HAPPINESS IN A TROUBLE FREE CAR IS YOURS...

Save Money, Buy Now Duing This Special Event

- EASY TERMS
- SPECTACULAR DISCOUNTS
- HIGHER TRADE-IN ALLOWANCES

LIVE BETTER BY FAR WITH A BRAND NEW CAR

April 6th Through 18th

Visit One of the Reliable New Car Dealers Listed on this page Today!

OLDSMOBILE

NEW, NEW, NEW! The car, name and price. '59 Oldsmobile at your NEW "Ray Thomson" Olds dealer offers special introductory, get-acquainted sale on '58 executive cars from former owner (Harvey Smith Olds). Make the best buy of your life from the Southwest L. A. County's largest volume Oldsmobile dealer.

RAY THOMSON
OLDSMOBILE
313 North LaBrea Ave.
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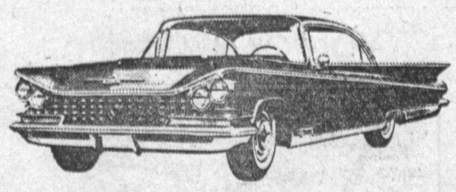
OR 8-4111 - OR 1-0421

SIMCA

Imported from Paris by Chrysler. A complete selection to choose from. Your NEAREST authorized SIMCA dealer . . .

LAWNDALE MOTORS
Authorized Chrysler-Simca Dealer
15400 Hawthorne Blvd.
Lawndale OS 9-2245
Open Sundays and Saturday Evenings



BUICK

This is Buick's year! There's fabulous styling, highlighted by all-new 4-door hardtops and new high and wide Vista Panoramic windshield! Literally, the '59 Buicks are new and wonderful from road to roof . . . a new generation of great Buicks!

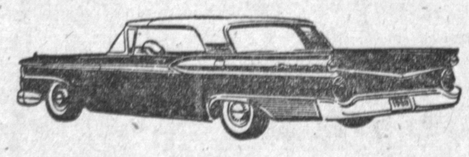
BUTLER BUICK
400 South Sepulveda
Manhattan FR 4-8968
Open Evenings and Sundays

CHEVROLET

Your BEST DEAL on the all-new 1959 Chevrolet is in your local area . . . PAUL'S CHEVROLET . . .in the heart of Torrance!

SPRINGTIME IS CAR TIME
Imediate Delivery on All Models
Highest Trade-in Allowances

PAUL'S CHEVROLET
1640 Cabrillo Avenue
Torrance
Phone FA 8-1640



FORD

THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS . . . built for people! Just one standard was used by Ford in designing the new '59 Ford . . . people! You ride silent, solid and secure in a new '59 Ford from

Ben Alexander
SEACREST FORD
730 So. Pacific Coast Highway
(Corner of Knob Hill Ave.)
So. Redondo Beach FR 4-3433

NOW

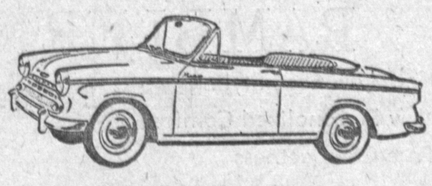
IS THE TIME TO BUY
DURING THIS SPECIAL EVENT

BUY NOW
SAVE MANY $ $ $
EASY TERMS
Highest Trade-in Allowances

MERCURY

COMPLETELY NEW FROM ROAD TO ROOF
Monterey, Montclair, Park Lane, Country Cruisers
2-doors, 4-doors, hardtops, convertibles and station wagons
Complete selection now in stock

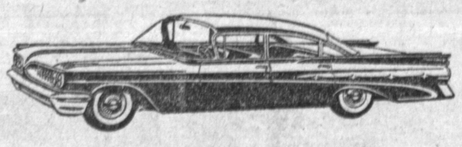
PASCAL DILDAY
Continental, Lincoln, Mercury, English Ford
Oldest Lincoln-Mercury Dealer in the South Bay Area
1850 South Pacific Avenue
San Pedro
Phone TE 3-3577



HILLMAN

ECONOMY - PERFORMANCE - ECONOMY
All Models in Stock
Sedans . . Convertible . . Station Wagons
Your choice of colors and extras
BIG TRADE-IN ALLOWANCE
BUY NOW . . . SAVE NOW . . . BUY NOW

