

Nearly 100,000 Swimmers at Plunge in '59

Attendance this year at Benstead plunge set a record of nearly 100,000 admissions, according to Torrance Recreation Director Harry Van Bellehem. He said this was by far the largest number of admissions to the pool since it opened more than four years ago. Paid admissions totaled more than 90,000, while the balance largely was for participants in special events such as Red Cross life-saving classes and the annual youth aquacade.



J. D. McCALL

Former Torrance Executive Heads Columbia Steel

Appointment of a former Torrance executive — J. D. McCall — as president of Columbia-Geneva division of the United States Steel was announced today by Leslie B. Worthington, president. McCall succeeds Worthington, elected president of U. S. Steel Nov. 10.

Until today, McCall, who is 48, had been vice president in charge of operations of Columbia-Geneva, a post to which he was appointed in 1957. Prior to that, he had served for two years as the division's general manager of operations. He joined Columbia Steel Company, then a U. S. Steel subsidiary, in 1936 as an engineer and statistician at its Pittsburgh works. He later was promoted to assistant industrial engineer and, in 1938, was named the plant's industrial engineer.

From 1940 to 1942, McCall was assistant general superintendent at Columbia Steel's Torrance Works. Returning to Pittsburgh as assistant general superintendent in 1942, he became general superintendent there in 1947. He was appointed assistant general manager - operations of the Columbia-Geneva Division in 1954.

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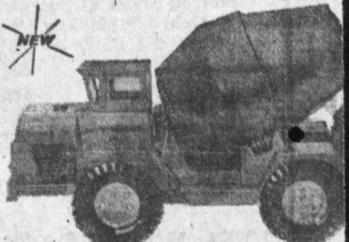
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Betsy W Doll

With rooted hair, wavy, crisp real hair, tall with sleeping full eyelids!

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GIANT 5 GALLON SIZE

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1/4 H.P., 2500 RPM with Jacobs Chuck—3 Amp.
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PARAMOUNT **\$2.98**
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