

ILLUSTRATED BUSINESS INDEX



Ben Pollack's Delicatessen & Catering

Have you ever been faced with the overwhelming task of having to prepare a meal or refreshments for a very large group of people? Ben Pollack's Delicatessen and Catering, 531 West 7th St., San Pedro, caters for any size group from 25 on up, and no matter what you may wish them to serve, it is always delicious. Ben Pollack's Delicatessen and Catering has been serving the greater Harbor area since 1939. They have catered many outstanding and memorable events. Among the more recent have been: a dinner party for 400 given in honor of Congressman Cecil R. King, a party for 1600 given by the Citizens Bank, and a party in honor of Vice-President and Mrs. Nixon at the home of Mrs. Jack Drown. Ben Pollack's will cater any kind of party, wedding reception, cocktail party, or dinner in your home, church or hall. They gladly give estimates on parties. Just call TE 1-1125, and the problem is completely solved.



B & N CLEANERS

A cleaner who gives your clothes personalized attention adds to their life and contributes a great deal to your well-groomed appearance. B & N Cleaners, 2529 East Carson, Dominguez, is a member of California Dry Cleaners Association, and can assure you the kind of care for your clothes that you would give them yourself. Keith Orr, owner, is very proud of the fine quality service his cleaning establishment offers. The present plant has been there for 15 years, and Orr has been the owner for the last six years. He and his well-qualified staff of 11 operate the plant and drive the five trucks assuring prompt pickup and delivery. They clean everything—suits to blankets. The shop is open from 7:30 a. m. to 6 p. m. six days a week. Whatever your needs in cleaning, B & N Cleaners can take care of it for you. Just give them a call, TE 4-7940, and one of the courteous staff will call on you for pickup service.



TORRANCE BUILDING MATERIALS

Looking forward to enjoying a pleasant summer in the backyard patio? Better start getting ready right now! The place to go for all your supplies is Torrance Building Materials at 20703 Hawthorne Blvd., Torrance. Milton Barlow, the proprietor of this popular building supply depot, has stocked everything you need. He carries all types of lawn curbing, stepping stones, flagstone, slate, masonry tools, cement, lime and fire clay. He also has on hand Sherwin-Williams paints and Super Kem-tone and Kem-Glo exterior paints. To add to your enjoyment, build your own barbecue! Barlow carries everything you need at Torrance Building Materials, or he can arrange for a contractor to give you an estimate. The store is open from 7 a. m. to 6 p. m. on weekdays, from 8 a. m. to 4:30 p. m. on Saturdays, and from 9 a. m. to 3 p. m. on Sundays, during the summer months. Drop in to see them every day during the week. The courteous staff of five will be glad to help you find what you need.

Auto Body Shop

Casualty Auto Reconstruction
Complete Auto Collision Repairing
• Expert Workmanship
• Fast Service
• Low Rates

Reliable Loan Cars • Complete Auto Painting
Free Estimate

2213 BORDER AVE., TORRANCE FA 8-3712

Torrance Auto Body Shop
(Formerly All-American Body Shop)
• New, Modern, Up-to-Date Shop
• Domestic and Sport Cars
• Custom Painting
• Complete Body Repairs
• Free Estimates

Loan Cars Available Without Charge

1766 WEST CARSON, TORRANCE FA 8-9588

Auto—Foreign—Service

"The Pit"
John Harrison Frank McCully, Prop.
For Personal Service
Foreign and Domestic Car Clinic
Repair by Skilled Licensed Mechanics
Parts — Accessories — Lubrication

700 1/2 MEYER LANE FR 6-3977
REDONDO BEACH

Auto Repairs

R. C. Williams Garage
24-Hour Emergency Service
• Auto and Truck Repairing
• Towing
• Transmissions, Etc.
• Motor Rebuilding
• Welding
Radio Dispatched Wreckers

1405 BORDER AVE., TORRANCE FA 8-4174

Auto — Used Cars

King's Men Auto Sales
"Cars Fit for a King"
HEADQUARTERS FOR SAFE BUY USED CARS
Big Values—Low Prices
No Money Down on Approved Credit

