

ILLUSTRATED BUSINESS INDEX



FLOWERLAND

Flowers can carry a message of joy or sympathy that no words or gifts can quite duplicate. Flowerland, located at 16510 Crenshaw Blvd., Torrance, has been offering flowers and arrangements to fulfill these needs for 25 years. With such a background of experience, they are able to create appropriate and beautiful arrangements for any occasion. At Flowerland they specialize in making beautiful funeral arrangements and delivering them at the proper time and place. They also make lovely hospital bouquets to cheer the sick. Wedding flowers under the capable supervision are always sufficient but a breath-taking corsage, which Flowerland designs with distinction. The Guzeliens, Lil, Vaughn and Joyce, owners of Flowerland, grow many of their own outstanding. And, of course, in every man's life there are occasions when nothing flowers. Flowerland has drive-in service, or, to make it even easier, orders are taken over the phone and delivered promptly. They are open from 9 a.m. until 8 p.m. To order call DA 3-0174.



HARBOR DRIVE-IN THEATER

Once upon a time there was an unhappy family. Father, Mother, Big Brother, Big Sister, Little Brother and Little Sister hadn't had any fun for a long time. There just wasn't enough money for the whole family to go out together. But, one day Father said, "Come, Family, I have a surprise for you." They all climbed into the family car and Father drove them to Harbor Drive-in Theater. At the ticket office Father gave the man just \$1.25 for the whole car full. The family saw some fine pictures which Les Wuestwald, manager and part owner of the Harbor Drive-in Theater, had chosen for families just like theirs. Your family can have fun together, too. Harbor Drive-in Theater, 23322 S. Vermont, near Sepulveda, is open seven days a week. It has a 730 car capacity. All of the speakers have just been re-wired. The box office opens at 6 p.m. and the show starts at 6:30 p.m. For the program, just call TE 4-8501.



FARMERS INSURANCE GROUP

The Torrance Sales Agency of the Farmers Insurance Group, owned by Vincent K. "Bud" Hebson, has expanded its facilities to include an additional sales and service office in the Hollywood Riviera Shopping Center at 1702 S. Elena, Redondo Beach. Managing the office are B. B. "Red" Bowden and Floyd Lee, both highly qualified to give sound advice on insurance problems. Farmers Insurance Group have long been recognized as the West's largest insurer of automobiles and trucks. They are gaining great momentum in other lines of insurance. The latest venture of the Farmers Insurance Group is in the life insurance field, the very successful Farmers New World Life Insurance Company. "Red" and "Lee" have had long experience with the Farmers more and better protection for minimum cost, but also to service any and all claims that may arise. Their slogan is "You get a little more because we care a little more."

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