VERNE
HOLMES
SALE ON
1959 DODGES

If you are in the market or will be this year, don't pass up the chance
Our High Volume, Low Overhead
Savings have been stretched

FINE SELECTION
Hardtops . . . Station Wagons . . . Sedans

Example:
NEW 1959
DODGE

Sedan with the finest ride, economy, safety of safety-rim wheels, torsion air ride—
Delivered at Verne Holmes
$2295

Test Drive the
"ECONOMY KING"
of the Full-Size Cars
No. 59-135
DODGE
4-DOOR STATION WAGON
Including heater, power steering, whitewalls, power tail-gate, plus many other extras.
Regular price, $3868
SALE—$3295.55
For That Nice "Holmey" Feeling

Verne
HOLMES
Dodge and Simca — Sales, Service, Parts
35TH AND ATLANTIC GA 4-8603
1 block north of Wardlow

No Money Down
With Your Good Credit of Course
Up to 36 Months to Pay
WE WILL SELL EVERY CAR THIS WEEK
EVERY CAR READY TO GO

'57 Chrysler Hardtop $1995
Automatic drive, radio, heater, white wall tires, power steering. Immaculate ivory finish with blue interior.

'58 Chevrolet Hardtop...$2195
Bel-Air Sport Sedan. Powerglide, radio, heater, power steering, whitewall tires, etc. Immaculate and priced to sell today. Two to choose from.

'56 Plymouth Hardtop....$1095
Powerflite, radio, heater, whitewalls, etc. Beautiful tan and white finish with matching interior. A real beauty.

'52 Buick ..... $ 395
Riviera hardtop. Dynaflow, radio, heater, 2-tone finish. A real clean beauty

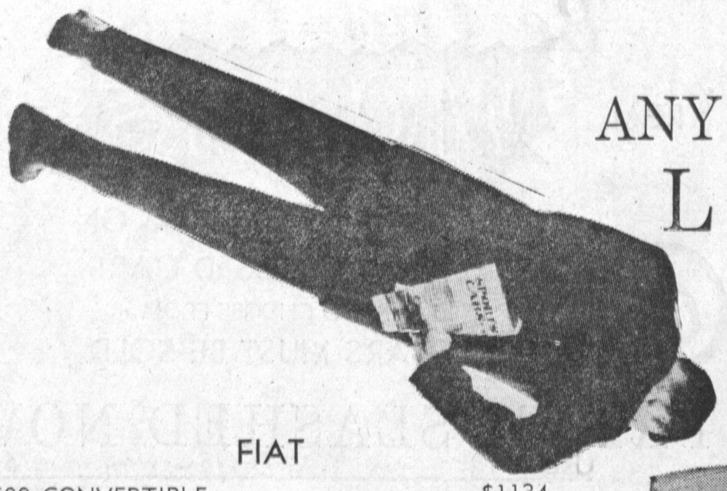
'55 Ford ½-Ton Pickup .... $ 995
Custom cab, Ford-o-matic, all red finish, steel bed.

SPECIAL THIS WEEK
'58 Chevrolet Hardtop $2195
Bel-Air Sport sedan. Powerglide, radio, heater, power steering, white walls. Immaculate and priced to sell today. 2 to choose from.

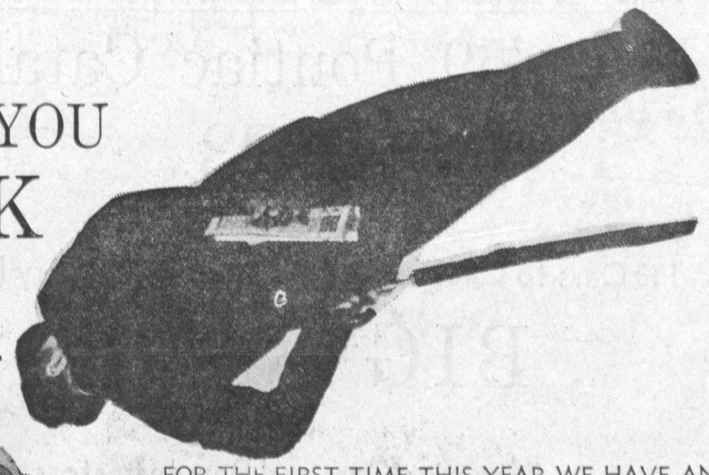
'55 Chevrolet $1295
Convertible. Powerglide, radio, heater, white wall tires, 2-tone finish, new white top. All vinyl 2-tone interior. A sharpie.

