

# ILLUSTRATED BUSINESS INDEX



### J. DON COWGER, PUBLIC ACCOUNTANT

After January 1, our thoughts turn to the awesome task of preparing income tax returns. Each year it becomes more and more necessary to seek the assistance of a tax expert in order to be sure that we have prepared the papers properly, and that we have taken advantage of all the deductions we are allowed. Don Cowger, Public Accountant, has had 20 years experience in the field of accounting and tax form preparation. He was formerly a federal and state auditor, and is fully trained in the new tax laws. He is a member of the National Association of Tax Consultants. In addition to his income tax preparation service, Don Cowger offers book-keeping service. His rates are always quite reasonable. He opened his office in 1945 at 1801 Pacific Coast Hwy., Lomita. Those who are wise are taking him their tax forms now! For further information, call Cowger at DA 6-2212; if no answer, call DA 5-0528.



### THE POLYNESIAN

You'll find the enchantment of the Islands transplanted intact when you visit the Polynesian, 3901 Pacific Coast Hwy., at the foot of the Palos Verdes Hills. Island beauty and romance were re-created here by Pete Reitz, owner of the Polynesian, in every detail of the food, decoration, music, architecture, and landscaping. Within the "Halenui" (great house) you will find an authentic replica of a Samoan hut in which you may sip exotic drinks. The excellence of the cuisine at the Polynesian is renowned among those who know and appreciate Cantonese and island food. Chef Henry Yee and his skilled all-island staff prepare a mouth-watering variety of authentic Polynesian dishes. In addition to the main dining room, The Polynesian offers accommodations for banquets in the Tapa Room, and for large gatherings in the Luau Lanai. Entertainment is furnished nightly by Harry Baty and his Polynesians. In the entrance way are found the Polynesian Flower Hut featuring flowers of the Islands and the Polynesian Gift Shop. Call FR 8-1247 for reservations.



### GARDENA FERTILIZER CO.

The generally poor soil in this area makes fertilizing a near necessity. Of course, the better the fertilizer, and the more often the soil is treated, the better the results will be. Gardena Fertilizer Co., 19202 S. Normandie, Torrance, has the finest steer and dairy fertilizer. Their fine quality fertilizer is available in either rough or ground form. Three 2 cu. ft. sacks are just \$1.00. In addition to fertilizer they offer peat moss and leaf mold for the convenience of their customers. F. H. Franco and his sons, Peter Franco and Felix H. Franco Jr., owners of Gardena Fertilizer Co., have a staff of four and five trucks to insure quick delivery any place in the Bay area. They will pick up or delivery by the yard load or by the sack, depending upon the quantity you have or the quantity you desire. Gardena Fertilizer Co. is open seven days a week, from 7 a.m. to 6 p.m. To order, just pick up your phone and call DA 4-7406.

#### ADVERTISING—SIGNS

**ACME SIGN & NEON COMPANY**  
"A Complete Sign Service"  
In Wilmington Since 1946  
Trucks — Walls — Store Fronts  
Bulletin Boards, Windows — Gold & Silver  
Leaf, Wood & Metal Letters — Banners  
Show Cards — Posters  
New Neon Signs — Maintenance — Repairs  
residents  
1203 W. Anaheim St. — TE 4-4507 — Wilmington

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**AL YOUNG HEATING CO.**  
AIR CONDITIONING  
SALES & SERVICE  
★ HOME  
★ OFFICE  
★ FACTORY  
Free Survey — Estimates  
FHA TERMS ARRANGED  
1931 W. Redondo Beach Blvd.—DA 9-3728  
Gardena

#### AIRCRAFT & RADIO

**BILL & DAVE'S RADIO**  
Aircraft Radio Repairing & Installation  
Authorized Dealer for  
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SALES — INSTALLATION — REPAIR  
Torrance Municipal Airport  
Business DA 4-0560  
Res. Bill, FR 9-3507 — Dave, FR 2-5187

