

WELCOME TO OUR NEW HOME IN TORRANCE . . . 1301 SARTORI AVE. at EL PRADO

LAWSON'S GRAND OPENING SALE!

THANKS, TORRANCE, FOR YOUR FINE RECEPTION. AGAIN REPEATING THESE VALUES!

NO MONEY DOWN!
TAKE A YEAR TO PAY

LAWSON'S DREAM GIRL

10 Diamonds BRIDAL SET
Reg. \$150
\$99
for both
No Money Down
\$2.00 Weekly

14k Gold Twin Wedding Rings

For Her, For Him
Reg. \$19.95
Both for
\$995
No Money Down — \$5.00 Weekly

GENUINE CULTURED PEARL DROP

With 14K Chain
Reg. \$6.95
\$395
Real Value

5 DIAMOND Wedding Ring

Reg. 69.50
\$4950
\$1.00 Weekly

MR. AND MRS. WEDDING RINGS

10 Diamonds
Reg. \$100 Ea.
Your Choice
\$6959
No Money Down — \$1.25 Weekly

Great Selection of COSTUME JEWELRY

Buy Now and Save
Values to \$500
99c SAVE

VALUES GALORE THROUGHOUT THE STORE

VALUES from 5⁹⁵ to 9⁹⁵

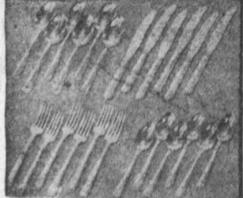
Your Choice 29.9



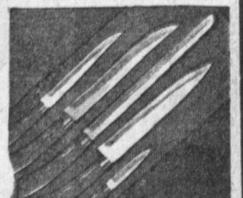
Aluminum Casserole
Regular \$6.95
Fire King Insert
Insulated hot or cold. Ideal gift.
\$2.99



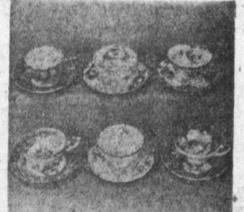
6-Pc. Steak Set
Regular \$9.95
Beautiful Gift Box
Set of 6 stainless steel knives.
\$2.99



24-Pc. Stainless Steel Tableware
Sollow ground.
Regular \$9.65
Complete Set
6 Knives • 6 Forks • 12 Spoons
\$2.99



5-Pc. Utility and Carver Set
Regular \$6.95
Jumbo Size
Buy Now for the Home or Gift-Giving!
\$2.99



Set of 6 Cups and Saucers
Regular \$9.65
Complete Set
Beautifully designed cups and saucers.
\$2.99



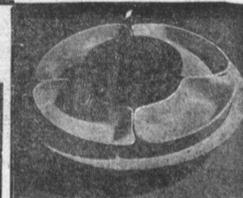
Aluminum Ice Bucket
Regular \$6.95
Jumbo Size
Jumbo aluminum ice bucket, insulated to keep hot or cold foods.
\$2.99



20-Pc. Dinnerware Set
Regular \$7.95
Here's what you get:
4 Dinner Plates, 4 Bread & Butter Plates, 4 Cups, 4 Saucers, 4 Relish Dishes.
\$2.99



17-Pc. All-Purpose Set
Regular \$9.95
Complete Set
All the essential pieces for the hostess. Buy now and save!
\$2.99



Oven-Proofed Lazy Susa.
Regular \$5.95
Ideal Gift
Real value! Center bowl, 4 side trays.
\$2.99



SET OF 3 OAK TRAYS
Regular \$7.95
A tray for every purpose.
\$2.99



6-Pc. Cannister Set
Regular \$6.95
Consists of flour, sugar, coffee, tea, salt and pepper.
\$2.99



2-in-1 Salad Mixer
Regular \$9.95
Meat chopper, food pusher, extra cutting blade, 4 cutting cones, non-skid bottom.
\$2.99

SORRY, NO MAIL ORDERS, PHONE OR C.O.D.'S.

NO MONEY DOWN!
TAKE A YEAR TO PAY

1/3 Carat DIAMOND TIFFANY RING
Reg. \$200
\$129
\$3.00 Weekly

EMERALD CUT DIAMOND SET

Reg. \$400
Both for
\$250
\$5.00 Weekly
LayAway Now for Christmas

DIAMOND HEART PENDANT

Reg. \$49.50
\$2950
No Money Down
\$1.00 Weekly

20 DIAMOND ELGIN

14K Gold
TINY SIZE
Reg. \$175
\$13950
No Money Down — \$3.00 Weekly

GENT'S DIAMOND RING

Reg. \$150
\$89
\$1.75 Weekly

PORTABLE TYPEWRITERS

Nationally Advertised
On Easy Terms
as low as **29c** a day

BE WISE—BE SAFE

LAW-A-WAY NOW FOR CHRISTMAS

25 Jewels AUTOMATIC

The Watch That Winds Itself
Reg. \$59.50
Trade and Save
\$2950
\$1 Weekly

Tie Clip and Cuff Link Sets

\$5 Value
99c

LADIES 17 JEWELS

Natural Gold Color
Tiny Size
Reg. \$29.75
\$1495
50c Weekly
Beautifully Designed
BUY NOW

Genuine CULTURED PEARL RING

Reg. \$24.95
\$1495
50c Weekly

TRADE and SAVE UP TO \$2500 ALLOWANCE

For Your Old Watch
Regardless of Age
Make or Condition



SOUTHERN CALIFORNIA'S LARGEST JEWELERS
1301 SARTORI AVE.
SARTORI AT EL PRADO
Open Monday and Friday Nites 'Til 9
TORRANCE

TRADE and SAVE FULL TRADE-IN ALLOWANCE

On Your Present Diamond Ring
No Matter Where or When Purchased

Turret f/2.8

BROWNIE Movie Camera
Reg. \$84.00
\$5950
\$1.15 Weekly