2366 HAWTHORNE BLVD., TORRANCE
Frontier 8-3020

Awnings

Kool Metal Awning & Canvas Co.
Residential—Commercial
SCREEN DOORS . . . PATIO COVERS
PATIO FURNITURE . . . TRAILER AWNINGS
Free Estimates—No Obligation
Canvas Work Done on Premises

1424 PACIFIC COAST HIGHWAY, HARBOR CITY
PHONE DA 4-9987

Beauty Shop

Lovely Lady Beauty Salon
Expert Beauticians
• Permanent Waves
• Cold Waves
• Hair Styling
• Hair Tinting
• Bleaching

206 TORRANCE BLVD., REDONDO BEACH
1/2 Block West of Pacific Coast Hwy.—FR 2-2494

Maryann's Beauty Cottage
COMPLETE BEAUTY SERVICE
• Hair Cutting
• Shampooing
• Permanent Waving
• Manicuring
• Eyelash and Eyebrow Tinting

34851 OCEAN AVE., WALTERIA CALL FR 5-2875

Royal Beauty Shoppe
Royal F. McDermott, Prop.
COMPLETE BEAUTY CULTURE
• Hair Cutting
• Permanent Waving
• Hair Styling
• Manicuring

Call DA 4-6488 for Appointment
1862 1/2 PACIFIC COAST HIGHWAY LOMITA

Spaw's Hair Styling
Hair Styling Specialists
• PERMANENTS
• TINTING
• HAIR CUTTING

A Salon for Greater Loveliness
Guaranteed Beauty Service

1270 SARTORI AVE., TORRANCE FA 8-3210

Blue Printers

Southwest Blue Print Co.
PHOTOGRAPHIC REPRODUCTIONS
Direct Prints . . . Offset Printing
Photostats
Drafting and Engineering Supplies
Pickup and Delivery

1409 BORDER AVE., TORRANCE FA 8-5800

Boats

Curley's Boats
"THE HOME OF THE SAILBOAT"
Specializing
Class Sailboats • Custom-Built Outboards
Ski Boats
Marine Paint, Hardware and Parts
Largest Line of Sailboats in the Harbor Area

18312 HAWTHORNE BLVD., TORRANCE FR 2-5388

Fred Ken Sporting Goods
Boat Center for the Harbor Area
Featuring
FIBERGLAS BOATS
Sales — Service — Parts
Complete Line of Marine Hardware

824 WEST PACIFIC COAST HWY., WILMINGTON
TE 4-2350

Boat Builders

Schiada Boats
CUSTOM BOAT BUILDERS
MANDELLA-TYPE
15-ft. All-Mahogany Deck Outboard Ski Boat
Only Grade AA Plywood Used
Factory Direct to You
Financing Available

18185 SOUTH WESTERN AVE., GARDENA
DA 3-5280

Brakes

Virgel's Frame & Wheel Alignment Service
Brake Specialists
Best Equipped Shop on the West Coast
Brake Relining—Tire Truing—Wheel Alignment
Drum Truing—Frame Straightening—Wheel Balancing
Authorized Bear Service
Completely Modern—No Waiting

1750 CARSON AVE., TORRANCE
FA 8-6156

Building Material

Avalon Builders Supply
WE HAVE MOVED
Lumber . . . Hardware . . . Millwork
Plumbing and Electrical Supplies
Sand—Gravel—Cement
2521 EAST CARSON ST.
(Across from Dominguez Water Co.)
TE 4-5345—TE 4-3624

Torrance Building Materials
Do-It-Yourself Materials
Barbecue Equipment and Plans . . . Glass Block
Masonry Tools . . . Lawn Curb . . . Playground
Stepping Stones . . . Slate . . . Brick Wall Caps
Concrete Blocks

20703 HAWTHORNE BLVD., TORRANCE FR 9-6813

Wilmington Lumber & Plywood Company
ROOFING MATERIAL—PLYWOOD
Hardwood Paneling . . . Marine Plywood
Hardware . . . Screens . . . Sash and Doors
Windows . . . Finished Lumber . . . Moldings

