

Southern California's Largest Jewelers

NO MONEY DOWN TAKE A YEAR TO PAY

See Our Windows
For Other Great Values!

VISIT LAWSON'S DURING GRAND OPENING

Prices are the lowest in our history. Exquisite brilliant diamonds, famous made watches, fine jewelry, electric appliances, radios, and many more — and they are yours to give or own on Lawsons No Money Down, and lower than ever credit terms.

Be Wise! Be Safe! Lay Away Now for Christmas

8 DIAMOND BRIDAL PAIR
REG. \$125
Both for **\$79**
\$1.75 WEEKLY

6 DIAMOND BRIDAL PAIR
REG. \$125
Both for **\$89**
\$1.75 WEEKLY

11 DIAMOND BRIDAL PAIR
REG. \$150
Both for **\$99**
\$2.00 WEEKLY

Mr. and Mrs. WEDDING RINGS

10 Diamonds

Perfectly Matched For Her, For Him
Reg. \$100 Each

\$69⁵⁰ EACH



\$1.25 Weekly

Mr. and Mrs. DIAMOND WEDDING RINGS

6 DIAMONDS

Reg. \$69.50

\$49⁵⁰ EACH

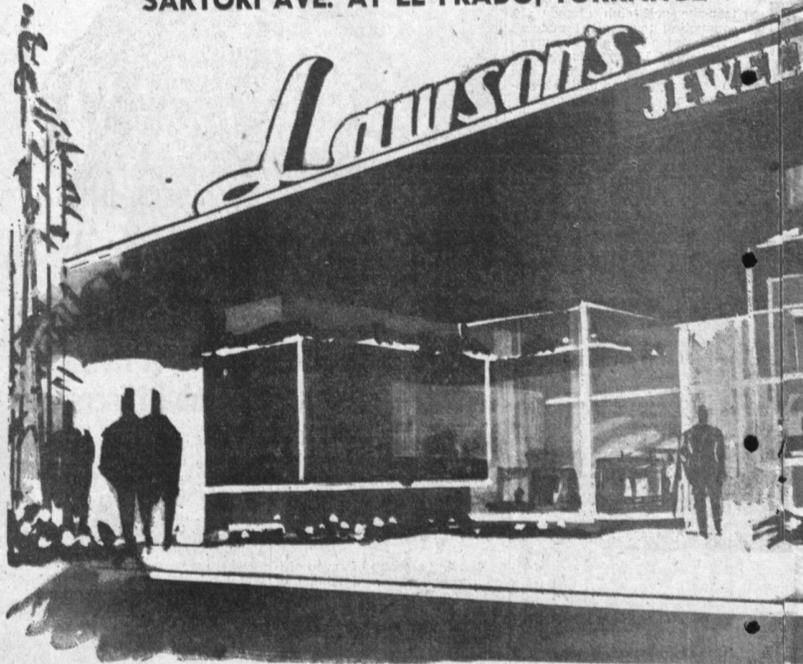
\$1.00 Weekly



LAWSON'S GRAND

OUR NEW HOME • 1301 SARTORI AVE.

SARTORI AVE. AT EL PRADO, TORRANCE



VALUES GALORE THROUGHOUT

BUY NOW! FOR THE HOME OR



1 CARAT 27 Diamonds

Wide Wedding Band
9 Baguette Diamonds
18 Round Diamonds
REG. \$500

\$395 TERMS ARRANGED

GENT'S DIAMOND RING

Real Value

Reg. \$200

\$129

No Money Down
\$3.00 Weekly



TRADE and SAVE!

UP TO **\$25⁰⁰**

ALLOWANCE

FOR YOUR OLD WATCH
REGARDLESS OF AGE
MAKE OR CONDITION

14k Gold Twin Wedding Rings

For Her, For Him
Reg. \$19.95

\$9⁹⁵ BOTH FOR

No Money Down — 50c Weekly



Genuine CULTURED PEARL RING

Reg. \$24.95

\$14⁹⁵ REAL VALUE

50c Weekly

5 DIAMOND Wedding Ring

Reg. 69.50

\$49⁵⁰

\$.100 Weekly



Fabulous New!