#### AUTO MOTOR REBUILDING

**HOMER BRINLEE GARAGE**  
Motors Rebuilt & Exchanged  
Wholesale — Retail  
Cracked Blocks Welded  
Pin Fitting — Reboring  
Cylinder Head Resurfacing  
Automotive Machine Work  
Free Pick-up & Delivery  
20330 S. Normandie, Torrance—DA 3-7590  
Residence — FA 8-4713

#### AUTO PAINTING

**DON WALZ**  
PAINT & BODY SHOP  
Expert on:  
★ Body & Fender Work  
★ Custom Painting  
★ Foreign Car Specialists  
ALL WORK GUARANTEED  
Free Estimates  
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Gardena — Faculty 1-0735

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Bud Hamilton — Owner  
Motors — Transmissions — Rear Ends  
Bodies — Fenders — Hoods  
6 & 12 Volt Rebuild Batteries  
Free Pick-up & Delivery  
Cars Bought — Any Year  
928 E. Carson — TE 5-3496 — Torrance

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Specializing in Auto Transmissions  
COMPLETE MOTOR SERVICE  
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★ Motor Exchange  
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★ Tune-Up Service  
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Featuring the  
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25¢ Off with this Ad  
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ALL NEW & MODERN EQUIPMENT  
Large shaded Patios  
CRENSHAW at 14th St.

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For Feminine Beauty  
2943 S. Western Ave — TE 1-3313  
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SAN PEDRO

#### COSMETIQUE BEAUTY SALON

**"Beauty Is Woman's Duty"**  
★ A Brief Cut  
★ A New Permanent  
★ Complete Individual Service  
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Gardena

#### MAR—EVE BEAUTY SALON

Mary Davis — Eva Dombrowski  
SPECIALIZING IN PROBLEM HAIR  
COMPLETE BEAUTY SERVICE  
Personalized Permanent Waving  
Tinting — Bleaching — Cutting  
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Specializing in  
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★ Hair Styling  
★ Tinting  
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Boat Center for the Harbor Area  
Featuring  
FIBERGLASS BOATS  
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Complete Line of Marine Hardware  
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Wilmington

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Complete Body & Fender Work  
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★ Architectural Supplies  
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★ Bluetex Tracing Paper  
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**WILMINGTON LUMBER & PLYWOOD COMPANY**  
Roofing — Material  
— Plywood —  
Hardwood Paneling — Marine Plywood  
Hardware — Screens — Sash & Doors  
★ Windows — Finished Lumber — Moldings  
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Delicious Hamburgers  
Hot Dogs — Chili Dogs  
Thick Malts — Floats — Freezes  
ALL FOOD PACKAGED TO TAKE OUT  
Drive-In Service  
1737 W. Lomita Blvd., Lomita  
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**SAKATA'S BOWLING SUPPLIES**  
BALLS PLUGGED AND REDRILLED  
★ BAGS  
★ SHOES  
★ BALLS  
1640 Redondo Beach Blvd.  
Between Normandie & Western, Gardena  
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**BEY POLLACK'S**  
Weddings — Receptions — Cocktail Parties  
SERVING THE HARBOR AREA  
In Your Home or Your Church  
Featuring  
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FROM A YARD TO A YARDPUL  
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"YOU SPECIFY — WE SATISFY"  
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★ Industrial  
"On Your Lot of Contract"  
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#### CONTRACTOR—PAVING

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★ Roads & Streets  
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Licensed & Insured  
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★ Cesspools  
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**FRED'S OVERHEAD GARAGE DOOR SERVICE**  
Overhead Garage Doors  
New or Old Garages  
Redwood — Aluminum — Plywood Etc.  
All Work Guaranteed  
I Do My Own Work  
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Fluorescent — Incandescent  
Serving Entire Harbor Area  
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Industrial — Residential  
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★ FHA TERMS  
100% Galvanized Chain Link Fences  
No Rust — No Peeling — No Up Keep  
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LIL VAUGHN and JOYCE  
Since 1934  
Artistic  
FUNERAL FLOWERS  
CHARGE IT  
We Wire Flowers Anywhere  
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TRY THE HEALTH FOOD WAY  
THE NATURAL WAY  
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Gardena — Davis 3-5177

