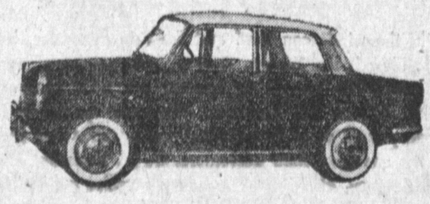
63 NEW FIATs of ITALY

In Stock . . . 12 Models to Choose From
Every Color FIAT MAKES

500 Convertible	$1134
500 Sports	$1264
500 Bianchina	$1334
500 Bianchina Sports	$1464
600 Sedan	$1430
600 Convertible	$1489
600 Multple 5-Passenger	$1693
600 Multiple 6-Passenger	$1693
1100 Sedan	$1778
1100 Sedan DeLuxe	$1915
1100 Station Wagon	$2025
1200 Sedan	$2025



We're Southern California's Largest Fiat Dealer

Because: We will give that extra high trade allowance.
We will take that low or no down payment.
We will take those cash deals.
We have every available color to choose from.
We do give immediate delivery.
We don't load our cars with extra equipment.
We do have top service.
We do have 100% financing.
We do have Southern California's most considerate and courteous salesmen.
We will deal your way!

We Have Sold So Many NEW FIATS

We Are Southern California's Top Dealer

So Many Trade-Ins We Haven't Room for Them

Wonderful Cars! . . . Wonderful Prices!

'59 OLDS Super "88" Coupe Radio, heater, automatic, power steering and brakes. All white. Under 5000 actual miles	$3395
'57 FORD V-8 Ranchero Radio, heater, automatic, white walls. White and beautiful	$1695
'57 BUICK Estate Wagon Radio, heater, automatic, power steering and brakes, factory air conditioning. Immaculate	$2395
'56 MERCURY 9 Passenger Wagon Radio, heater, automatic, power steering and brakes. Perfect	$1695
'55 WILLYS Station Wagon Radio, heater, overdrive, white walls. Top condition	$995
'54 FORD V-8 Custom Ranch Wagon Radio, heater, overdrive. A wonderful car	$795
'54 FORD V-8 Convertible Radio, heater, Ford-o-matic, white walls. Gorgeous salmon	$795
'54 CHEVROLET Station Wagon Radio, heater, white walls, new paint. A perfect large family car	$795
'54 CADILLAC Coupe De Ville Every extra you expect in a Cadillac. Sharp yellow	$1795
'53 BUICK Super Convertible Radio, heater, automatic, good top. A great fresh air buy	$495
'55 PLYMOUTH Station Wagon Radio and heater, overdrive. Sharp	$895
'53 DeSOTO 4-Door Radio, heater, automatic, V-8	$395

40 more to choose from, all safety checked, all detailed and reconditioned, all bargains. No down payment required!

FIAT of ITALY

LANCIA ALFA ROMEO

Sales and Factory Supervised Service

505 Pacific Coast Highway Hermosa Beach

FR 4-0921 Open Sundays and Evenings

FIAT of ITALY

Lawndale Motors

Authorized

"SIMCA"

'59 SIMCA—$99 DOWN

CHRYSLER ECONOMY CAR

All Models Available

42.6 Miles per Gallon

Lawndale Motors

Your Nearest Authorized Simca Dealer
By Chrysler Corporation

15400 Hawthorne Blvd.
(2 blocks north of Manhattan Beach Blvd.)

OS 9-2245

Open Evenings and Sunday 'til 9 p.m.

NEW

1959 BUICK

LA SABRE 4-DOOR

Dynaflow, deluxe steering wheel, directional signals, aluminum air cooled brakes, step-on parking brakes, dual sun visors, electric -windshield wipers, dual horns, safety plate glass (in every window), oil filter, magic mirror finish.

$2693 Full Price

Buick **BUTLER** Opel

400 S. Sepulveda

Manhattan Beach FR 4-8964

✓

'56 Plymouth

Belvedere V-8 Hardtop, radio, heater and automatic transmission. Real sharp.

