



**NEW SHOPPING CENTER**—This is a drawing of the new Pacific Plaza Shopping Center at Pacific Coast Hwy. and Calle Mayor, which is scheduled to be open to the public next March. The center will contain markets, restaurants, a variety store, a service station and other stores.

## New Plaza Center Holds Groundbreaking

Ground-breaking ceremonies, traditionally observing the start of new construction, were held Thursday for the Pacific Plaza Shopping Center in Torrance, at Pacific Coast Highway and Calle Mayor, with city and county officials and civic leaders in attendance.

The six-acre, \$1,600,000 facility which will become a major business hub in the South Bay area, is the 28th shopping center in the United States developed by Donald H. Shanedding of Los Angeles, who will own and manage

this center. William P. Neil Co. Ltd., is the general contractor. First of the principal buildings scheduled for early completion are facilities for Von's Grocery Company. Immediately afterwards, buildings for W. T. Grant Co. and the Eclair Restaurant will be constructed.

According to Shanedding, Pacific Plaza, "in its concept, planning and design, reflects the phenomenal development of today's suburban growth throughout the nation, and especially in Southern California, where the increasing population has dictated advanced methods of design and construction as well as merchandising, to accommodate present and future needs of the motorized shopper. These centers," he added, "represent a vital force in our expanding economy."

Mayor at Ceremony  
Those participating with Shanedding at the ground-breaking, included: Burton W. Chace, Board of Supervisors, Los Angeles County; Mayor Albert Isen of Torrance; Mayor Leroy L. Center of Redondo Beach; J. H. Paget, president, Torrance Chamber of Commerce; Charles Von der Ahe, of Von's Co.; Harry Pierson, Pacific Coast executive of W. T. Grant Co.; Norman Soelberg, vice-president, California Bank, Los Angeles; William P. Neil, president of the William P. Neil Co. Ltd.; James Fain, executive vice-president, Shanedding firm; Dan Miller, executive vice-president, the Neil Co.; Alec Arany, architect, Neil Co.; George Post, manager Torrance branch, California Bank; and editors of several Southland newspapers and other civic leaders.

In addition to Von's, W. T. Grant and the Eclair restaurant, other retail and service outlets at the center will include: Lough's Cake Box Bakery, New Fashion Dye Works, Inc., Permatress Beauty Salon, the Donut Shop and Corkscrew Liquors. About 70 per cent of the center has been leased. Leasing will be managed by the Donald Shaned-

**RADIO LECTURE**  
"Christian Science: Healing by the Power of God" will be the subject of a lecture to be radio-cast over Station KPOP (1020 kc) today at 3 p.m. from First Church of Christ, Scientist, La Canada. The lecturer, Ralph Castle, C. S., of Belvedere, Marin County, Calif., is a member of the Christian Science Board of Lectureship.

**ISLAND DINNER PARTY**  
Authentic atmosphere of the South Seas at The Polynesian, tropical restaurant in Torrance, provided the exotic setting for a real island dinner party that was hosted by Mr. and Mrs. Paul M. Clark of Torrance following their recent return from a vacation in Hawaii.

**A FAMILY AFFAIR**—Members of the Von der Ahe family, owners of Von's Markets, which were among those present at groundbreaking ceremonies for the Pacific Plaza Shopping Center. From left to right, Peter F. Corte, district supervisor of W. T. Grant Co.; Miss Marie Palmer, center leasing agent; Donald J. Shanedding, center owner and manager; Mayor Albert Isen; Charles Von der Ahe Sr., Wilfred Von der Ahe, Walter Von der Ahe and Charles Von der Ahe Jr.

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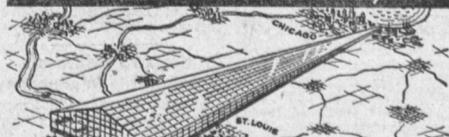
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