

German Measles Serious for Expectant Mothers

ROY O. GILBERT, M.D.
L. A. County Health Officer
 German measles is a mild infection caused by a virus. Usually there are no serious after-effects of the disease if it is contracted during childhood, but

German measles can be very serious in women who contract it during the first three months of pregnancy. Medical authorities state that the extent of the risk is indefinite but approximately 10 to 20

per cent of the living infants born of mothers who had German measles sometime during the first three months of pregnancy come into the world with congenital deformities such as cataracts, deafness, or heart lesions.

It is for this reason that many physicians feel that no effort should be made to protect female children in good health against exposure to the disease. Since one attack of German measles

generally provides lifetime protection, exposure to the sickness before puberty is a fairly sure and safe way of removing this hazard to the unborn generation.

There is no immunization available against German measles. On the other hand, many medical authorities believe that prompt treatment with immune

serum globulin can sometimes prevent the occurrence of the disease.

German measles, incidentally, is in no way related to true measles despite the similarity of nomenclature.

Seasonal in occurrence, the number of cases of German measles is usually greatest from late

winter to the end of spring. Individual cases of the disease need not be reported to the Health Department, so there are no statistics available as to its incidence. It is obligatory that outbreaks of the disease in schools and institutions be reported, but there have been few reports of this nature.

As with the other diseases most common during childhood mild as many of them are, the proper first step is to call in a physician. In the case of German measles this is of special importance, not so much for the child's sake as for the possible prevention of disaster in the case of certain adult contacts.



AMERICAN FLOOR COVERING COMPANY'S

15th ANNIVERSARY SALE!

You'll Save Like You Never Saved Before
 You'll Save More at American Floor
 Seeing is Believing... So Shop Early and Get
 Your Share of These Sensational Savings.

2160 LONG BEACH BOULEVARD
LONG BEACH
NE 6-6331



2160 LONG BEACH BOULEVARD
LONG BEACH
HE 2-8989

your choice...
HIGH PILE PLUSH OR COTTON TWEED BROADLOOM
 Luxurious carpet with almost 3/4" height of pile. Comes in many beautiful decorator colors.
\$3.88 SQ. YD.
 \$5.95 VALUE

your choice...
100% NYLON OR 100% ALL WOOL BROADLOOM
 Beautiful hi-lo texture gives long wear and added beauty. In lovely plain and tweed colors.
\$4.88 SQ. YD.
 \$7.95 VALUE

COMPLETELY INSTALLED 3 PLY HI-LO TEXTURED BROADLOOM
 Fine carpeting of heavy twisted ply yarns. In tweeds and plains of gorgeous decorator colors. Completely installed including waffle padding and tackless strip in 3 areas—hall 3'x9', living room 12'x15' and dining room 9'x9'. Other sizes proportionately low priced.
\$1.59

REINFORCED FIBERGLASS PANELS
 "WITH A HEART OF STEEL"
 All brand new full size panels. Choice of 6 popular colors in stock, ready to take with you.

100% PERFECT QUALITY
 26" WIDE

8'-10" AND 12" LENGTHS **34c** SQ. FT.

26" WIDE
 8'-10"-12" LENGTHS **27c** SQ. FT.

these items slightly irregular

"V-GROOVED" KNOTTY PINE PANELING
 Now you can panel your extra room with the most beautiful knotty pine ever seen. 4"x8" 1/2" thick.
9.95 EA.

SPECIAL SALE!
HEAVYWEIGHT VINYL TILE
 9"x9" tiles. New color harmony new floor beauty. Longer wear, resistant to grease, oil and stains. Even ink can't mar the genuine vinyl surface. Needs no waxing, scrubbing, rubbing. Cleans like a shiny dish.
 22c Value
9c EA.

9' x 12' PRINT LINOLEUM RUGS
 In patterns of every color suitable for any room.
4.98 EA.

NO MONEY DOWN! 3 YEARS TO PAY
 a phone call collect brings our store... to your door
 2160 Long Beach Blvd., Long Beach, NE 6-6331 HE 2-8989
 American Floor COVERING CO.

RUSH SQUARES
 FOR PATIOS, DECKS, PORCHES
 12" x 12" squares. Strong, durable fibers that will endure lots of hard wear. Easy to clean, soft to walk on and gives any room that "airy" feeling.
 22c VALUE
15c EA.