OPEN SUNDAYS 9 A. M. 'TIL 3 P. M.
445 NORTH LAGOON — TE 5-5530 — WILMINGTON

Catering

Ben Pollack's
Weddings — Receptions — Cocktail Parties
SERVING THE HARBOR AREA
In Your Home or Your Church
Featuring
Hors D'Oeuvres — Chicken — Corned Beef
Turkey—BBQ Meats—Steaks
Come in and Get a Free Estimate

531 WEST 7TH ST., SAN PEDRO TE 1-1125

Certified Welding

Atom Precision Products
Certified by Air Force and Navy for
• HELIARC
• ARC WELDING
• GAS WELDING
• ASME PRESSURE VESSEL
Constant Temperature Room

1030 ENGRACIA AVENUE TORRANCE
FA 8-1143 SP 5-1834

Cleaners

B & N Cleaners
Personalized Service—Member CDA
Serving the South Bay Area
WE OPERATE OUR OWN PLANT
PICKUP AND DELIVERY
5 Trucks to Serve You

2729 EAST CARSON, DOMINGUEZ TE 4-7940

Contractor—Building

Hyde Park Construction Co.
Inc.
All Types of Construction
ON YOUR LOT BUILDERS
RESIDENTIAL . . . COMMERCIAL
100% Financing (In Most Cases)—Free Estimates
Call for Details

18566 HAWTHORNE BLVD., TORRANCE FR 6-6046

Contractor—Masonry

B & H Masonry Contractors
Residential—Commercial
• FIREPLACES
• BLOCK WALLS
• PATIOS
All Work Guaranteed—Free Estimates

136 WEST CARSON ST., TORRANCE TE 5-9822

Doughnuts

The Golden Donut
Open 24 Hours Every Day
22 VARIETIES . . . DELICIOUS DONUTS
Highest Quality—Finest Ingredients
Used in Our Special Process
Churches . . . Clubs . . . Schools
on a Wholesale Basis

1959 WEST CARSON, TORRANCE
FA 8-9623

Fertilizer

Gardena Fertilizer Co.
F. H. Franco, Prop.
14 Years in Torrance
FINEST STEER AND DAIRY FERTILIZER
3 Bags for \$1.00 (2 cu. ft. basis)
Delivery or Pickup by Yard or Sack

19202 SOUTH NORMANDIE PHONE DA 4-7406

Food—Drive-In

A & W Root Beer Drive-In
Featuring A&W Root Beer, Burgers, Hot Dogs,
Pastrami, Shrimp Plate, Chili Dogs
Malts, Floats, Sundae
Drive-in Parking Available
Open 11 a. m. to 12 p. m.
Friday and Saturday, 11 a. m. to 2 a. m.

21721 WESTERN AVE. FA 8-9686 TORRANCE

Floor Covering

K & W Floor Covering
Featuring Leading Brands
• CARPETS • LINOLEUM • FORMICA
• RUBBER TILE • ASPHALT TILE
Work Done by Experts
Free Estimates

2150 PACIFIC COAST HIGHWAY LOMITA
PHONE DA 4-9480

Gas Station

Al Senti Lubrication Center
FREE PICK-UP AND DELIVERY
• Wheel Balancing
• Road Service
• Tires
• Brake Service
• Lubrication—Tires—Batteries

Open 4:30 a. m. to 9 p. m. 7 Days
5220 SEPULVEDA BLVD., TORRANCE
FR 5-7515

Gunsmiths

Whitney's Gun Shop
CUSTOM MADE GUNS
Blueing . . . Repairing . . . Gunsmithing
Unfinished Gun Stocks
Sporting Goods . . . New and Used Guns

2645 EAST CARSON, LONG BEACH TE 5-3891
Between Alameda and Santa Fe

Hardware

AA-1 Hardware
Complete Line of
• PLUMBING SUPPLIES
• ELECTRICAL SUPPLIES
• TOOLS
• BUILDER'S HARDWARE
• PAINTS AND SUPPLIES

Open 10 to 8—Sunday, 10 to 2
1530 WEST CARSON ST. TORRANCE

Janitor Service

Quick 'N' Clean
MAINTENANCE SERVICE
Licensed and Insured
• GENERAL CLEANING
• FLOOR MAINTENANCE
• WINDOW CLEANING
Commercial—Residential
By Day, Week or Month—Bonded and Insured
CALL TE 4-5004