$1295

Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'52 Chev. 2-door sedan, stick shift, R&H, w.w. An exceptional running car, $10 down, $5 week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

'57 Hillman

4-door sedan. Radio, heater, whitewall tires. This is an economy special.

$5 Down
or Your Car in Trade

LAWNDALE MOTORS
AUTHORIZED SIMCA
15400 Hawthorne Blvd.
OS 9-2245

'54 Buick

Radio, heater and Dynaflow.
$695

RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 61-3488
WE NEED YOUR TRADE-INS

Newcastle

M.G.A.
Sell-A-Thon
Extended
By Request
to
August
5th

with M.G.—MORRIS—AUSTIN-HEALEY Di
700 Pacific Coast Hwy.
HERMOSA FR. 6-3474

'56 PACKAKRD

4 dr. Hydramatic, radio, heater, power stering & brakes. Belonged to quiet elderly couple. Come and inspect it whether you buy or not. BIG SALE $99 down. Bank financing, liberal trial exchange. This car carries Bob Beaver 15-month and 15,000 mile guarantee. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa. FR 4-6931.

✓

'55 Plymouth

6 - 4-door Sedan, radio and heater, automatic transmission, one owner—extra clean.

$895

Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'51 Ford 2-door sedan, R&H, w.w., immaculate condition, $10 down, $4 week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

Factory
Air-Conditioning
'56 CHEVROLET

Bel Air Hardtop, Powerglide, radio, heater, white side wall tires and a host of other extras. Belong to well known and popular local couple who really gave it care and service. Not a spot or mark anywhere! Come in and inspect it today—whether you buy or not. You are always welcome. BIG SALE $99 down. FREE 5-1day trial exchange and 15 month, 15,000 mile guarantee available. BOB BEAVER PONTIAC, 900 Pacific Coast Hwy., Hermosa. FR 4-6931

'55 PLYMOUTH 6, PLAZA, 4-DOOR SEDAN, radio, heater, white wall tires. Clean low mileage local car. Few miles. Private party assume balance, $891.73, payments only $46.52 mo. Pay $2 transfer and take over payments at finance company.
SEE ON DEALER'S LOT
1600 CABRILLO AVE., TORRANCE
CALL MR. THERMAN FA 8-8096

'53 Cadillac Convertible, R&H, auto., full power, w.w. tires, new top. Exceptional running cond. $10 down, $10 week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

BIG SALE

PONTIACS GALORE

'53's to '58's

$99 DOWN

Convertibles, Wagons, Coupes and Sedans

Prices Slashed
No reasonable offer refused

BOB BEAVER PONTIAC
900 Pacific Coast Hwy.
Hermosa FR 4-6931

'52 JAGUAR 4-door sedan. Runs perfectly. $395. 2120 W. Pacific Coast Hwy., Long Beach.

✓

'54 Ford

8 Victoria, radio, heater, automatic, 2-tone. With matching Vinyl interior. Swapping Bee Special!

$745

Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

Take Over Payments

'53 PONTIAC HARDTOP Catalina. Power steering and brakes, radio, heater, automatic transmission. $49 cash and car payments of $29.90 includes everything. Call finance manager any time. FR 4-2946.

WILMINGTON

247
NEW 1959 CHEVROLETS
MUST BE SOLD AT GLEDHILL

LOW AS **$199** DOWN
DELIVERS ANY CAR IN STOCK

NO SIDE LOANS
NO GIMMICKS

NOW

SAVE UP TO **$900**
ON 1959 EXECUTIVE CARS

AND ONLY **$55** PER MONTH

30 YEARS THE BEST PLACE TO BUY!

LIMITED TIME ONLY 304 E. ANAHEIM ST. TE 4-3491 HURRY IN TODAY!

FRED GLEDHILL CHEVROLET