ATCHISON – DOLAN
128 South Pacific Ave.
San Pedro
Phone TE 3-3585

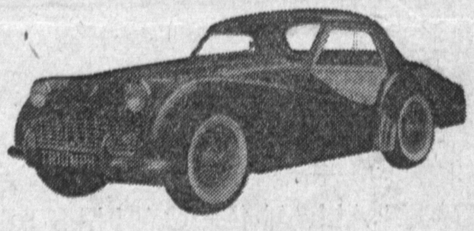


PONTIAC

"AMERICA'S NUMBER 1 ROAD CAR"

Wide-track Pontiac! Wheels are five inches farther apart. This widens the stance, not the car, gives you road-hugging stability, less lean and sway. Only Pontiac has wide-track wheels!

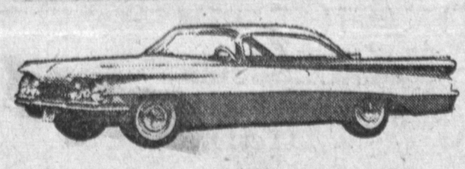
BOB BEAVER
931 Pacific Coast Highway
Hermosa Beach
FR 1-3217



TRIUMPH

A complete selection of one of the finest, economical, quality automobiles on the highway today—Your nearest TR dealer.

KAZAN MOTORS
15019 S. Western Ave.
Gardena DA 4-4941



OLDSMOBILE

NEW MOBILITY COMES TO OLDSMOBILITY!
Take a demonstration drive now and discover the big difference
All models ready for imemdiate delivery

CECIL L. THOMAS
AND SONS
Oldsmobile - Cadillac
Pacific at Fourth Street
San Pedro
Phone TE 3-5291

BUICK

SAN PEDRO MOTORS' SPECIAL OFFER:
BUILD YOUR CAR THE WAY YOU WANT
LA SABRE 4-DOOR, $2989 (plus tax and license)

Twin Turbine Transmission	$220.38	Sonomatic Radio and Antenna	102.13
Power Brakes	43.00	DeLuxe Wheel Discs	19.35
Heater and Defroster	102.13	E-Z Eye Glass	29.03
Whitewall Tires	43.27		
Power Steering	$107.50	YOUR TOTAL	$

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BUICK AND OPEL
Serving Harbor Area Over 32 Years
1600 So. Pacific Ave.
San Pedro TE 3-1303

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ANGLIA — PREFECT — ESCORT — COUNSEL
2 Doors—4 Doors—Station Wagons—Convertibles—Trucks
Complete Service and Parts Available Everywhere
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Here is the BEST Deal
Investigate the English Ford Today—

GEORGE MOYER, INC.
Serving the Torrance Trading Area
CONTINENTAL —LINCOLN — MERCURY — EDSEL — ENGLISH FORD
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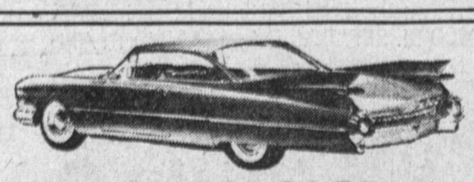

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The most talked about, all new over again Chevrolet 1959
3 Great New Series
BISCAYNE
IMPALA
BEL AIR

And Rush Chevrolet has a complete selection. Shop and Save today at—

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15600 S. Western Ave.
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DEALER YOU CAN TRUST
DWIGHT EUBANK, your local RAMBLER dealer
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MORRIS 2-DR. SEDAN

You haven't driven a sports car until you get behind the wheel of the fabulous MG—The MORRIS "1000" 2 DOOR sedan. The MG ROADSTER, the world's biggest selling sports car. Family-size comfort, sports car roadability, unbelievable economy, up to 50 miles per gallon.

Newcastle Sports Car Centre Ltd.
700 Pacific Coast Hwy.
Hermosa Beach FR 6-3474
Open Evenings and Sundays

'57 Volkswagen

2-door sedan. Radio, heater, whitewall tires, gas gauge, cigarette lighter, oil pressure gauge. Immaculate. Must see to appreciate.

$1795

RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

'55 Oldsmobile

"88" 4-door sedan. Radio, heater, hydramatic, white wall tires. Sharp as the day it was sold new.

