

Here's How Foreign Car Names Were Originated

Did you ever wonder how foreign cars which have become common on our streets ever got their names?

Some, like American cars, were named after their originators. Others were given names after well-known places and still others bear nicknames.

Here are some of the origins of the best known imported cars:

ALFA ROMEO—Nicola Romeo designated the first of a series of cars he has made since 1918 with the Italianized first letter of the Greek alphabet. But he did not use the second Beta Romeo as he might have expected.

ARNOLT BRISTOL—S. H. Arnolt, Inc., of Chicago makes this sports car with chassis built by the Bristol Aeroplane Company of England. Stanley (Wacky) Arnolt is a millionaire auto racer who controls several companies in this country.

ASTON-MARTIN—The name of an industrial suburb of Birmingham, England, is combined with the last name of the company founder and racing enthusiast, Lionel Martin.

AUSTIN—Lord (Herbert) Austin designed his first car in 1893 for Frederick Wolsley and started his own concern in 1905.

AUSTIN-HEALEY—A racing man, Donald Healey, designed this car, produced by Austin.

AUTO-UNION—A pre-war German combine of four auto makers is survived in West Germany by the maker of this car. The concern is now controlled by Daimler-Benz.

BENTLEY—W. O. Bentley, a World War I aircraft designer, started making cars in 1922. His concern went bankrupt in 1931 and was taken over by Rolls-Royce.

BORGWARD—Carl F. W. Borgward is president of the producing company.

BMW—These are the initials of the Bavarian Motor Works (Bay-

rische Motoren Werke).

BUGATTI—Ettore Bugatti was an Italian auto racer of the early nineteen hundreds. This is now a French make of sports car.

CITROEN—Andre G. Citroen introduced American mass production techniques to Europe. Known as the Henry Ford of France, he ran into financial difficulties and lost control of his company shortly before he died in 1935.

DAF—A new Dutch product made by Van Doorne's Automobile Factory.

DAIHATSU—This is a contraction of the Japanese characters representing Osaka Motors. It is a new offering made by Daihatsu Kogyo K-bushiki Kaisha, i.e., Daihatsu Industrial Company, Inc.

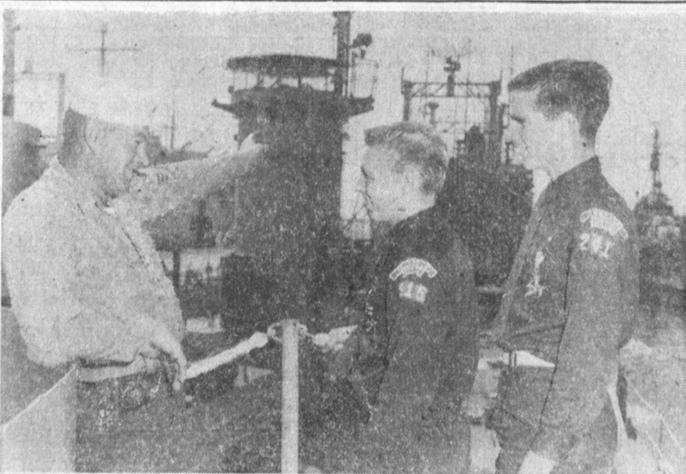
DAIMLER—F. R. Simms introduced the auto patents of Gottlieb Daimler to England in 1896, when the Daimler Company, Ltd., was established in Coventry, the English Detroit.

DATSUN—In 1927 the DAT truck was given the surname initials of Nissan Motors' three top men, Mr. Dunn, Mr. Aoki and Mr. Takouchi. The Japanese word that means running rabbit and inspired a hood emblem for these products. In 1933 the first small car produced was called son of the big truck, or Datsun. As son is a derogatory diminutive suffix in Japanese, the name was changed to Datsun in 1935. Nissan stands for Nippon Sangyo, or Japan Industrial.

DKW—The initials stand for Das Kleine Wunder, i.e., The Little Wonder.

ENGLISH FORDS—The model names Ford uses in England are fairly obvious in meaning: The Anglia, Latin for England; the Zephyr, the gentle breeze borrowed from the old Lincoln Zephyr, the Consul, the Prefect and the Zodiac.

FERRARI—Before World War II, Enzo Ferrari with a brother



INSPECT LANDING SHIP — Caryl Anderson, LSM-175. This ship will provide the transportation for the Harbor District Explorer "Occupancy" of Catalina Saturday and Sunday.

established the company making this car.

FIAT—These are the initials of a company founded in 1899, the Italian Auto Factory of Turin (Fabbrica Italiana Automobili di Torino).

GOGGOMOBIL—Hans Glas, head of the company making this midget car, named it after his grandson, Goggo.

