

GRAND OPENING

OUR NEW "SOFTWARES" DEPARTMENT

This is what you have been asking us for — an outlet for "Softwares." We have scoured the markets for weeks and are now ready to bring you phenomenal values in household needs. Come in . . . see all the spanking fresh, timely merchandise and take full advantage of the huge savings in . . . "Master Buff Softwares."

Sign Our Guest Book for Advance Sale Notices

Sale Starts Thursday, August 13, at 9 A.M. — Open Thursday and Friday 'Til 9 P.M. — Saturday 'Til 6:00 — Sunday 10 A.M. to 4:30 P.M.

Pepperell Unbound Blankets
 100% Acrilan. Completely washable. Many desirable colors. Make buntings, toppers, car lap robes, blankets. Plains and fancies.
\$1.59 LB.

Plastic Dropcloths
 Size 9 ft. by 12 ft. — no seams! For do-it-yourselfers! Has hundreds of protective uses. Waterproof, will not crack, wipes clean.
79c EA. \$1.00 VALUE

Novelty Throw Pillows
 Buy bunches. Your choice of taffetas, barks, stripes, textures. Fully filled. Specially priced.
69c EA. \$1.19 VALUE

Cannon Bath Towels
 White, pink, blue, yellow. 22 by 44 inches. Irregulars of 79c quality. Soft textured, absorbent.
2 FOR \$1

Flour Sack Dish Towels
 Bleached white, washed and hemmed. Lintless, absorbent.
5 FOR \$1

Zippered Percale Pillow Covers 2 for **\$1.00**
 Zip, they're on . . . zip, they're off and into the wash. Bleached white and pretty percale prints. Long wearing. Fit all standard-size pillows. Reg. 49c Each

COTTON PLISSE BEDSPREADS **\$2.98**
 First quality. Twin size. In red, green, blue. Washable. No ironing. Full cut. \$4.49 value Each

BATES WOVEN JACQUARD SPREAD LENGTHS **\$1.59**
 Colorful woven stripes, all-over jacquards. Smart solid colors, huge variety. Perfect for many other home uses. Many reversible, many round corners. POUND

BOUND PATCHWORK QUILTS **\$4.98**
 Large 80x84 size. First quality. Assorted designs in colorfast cotton. Easily launderable. A super value. \$8.95 Value Each

Assorted Corduroy Chenille Bedspreads
 Manufacturer's closeout. All luxurious. Washable colors. No ironing. Some irregulars in assortment.
 Full Size Perfect \$7.99 **\$3.49** Twin Size Perfect \$5.99 **\$2.69**

DECORATIVE LINEN CALENDAR TOWELS 2 for **\$1.00**
 Beautiful pure linen dish towels. Hand screened in exquisite colors. All with 1960 calendar, ready to hang. Delightful gift idea. \$1 Ea. If Perf.

COMBED SHEET LENGTHS **79c**
 81 inches wide. By leading manufacturer. White and pastel colors. Lengths to 2 1/2 yards. Fine for curtains, apparel. Reg. 98c Yard

All-Linen Striped Dish Toweling 3 yds. **\$1.00**
 Multicolor all-over stripes with red, yellow, green or blue border. 100% linen. Fully washable. 49c Yd. Value

COTTON LOOP RUGS **\$1.69**
 30x50 inches. Hi-loo loop design. Extra heavy. Assorted colors. Washable, skid-resistant backs. \$2.49 Value

SCOOP! Cannon Washcloths 4 for **50c**
 12x12 inches. Mill closeout. Limited quantity. Many with Lurex, novelty stripes, fancies. Values to 39c Each

CONE MILLS SCRUB CLOTHS 3 for **50c**
 Multicolor stripes, fit for every kitchen. Durable and sturdy for all uses. 29c Value

SCOOP! Assorted No-Iron Cotton Plisse
 Manufacturer's closeout!! We bought them all!!! Plains and prints! Match 'em yourself. Slight imperfections will not impair wear.
 Twin or Full Bedspreads **\$2.98** Ea. 80x90 Ruffled Drops **\$1.98** Pair Assorted Pillow Shams 2 for **\$1.00**

SILKY DECORATIVE PILLOWS **98c**
 Cheerful colors to brighten your home. Approximately 12 inches square with center button. Kapok filled. Buy an armful. \$1.29 Value Each

Quilted Mattress Pads
 Zig-zag stitched. Bound all around to retain shape. Launderable. Plump filling. Slightly irregular.
 Twin Size **\$1.88** Reg. 2.99
 Full Size **\$2.88** Reg. 3.99

