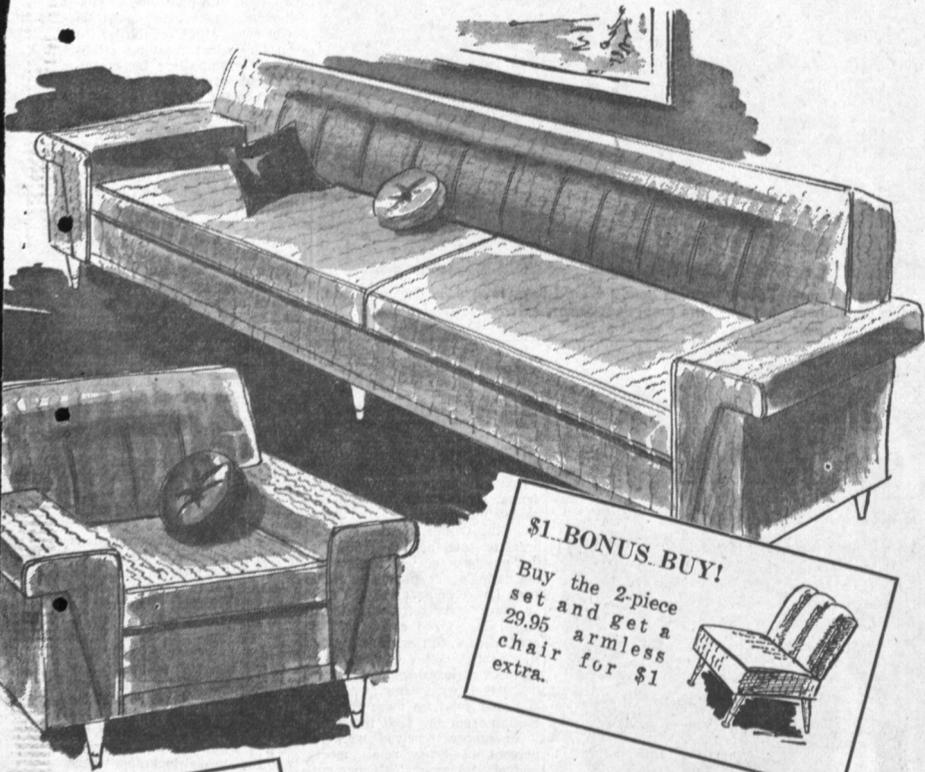


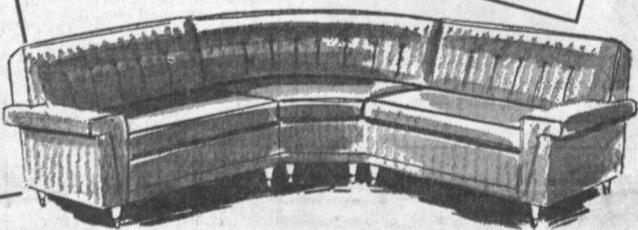
# GRAND OPENING

# Sale



**\$1 BONUS BUY!**  
Buy the 2-piece set and get a 29.95 armless chair for \$1 extra.

**\$1 BONUS OFFER...**  
Buy the 3-piece set and get a 29.95 armless chair for \$1 extra.



Pay \$1 extra for the decorator occasional chair with this

## 3-Piece 90° Curved Sectional

Luxuriously lovely to look at... blissfully comfortable to sit on! Come in and try out this elegant sectional sofa. Vision it in YOUR color... arranged to suit YOUR taste... the star piece in YOUR lovely living room. Rich Harmony House metallic frieze with thick, reversible foam rubber cushions... curved center section... Matching 2-piece Sectional \$188

# \$268

\$10 DOWN. Sears Easy Terms

### Door Buster Specials!

SAVE 60.07 on 100" Foam Sofa-Bed and Club Chair

Finest heavy pile frieze in rich decorator colors. You'd pay 169.88 ordinarily. See it!