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GENERAL LIABILITY  
Fast, Fair Claims Payment  
Friendly, Courteous, Helpful Agents  
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Special Design & Setting  
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Complete Mailing Service  
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★ Industrial Lists  
★ Inserting  
★ Enclosing — Sealing  
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FA 8-1924  
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**WALT'S LUBE MOBILE PORTABLE LUBRICATION**  
SIA-Clean Products  
Complete Lubrication of all GAS — DIESEL TRUCKS  
Sat. and Sun Lubrication  
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★ Select Hardwood Lumber  
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"Be a Handy Man — Do It Yourself!"  
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"Coast to Coast"  
NEW & USED BUILDING MATERIALS  
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Free TV & Hi-Fi  
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DA 5-0550 — Torrance

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**LAMBRETTA**  
SALES & SERVICE  
Over 100 Miles Per Gal. Up to 50 M.P.H.  
Authorized Dealer for  
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GLENN'S CYCLE SHOP  
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Featuring  
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Floor Covering — Window Shades  
Wallpaper — Venetian Blinds  
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1415 Cravens — Torrance

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"QUALITY WORK ALWAYS"  
Water Heaters — Bathroom Supplies  
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**ANDY'S REFRIGERATION**  
Serving South Bay Area Since 1948  
24 HOUR EMERGENCY SERVICE  
Commercial — Domestic  
On All Makes and Models  
ALL WORK GUARANTEED  
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The FINEST IN SEA FOODS  
TAKE-OUT ONLY  
★ FRESH FISH  
★ FISH DINNERS  
★ SHORT ORDERS  
CALL FR 8-2882 and  
We Will Have It Ready to Go in 15 Minutes  
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Open 24 Hours  
Breakfast — Lunch — Dinners  
FEATURING  
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Complete Fountain Service  
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FA 8-8463

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Delicious Italian Food  
Featuring  
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EAT HERE — TAKE OUT  
Lasagna  
Spaghetti  
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Closed Tuesdays  
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"Where Your Hawaiian Holiday  
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ISLAND SPECIALTIES  
EXOTIC FOOD  
TROPICAL DRINKS  
ISLAND MUSIC  
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At the Foot of Palos Verdes Hills

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MEXICAN FOOD AT IT'S BEST  
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★ BEER  
★ FOOD TO GO  
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FINE CHINESE FOOD TO TAKE OUT  
Lunch — Dinner or A La Carte  
No Tip — No Tax  
Let Our Famous Hong Kong Chef  
Help Plan Your Parties  
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Gardena's Newest and Most  
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Residential Commercial  
NEW — REPAIRS  
ALL TYPES AND BRANDS  
Composition Shingles — Flat  
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Built-up Roofs — Rock  
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Reasonable Prices — Guaranteed  
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Established 1943  
★ RUGS AND CARPETS  
Cleaned — Dried — Sizes Bound  
Each Rug Individually Serviced  
★ UPHOLSTERY  
Cleaned — Color Restored  
"We Invite Your Most Careful Inspection"  
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CIRCLE SAWS — HAND SAWS  
Machine Sharpened  
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Large Selection of Bicycles  
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FA 0-0710

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Teacher Training  
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FREE LIFETIME PLACEMENT IN SHOPS  
Complete Beauty Service to Public  
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Aluminum Frames  
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Lawndale — FR 4-3609

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Complete Service on American  
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★ BRAKE ADJUSTMENT  
★ MAJOR OVERHAUL  
★ COMPLETE ACCESSORIES  
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Free Pick Up & Delivery  
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#### SERVICE STATIONS

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Tune-ups — Brake Service  
Expert Lubrication  
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FA 8-9887

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HUNTING ★ FISHING ★ VACATIONS  
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★ Guides — Pack Animals — Maps — Supplies  
WE MAKE RESERVATIONS AND  
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At No Additional Cost to You  
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Call E. B. Ingram Jr. FR 5-2463

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DISCOVER NEW VALUES  
Authorized Dealer  
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ONE DAY SERVICE  
Factory Seconds  
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FR 2-5859 — Manhattan Beach

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DA 6-2200

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1625 Cabrillo Ave. — Torrance

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