

Newberrys

DOWNTOWN TORRANCE

END-OF-THE-MONTH

SALE!

We're clearing our stocks... come, scoop up hundreds of items at sensational savings!



**23" HARDWOOD
ROCKING CHAIR**
sale 5.88
regularly 6.98

23" high with 13x14" seat!
Salem maple finished with
red chintz upholstery, it's
durable—and a real find!

**NEW POND'S
ANGEL FACE**

Fashion Case, powder and founda-
tion in one, in assorted shades

1.25

Plus tax

**3-PC.
BOWL SET**

Heat-proof bowl set of beautiful
turquoise blue Anchorglass.

REG. \$1.49—SPECIAL SET

93¢

**BOXED
STATIONERY**

Assorted cabinet stationery that
is ideal for all general writing.

REG. \$1.49—SPECIAL

99¢

Assorted Fruit Slices

Fresh shipment of delicious orange, lemon, cherry
and lime flowers. Buy them by the bag.

Regular 29c
2-lb. bag

39¢



**MALTED
MILK BALLS**

Such a favor-
ite — malted
milk centers
are doused in
thick coating
of chocolate!

48¢

HALLOWEEN TRICK OR TREAT

The goblins'll get you if you don't
have plenty of these treats on hand
for all rollicking young tricksters

- Orange and Black Halloween Jelly Beans
Smooth tender jelly centers, deliciously sugar coated. 29c
Per lb.
- A Whole, Big Bagful of Fun and Bubble Gum
Your young visitors will love these. Trick or treat
bag of 60. 59c
- Wrapped Molasses Peanut Butter Kisses
All set for Halloween in orange and black paper wrap-
pers. Per lb. 29c
- Chiclets in Assorted Popular Flavors
All the flavors the younger set votes the most popular
Box of 50. 49c
- Large Assortment of Candy Cigarettes
All the brands that always make such a big hit. 29c
Per bag
- Hershey's Pure Milk Chocolate Bars
Another treat that will insure no Halloween tricks.
14-Bar Box 95c
- Halloween Gauze Masks
Large assortment with values to 29c. Complete with
elastic bands. Your choice. ea. 10c
- Halloween Baton Horns
Ideal noisemakers for the trick or treaters. Reg. 10c.
While They last. ea. 5c



LADIES' NYLONS

Myrna first quality, full fashioned nylon twin-
thread stockings. Beige and mistone shades,
66 gauge, in sizes 9 to 10½.

Reg. 98c—Special at

77¢

One-Time Special Buy on
PLASTIC GLASSES

8-oz. tumbler size in yellow, pink and tur-
quoise. Regularly 10c.

NOW **6 FOR 29¢**

HARMONICAS

Special purchase of outstanding German import harmonicas. Each boxed in
individual gift box.

Regular 1.59—
Choose from Assortment

77¢

Other DeLuxe Models 2.59 to 6.98

**RUBY SWIRL
GLASSWARE**

Modern style glassware in beautiful ruby red
color. Choice of four sizes: 12-oz. Hi-ball, 8-oz.
Juice, 8-oz. Old Fashion and 4-oz. Cocktail.

Reg. 25c—
Now 6 for 147

NO CASH NEEDED
NO DOWN PAYMENT

USE **Newberrys** CREDIT

Decorated
China Cup and Saucer Sets
Six floral designs and the traditional
blue willow. A special value at this
special price!

Special at 6 sets 99¢

USE OUR
LAYAWAY
PLAN

WINTER TIME IS VITAMIN TIME!

COMPARE POTENCY . . . COMPARE PRICES
SAVE THE DIFFERENCE

All vitamins are the same quality because rigid U.S. Government Regulations pro-
tect you and your family. Compare Potency and Formulas—Compare Prices—Con-
vince yourself and save money on Howco Brand Vitamins at Newberrys.

VITAMIN A—100 Capsules	1.39 and 1.99
VITAMIN B-1—100 Tablets	89c and 1.49
VITAMIN B-12—100 Tablets	1.39
VITAMIN C—100 Tablets	49c and 69c
MULTIPLE VITAMINS—150 Capsules	1.98
BREWER'S YEAST—500 Tablets	1.49

PLANNING NOW FOR CHRISTMAS?