Terrific Buy in 7-piece Bronzeplate Decorator

### Dinette Set

**\$1 BONUS OFFER**  
Yours for only **89.88**

\$5 DOWN, Sears Easy Terms

Beautiful modern bronze plated steel. Dual-tone, marguetry or blond walnut woodgrain plastic table top. 36x48" extends to 60". 6 padded chairs. For \$1 more get matching cushioned stepstool!



12.98 Roll-Easy Folding Hardwood Playard

SAVE 2.98! \$10



24.95 Colonial Maple Poster Beds

SAVE 24%! \$19

Sturdy hardwood with natural birch finish and Masonite Presdwood® floor. Lightweight.

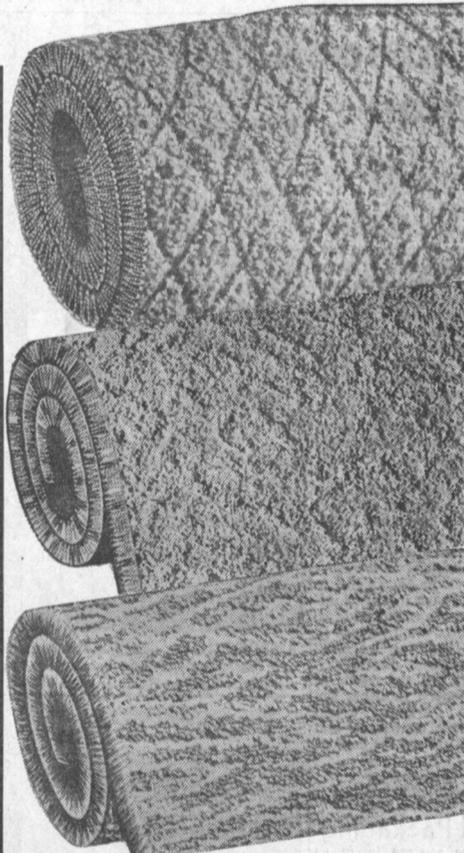
Early American style with pineapple design posters... Salem finish, metal rails. Twin or full.



SAVE 10.07 on Big Recliner Chairs

Regular 109.95 **99.88**

Man-size pillow-back reclining chair in heavy plastic that you can hardly distinguish from real leather! Rich colors. Try it!



### NO DOWN PAYMENT...

Up to 36 months to pay for purchases of installed wall-to-wall carpet totaling \$275 or more... on Sears Modernizing Credit Plan.

### SAVE 28% on All-Wool Hi-Lo 6.95 Broadloom

Beautifully textured all-wool carpet in 4 basic decorator solid colors. Diamond pattern. 12-ft. wide.

# 4.99

sq. yd.

### SAVE 25% on 7.95 yd. Tufted All-Wool Tweed

Harmony House quality 100% wool loop-pile carpet of 3-ply wools. 6 decorator colors. 9, 12, 15' widths.

# 5.99

sq. yd.

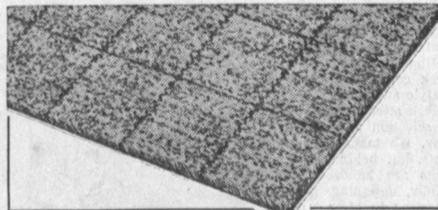
### SAVE 17% on Embossed 10.95 Pure Wool Wilton

Deluxe hi-loop surface accented by low-loop ground for rich textured effect, 7 decorator colors, 3 widths.

# 8.99

sq. yd.

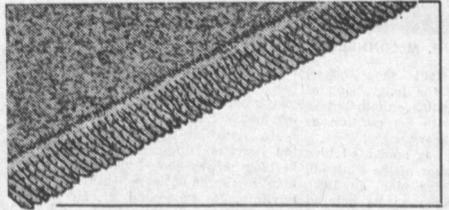
PHONE FR. 3-3211 for FREE estimates on floor-coverings. Representative will call with samples, take accurate measurements. NO obligation.



