

LEONARDS

600 N. SEPULVEDA
EL SEGUNDO, EA. 2-2135
Located 3 Blks. S. of Intern'l Airport
PLENTY OF FREE PARKING

YOUR "ONE-STOP" DISCOUNT DEPARTMENT STORE

A FANTASTIC FACTORY BUY OUT

Enables LEONARDS to Offer

U.S. KEDS AT "WHOLESALE" PRICES

MADE BY U.S. RUBBER
The U.S. KED Company maker of world famous tennis and gym footwear has just sold their entire 1959 factory lot showroom and salesmen's tire regulars to Leonards at a fraction of their regular cost. We can truly offer you these fine shoes at **WHOLESALE PRICES** and still make a small profit ourselves. Almost all sizes available.

We will gladly show you the wholesale price list to verify our prices are "wholesale."



A complete selection for men, women & children.



804 pairs of men's, women's, children's casuals, oxfords, tennis, basketball, golf, track, football etc.

ALL MARKED DOWN TO "TRUE" WHOLESALE PRICES!

Examples
Reg. \$8.00 Bager Basketball Shoes \$4.70
Reg. \$4.95 Women's Champion Oxfords \$3.00
Reg. \$8.00 Booster Casuals \$4.80

Wholesale
Men's Sizes 7 to 8 1/2
Women's sizes 6 to 7 1/2
Childrens 13 to 1 1/2
Boys 4 to 5

ANNOUNCING THE OPENING OF LEONARD'S NEW INSURANCE DEPT.

- AUTO Insurance
 - FIRE Insurance
 - LIABILITY
 - LIFE
- Everything You Need America's Best Companies

NOTE
We handle ALL Auto Risks regardless of past history.

\$\$ BIG \$\$ SAVINGS
SAVE AS MUCH AS 28% on Auto Insurance



BEAUTIFUL GIFTS FOR THE HOME AT BUDGET PRICES



59 PIECE SET PLASTIC DINNERWARE
Beautifully colored and decorated to make this set the most outstanding buy ever. Practical for every day use. Serv-ice for 8.
\$11.85
Reg. 19.88 Val.

G.E. STEAM DRY-IRON



Take the drudgery out of ironing. No dampening of clothes necessary. Ironing becomes a cinch.
\$11.88
Reg. 19.95 Val.

TOM & JERRY SANTA CLAUS MUGS

The perfect gift for that "special" person on your list. Beautifully designed for Christmas.

Reg. \$1.00 Pr. **79c** Pair

MODERN 3-PC. FIREPLACE TOOL SET



Black wrought iron. Beautifully designed to fit into the most decorative fireplace ensemble.
\$3.98
Regular \$8.95 Sale Price

JUMBO BOTTLE CAP OPENER

The "man sized" opener, 9 1/2" long. Terrific novelty item yet useful. While they last.

Reg. 79c **59c**

LOOK EVERYBODY!

"NO HANDS" 17 JEWEL WATCHES

MADE TO SELL FOR \$59.95!

MEN'S and LADIES' "Ultra Thin" with "Floating Dials!"

NO HANDS!
Moving Jewel Markers Tell You the Exact Time

Your Choice **\$24.24**

Choose from a fabulous selection of Men's and Ladies' Styles - All with Guaranteed 17-Jewel Movements!

Here's the most revolutionary idea in watch design in over 50 years! These super-thin beauties have no hands! Instead, jewel markers tell you the exact time! And when you also consider their life-precision 17-jewel movements... you'll agree that these dramatic watches would be a "steal" at twice this low, low price!

Buy on Leonard's Convenient Terms

Labels for watches:
- Natural gold color! New "wrap-around" crystal
- Dynamic, dramatic new design! A bold beauty!
- Prize-winner in style, beauty and accuracy!
- Lovely, tiny, accurate! 17 precision jewels!
- Super-thin designer case! Lifetime mainspring!
- Adorable, petite, ultra-modern! Super-accurate!
- New "wrap-around" crystal adds beauty, easy-viewing!
- Dainty masterpiece with elegant ebony dial!
- Deluxe "he-man" style with handsome bracelet!
- Unique design with new "wrap-around" crystal!
- Handsome, husky, super-thin! Smart charcoal dial!

Ladies' COATS

Smartly styled 100% wool fabrics... Choose from TWEEDS, PLAIDS, FLEECES and ZIBELINES

You'll never find them as low in price elsewhere.

\$17.89

Style and weight for year round wear.

Girls' Blouses

High count broadcloths and 100% cottons. Lace trimmed styles, novelty prints and colors.

\$1.79

Ladies' SLIPS

With frilly lace trims on busts and hems... also many tailored styles. In 100% Nylon and Dacron and cotton.

\$1.79

EASY TERMS LAYAWAY NOW!

—Long E-Z Terms arranged to suit your budget—
—A small deposit will hold any item.

5-PLAY SWING SET

Heavy duty tubular steel construction. Healthful fun for kids at the lowest price.

\$17.88
Regular \$26.95

TENNIS TABLES

Regulation 9'x5' size 2-section, sturdy construction with tubular steel legs. Masonite surface. Can be used as a picnic table, card table, etc.

\$19.95
Reg. \$29.95

SKI BOARD

Thrills! Speed... and Lots of Fun!

Develops skill and balance for many sports... heavy wood construction, with ball bearing skate wheels. Made to hold up. Hours of fun for young and old alike. While they last!

Reg. \$5.00 **\$3.95**



MONEY-SAVING 9x12' RUG SALE

DELTOX 9x12' REVERSIBLE RUGS

Use either side! Luxurious interwoven fibed. Will take much abuse. Ideal for den or rumpus room.

Reg. \$24.95 **\$13.95**



9x12' Calloway Cotton CHENILLE RUGS

Made by America's finest carpet mill. Huge selection of colors. Easily washable. Ideal for families with children.

Reg. \$34.95 **\$16.88**

9x12' COLORFUL BRAIDED RUGS

Extra thick heavyweight beautiful wool braided rugs which will add glamour to any home.

Reg. \$49.95 **\$29.88**

FULL SIZE ROUND BOBBY SEWING MACHINE

With many of the most priced machine deluxe features. Sews forward and reverse. New base... and you 5 year written guarantee.

Reg. \$99.00 Value **\$38.88**
New Low Price

ROLL-AWAY NAUGHS KROENIG STUDIOS ENGLAND KROENIG EARLY MARCH KROENIG BUNK MARCH 30" x 30" DECO 5-PC. 9 DR OCCASIONAL DANIEL KROENIG Holly