

THE **try-it** STORES *emporium*

23027-33 So. Avalon

In Avalon Village
WILMINGTON

TE 4-7272 • TE 5-5659

NEW STORE HOURS
OPEN DAILY 9:30 A.M. TO 8 P.M.
FRI. 'TIL 9 - SUN. 'TIL 6

BIG STOREWIDE

MID-SUMMER CLEARANCE



ANOTHER TRY-IT SPECIAL!

We're going to move these "Cats & Dogs" NOW! They're all priced to clear... BUT FAST... This storewide event offers sensational bargains in every department... COME ON IN AND SEE!

★ NO MONEY DOWN! ★

ALL 1958 - 59 FLOOR MODEL
SAMPLES MUST GO!
TREMENDOUS TRADE-INS • BIG VALUES
Looking for appliances — famous name brands at drastic reductions? Then, check this list of bargains! You'll find just what you're looking for. Prices include trade-ins.

- ... range
One only... Geffers & Sattler... Regular 344.00 **188⁰⁰**
- ... range
One only... Geffers & Sattler... Regular 418.95 **238⁰⁰**
- ... television
One only... Philco Predicta 21" console... Regular 329.00 **199⁰⁰**
- ... television
Three only... RCA 21" deluxe console in blond or mahogany... Regular 349.00 **218⁰⁰**
- ... washer
One only... Philco automatic... Regular 219.00 **148⁰⁰**
- ... washer
One only... Philco automatic... Regular 269.00 **188⁰⁰**
- ... refrigerators
General Electric... 11 cu. ft... Regular 269.00 **177⁰⁰**
- ... refrigerators
General Electric double door model... Regular 399.00 **298⁰⁰**
- ... refrigerators
Philco Super Marketer... Regular 569.00 **377⁰⁰**

... hot weather specials!
PORTABLE COOLERS

Gigantic four-gallon capacity water-type cooler, sturdily built, "squirrel cage" fan, water indicator on front, handsome finish to beauty any room. A regular 59.95 value... only...

38⁸⁸

STAND AVAILABLE



... 3-way fan

16⁸⁸

Hassock-type inlet-outlet fan, adjustable to various positions... sturdy two-speed motor, a "real breeze maker" regularly selling for 34.95... now a limited quantity at the low price of only...

... deluxe hotpoint television

Here's the finest television available today. A 21-inch console model in blond finish, with remote control, power tuner, aluminized picture tube, all high-fidelity coaxial speakers. This set designed to sell for \$439.95... For this closeout special, we have a limited number of them priced at only...



NOW ONLY

244⁰⁰

... GE transistor radios



Quality built by General Electric, which means hours and hours of excellent reception. Perfect companion for beach, patio or fishing trips. Now priced sensationally low at only...

28⁸⁸

... chest of drawers

Big, roomy, five-drawer chest in warm maple finish. An extra one always convenient.

Specially priced... only...

13⁸⁸



... 5 pc. bedroom suite

In lovely Maple finish. Includes Hollywood headboard, two maple nite stands, maple framed mirror, large maple dble. dresser, and center guides. A regular 119.95 value

NOW ONLY

66⁸⁸

... deluxe smoking stand



We have two styles. One has large colorful ceramic tray, other has smaller ceramic tray with large ceramic planter near base. Both have polished brass tripod stands. Choice of colors...

NOW ONLY

1⁸⁸

... 9x12 braided wool rug

For dining room, bedroom, den, living room or entry hall. Inspired by Colonial New England. Every oval is braided from heavy wool blend so it hugs the floor... reversible for twice the wear... a 59.95 value... now

SAVE \$30

NOW ONLY

29⁸⁸



General Electric 12 Cu. Ft.
REFRIGERATOR-FREEZER
WITH STRAIGHT LINE DESIGN

No coils on back! Refrigerator won't stick out into your kitchen. Front fits flush with base cabinets. Eliminates hard-to-reach dirt-catching areas around refrigerator... because back and sides fit flush against wall.

TRUE ZERO-DEGREE FREEZER

Big capacity, 2.1 cu. ft., holds up to 74 pounds. Separately insulated and refrigerated.

REGULAR PRICE

489⁹⁵

DISCOUNT PRICE

339⁹⁵

Now At This Never-Before Price

288⁸⁸

WITH TRADE

MODEL BJ-12

- NO DOWN
- E-Z TERMS
- FIRST PAYMENT SEPTEMBER

... AND LOOK AT THESE PLUS FEATURES

Automatic defrosting refrigerator section... Magnetic safety door... Twin vegetable drawers... Butter keeper... Egg racks hold one dozen eggs... Juice can dispenser and ice cream rack...

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23027-33 So. Avalon Blvd.

Wilmington