GOLIATH—A Borgward affiliate making this car suggests in its name the power of a giant.

HILLMAN—William Hillman and Louis Costalan built their first car in 1907 as a race entry. Regular production of Hillman's Minx, or lively girl, began in the nineteen thirties.

FACEL VEGA—Vega is the brightest star in the constellation Lyra; Facel-Metallon is an old Paris coach works.

HUMBER—Thomas Humber started making bicycles in 1867.

JAGUAR—This jungle cat is the successor of the SS Jaguar of 1935 and the SS series of S. S. (Swallow Sports) cars, Ltd. as an offshoot of William Lyons, original company, the Swallow Sidecar and Coachbuilding Company. Mindful of Hitler's storm troopers, the SS gave way to Jaguar Cars, Ltd., in 1945.

KARMANN GHIA—Vidal Karmann & Son make this car with a Volkswagen engine and a body by the Ghia coach works of Turin.

LANCIA—Vincenzo Lancia was an auto racer who started making cars in 1906.

LLOYD—This Borgward product retains a part of the name of the original concern, Hansa Lloyd, which Mr. Borgward took over.

MASERATI—Alfieri and Ernesto Maserati were racing in 1907; the auto concern was founded in 1920.

MERCEDES-BENZ—Gottlieb Daimler's agent in Nice in 1900 was Emil Jellinek. This Austrian had a daughter named Mercedes;

It's Easy to Place a TORRANCE PRESS

- PHONE FA. 8-2345 and say "I want to place a Classified Ad."
- MAIL it to Torrance Press Classified Ads, 1406 Cravens, Torrance, California.
- BRING it to The Torrance Press office, 1406 Cravens Ave. (Corner of Cravens & Post Torrance.

Your Classified Ads in The Torrance Press will reach more than 60,000 readers on Thursday.

All ads taken before Tuesday, 5 p.m. will appear in Thursday's paper.

All ads taken before Friday, 5 p.m. will appear in Monday's paper.

Ad must appear in paper one time before it can be cancelled.

Errors . . .

The Torrance Press will not be responsible for more than one incorrect insertion of any advertisement and reserves the right to rectify all errors by a corrected insertion of the advertisement the following Thursday.

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Legal Notice 1

AS OF THIS DATE, May 14, 1959, Strym's Dept. Stores, Torrance, Calif. will not give or redeem downtown Torrance Merchants' Trade Stamps.

I WILL NOT be responsible for any debts other than my own.

ANTON L. KADRMAS.

Announcements 2

RACHELL'S Beauty Salon

SPECIAL PERMANENT WAVE FOR DYED AND BLEACHED HAIR

Rite \$17.50

\$12.00

BUDGET WAVES

\$8.50

5 Week Rinse

Costs you less because it lasts so long.

\$1.50

1333 Wilmington Blvd.

Ph. TE 4-5114

Free Ottoman (With Fish Table Set) **Reupholstered**

Complete labor and material

CALL US TODAY

We Pick Up and Deliver

27 Years Expert Workmanship

Large selection of fine materials

667 So. LaBrea, Inglewood

OR 4-2922

RAYMOND R. KAHL INVESTIGATIONS

Marital - Criminal - Civil

Royal H. Millhouse

DA 9-5379

Lost and Found 12

LOST - Red Cocker Spaniel, Male. Ans. to "Freddie," Reward. DA 4-4233

Painting and Decorating 41

PAINT

Any standard house in the Southwood, Southwest, Torrance, Gardens or Plaza Tract.

1 COAT OF STUCCO VINYL PAINT

1 COAT OF TRIM PAINT

\$285

NO MONEY DOWN

F.I.A. FINANCING

FREE ESTIMATES

LICENSED CONTRACTOR

FR 2-4717

Building and Remodeling 42

ROOM ADDITIONS

- Family rooms
- Bedrooms
- Kitchens
- Baths

Free Plans and Estimates

100% Financing

Alter Bldg. Co.

FA 8-0376

ALL TYPES

Of commercial and residential concrete work. Complete patios.

Free Estimates

Licensed and Insured

Day or Night, Call

DA 5-0003

Adding a Room?

Know what your costs should be. Buy a complete cost breakdown and other valuable information. Drawings included. TE 4-4043.

ADDITIONS, alterations, new constructions. Residential, commercial. David B. Collette, general contractor. DA 6-7658, DA 6-7058.

