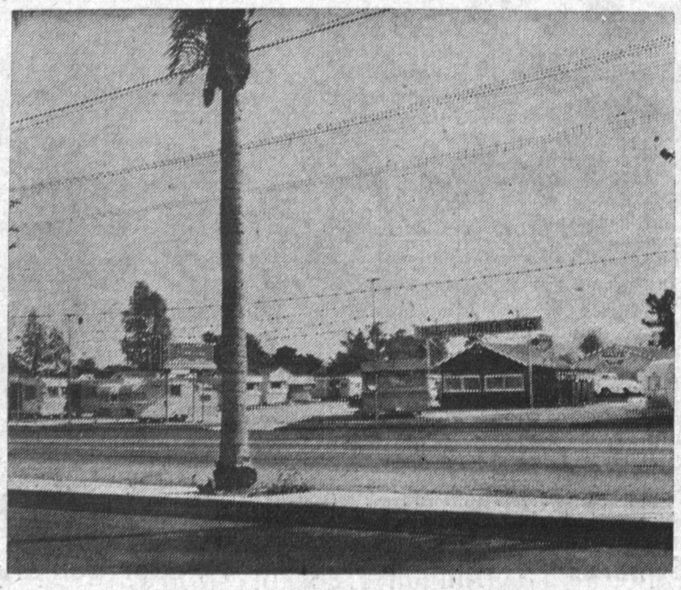
ILLUSTRATED BUSINESS INDEX

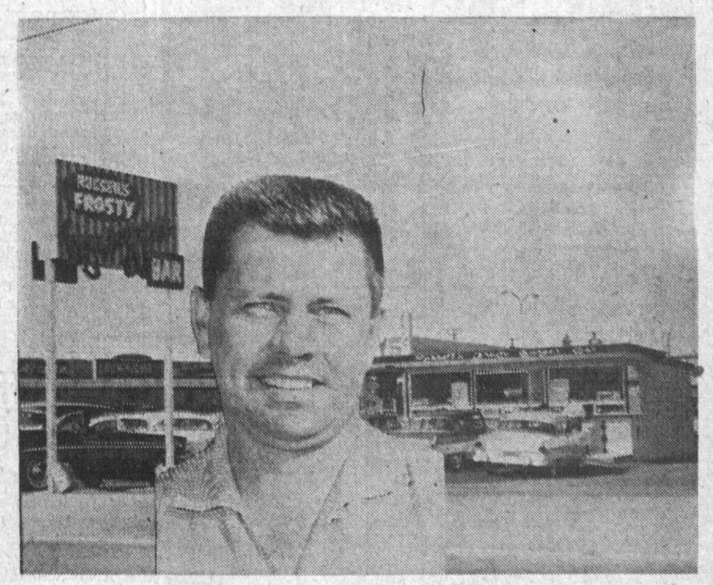


MATHEWS TRAILER SALES

Modern trailer living leaves little to be desired in the way of comfort and convenience. More and more people are changing to this pleasant, informal way of life, as one can easily see by the growth in the number of attractive trailer parks. Mathews Trailer Sales, 2142 Pacific Coast Highway, Lomita, has a wonderful selection of trailers, new and used, including such well known makes as Flamingo, Shasta and Lakewood. They also have butane service and sell insurance for the protection of their customers. H. G. Mathews, owner of Mathews Trailer Sales, is an outstanding member of this community. He is on the Board of Directors of the Lomita Chamber of Commerce, a charter member of the Optimist Club, and has belonged to the Elks of Redondo Beach for 15 years. He has been in the same location for 10 years and now has a staff of five to serve his customers. The lot is open from 8 a.m. to 8 p.m. six days a week, closed on Sundays.

FISH PEDDLERS, INC.

There are times when nothing tastes so good as fresh fish. Unless you catch it yourself, there is nothing so much fun and so satisfying as shopping for your fish dinner at Fish Peddlers, 1763 S. Elena, Hollywood Riviera. Fish Peddlers offers the very finest in sea foods. They have salmon, swordfish, halibut, sole, shrimp, lobster, crab, scallops, and more, all of excellent quality. They also have an appetizing slection of cooked fish for salads and cocktails. Fish dinners and short orders are prepared to take out. (They use only pure Planter's Oil in their cooking.) Their prepared shrimp, lobster and crab cocktails are delicious. Jack Lunbeck has been well known for the past twelve years as the owner of the Fish Peddler shop on the Redondo pier. The Hollywood Riviera shop is open from 11 a.m. until 8 p.m. (until 9 p.m. on Fridays and Saturdays.) Sundays they are open from 4 p.m. until 8 p.m. To order call FR 5-2582.



RUSSELL FROSTY BURGER BAR

Often we find ourselves stuck, especially when shopping, for something to eat in a hurry. It is good to know where to go to get a good, quick, inexpensive lunch. Russell Frosty Burger Bar is just the place. It was recently opened by Russell Fitzer at 1737 W. Lomita Blvd., just behind the Lucky Market at Western Blvd. and Lomita Blvd. They are open when you need them, from 10 a.m. to 11 p.m., seven days a week. Russell Frosty Burger Bar offers complete fountain service, hamburgers, cheeseburgers, hot dogs, chili dogs, French fries, cheese sandwiches, ha and cheese sandwiches, and egg salad sandwiches. Food is put up to take out, too, when someone can't get away or must eat en route. Fitzer plans to add shrimp and chicken to the menu later. Also included in future plans is a patio for pleasant outdoor eating. Keep Russell Frosty Burger Bar in mind for a delicious quick snack or lunch. They are easily reached at Western and Lomita Blvd., near Lucky Market (formerly Jim Dandy).

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