SAVE 12.07 on Colony Block 9x12-ft. Axminster Rugs **37.88**

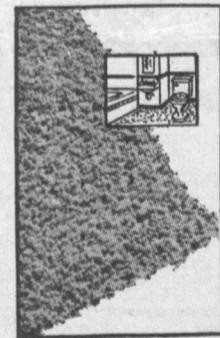
Blend of wool and heavy carpet rayons in multi-color tweeds and brown textures... you'd regularly pay 49.95!

9x12-ft. 28-oz. jute cushion now just **5.95**



Opening Special! 9x12-ft. Flush-Pile Cotton Rug, Pad **18.88**

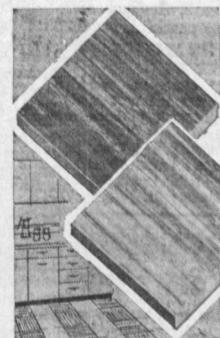
Deep plush-pile cotton over its own jute cushion... both at this inviting low price! Use in any room. Your choice of 8 desirable Harmony House colors.



5x8-ft. Plush Bathroom Carpet, Lid

# 13.99

Take your pick of 9 glowing Harmony House colors in this washable cotton plush-pile bathroom carpet and matching seat cover. Wall-to-wall luxury!



Do-It-Yourself Buy in Inlaid Linoleum Tile

# 16 for \$1

A cinch to install a complete new floor yourself with these 9x9" squares in the colors decorators love. So easy to clean... spots and stains simply wipe off!

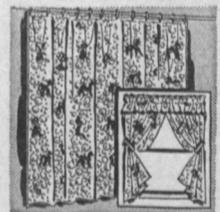
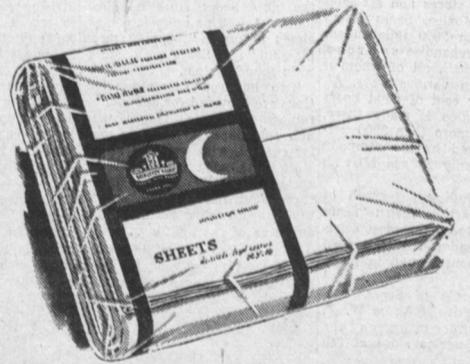
### Better Quality Silky White Percale Sheets

2.19 twin, flat or bottom fitted

# 1.88

each

SAVE 3.72 on a dozen! Silky smooth and lustrous with 190 threads packed into every square inch after washing! Extra durable... yet lightweight for easy bedmaking. Fitted styles are all Sanforized. Reg. 2.39 Full, Flat, or Bottom Fitted 1.99 Reg. 2 for 1.09 Pillowcases 2 for 99c

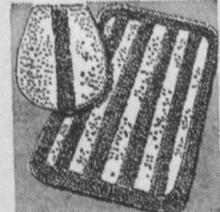


SAVE 50% on 7.98 Shower Curtains

# 3.99

set

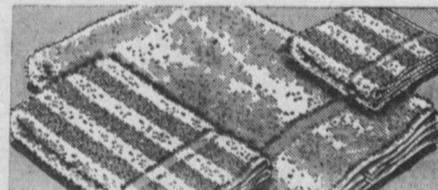
Matching plastic shower and window curtains with hand painted poodle design. 6 decorator colors.



Cotton Chenille Bath Mat Outfit

Regular 2.98 **2.47** 2 pcs.

Rich velvety cotton chenille mat and matching seat cover in choice of Harmony House colors. Washable.



Mix-or-Match Terry Bath Towel Ensemble

Thick 'n thirsty cotton terry bath towels in gay colors. Metallic border. Hand towel 3 for \$1 Washcloth 6 for \$1

Bath Towels **2 for \$1**



SAVE 25% on Deluxe Terry Bath Towels

# 1.47

each

Super-thick, super-soft, super-absorbent... and a whopping 25x50" wrap-around 1.98 size. Vibrant solid colors. 16x30" hand size 77c 13x13" face cloth 37c

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