WORLD FIRST
MOVIE CAMERA

AND
PROJECTOR
COMBINATION

Both for

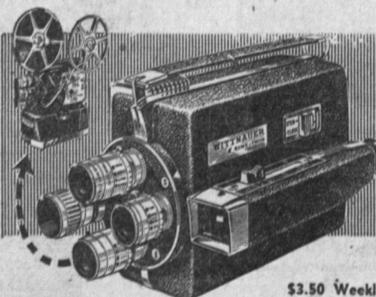
\$169⁵⁰

No Money Down
\$3.50 Weekly

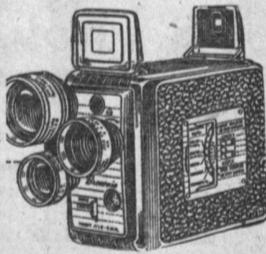
Angle and
photo Lens

THE 8mm MOVIE CAMERA THAT CONVERTS
INTO ITS OWN PROJECTOR

Wittnauer CINE-TWIN



\$3.50 Weekly



BROWNIE Movie Camera

Turret
f/2.3

Reg. \$84.00

\$59⁵⁰

KODAK FILMS



1/3 OFF

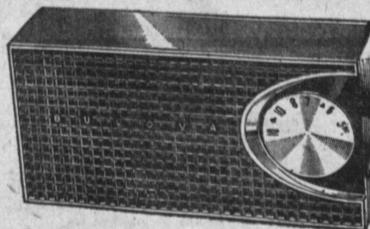
BULOVA

Transistor

Pocket Radio

\$49⁵⁰ LESS BATT.

\$1.00 Weekly



Aluminum Casserole

Regular \$6.95

\$2.99

Fine King Insert
Insulated hot or cold. Ideal gift.



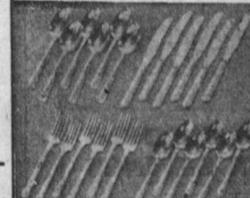
SOLINGEN STEEL

6-Pc. Steak Set

Regular \$9.95

\$2.99

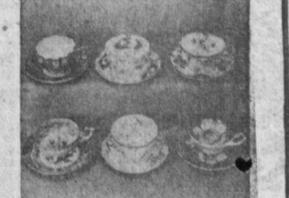
Beautiful Gift Box
Set of 6 stainless steel knives.



VALUES from

Your

29



Set of 6 Cups and Saucers

Regular \$9.65

\$2.99

Complete Set
Beautifully designed cups and saucers.

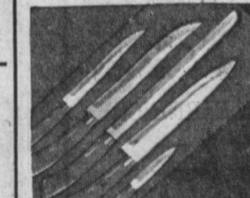
24-Pc. Stainless Steel Tableware

Hollow ground.

Regular \$9.65

\$2.99

Complete Set
* 6 Knives * 6 Forks * 12 Spoons



Aluminum Ice Bucket

Regular \$6.95

\$2.99

Jumbo Size
Insulated to keep hot or cold foods.

Lawson's
JEWELERS

1301 SARTORI AVE.
FA 8-4313 Sartori Ave. at El Prado Torrance

Prices Slashed! Buy Now! Save!

LADIES' and MEN'S ELECTRIC SHAVERS

- REMINGTON
- SCHICK
- SUNBEAM
- RONSON
- NORELCO
- BULOVA



Great Selection of the Newest MODELS in Beautiful Case

TERMS as low as 50c WEEKLY

Up to \$10 Allowance

on Mens old Electric Shavers. Regardless of age, make or condition

5-Pc. Utility and Carver Set
Regular \$6.95
\$2.99
Buy Now for the Home, or Gift-Giving!

BUY NOW SAVE A LOT USE YOUR C