$1099

DOLMAN PONTIAC
700 S. La Brea
Inglewood
OR 8-4689 OR 4-7769

'51 STUDEBAKER, 2-door, 6 cyl., automatic, radio & heater. No money down.
1632 W. Rosecrans, Gardena
DA 3-8222

1958 PONTIAC LEFTOVERS

Rows and rows of beautiful colors & models to choose from and all discounted from $1000 to $2000. Catalinas, star Chiefs, Bonnevilles, Convertible, Wagons, etc. ALL MUST GO Immediately. No reasonable offer refused. $99 down will handle with easy 36 months Bank of America financing. Liberal trade allowance & all carry full new car warranty & service.

Bob Beaver Pontiac
AUTHORIZED FACTORY DEALER
931 Pacific Cst. Hwy
Open Sunday 'til 9 p.m. FR 4-3443.

CHAS. Soderstrom Ford
15th & 16th and Pacific Ave.
TE 2-5315
San Pedro

'53 Willys

Aero Ace. Radio, heater, overdrive — a car for the man who knows value.

$595

RIVIERA
VOLKSWAGEN
2601 Pacific Coast Hwy
Hermosa FR 6-3488
WE NEED YOUR TRADE-INS

CHEV. 1958 4-Dr. Famous Bel Air Hardtop with power steering, power brakes, big radio, heater, 8876 actual miles. Not a mar or scratch anywhere. It flies like the wind with one finger control. Come and inspect it whether you buy or not. BIG SALE, $2199 full price. $99 dn. & about $60 per mo. Free 7 day trial ex. & new car guarantee. Bob Beaver Pontiac, 900 Pacific Coast Hwy., Hermosa. FR 4-6931.

'55 VOLKSWAGON, 2-door Hardtop, no money down.
1632 W. Rosecrans, Gardena
DA 3-8222

'53 FORD 4-door sedan, no money dn.
1632 W. Rosecrans, Gardena
DA 3-8222

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"Authorized Sales & Service"

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ALL CARS CARRY 36,000-MILE GUARANTEE
AUTHORIZED FACTORY FOREIGN CAR DEALER
445 E. ANAHEIM, WILMINGTON, TE 4-8595
505 S. PACIFIC AVE., TE 3-7539, SAN PEDRO
The largest Import Dealer in the Harbor Area

1957 TR-3

Roadster, immaculate and loaded with everything but miles. It has radio, heater, white wall tires, wire wheels, tonneau cover etc.

$1995

RIVIERA
VOLKSWAGEN
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WE NEED YOUR TRADE-INS

'56 Chrysler

New Yorker 4-door sedan. Radio, heater, automatic, power steering, power brakes, white wall tires. A rich man's buy at a poor man's price.

$1495

DOLMAN PONTIAC
700 S. La Brea
Inglewood
OR 8-4689 OR 4-7769

'54 ENGLISH AUSTIN Sedan, no money down.
1632 W. Rosecrans, Gardena
DA 3-8222

'57 Ford V-8 Pick-up

Ford-O-Matic, custom cab, 8-foot bed, black with white wall tires, radio & heater, 24,000 miles.

$1395 With $195 Down

Contract payments, $45.50 month, 24-month guarantee.

BUD JUSTIS
Quality Cadillacs
3201 Pacific Coast Hwy.
HERMOSA FR 9-5171

'55 THUNDERBIRD

STICK SHIFT HARDTOP
Beautiful one owner car, low mileage, never raced, radio, heater, white walls, etc. It's perfect. Come and see it, whether you buy it or not. You're always welcome. PRICED CHEAP, $99 down or $66 per month.
Bob Beaver Pontiac, 900 Pac. Coast Hwy., Hermosa. FR 4-6931.

1956 Studebaker

4-door sedan. Stick shift, radio & heater, overdrive. Immaculate. Must see to appreciate. Best buy.

$1195

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VOLKSWAGEN
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Hermosa FR 6-3488
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Oldsmobile '57 "98"

Holiday Hardtop Coupe. Factory air conditioner, big radio, heaters, power windows, seats, premium white wall tires. Belonged to Mr. Barnes (wealthy local bus. executive). Exactly 17,152 miles. Fully guaranteed. PRICED TO SELL! $99 DOWN OR $57 PER MONTH
Bob Beaver Pontiac. FR 4-6931
900 Pac. Cst. Hwy., Hermosa.

'51 BUICK, 2-door, automatic transmission, radio & heater. No money down.
1632 W. Rosecrans, Gardena
DA 3-8222