

LEONARDS

"One Stop" Shopping Center

COMPLETE DEPARTMENT STORE

600 N. SEPULVEDA • EL SEGUNDO
3 BLOCKS SOUTH OF INTERNATIONAL AIRPORT

NEW STORE HOURS

Mon. to Fri. 11:30 A.M. to 9:30 P.M.
Sat. 9 A.M. to 9 P.M.
Sun. 11 A.M. to 6 P.M.

NOW!
EASY
CREDIT
TERMS

SELLO-BRATION

ANNOUNCING OUR BIG NEW CAMERA DEPT.!

JEWELRY DEPT.

JEWELRY DEPT. BONANZA! Nationally Famous

ELECTRIC SHAVERS

Complete Selection at GIVE-AWAY PRICES!

| | |
|---|---------|
| Reg. \$28.50 Men's RONSON '66 Shavers | \$16.88 |
| Reg. \$14.95 "Lady RONSON" Shavers | \$ 8.86 |
| Reg. \$29.95 Men's REMINGTON 'Roll-a-matic' | \$18.88 |
| Reg. \$32.50 Men's REMINGTON 'Rollectric' | \$18.88 |
| Reg. \$34.50 Men's REMINGTON 'Auto-Home' | \$20.20 |
| Reg. \$17.50 Ladies' 'Princess REMINGTON' | \$11.55 |
| Reg. \$24.95 Men's SUNBEAM 'Rollmaster' | \$18.71 |
| Ladies' 'Lady SUNBEAM' Electric Shavers | \$ 8.45 |
| Reg. \$31.50 Men's SCHICK 'Powershave' | \$20.64 |
| Reg. \$17.50 Ladies' 'Lady SCHICK' | \$11.47 |

SEWING MACHINES

Portable Zig-Zag
SEWING MACHINE

Sews on buttons, makes buttonholes, appliques. It does everything! 5 Year Guarantee! Come in for a Free Demonstration.

\$62.40

Reg. \$98.00



BIG DISCOUNTS!

We also have a big stock of such famous brand names as Necchi, Elna, Pfaff, Newbold, and many others, all at big discount savings. We carry a complete line of patterns and notions for you to select from.

EASY TERMS

WOMEN'S CLOTHING

| | |
|--|---------------|
| WASH-N-WEAR DRESSES—Ladies' wash-n-wear dresses, sizes 10 to 20, \$5.00 values | \$3.69 |
| SHORTS - HALTERS - BLOUSES—The finest selection of Bermuda Shorts, Blouses & Halters | 89c |
| PAJAMAS & NITEGOWNS—Famous "Baby Doll" Pajamas & Shortie Nitegowns, Sm-Med-Lge. | 89c |
| LADIES' SWIM SUITS—Gorgeous swim suits, to please the most discriminating | \$4.49 and up |
| LADIES' PLAY SUITS—Many colors to choose from. Starting at the low price of | \$1.79 and up |
| LADIES' HOSIERY—First quality dark seamed 51/15 hosiery. Sizes 8 1/2 to 11 | 50c |

| | |
|---|--------|
| GIRL'S CLOTHING | |
| GIRLS' 3-PC. PLAY SUITS—Sanforized, long-wearing. Sizes 1 to 14 | 99c |
| LITTLE GIRLS' SWIM SUITS—Big selection. Cute as a button. Sizes 1 to 14 | \$1.79 |
| PLAYCLOTHES Little girls' Polos, Shorts, Capris, Slacks. Sizes 1 to 14. | 89c |

MEN'S CLOTHING

| | |
|---|--------|
| Men's White DRESS SHIRTS | |
| Fine broadcloth shirts with barrel cuffs. Available in all sizes. | \$1.99 |
| French Cuffs | \$2.22 |

Also Boys' Clothing at Savings

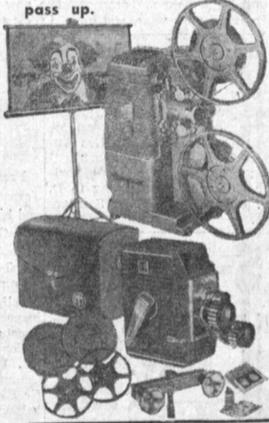
MEN'S SLACKS

| | |
|---|-------------|
| Sheen gabardine, rayon-acetate slacks with built-in belt. In all sizes. | 2 Pair \$11 |
| Reg. \$8.95 | |

SPORTING GOODS

| | |
|--|--------------------|
| LITTLE LEAGUE BASEBALL SHOES Official Little League shoes, all sizes | \$3.65 and up |
| REGULATION TENNIS TABLE Rugged 1/2 in. Plywood Top—2 pc. Reg. \$49 | \$29.95 |
| Big 5-Play SWING SET 2-inch tubular steel construction throughout. Your kids will love it! | Reg. 26.95 \$17.88 |
| COMPLETE FISHING DEPARTMENT Big Savings! | |
| LITTLE LEAGUE BASEBALL HEADQUARTERS Big Selection! Big Savings! | |

Join the celebration! Enjoy big savings in our Bigger, Completely new Camera Dept. We are headquarters for all top name brands such as Keystone, Kodak, Polaroid, Argus, Ansco, Bell & Howell, etc. Come in and take advantage of our discount prices, prices you won't be able to pass up.