'55 Dodge $1195
Lancer hardtop Royal model. Power steering, automatic transmission, radio, heater, white wall tires. Immaculate.

Herman Miller's
Used Car Lot
1311 Cabrillo Ave.
Torrance FA 8-4014
Torrance Blvd. at Cabrillo Ave. at 213th St.



ANY WAY YOU LOOK AT IT . . .



FIAT
500 CONVERTIBLE	$1134
500 SPORTS	$1264
510 BINCHINA	$1334
500 BINCHINA SPORTS	$1464
600 SEDAN	$1430
600 CONVERTIBLE	$1489
600 MULTIPLA	$1693
1100 SEDAN	$1778
1200 SEDAN	$2025

ALFA ROMEO
SUPER SPIDER	$3990
2 LITRE ROADSTER	$4998

LANCIA
APPIA SEDAN	$2892
FARINA AURELIA	$5830

Convertible—F.O.B.

FIAT

FOR THE FIRST TIME THIS YEAR WE HAVE AN AMPLE SUPPLY OF ALL THESE CARS AND ARE COMPLETE COLOR SELECTION

Ready to Wheel and Deal
Immediate Delivery
Highest Trade Allowances
on Imported and Domestics as We RETAIL, Not WHOLESALE Them

IS THE CAR TO BUY!
AT LAST!!
We Have Them . . . Fiats Galore
Fabulous, Fantastic
FIATS

2 Executive Money Savers with Full Factory Guarantee
ALFA ROMEO Sprint Coupe, list $4054, Special $3600
LANCIA FLAMINIA Sedan, list $6398, Special $5700
AM and FM radio

Factory trained and supervised service on all lines—
Availability on all spare parts

- Nothing down with good credit
- Up to 36 months to pay
- Courteous and polite salesmen

All prices quoted are f.o.b. and only additions are local freight handling, tax and license. Any accessories are strictly YOUR OPTION.

- All prices include fresh air heaters and loads of other extras.
- Ask your salesman to list them.

505 Pacific Coast Hwy., Hermosa FR 4-0921

A-1

'57 Ford 8
Fairlane convertible. R & H, Ford-o-matic, power steering, all white with new white top. Very sharp.
Week-End Special
$1889
Les Arkenberg, Inc.
"Gardena Ford Dealer"
161st St. & Vermont
DA 9-1184 FA 1-0434
Open Eves. & Sunday
"BUY FOR LESS FROM LES"

'55 T-BIRD
Hardtop. Radio, heater, Ford-o-matic, white walls, wire wheels. A real beautiful turquoise finish with spotless matching vinyl interior.
$2095
DOLMAN
PONTIAC
700 South La Brea
Inglewood
OR 8-4689 OR 4-7769

TAKE over payments. '57 Dodge 2-door hardtop, P.S., P.B., immaculate. FR 4-7729.

BOB KEEFER
PLYMOUTH FIAT LANCIA
NO DOWN PAYMENT ON KFBPLAN
Up to 5 Years to Pay
NEW OR USED CARS

'57 Ford ..... KFBP $1899 $12.28 Wk.
V-8 Country Sedan. Automatic, R&H, p.s., w/w.

'57 Olds ..... KFBP $1899 $12.28 Wk.
"88" Holiday coupe. Automatic, R&H, p.s., p.b., w/w.

'57 Plymouth ... KFBP $1499 $9.98 Wk.
Convertible coupe. Automatic, R&H, p.s., w/w

'57 Chev. ..... KFBP $1499 $9.98 Wk.
V-8 4-door sedan. Automatic, R&H, w/w.

'56 Olds ..... KFBP $1299 $8.25 Wk.
"88" Holiday coupe. Automatic, R&H, w/w.

'56 Chev. ..... KFBP $1199 $7.99 Wk.
V-8 4-door sedan. Automatic, heater, w/w.

'55 Dodge ..... KFBP $999 $6.25 Wk.
Custom Lancer hardtop. Automatic, radio, heater, w/w.

50 More to Choose From
1-Year Guarantee Available on Used Cars
We Give S&H Green Stamps on Parts and Service

OR 8-4956 **KEEFER** OS 9-2521
501 N. Hawthorne Blvd. at 120th St.
Open Every Nite 'Til 10 P. M.