REED FENCING
 Does wonders for your yard, patio or pool. Each reed fully wired for stronger construction and for longer lasting service. Vermin and rot proof for durability.
 6' x 15 **\$5.88**
 6' x 25 **\$9.95**

GENUINE CORK TILE
 First Time in History Ever Priced So Low!
 9"x9" 1/2" thick. This is genuine cork tile and not to be confused with any other types. No dealers and we reserve the right to discontinue this price at any time. The most amazing floor covering value ever offered.
12c EA.

LOUVERED WINDOWS
 COMPLETE WITH GLASS
 Stainless steel, fits your windows without adjustment. Install them yourself. Windproof-rainproof-waterproof.
 Any Window Up to 42" Wide
 24" HIGH **\$7.88**
 Other Sizes Proportionately Low Priced

SPECIAL... TERRAZZO PLASTIC FORTIFIED RUBBER TILE
 9" x 9" tile guaranteed to wear 10 long years or more. Cleans easily in a jiffy! Available in 7 beautiful fadeproof colors.
 25c VALUE
13 1/2c EA.

Genuine Inlaid LINOLEUM TILE
 9" x 9" all perfect tiles. Now in many beautiful colors. Usually sells for 14c. NOW—
7c EA.

ASPHALT TILE
 Famous Mastic, Guaranteed by Good Housekeeping. 5 marbled colors. 1/4" thick, 9"x9".
6c EA.
 8c VALUE

HEAVY ALUMINUM DELUXE MODEL SCREEN DOORS
 Attractive doors with distinctive clean look for your home. Heavy gauge aluminum. All hardware included, handle and lock, sturdy hinges, all aluminum kick plate and push bars. Still and still adjust easily. Door motion controlled with automatic vacuum closer.
\$14.95 EA.
 Complete Package \$27.95 Value

SPLIT BAMBOO FENCING
 5'x15' neat looking fencing that's polished and wired for sturdy construction.
\$6.88 VALUE
4.88 EA.

ALL ALUMINUM 6' x 6' 10" SLIDING GLASS DOOR
 INCLUDING 3/16" CRYSTAL GLASS
 * Installed in Minutes * Nail on Surround * Full Aluminum Sections * No Shimming * Completely Weather Stripped * Sturdy Aluminum Extrusions * Custom Type Hardware * Never Needs Painting * Life Time of Beauty and convenience at such a low, low price.
 ALL OTHER SIZES AVAILABLE
\$67.50

GOLD CHIP EMBOSSED MARBELIZED GLITTERONE
 Full rolls, partial rolls, many colors to choose from. VALUES TO \$3.98
 24"x30" **2.89**
 24"x42" **3.95**
 30"x24" **3.95**
 30"x30" **3.95**
 OTHER SIZES PROPORTIONATELY LOW PRICED

GENUINE INLAID LINOLEUM 6 FT. WIDE
1.39 SQ. YD.

Johns-Manville Perforated ACOUSTICAL DECORATED CEILING TILE
 FIRST TIME EVER OFFERED AT SUCH A LOW, LOW PRICE
 12"x12" **10 1/2c** EA.
 White perforated acoustical ceiling tile. Never offered at such low price. 21c Value

First Time Ever Offered At Such a Low, Low Price GENUINE VINYL FLOOR COVERING
 Never needs wax—never needs scrubbing. Not even kitchen grease can stain the decorator design that are sealed beneath the rugged crystal clear vinyl plastic 12" width in an array of beautiful decorator colors.
\$1.49 VALUE
 NO WAX—NO SCRUB—NO WORK
79c SQ. YD.

MON., THURS., FRI., 9 TO 9 TUE., WED., SAT., 9 TO 6 SUNDAY 12 TO 6	DOWNTOWN 1240 S. Broadway Corner of Pico RI. 9-3301	LOS ANGELES 1576 W. Adams Closed Sat. & Sun. RE. 2-7171		BURBANK 401 S. San Fernando Corner of Verdugo TH. 2-7822 VI. 9-4488	LONG BEACH 2160 Long Beach Bl. Formerly American Ave. NE. 66331 HE. 2-8989	AMPLE FREE PARKING AT ALL EIGHT STORES
	LINOLEUM ANNEX 1250 S. Broadway Corner of Pico RI. 8-6289	PACOIMA 14423 Van Nuys Bl. Corner of Woodman TR. 7-7762 EM. 6-9545		POMONA 601 S. Garey Corner of 6th NA. 9-4952 NA. 9-4980	PASADENA 2670 E. Colorado Cor. San Gabriel SY. 3-0661 MU. 1-9341	