

ILLUSTRATED BUSINESS INDEX



FLAVIO'S COLLEGE OF BEAUTY

Young men and women planning their futures will find that a career in cosmetology offers many advantages and satisfactions. After thorough training, such as that offered at Flavio's College of Beauty, they may take a position and earn up to \$150 a week; work part-time to fit their individual needs; or even go into business for themselves. Then there is also the satisfaction gained from the creative and artistic aspects of the work. The beautiful Flavio College of Beauty, located at 1628 Cravens Avenue, Torrance, offers training in every phase of cosmetology; shampooing, setting, cutting, styling, tinting, permanent waving, scalp treatments, facials, and manicuring. The school is owned by Mr. Flavio, noted author, well-known authority, and winner of many outstanding awards. He and his six highly trained instructors assure each student individual supervision. Classes are offered both night and day, and part-time. The cost of the nine month course is quite reasonable. After a down payment, you pay as little as \$5.00 a week. Flavio College of Beauty is bonded and under the jurisdiction of the state. For more information, just call FA 0-0404. Flavio's offer complete beauty service at a minimum cost to the public.



M&M DRAPERIES

Mary Parker, whose beautiful new decorating shop, M&M Draperies, recently opened at 23854 Hawthorne Blvd., Torrance, is just the woman to help you with your decorating problems. With 25 years' experience in the decorating and drapery fields, she can easily put her finger on the solution to any problem. In addition to the decorating service, Mrs. Parker and her staff at M&M Draperies create beautiful custom draperies, make attractive slip covers and bedspreads, do upholstery, and sell furniture and carpeting. In the carpet line, they have all of the well known brands, and exquisite imported and custom carpeting. Estimates are given free of charge. Very easy terms can be arranged. No down payment is required, and you may take up to 3 years to pay, with the first payment not due until February. Mrs. Parker has done numerous homes in the Palos Verdes and Rolling Hills areas. M&M Draperies is located at 23854 Hawthorne Blvd., just one and one-quarter blocks north of Pacific Coast Hwy., or three-quarters of a mile south of the Del Amo Shopping Center. Stop in or call them today at FR5-1562.



LENA'S PIZZERIA

The thought of rich simmering sauce and the aroma of a real Italian dinner is enough to make the family go out in search of a good Italian restaurant. But they needn't go far for anything they might desire in Italian cooking. Lena's Pizzeria, 1949 Pacific Coast Hwy., Lomita, serves everything in the Italian line from anti-pasta right down to espresso coffee and spumoni, and it is delicious! They serve spaghetti with a wide variety of sauces—meat sauce, mushroom sauce, sausage or clams. Then there is ravioli in all forms and baked lasagna to make your mouth water. The pizza selection is out of this world—cheese, sausage, meat balls and cheese, anchovies and cheese, pepperoni and cheese, green peppers and cheese, mushroom and cheese, and many more. Pizza can be ordered to go. For lunch, they have special Italian sandwiches or any other short orders. Roland R. Newell and Nicholas Luciano are proud to announce that The Wonder Bar, specializing in cold draught beer in frosty glasses, is now open, right next to the dining room. Next time you yearn for some excellent Italian cooking, head for Lena's Pizzeria, 1959 Pacific Coast Hwy., Lomita.

Auto Body Shop

Casualty Auto Reconstruction
Complete Auto Collision Repairs
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John Harrison Frank McCully, Props.
For Personal Service
Foreign and Domestic Car Clinic
Repair by Skilled Licensed Mechanics
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● Transmissions, Etc.
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Big Values—Low Prices
No "Money Down on Approved Credit"
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Frontier 8-3020

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SCREEN DOORS . . . PATIO COVERS
PATIO FURNITURE . . . TRAILER AWNINGS
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Expert Beauticians
● Permanent Waves
● Cold Waving
● Hair Styling
● Hair Tinting
● Bleaching
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COMPLETE BEAUTY SERVICE
● Hair Cutting
● Shampooing
● Permanent Waving
● Manicuring
● Eyelash and Eyebrow Tinting
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COMPLETE BEAUTY CULTURE
● Hair Cutting
● Permanent Waving
● Hair Styling
● Manicuring
Call DA 6-6406 for Appointment
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Hair Styling Specialists
● PERMANENTS
● TINTING
● HAIR CUTTING
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Guaranteed Beauty Service
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Authorized Bear Service
Completely Modern—No Waiting
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Hardwood Paneling . . . Marine Plywood
Hardware . . . Screens . . . Sash and Doors
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100% Financing
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22 VARIETIES . . . DELICIOUS DONUTS
Highest Quality—Finest Ingredients
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FINEST STEER AND DAIRY FERTILIZER
3 Bags for \$1.00 (2 cu. ft. basis)
Delivery or Pickup by Yard or Sack
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Featuring A&W Root Beer, Burgers, Hot Dogs,
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Malts, Flunks, Sundae
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Open 11 a. m. to 12 a. m.
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Featuring Leading Brands
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Work Done by Experts
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FREE PICK-UP AND DELIVERY
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FINE CHINESE FOOD TO TAKE OUT
Lunch—Dinner or A La Carte
Let Our Famous Hong Kona Chef Help
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Complete Fountain Service
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EVERYTHING IN ITALIAN FOOD
Dinners — Pizza — Sandwiches — Short Orders
Spaghetti, Ravioli, Baked Lasagna, Baked Macaroni, Etc.
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DA 5-1833

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DELICIOUS MOUTH-WATERING BAR-B-Q
HAM . . . CHICKEN . . . BEEF . . . SPARERIBS
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Pancake Batter to Go
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