

## School Opens... IN SEPTEMBER

**MEN'S "BIG ROCK" BRIEFS**  
The low price belies the high quality of these nylon leg band briefs. Sizes 30-42. **59¢**

**Men's "Big Rock" Tee Shirts**  
Nylon knit neck. Fine quality combed cotton knits to give outstanding wear. Sizes S, M, L. **69¢**

**BOYS' BRIEFS**  
Regular 39c each. Fine quality broadcloth front with knit backs. Sizes small, medium and large. **3 for \$1**

**CHILD'S TEE SHIRT**  
Newberry's famous "Rock Jr." brand. Long combed cotton and comes in small, medium and large. **59¢**

**BOYS' TEE SHIRTS**  
"Little Rock" shirts with nylon neck. Knit to fit and give long wear. Sizes 4-6-8. **50¢**

**BOYS' BRIEFS**  
"Little Rock" brand with nylon leg bands for permanent fit. Sizes 2-4-6-8. **39¢**

**BOYS' BRIEFS**  
Boys "Rock Jr." briefs. Made for comfort and long wear. Comes in sizes small, medium and large. **50¢**

**BOYS' BOXER BRIEFS**  
Boxer style briefs in long-wearing cotton broadcloth. Bright fast color stripes. Comes in sizes 2, 4, 6, 8, 10 and 12. Reg. 39c ea. **3 for \$1**




**Embroidered Sheer Top NYLON SLIPS**  
**\$1.98**

Pretty enough for party dress-up; sturdy enough for school wear. They launder in a flash and drip dry. They're both time and labor saving for busy mothers. Sizes 4 to 14.

# Newberrys

# BIG

Back-to-School

SAVE AT ALL FIVE LOCATIONS

SOUTH BAY CENTER • WESTCHESTER • TORRANCE



**MEN'S SPORT SHIRTS**  
SPECIAL BUY! Large assortment, hundreds of patterns from which to choose. Easy to wash and iron. Buy 'em by the dozen at this LOW, LOW PRICE. Sizes S, M, L. **97¢**

**GAUCHO SHIRTS**  
Men's gauchito style knit shirts. Long wearing, short sleeves and 2 way collar. Cotton and arlon mixture fabric. Will not shrink. Needs no ironing. Assorted colors in small, medium and large. **\$2.98**

**IVY SPORT SHIRTS**  
Smart short sleeve styles for comfort and good looks. Sanforized to assure safe washability. This is a shirt that's ideal for active sports, lounging or dress-up. Wide selection of colors in S, M, L. **\$1.87**

**MEN'S SPORT SHIRTS**  
Everglazed and polished to a permanent silky finish. Completely washable! 100% viscose shells, printed with varying strip patterns. Top-stitch, open slotted with aluminum stays. S, M, L and X-L. **\$2.98**

**MEN'S KNIT SPORT SHIRTS**  
Men's cotton knit sports shirts that wear and wear. Short sleeves with one pocket. 2 tone collar and placket in small, medium and large. **\$2.98**

IT'S EASY - IT'S CONVENIENT

Woven Gingham

**JUMPER DRESSES**  
Reg. \$5.98 **\$4.77**

Woven gingham check or tartan print, long sleeves, blouses, washable fine whale corduroy jumper. Novelty collar button front. Sizes 7 to 14 in assorted colors.



IT'S EASY - IT'S CONVENIENT

Girls' Reg. \$1.00

**IMPORTED BLOUSES**  
**77¢**

Girls imported blouses in solid color cotton and beautiful novelty collar buttons on self material trim. White and assorted colors.

SAVE UP TO 30%

Girls' Reg. \$2.98

**COTTON QUILTED SHIRTS**  
Quilted cotton skirts. Solid color quilted broadcloth in 7/8 circle. Band front with elastic back. Side zipper for closing. Assorted colors in sizes 7 thru 14. **\$2.44**



Girls' Reg. \$1.69

**CAPRI PANTS**  
**\$1.33**

The popular style that every girl wants and loves. Corduroy capri pants that wear and wear and always stay bright and pretty after many washings. Boxer back and in bright assorted colors, red, turquoise and coral. Sizes 3 thru 6x.

