DeVon Motors

FAirfax 8-6161 . . . NEvada 6-6223

C. H. Dimmette
Von A. Moffett

Plymouth - TR3 - Triumph

1600 Cabrillo Avenue
Torrance, California

MESSAGE TO PLYMOUTH BUYERS

A STATEMENT OF POLICY:

The owners of DeVON PLYMOUTH CENTER invite you to inspect their remodeled and improved facility. We feel that our shop can offer unequaled service and that our new open air USED CAR SALON will provide a retail outlet for all clean trade-ins.

When we purchased this agency we made commitments to the Plymouth Division for a quanity of cars that will make us this AREAS LARGEST DEALER. These cars are now in stock or being built and shipped to us. Amounting to over one million dollars ($1,000.000) these cars are pouring in daily, Frankly, we are out of storage space and have no alternative but to sell, sell and sell, at any price and on any terms that will move them quickly.

THIS IS OUR PLEDGE TO YOU. We absolutely guarantee to meet or beat any legitimate deal you are offered. We will beat the price, we will beat the trade allowance & we will meet or beat any terms offered in California. If for any reason we fail to keep this promise, we will fill your gasoline tank and treat you to a deluxe dinner for two at the famous Palms Resturant, in Torrance. We do not expect to give away many dinners, but we do anticipate we will sell a heck of a lot of automobiles.

FOR THE DEAL OF YOUR LIFE - - BRING YOUR CAR AND YOUR WIFE.

DeVON PLYMOUTH CENTER

Signed:

Von A. Moffett Dick Dimmette

Owners and Operators

Be Our Guest . . .

GRAND OPENING

MAY 22, 23, 24th

Inspect Our Plant

We are proud of our newly equipped Service Department and Open Air Used Car Salon. You don't have to be a buyer to be welcome — Just come in . . .

LET'S GET ACQUAINTED

But If You Are a Buyer, Listen to This

NEW '59 PLYMOUTHS $100

OVER OUR ACTUAL COST . . . HERE'S PROOF

EXAMPLE NO. 1	EXAMPLE NO. 2	EXAMPLE NO. 3	EXAMPLE NO. 4
SAVOY COUPE	**BELVEDERE HARDTOP**	**FURY DELUXE HARDTOP**	**SPORT FURY CONVERTIBLE**
Not a stripped down model. These cars have full factory equipment and other accessories.	Push button powerflite, radio or heater, white wall tires and many other accessories.	Power steering and push button powerflite, heater with push buttons, padded dash, discs, white walls.	Push button torqueflite, radio, heater with push buttons, solex glass, white side walls, full power equipment.
$1891	**$2567**	**$2793**	**$3167**

$99 DELIVERS ANY CAR—LONG AS 60 MONTHS TO PAY

DeVON PLYMOUTH CENTER

FAirfax 8-6161 —— 1600 CABRILLO AVE., TORRANCE —— NEvada 6-6223

THE LEADER

'56 Pont. $1295
Catalina
The usual Thomas Warranty
90 days or 4000 miles
Unconditional
No Exclusions
No Policies to Buy

'55 Olds $1295
"88" Holiday. Automatic.
The usual Thomas Warranty
90 days or 4000 miles
Unconditional
No Exclusions
No Policies to Buy

'55 Olds. $1395
Super-"88" Holiday. Full power.
The usual Thomas Warranty
90 days or 4000 miles
Unconditional
No Exclusions
No Policies to Buy

'57 Chev. $1695
2-door V-8.
The usual Thomas Warranty
90 days or 4000 miles
Unconditional
No Exclusions
No Policies to Buy

CECIL L. THOMAS AND SONS
Cadillac, Olds, GMC Trucks
Fiat, Alfa Romeo
7th to 8th at Gaffey
SAN PEDRO
TE 2-4659

'57 Volkwagen
2-door sedan. Radio, heater, whitewall tires, gas gauge, cigarette lighter, oil pressure gauge. Immaculate. Must see to appreciate.
$1795
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

Air Conditioning
1954 CADILLAC
Fleetwood, full power, fully equipped.
Full Power, $2195
986 W. 17th St., San Pedro
TE 3-6853

'56 Dodge V-8
¾-Ton pick-up truck. High rubber, trailer hitch.
$1095
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy.
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

1953 MERCURY convertible, automatic transmission, white wall tires, radio and heater. Powder blue in color. A real nice car. $10 down, $6.50 per week.
1632 West Rosecrans, Gardena
DA 3-8222 FA 1-2171

PRINZ

50 (Honest) Miles Per Gallon
Speed Safely to 80 Miles per Hour
PAYMENTS AS LOW AS $24.00
$1495
FULL PRICE
INCLUDING Heater, Sun Visor, Directional Signal, Rear View Mirror

South Bay Headquarters
PRINZ - ISETTA - VAUXHALL - B.M.W.

