMERA  
Electric eye makes setting automatically! All you do is aim and shoot! Color and black and white.  
\$25.72  
Regular Retail Value \$34.50 Flash \$3.16



Lord VD 35mm Camera with Case  
Fast F1.9 lens, shutter speeds from 1/2500 to 1/500 of a second. Single window range-view finder. Rapid film advance. Deluxe leather case. 1 year guarantee.  
Reg. Retail Value \$110 \$57.50



Alpex Lite Meter  
Assures you of getting the best pictures under all light conditions. Famous quality make. Easy to use. CASE INCLUDED.  
Reg. Retail Value \$8.45 \$5.01

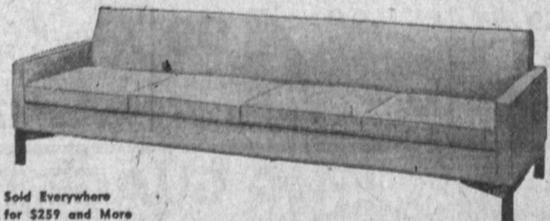
FILM  
35mm Kodachrome— \$1.88 roll  
Reg. 2.05  
35mm Kodachrome— \$1.35 roll  
Reg. 1.75  
Kodachrome Processing— \$1.40 roll  
Reg. 1.75



ALL THE FAMILY  
LAXOR CHAIRS

\$48  
Regular \$99

### KING SIZE "Over 8' Long" 4-CUSHION DECORATOR SOFAS



Sold Everywhere for \$259 and More

Luxuriously covered in your choice of latest decorator fabrics, with foam rubber cushions. A fabulous buy. Actually over 8 feet long. Sleek, modern, in your choice of Danish modern or oriental legs in either ebony or walnut.

A Wonderful Gift for the Home . . . \$149  
also available in Naugahyde

### ...suddenly it's Christmas!

... time to get your gift list in order and dash down to Leonard's—where you know you can give the finest for LESS! Here are but a few of many exciting, money-saving gift ideas from our COMPLETE Jewelry Dept.



Remington—the world's favorite portables are yours to give, at far below Nationally Advertised prices at Leonard's Choose from newest, 1960 models.  
LEONARDS . . . \$17.63

Buy on Leonard's Convenient Terms

World Famous Waterman Pen & Pencil Sets—matched, life-time writing partners at a wonderful saving. Handsome gift box. Compare at \$13.75.  
LEONARDS . . . \$9.54

Choose from a complete selection of Men's and Ladies' new, 1960. Nationally Advertised Watches all priced far below Nationally Advertised Prices! Shown below are just a few of the treasured time-pieces you'll find in our Watch Dept.



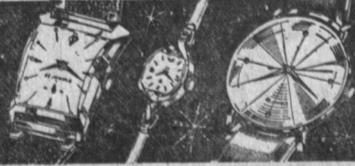
(left to right) Elegant lady's 14K gold watch with exquisite semi-bracelet. Reg. \$150, Leonard's \$96. Handsome, distinctively styled man's watch. Reg. \$90, Leonard's \$57.85. Lady's watch with matching expansion band. Reg. \$79.50, Leonard's \$52.72.



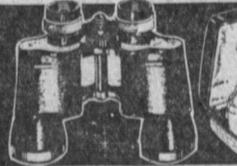
Lovely, Genuine Cultured Pearls . . . the gift that grows in beauty through the years! 14K gold safety clasp. Compare at \$29.95.  
LEONARDS . . . \$17.63



Cigarette Lighters in a wide selection of latest, nationally famous models. As example, Ronson "Vare-flame" (right), reg. \$14.95.  
LEONARDS . . . \$10.37



(left to right) Unusually styled man's 23 jewel watch. Reg. \$74.50, Leonard's \$58.30. Dainty lady's model, matching band. Reg. \$69.50, Leonard's \$37.97. Man's watch with new "wrap-around dial. Reg. \$89.50, Leonard's \$58.45.



8x30 Palomar Binoculars . . . the world's finest! Lightweight, sturdy, powerful . . . for sports, hunting! Leather case. Compare at \$37.95.  
LEONARD'S . . . \$20.21



Shavers! . . . men's and ladies' 1960, nationally advertised brands—Schick, Remington, Ronson, Sunbeam, Norelco . . . all at the lowest prices in town.



(left to right) Exquisite lady's bracelet watch. Reg. \$59.50, Leonard's \$37.97. Man's ultra-thin model, with expansion band . . . Reg. \$59.50, Leonard's \$39.44. Lovely lady's watch. Reg. \$45, Leonard's \$29.19.

LEONARDS