Reg. 1.98 Girls' Corduroy **CAPRI PANTS \$1.57**  
Sizes 7 thru 14.



**LARGE ASSORTMENT BOYS' SPORT SHIRTS**  
Perfect for back-to-school wear. Novelty weaves and assorted fabrics in variety of combinations. Assorted colors. Sizes 4 to 18. **\$1.37**

**BOYS' SPORT SHIRTS**  
IVY LEAGUE SHORT SLEEVE STYLE  
Made of finest cotton gingham that's soft and will stand washing after washing. Wide variety of colorful patterns in stripes and checks, etc. Sizes 6 to 16. Choose several of these shirts at this fabulous price. **88¢**

**BOYS' WESTERN JEANS**  
13 1/2 oz. weight Western Jeans for rugged wear. Bar tacked at points of strain; riveted pockets. For real comfort and all around satisfactory wear. These jeans are a BIG, BIG VALUE. Sizes 4 to 12. **\$1.77**

**BOYS' SUSPENDERS**  
Colorful, 3/4" straps with 4 clips. Sizes 3 to 10 years. **39¢**

**BOYS' POLO SHIRTS**  
Short sleeves, full combed yarn, matching side stripes, novelty heather blend. 6-16. **\$1**

**BOYS' LEATHER BELTS**  
1/2" fancy leather, top grade cowhides. Sizes 20-30. **44¢**

**BOYS' KNIT SHIRTS**  
Boys' short sleeve, polo color knit shirts. Big assortment of colors and patterns. In size 4-6-8. **88¢**

**SPECIAL for Back-to-School BOYS' SHIRTS**  
Boys' sport shirts in washfast fabrics, colors and patterns. Assortment of sizes. Every boy likes plenty of shirts. **97¢**





**GIRLS' COTTON Slips**  
Newberry's Low Price **\$1**

- Everglaze Strap Styles
- Built-up Shoulders
- Lace Strap Styles

Prissy or plain, strap or built-up you'll find your favorite slip in this banner group of Newberry's "back to school" slips for just \$1.00. Get plenty of these now at Newberry's low, low price. White only. Sizes 4 to 14.



"Back to School" Favorite **COTTON PANTS**  
Elastic leg cotton panties for sturdy "back to school" wear. Fine quality cotton. White and choice of several colors. Sizes 4 to 16. **49¢**

Band Leg Cotton Pants, sizes 4-16—59c

POPULAR NYLONIZED GIRLS' PANTIES **3 Pair \$1**  
Nylonized for longer wear and better looks. Get plenty of these at this low, low price. Colors: white, pink, blue, maize. Sizes 4 to 14.

CHOICE OF 3 STYLES GIRLS' PANTIES **5 Pair \$1**  
A real give-away price for these pretty, long wearing panties. Available in white, pink, blue or maize. Sizes from 4 up to 12.

Women's at D...  
Broadcloths In Big

**Imported Blouses**  
**97¢**

Crisp, crisp broadcloth...  
lection of button-down styles. Peter Pan...  
and convertible collar wear with dressy skirts. Sizes 32 to 38.

We Have Them!  
New Shipment of Imp...

**SILK SQUARES**  
You'll want to buy these by the dozen at the price we've given them. So completely charming, yet of practical value these squares "buy of the year!" 16x16 square and of pure...  
Reg. 19c ea. NOW **4 FOR 49¢**  
STOCK UP! SAVE UP TO 40%

Large 30" PRINTED SILK SCARFS . . . .

**LADIES' HANDKERCHIEFS**  
Gorgeous handkerchiefs in a flower-garden ray of beautiful floral prints. Buy them now the dozen, use them yourself. Ideal for sale.

**2 FOR 15¢**

**REDONDO TRIANGLE**  
302 HERMOSA AVE.

**TORRANCE**  
1275 Sartori

**Newberry's**  
SOUTH BAY  
174th and Harbor