Medical Clinic

Hillside Medical Clinic
Doctor in Attendance 24 Hours
MEDICAL — SURGICAL — MATERNITY
Complete Emergency Service
Pre-employment Physical Examinations
Workman Compensation Cases
X-Ray

26209 SOUTH WESTERN AVE., LOMITA
PHONE DA 4-6425

Music Instruction

Mel-o-Dee Music Center
SPECIALIZED GUITAR INSTRUCTION
Spanish and Steel
Slim Edwards, Instructor
Also Violin, Piano and Others
MUSICAL INSTRUMENTS OF ALL KINDS

21164 WESTERN AVE. TORRANCE
PHONE FA 8-0915

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Ladera Garden Shop
Complete Garden Stock
Landscape Service
Engineered Sprinkling Systems
Tractor Work—Supplies and Equipment
Free Delivery—Free Estimates
100% Bank Financing Available

24234 CRENSHAW BLVD., TORRANCE
DA 4-4416

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Nikl Music Studios
Arnold R. Nikl, M. M., Director
ORGANS—PIANOS
Headquarters for Conn Organs
GULBRANSEN PIANOS
Free Lessons . . . No Obligation
Easy Terms—36 Months to Pay

1019 SOUTH PACIFIC AVE. SAN PEDRO
PHONE TE 1-2445

Plumbers

Willard J. Albert Plumbing
Residential . . . Commercial
Repairing—Remodeling
Sales—Service
All Makes of Water Heaters
Plumbing Supplies
Open 7 Days a Week

2217 BORDER AVE., TORRANCE FA 8-0930

Radiator Repair

Arv's Radiator Shop
Complete Radiator Service
• Cleaning
• Rod-outs
• Rebuilding
• Recoring

18104 PRAIRIE AVE. TORRANCE
PHONE FR 4-0430

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Andy's Refrigeration
Serving South Bay Area Since 1948
24-HOUR EMERGENCY SERVICE
Commercial—Domestic
on All Makes and Models
ALL WORK GUARANTEED

2115 TORRANCE BLVD. FA 8-3843
1644 WILMINGTON BLVD. TE 5-2669

Restaurant

Chan's
FINE CHINESE FOOD TO TAKE OUT
Lunch—Dinner or A La Carte
Let Our Famous Hong Kong Chef Help
Plan Your Parties

Daily, 12 Noon to 9 p. m.—Closed Monday
1819 SOUTH CATALINA REDONDO BEACH
Save Time—Call FR 5-1590

Golden Arms Restaurant & Cocktail Bar
Your Host: The Mumolo's
New, Beautifully Decorated
LUNCHEONS—DINNERS—COCKTAILS
Within Everyone's Reach
Entertainment Nightly
Banquet and Party Rooms

24450 CRENSHAW BLVD., TORRANCE DA 5-1191

Huff's Coffee Shops
Open 24 Hours
BREAKFAST—LUNCH—DINNERS
FEATURING SEA FOOD
Shrimp . . . Scallops . . . Halibut
Complete, Fountain Service

2125 TORRANCE BLVD., TORRANCE
PHONE FA 8-8463

Lena's Pizzeria
EVERYTHING IN ITALIAN FOOD
Diners — Pizzas — Sandwiches — Short Orders
Spaghetti, Ravioli, Baked Lasagne, Baked Macaroni, Etc.
Luncheonette, Coffee Shop and Dining Room
1949-1951 PACIFIC COAST HIGHWAY LOMITA
DA 4-8823

Leonard's Original Bar-B-Q
DELICIOUS MOUTH-WATERING BAR-B-Q
HAM . . . CHICKEN . . . BEEF . . . SPARERIBS
Served Daily, 6 a. m. to 2 a. m.
Complete Ranch Style Breakfast

Two Locations
STORE NO. 3—220121 SOUTH FIGUEROA, TORRANCE
STORE NO. 1—23815 SOUTH MAIN, WILMINGTON

Pancake Palace
"WHERE PANCAKE IS KING"
18 Different Varieties
Buttermilk—Corn—Almond—Walnut—Etc.
Also Short Orders
Daily Specials
Pancake Batter to Go