BOB BEAVER PONTIAC

HERMOSA BEACH 900 PACIFIC COAST HWY. FR 4-6931

A-1

'57 Mercury
Montclair hardtop. R & H, Merc-o-matic, power steering, white walls, low mileage, one owner.
Week-End Special
$2050
Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'53 FORD $595
RanchWagon, overdrive, radio & heater, good condition.
D. A.
"Acey" Wright
USED CARS
"23 Years in Harbor Area"
627 West Anaheim
Wilmington TE 4-7347

'58 Karman Ghia
Coupe, factory equipped, white walls. Best in town.
$2450
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

Wanted
Someone to take over payments on 1957 CHEVROLET 2-door. Radio, heater, perfect shape. Take over payments for $17 cash and $49 month. Call finance manager.
FR 4-2946

Top 3 Used Car Specials
Check These Values

1957 Hillman
STATION WAGON. Here's economy and utility. An extra special
Only $985

1952 Cadillac
"62" 4-door. Radio, heater, hydramatic, clean as a pin and plenty cheap.
Only $695

1953 Chevrolet
BEL AIR SPORT COUPE. Radio, heater, Powerglide. This is a real buy.
Only $665
40 Others to Chose from

Chet Rodgers
Dodge-Plymouth Since 1933
17th & Pacific Ave.
San Pedro TE 2-4561

'53 FORD
Club coupe, Ford-O-Matic, radio, heater, power steering, power brakes, continental kit, white walls, original throughout.
$595
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 61-3488
WE NEED YOUR TRADE-INS

STUD. '47, good body and tires. R&H, running cond. $75.
FR, 5-9370

SALE

1959 Chevrolet Demo SALE

SAVE UP TO $1000

15 1959 Demos in Stock

4-DOORS . . . IMPALA COUPES

SPORT SEDANS . . . STATION WAGONS

All Fully Equipped

Most Any Color

BROKAW CHEVROLET

2901 Pacific Coast Hwy.
Hermosa Beach——FR 2-1151

'55 BUICK CENTURY convertible, white wall tires, radio, heater. Runs like brand new. $10 down, $10 wk.
1632 West Rosecrans, Gardena
DA 3-8222 FA 1-2171

'56 LINCOLN Premiere convertible. White with black top, w/w tires, pow. steering, brakes, win. & seat. R&H. $1950. Pri. ply. FR 5-4027.

'50 CADILLAC club coupe 62 model. Hydra., R&H, like new. Original. $10 down, $10 a week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

'49 WILLYS panel, 4 cylinder overdrive. Exceptionally clean, original mileage, $10 down, $5 a week.
1632 W. Rosecrans, Gardena
DA 3-8222 FA 1-2171

LAWNDALE MOTORS

SIMCA

Imported from Paris by Chrysler

'55 Buick
Century hardtop. Dynaflow, radio, heater, whitewall tires, 2-tone finish.
$1095

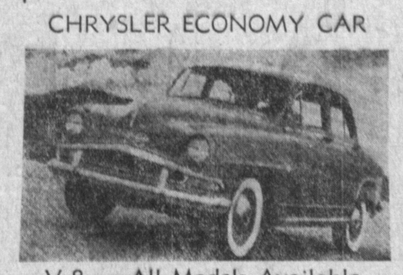
'58 Plymouth
Belvedere hardtop. Radio, heater, powerflite transmission, power steering and brakes.
Save $$

'57 Chevrolet
4-DOOR sedan. Powerglide, radio and heater, low mileage. Like new.
$1695

'56 Volkswagen
Radio and heater. As sharp as they come.
$1395

'59 SIMCA $199 DOWN

CHRYSLER ECONOMY CAR



V-8 — All Models Available

Here's economy motoring at its luxurious best. There is room for all the family. The front-mounted engine guarantees top economy on regular grade fuel. Luxurious reclining seats go all the way down, for double bed comfort, or partly back for just relaxing. Listed above are just a few of the outstanding features. See the most powerful of all leading, economy imports at

'55 Olds
88 Holiday. Radio, heater, hydramatic, power steering, power brakes.
$1295

'54 Hillman
4-DOOR SEDAN. Radio and heater, whitewall tires. Very good condition.
$795

'58 Renault
Dauphine. Low mileage. Radio and heater.
$1595

'57 Fiat
Multipla 600 4-door sedan. Heater Real sharp.
$1195

Lawndale Motors

YOUR NEAREST AUTHORIZED SIMCA DEALER
BY CHRYSLER CORPORATION
15400 HAWTHORNE BLVD.
LAWNDALE OS 9-2245

A-1

'57 Ford 8
4-door custom sedan. Ford-o-matic, heater, Thunderbird engine.
Week-End Special
$1289
Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'53 Mercury
2-door Hardtop. Radio, heater, power brakes, Merc-O-Matic, white wall tires, power windows.
$595
RIVIERA VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

NEW DEALER WANTS BUSINESS

MG Austin-Healey MORRIS

OXFORD

IMPORTED CARS, Ltd.

15111 Hawthorne Blvd. OS 6-7495
(Corner of Compton Blvd.

OPEN EVENINGS AND SUNDAYS 'TIL 9 P. M.

1954 PONTIAC convertible, automatic, white wall tires, radio and heater. Outstanding automobile. $10 down, $7.50 per week.
1632 West Rosecrans, Gardena
DA 3-8222 FA 1-2171

1951 KAISER, radio, heater, overdrive, excellent mechanical condition. Needs seat covers. 20 miles per gal. $175. DA 6-1569. 1646 W. 248th st., Harbor City.

'53 OLDSMOBILE "88" 4-door sedan Power steering, power brakes. Motor completely overhauled. $10 dn. $7 a week.
1632 W. Rosecrans
DA 3-8222 FA 1-217