Employment Offered (Men) 70

JOB SECURITY

\$400 PER MONTH TO START

How would you like to never be in the position of needing or wanting a job? From now until the day you die. Having a job that paid above average wages and offered advancement and opportunity, insurance benefits, paid vacation and independence. If so, for personal interview, see

Mr. Gingras

1711 Cabrillo Ave. Torrance

TUESDAY, 2 O'CLOCK SHARP

TORRANCE PRESS WANT ADS

DO THE JOB AT A LOW COST

FA 8-2345

Building and Remodeling 42

CONCRETE

BLOCK WALLS

Cement & Brick Patios

FR 9-2025

CEMENT WORK—driveways, all types of slab, sidewalks and concrete steps. FA 8-5399.

Gardening, Landscaping 53

A-1 CLEAN-UP

Weeds cut, flower beds cleaned out, trash hauling, new lawns cut in, renovating, re-tilling, tropical gardens created. Lawn maintenance, Commercial and Industrial welcome.

OS 6-1692

EXCAVATING & grading. Driveways, lots cleaned, trash hauling. Fill dirt. Trees & buildings removed. FA 8-4745 or DA 6-6298.

GARDENING SERVICE

Free estimates. Call Thomas J. Martin. FA 8-8318 after 5:30 p.m.

JAPANESE gardening. New ideas garden maintenance. A 1 1/2" of garden work. DA 9-8375 or DA 3-7579.

Lawn Sprinklers

INSTALLED REPAIRED

McCoy Sprinklers

PL 9-9537

SKIPLOADER, dump truck, top soil, grading, disc. Driveways and foundations removed.

Free Estimates

DA 6-7030

TOP SOIL FILL DIRT

Lowest Prices

Large Loads

DA 7-9335

Instruction 60

Now Available in Long Beach

IBM

Complete Career Training

- ★ Tabulating Machine
- ★ Keypunch
- ★ Secretarial
- ★ Gregg

Speedwriting in 4 Weeks 3 - 6 - 9 Months

- ★ Accounting
- ★ Bookkeeping
- ★ Clerical

Free Placement Service (Tuition Financing Available)

CALIFORNIA COLLEGE OF COMMERCE

851 Pine, L.B. HE 6-9747 Orange County. Call 51 3-1753

Child Care 64

AGE 11-15

CHILD CARE in my home, day or night. Fenced yard. FA 8-8961

Employment Offered (Men) 70

Routes Open!

Good paying routes open for hard-working boys. Thurs., Sun. morning delivery. Bikes required. Parents' consent. Learn to be a little business man. Meet people, handle money. Good working habits. Call

FA 8-2345

Amazing... BUT TRUE!

YES—These Little Postal Cards Are Still a Low Cost Means of Advertising

3c

BUT it would cost over \$900.00 to send just **ONE** of these postal card ads to each one of the more than 30,000 families who read the Torrance Press each Thursday. This figure does not include cost of addressing or printing of your message.

P. S.: This \$900.00 would buy A LOT BIGGER AD, TOO, in THE TORRANCE PRESS—about 420 column inches or 2½ pages at the open rate . . . or, looking at it another way, \$900.00 would give you 52 DIFFERENT ADS (same size as postal cards) or a year's advertising in THE TORRANCE PRESS . . . INSTEAD OF ONLY A ONE-TIME SHOT THROUGH THE MAIL.

For Thorough, Economical, Effective Coverage Nothing Can Match the Thursday and Sunday Editions of Your



TORRANCE PRESS

1406 Cravens Torrance FA 8-2345

National Supply Officials Attend Tulsa Oil Show

Seven members of the National Supply Company Torrance plant are attending the International Petroleum Exposition being held in Tulsa, Okla.

They are Spencer W. Long, assistant chief engineer; James G. Abraham, development engineer; K. W. Dudley, design engineer; E. M. Winans, sales engineer; D. G. Knox, gas lift engineer; C. W. Bartholomew, field engineer; and William V. Schneider, sales representative.

The men were among the 65 company employees selected as hosts for National Supply's spectacular exhibit at the exposition. The exhibit, which covers 23,680 square feet, includes three drilling rigs, as well as production equipment, tubular products and a merchandising display. A feature of the exhibit is a fiber glass plastic globe, 30 feet in diameter, that rotates on its axis with its highest point 70 feet above the exhibit floor.

Senior Citizens Picnic

Senior Citizens of Torrance are invited by the Redondo Beach Senior Citizens Club to attend the Region Four picnic of the Los Angeles County Senior Citizens Association Thursday at the Centinela Park, Inglewood.

A chartered bus will board at 8:45, leaving the Gardena bus terminal at 15350 South Van Ness Ave., at 9 a.m.

Coffee will be available and a program offered at 1 p.m.

Reservations for the round trip, 75 cents for members and \$1 for guests, may be obtained by calling Elsa Stone, DA 9-3770.

To Place Your Classified Ad Call FA 8-2345