Cotton Loop Bathroom Sets
 Thick, absorbent cotton in decorator colors. 19x34 mat with matching seat cover. **\$2.49 VALUE**
\$1.69 Set

Kitchen Terry Towels
 Colorful stripes for every kitchen. Colorful woven checks. Never needs ironing. **REG. 49c EA.**
3 FOR \$1

Sanitized Pad With Anchor Bands
 Can't Shrink Out of Shape
 Reg. \$3.99 Twin **\$2.99**
 Reg. \$4.99 Full **\$3.99**
 Reg. \$8.99 King **\$6.99**

Pepperell Crib Blankets
 Size 36x50. Assorted plains and fancies. Slight imperfections of \$2.98 quality. All are bound. All-year weight.
\$1.89 Ea.

SOFT WARES **MASTER BUFF MFG. CO.** **SHOE OUTLET**
 YARDAGE DA 4-9373 All Depts. Now Open Sunday 10 a.m. to 4:30 p.m.
 Soft Wares — Yardage — Shoe Outlets
 2431 COMPTON BLVD. • GARDENA
FREE PARKING "5 Short Blocks East of Crenshaw" **FREE PARKING**
 DA 4-9212 Open Mon., Thurs., Fri. 'Til 9 p.m. Saturday 'Til 6 p.m.

Shoe Specials! For Our Grand Opening!

men **women** **children**

Name-Brand Children's Shoes* **\$3.44** PR. Many Colors Many Patterns Most Sizes to 3 Values to \$10.95 Pr.
 *Sorry we cannot advertise the names.

"Buster Brown" Oxfords **\$2.88** PR. Gabardine and Leather Combinations For School For Play White, Black, Blue, Platinum Sizes 6 1/2 to 3 Values to \$5.95 Pr.

Children's "Back-to-School" Shoes **\$1.99** PR. Oxfords for Little Men Blacks Browns All Leather Dress-Ups for Little Girls Many Patterns Most Sizes to 3 Values to \$6.95 Pr.

Growing Girls' "Back-to-School" Shoes **\$2.99** PR. Loafers Saddies Oxfords Tapered Toes All Sizes to 10 10 New Colors Many New Styles Leather Soles Crepe Soles Composition Soles

Women's and Misses' Wedgies **\$2.99** PR. Debs, Maine Airos, Penally, Viner All Sizes All Widths 6 Colors For School For Career Values to \$12.95 Pr.

Sample Shoes — Size 4B Only **\$2.99** PR. Loafers, Flats, Oxfords, Mocs Made by Viner Values to \$10.95 Pr.

Men's "Pedwin" Dress Shoes **\$5.00** PR. Smooth Leathers Grained Leathers Moc Toes Silpons Black, Brown Crepe Soles Composition Soles Values to \$12.95 Pr.

Women's Lizards and Alligators **\$8.88** PR. Pumps Springtoes High Heels Little Heels Black, Brown Famous Maker Values to 24.95 Pr.

We Cannot Advertise Many of the Makers' Names, But They Are Here!!

Yardage Specials! For Our Grand Opening!

Printed 80-Square Percales **29c** Yd. Light, medium and dark grounds. All washable. Fast color. 36 inches wide

Heavy Unbleached Muslin **4 yds. \$1.00** For all household uses. Usually 39c yard. 38 inches wide

Plain and Printed Flannelette **33c** Yd. White and pastels, dainty designs. All washable. 49c value. 36 inches wide

New Fall Drip-Dry Prints **49c** Yd. Wide assortment, dark tones. Little or no iron. 36 to 42 inches wide. Values to 89c yard

Springmaid Drip-Dry Cottons **39c** Yd. Prints and solids. Wide variety. Little or no iron. 36 inches wide

"Dazzle" Broadcloth **59c** Yd. Silky smooth, crease resistant. Wide color range. 39 and 45 inches wide

36" Indianhead **59c** Yd. Over 20 colors, white through black. Guaranteed washable, color fast

Cotton Sheen Prints **59c** Yd. Lovely patterns, crease resistant. Sanitized, mercerized. 42 inches wide

J. P. Stevens Gingham Plaids **69c** Yd. Designs for back-to-school. Fully washable, fast color. 45 inches wide

Woven Shagloop Cottons **79c** Yd. Fall-tone plaids and stripes. All crease resistant, no-iron. 36 inches wide

New Fall Dress Brocades **\$1.19** Yd. White, pastels, darks and black. Couturier designs. 45 inches wide

New Fall Drapery Fabrics **98c** Yd. Boucles, rafines, metallics. New decorator colors. 45 to 48 inches wide