PRINZ
50 (Honest) Miles Per Gallon
Speed Safely to 80 Miles per Hour
PAYMENTS AS LOW AS $24.00
$1495
FULL PRICE
INCLUDING Heater, Sun Visor, Directional Signal, Rear View Mirror
South Bay Headquarters
PRINZ – ISETTA – VAUXHALL – B.M.W.
BOB BEAVER PONTIAC
HERMOSA BEACH 900 PACIFIC COAST HWY. FR 4-6931

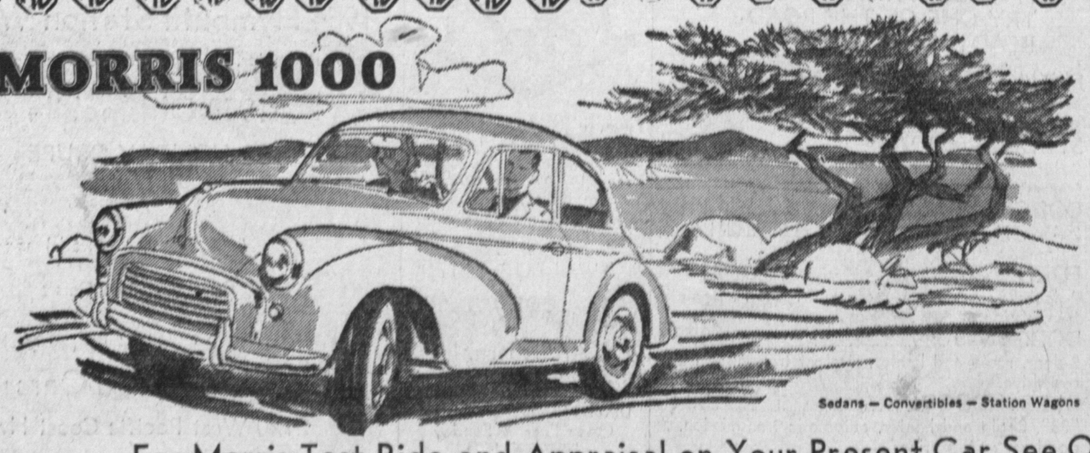
'53 Mercury
2-door Hardtop. Radio, heater, power brakes, Merc-O-Matic, white wall tires, power windows.
$595
RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

FOR THE BEST DEAL ON A
NEW FORD
OR USED CAR
See or Phone
JIM JACKSON
SEACREST FORD
730 So. Pacific Coast Hwy.
Redondo Beach
FR 4-3431

'57 Volkwagen
2-door sedan. Radio, heater, whitewall tires, gas gauge, cigarette lighter, oil pressure gauge. Immaculate. Must see to appreciate.
$1795
RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

'57 Chevrolet
$1295
plus good transportation car
Private party. FR 8-3730

MORRIS 1000



Sedans — Convertibles — Station Wagons

This British Sedan is only ..... **$1495...**
And Handles Like a Sports Car!

Expect up to 42 miles per gallon of gasoline, but your Morris 1000 is much more than just economical transportation. It's a family sedan with the nimble response of rack-and-pinion steering—the fun and positive action of a 4-speed gearbox. The smooth, comfortable ride of torsion-bar suspension, and the same hill-conquering O.H.V. engine of the Austin-Healey Sprite sports car! When you see your Morris dealer, rap your knuckles on the body—you'll hear the solid "thunk" of steel heavier than many expensive American cars. Solid "unit" construction, precision engineering throughout—these are the reasons the average Britisher drives his Morris 10 years. Warranty period: one full year!

BMC
World's 4th Largest Manufacturer of Automobiles
$1495 Port of Los Angeles
A product of the British Motor Corp., Ltd., Makers of Austin, Austin-Healey, MG, Morris, Magnette, Riley

For Morris Test Ride and Appraisal on Your Present Car See One of Your Exclusive B.M.C. Dealers Listed Below

Newcastle SPORTS CAR CENTRE, LTD.
700 Pacific Coast Hwy.
Hermosa Beach — FR 6-3474

OXFORD

IMPORTED CARS, Ltd.
15111 Hawthorne Blvd. — OS 6-7495
(Corner of Compton Blvd.)