

GOLD • RED • GREEN

# GIFT RIBBON



3 Roll Pack

# 39¢

49c Ripple Tie — 135 Feet

# ter!



## Portable All-Purpose Flood HANDI-LIGHT

Provides wide, even flood of light for patio parties, indoor photography or to illuminate Christmas decorations. Made with extra heavy duty wiring assembly with high heat switch socket, U.L. approved, jumbo double ball swivel spring clamp with padded jaws for easy positioning and attachment to projecting surface... has 11-inch polished aluminum weatherproof reflector.

\$3.98 Value  
**\$1.98**

## MAX FACTOR

# Exquisite Gift Fragrances

for the woman who is every inch a female

## PRIMITIF



**ROPHISTI-CAT.** Glamorous, glitter-eyed black cat holds precious vial of Max Factor Primitif between her paws. \$1.50  
**SPRAY MIST COLOGNE.** The surge of excitement, hers to spray on in an instant! \$3.00.  
**PARFUM COLOGNE.** The compliment she's sure to understand — Max Factor's unmistakably feminine fragrance. Four ounces, \$7.00. Two ounces \$1.75

she'll concentrate... concentrate on you when you give

## HYPNOTIQUE



**SPRAY MIST COLOGNE.** Just a breath of spray casts a golden spell that attracts... persuades... holds! \$3.00.  
**THE HYPNOTIZER.** This year's most enchanting, tantalizing gift... holds a precious vial of Hypnotique Perfume. \$1.75  
**PARFUM COLOGNE.** For the woman who was born to enchant men... exciting new power! Four ounces, \$3.50. Two ounces, \$2.00  
*All prices plus tax.*

THAT MAN ALIVE FEELING... IT'S A GIFT



## MAX FACTOR

**BUSY MAN'S BAR** (with dispenser tops)

Convenient... complete... the perfect gift for men! Set of three Max Factor grooming essentials: After Shave Lotion... Cream Hair Dressing... refreshing Cologne: \$2.75 Also available — Max Factor's "man alive" After Shave Lotion; large size: \$1.00... or large size Cologne: \$1.25 Other men's gifts from 60c to \$4.25 (ALL PRICES PLUS TAX)

## 25c Pack of 125 GIFT TAGS, SEALS 19¢

\$1.98 16-Inch Decorated DOOR WREATHS \$1.66

4 Pine Cones on Ribbon PINE CONE CLUSTER 59¢

25c Bag PLASTIC SNOW 19¢

98 Mantle or Table Decoration NATIVITY SET 77¢

Ribbon Decorated Styro Foam 27" CANES 59¢

3.95 20-INCH ARTIFICIAL CHRISTMAS TREE \$2.88

89c JUMBO PUSH BUTTON TIN SPRAY SNOW 66¢

9 FT. WITH 3-WAY OUTLET ELECTRICAL EXTENSION CORD 39¢

# Again by Popular Demand! SECRET PAKS

Christmas Tree FUN WITH Your Family AND Friends

Is it a Camera? Is it a Watch? Can't Lose! Is it an Electric Razor?

SECRET PAKS

REAL VALUES BEYOND IMAGINATION Guaranteed worth over \$100

Yes! your choice

PICK YOUR PAK! HUNDREDS TO CHOOSE FROM

Each

GUARANTEED SATISFACTION

Up to \$19.95 Values You Pay Only \$1.00

Each Guaranteed to Be a \$1.00 Value or More

Included Are: Electric Shaver Wrist Watch Necklace Set Desk Calendar Cuff Links Knife Set Clocks and many others

Perfect way to start Christmas Shopping

Values to \$2.49

## DECORATED TUMBLERS



Jumbo 11 ounce heavy bottom glass tumblers in choice of distinctive designs.

Set of 8 Gift Boxed \$1.98

## Gay Holiday JEWELRY

Glimmering rhinestone and simulated jewels fashioned into striking pieces for holiday wardrobes and gift giving. Special sale price this weekend.

Values to \$2.95

Earrings 99¢  
Pins  
Necklaces

## MUSICAL POWDER BOXES



Elegant deluxe powder boxes of pastel metal in choice of standard tunes.

\$3.98 up

## "DIRECTOR" BY AMITY



Black, brown cowhide and has sliding pocket, secret pocket, key pockets and transparent photo holders... a true quality gift.

\$5.00

mistletoe is fun... but Prince Matchabelli makes it Christmas!



**FRAGRANCE SEQUENCE** She'll be pleased three-times over with this gift of matching Cologne, Perfume and Perfume Creme Sachet. In either Stradivari or Wind Song. \$3.75 plus tax.

Fragrant Gifts by SHULTON Give Special Pleasure



**DESERT FLOWER GIFT SET 4.50** Dusting Powder and Spray Cologne beautifully gift-packaged in gold, green and white.

## Evening in Paris

Fragrant Gifts



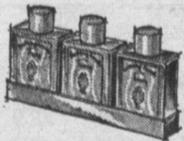
Count six—then give her this lavish assortment of fragrance treasures, in the most cherished scent of them all: Evening in Paris. Perfume, eau de toilette, cologne, talcum, purse perfume flacon and perfumed bubble bath oil... a truly royal gift at \$7.50.

The more the lovelier, when you're giving her Evening in Paris Fragrance. No less than five farms of the scent she adores in a glamorous reusable gate-front box, lined in satin. An unsurpassed value at \$5.00.

\*Prices Plus Fed. Tax.

## Budding Beauty

For all the Little Christmas Belles BY TUSSY



Trio (Toilet Water, Hand Lotion, Liquid Bubble Bath) \$1.00

## SHULTON GIFTS FOR HIM



**OLD SPICE GIFT SET \$2.25** Plastic Containers of After Shave Lotion and Stick Deodorant.



**OLD SPICE GIFT SET \$3.00** After Shave Lotion, Smooth Shave, After Shave Talcum.

## Monday, Tuesday, Wednesday COUPONS Good Dec. 8-9-10

### MCCOWN COUPON

Good for **1.00** off Purchase of \$2.98 **KITCHEN 7-PC. SET** Set includes 7 kitchen utensils & rack for hanging, gift boxed. With this coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

### MCCOWN COUPON

Good for **1.00** Off Purchase of \$4.95 **DOUBLE BED BLANKET** Big 72"x84" nylon blend blanket with acetate binding. Pastel colors. With this coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

### MCCOWN COUPON

Good for **2.00** Off Purchase of \$6.95 **BRIDESMAID 24" DOLL** Beautifully dressed including wide brim hat. Vinyl non-break body. With this coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

### MCCOWN COUPON

Good for **1.00** Off Purchase of \$6.95 **25 OUTDOOR LIGHT SET** Holly string of 25 big C-9's independently wired lights, assorted colors. With coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

### MCCOWN COUPON

Good for **1.00** Off Purchase of \$5.95 **MASSAGE PILLOW** Vibrating pillow reduces and relaxes. Cover zips on and off. With coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

### MCCOWN COUPON

Good for **2.00** Off Purchase of **ELECTRIC BLANKETS** Single Control \$14.77 Double Control \$17.77 With coupon only... good Mon., Tues., Wed., Dec. 8-9-10.

MANY MORE EXCITING GIFTS FOR ALL THE FAMILY