Get That Man of the House Some Smoking Accessories!

WALNUT HUMIDORS WITH BUILT-IN MOISTENERS	750
WALNUT PIPE RACKS	175 and 198
FAMOUS NAME AIR-TITE TOBACCO POUCHES	298 to 500

Newberrys Gay Holiday

FABRICS

Make party gowns, Christmas gifts



DAN RIVER
COTTONS

Wrinkle shed with Dri-Don, as-
sorted colors in large and small
checks. First quality.

79¢
Yd.

DAN RIVER HOYA COTTON

Wash n' Wear wrinkle shed in 38" width
Solids and stripes to mix or match \$1.19 yd.

ASSORTED COTTON REMNANTS

Better quality cotton prints and solids
Regular 53c, NOW 37c

PERCALE & BROADCLOTH REMNANTS

Assorted 36" width in light, medium and dark
shades for fall. Regular 49c 3 for \$1.00

Better Quality Remnant Assortment

Broadcloths, Gingham, Poplin, Wash n' Wear
and Border Print 44¢ yd.



MARVIN LUCOFF

Lucoff Heads North Torrance Merchant Group

Marvin Lucoff, co-owner of
Jumbo's Toy Store, has been
elected president of the new
North Torrance Shopping Center
Merchants Association.

Dr. Daniel B. Mont is vice president,
Phyllis Howell of Domin-
quez Estates Company is secretary.
The North Torrance Shopping
Center is located on 190th
St. between Inglewood Ave. and
Anza.

The group will be a division of
the Torrance Chamber of Com-
merce with Lucoff as the repre-
sentative on the Chamber board.

Lucoff was born in Glendale
in 1928. He attended elementary
school in Pasadena, high school
in Los Angeles, and attended
UCLA as a business-administra-
tion major. He operates Jumbo
stores in Gardena and Venice.

Phone Company in \$150,000 Expansion Here

Pacific Telephone will spend
\$150,000 in five months on tele-
phone facilities in the central
office at 1307 Cravens, according
to Dick Pyle, manager.

Installation of rows of giant
bays of crossbar switches began
last week, Pyle said. The switch
is the most modern to date and
is similar to the one that now
enables Fairfax customers to
dial nationwide.

Western Electric technicians
are placing the frames of switch-
es in locations on the first and
second floors of the building,
Pyle said. When the project is
completed in March, it will serve
an additional 1650 phones
through 1961.

Fairfax long-distance users al-
so will be served from major toll
center under expansion in Wil-
mington. Currently calls are be-
ing routed to Los Angeles. Next
June, they will be through Wil-
mington.

Pyle said there are more than
14,300 telephones in the Torrance
exchange now. Ten years ago
there were 5000.

Columbia PTA Opens Year

Columbia school for mentally
retarded children resumed Ar-
rent-Teacher Association activities
with their September meeting.
Mrs. Paul Snyder presiding.
Members of Girl Scout Troop 37,
comprised of Columbia pupils,
led the flag ceremony.

Mrs. Harry Diamond, ways and
means chairman, discussed plans
for the spaghetti dinner and white
elephant sale Oct. 27.

New board members were pre-
sented: Mrs. James Wooders,
hospitality; Mrs. Jewell Trumbo,
courtesy; Mrs. Orville Markles,
room representative; Mrs. Glen
Serivner, education; Harold Ritz;
membership; William Kanatsky,
newsette.

The program included panel
discussion with the school faculty
participating. Lester Foster, principal,
was moderator.

Refreshments prepared by Co-
lumbia homemaking classes were
served.

Cash and Carry



Homo—Past. **20¢**
MILK qt.

**PALOS VERDES
VIEW DAIRY**

22845 Hawthorne Bl.
FR 5-8615
Torrance's Drive-In Dairy

OPEN MONDAY, FRIADY AND SATURDAY EVENINGS 'TIL 9 P. M.

J.J. Newberrys co.

CORNER SARTORI AND EL PRADO
DOWNTOWN TORRANCE