COMBINATION OFFER! MANSFIELD CAMERA & PROJECTOR

A sensational value! A true two for one Leonard's value! This Holiday 8mm Turret Camera and 8mm 500 Watt Projector at this low price for our opening sale. The Holiday Projector features a 500 Watt Projection Lamp; high intensity blower; coated F1.8 lens for wide-angle viewing. The Holiday Camera has a three lens turret system F1.8, including normal, telephoto, and wide-angle lens. Don't pass up this terrific value!

List Price 114.45 **\$57.00**

Camera alone 28.00
Projector alone 37.85



FREE! 2 WESTON D-R LITE METERS

Free drawing for two lucky winners. No purchase necessary. You need not be present to win. An \$18.95 value. Come on in and register. You may be one of the lucky winners!

NO PURCHASE NECESSARY!

Mansfield factory demonstration and clinic here during sale! See the latest in electric eye cameras.

**WOW!
COME ON
OVER AND
"TAKE
MY
PHOTO
FREE!"**

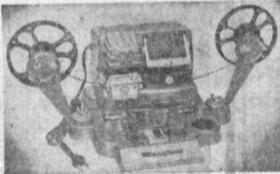
Saturday May 2, at Leonard's Camera Dept. a lovely model will be present to pose for any and all who wish to try their skill at photography! Come in! It's free!



CAMERA DEPT. "EVERY DAY" BUYS!

| | |
|---|-------------|
| 8mm Kodachrome . . . Reg. \$2.85 Value | \$1.88 roll |
| 35mm Kodachrome . . . 20 Exposure Reg. \$2.05 Value | \$1.36 roll |
| 127, 120 and 620 Roll Film . . . 3 rolls for 87c | |
| M-2 Flash Bulbs . . . Reg. \$1.32 doz. 87c doz. | |
| M-5 Flash Bulbs . . . Reg. \$1.68 doz. \$1.08 doz. | |

20% OFF ON QUALITY PHOTO FINISHING



Mansfield Standard PORTABLE FILM EDITOR

Mansfield breaks the price barrier with this sensational offer! No editor anywhere can compare with the Mansfield Standard at this low price. All aluminum die-cast construction. Unbreakable type viewing screen.

Reg. 29.95 **\$18.88**

The New Mansfield HOLIDAY II MOVIE CAMERA

Here's the camera you asked for, at the price you can afford. With a built-in ruggedized photo-electric meter which virtually guarantees taking beautiful pictures. Fast F1.8 Turret lens system, including normal, telephoto and wide-angle lens.

Reg. 59.95 **\$48.88**

Deluxe Carrying Case \$7.95



Mansfield "Starlite" Automatic Projector

For all 2 1/2 & Super slides, 150 Watt True focus bulb, die cast aluminum, 5 inch F3.5 Color Corrected Lens. The "Starlite" Projector. Complete with Prestomatic Changer is a stupendous discount saving at this low price!

Reg. 24.95 **\$19.88**

With Manual Changer 14.88

NEW STORE HOURS: 11:30 A.M. - 9:30 P.M. MONDAY THROUGH FRIDAY SATURDAY 9-9 P.M. SUNDAY 11-6 P.M.

FURNITURE DEPT.

2 for 1 DINETTE SALE



BUY ONE SET, GET THE SECOND SET FREE!

FREE Big 36" x 24" Table, matched to the giant table to make the ideal extra setting, study desk, work surface, play table, etc.



NEW DANISH BRONZE 10-PC. DINETTE

Includes 2 tables and 8 chairs.

\$99.95

Never before such value, so much luxury for so little!

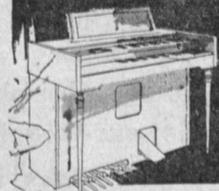
TOTAL REGULAR 167.95 VALUE

So much more Organ...

SO EASY ON YOUR BUDGET!

ONLY

\$995



LOWREY "Holiday"

Here is the only organ that gives you two full 44-note manuals with full reverberating sustain and thrilling percussive voices at this low price! And—it's the easiest of all organs to play! Come in—hear it, try it!

Lowrey has a model for everyone... at prices from \$395 to \$1895.

FREE HOME TRIAL - EASY TERMS!

ALSO USED

ELECTRONIC

ORGANS

from

\$299

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HOUSEWARE DEPT.

5x7 PORTRAIT OF YOUR CHILD

Ideal Mother's Day Gift

Your choice of several proofs. At Leonard's Photo Studio (rear of Housewares Dept.)

49c

HOURS: Sat. 9-6 P.M. Sun. 11-6

PRESTO 4-QT.

PRESSURE COOKER

Cooks three times faster in cast aluminum.

\$8.98

Reg. 15.95—Special

"FLING" Anti-Perspirant

FOOT POWDER

Soothes, cools, dries, prevents odor.

59c

Reg. 98c—Special

DURABLE METAL

MAIL BOXES

Handsomely designed metal mail boxes complete with newspaperholder.

\$3.98

Reg. 5.98—Special

GARDEN SHOP

Big 10 lb. Bag

CHARCOAL

Gives true oak flavor for barbecue. Long lasting.

Reg. 1.20

48c

Rich Green Meadow

STEER MANURE

Cured and Coltonseed fed. 100 lb. net.

3 Bags **97c**



Golden Vigoro

THE ONLY FOOLPROOF LAWN FOOD

50-LB. BAG ONLY **\$2.79**