18801 CRENSHAW, TORRANCE DA 4-9846

Rug Cleaners

Byrd Rug & Upholstery Cleaners
18 Years in South Bay Area
• Sewing and Binding
• Sewing and Resizing
• All Work Guaranteed
Specializing in Wall-to-Wall Carpet Cleaning
Low Prices on Cash and Carry
S&H Green Stamps

1931 WEST ARTESIA BLVD., GARDENA
Pick-up and Delivery—FR 3-5163

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Bay Crest Sanitarium and Convalescent Hospital
Post Operative — Geriatrics
Cardia — Senile — Orthopaedic
Convalescent Stroke Patients
South Bay's Newest and Most Modern Sanitarium
3730 GARNET ST., HAWTHORNE BL. AT 204TH ST.
TORRANCE. FR 2-8401

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Ye Olde Saw & Mower Shop
"If It Cuts, We Sharpen It"
2 and 4-Cycle Engine Repairs
Grinding and Sharpening of All Types of Saws
Lawnmower Sharpening
APPLIANCE FIX-IT SHOP
Lamps — Toasters — Irons

24452 HAWTHORNE BLVD., WALTERIA
CALL FR 5-5357

School

Calvary Baptist Elementary School
Your Child's Education
Enroll Now
Is His Future!
1st — Through 6th Grade
CALL DA 4-0255

2818 MANHATTAN BEACH BL., GARDENA

School—Beauty Culture

Flavio College of Beauty
For Beginners — Intermediates
Seniors — Brush-Ups
• Manicure
• Advance Hair Styling

1628 CRAVENS AVE., DOWNTOWN TORRANCE
FA 8-0404

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Civic Center Service
Under New Management
Safety Check Lubrication
F. H. "BUD" DOBINS, Prop.
Tires — Batteries
Gas — Oil
Accessories

Courtesy to Commercial Accounts
3401 TORRANCE BLVD., TORRANCE FR 4-4384

Swimming Pools

Sun-Lite Pools
NEW TYPE POOL CONSTRUCTION
Requires One-fourth Normal Maintenance
Permanent Interior Finish—never needs refinishing
New heating unit cuts costs
All sizes and shapes—beginning at \$1395
Full Line of Accessory Equipment

244 EAST CARSON ST. TORRANCE
TE 4-0024

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Harbor Drive-In Theater
Les Wuestefeld, Mgr.
THE PLACE TO TAKE THE
FAMILY
No Baby Sitting Problem Here
23322 SOUTH VERMONT, TORRANCE TE 4-8501
Vermont at Sepulveda

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Roy-Al Tire Service
GODDARD DEALER
Passenger Car and Truck Tires
Retreading and Recapping—New and Retread Tires
Exide Batteries

18320 SOUTH WESTERN AVE., GARDENA
DA 4-7579

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George Fry Trailer Sales
New and Used
Mayflower — Flamingo — Plymouth — Kenskill
Travelite — Shasta
CLEAN USED TRAILERS
Bank Financing . . . BuTane Service

2142 PACIFIC COAST HIGHWAY LOMITA
PHONE DA 6-2200

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Gardena Service Center
AUTOMATIC TRANSMISSION SPECIALISTS
Complete Auto repairs—Complete Brake Service
Welding and Lathe Work
FREE BRAKE CHECK AND ADJUSTMENT
With This Aid

14318 SOUTH WESTERN AVE., GARDENA
PHONE DA 4-2782

Truck Rental

Avalon U Drive
LIFTGATES — VANS — PICKUPS
STAKES—DUMPS
Mostly All New — 1/2 to 10-Ton
Dollies and Pads Available
Rates: Hour—Day—Week or Month
Special Out-of-State Rates

21455 SOUTH AVALON BLVD., WILMINGTON
TE 4-6657—Open Sundays

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Gossett Upholstery and Maple Shop
CUSTOM UPHOLSTERY AT REASONABLE PRICES
We Do Expert Upholstering and Repairing
BUDGET TERMS—FREE ESTIMATES

14523 SOUTH WESTERN AVE., GARDENA
PHONE DA 3-1782