

ARE YOU DRIVING A GAS GOBBLER

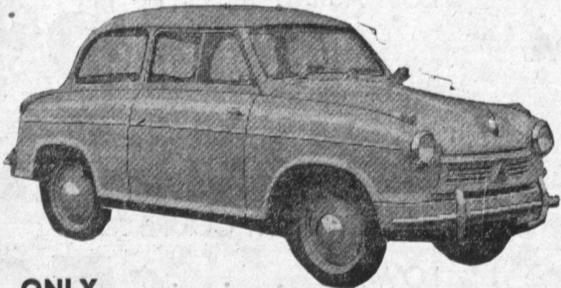
If So... Now
Is the Time to
Change

JOIN THE RANKS OF SMALL CAR OWNERS

More People Are Buying Imported Cars Today Because of 'Big Car' Performance and Most of All 'Economy'!



THE DEPENDABLE CAR FROM GERMANY



1958

Lloydwagon

\$1295.

Full Price



ONLY
\$840 Per Week

What is Economy?

IT'S A LLOYD!

Example: You
Can Drive to
Palm Springs for
as Little as
\$1.25
Round Trip

50 MILES Per Gallon OF GASOLINE

TEST DRIVE

A Lloyd Today

IT WILL AMAZE YOU!

SAFETY FIRST One of the important considerations when purchasing a car is the safety of the occupants. Safety is a design-feature which is not at once apparent. Rather it is a result of the combination of technical detail and such unmeasurable qualities as correct weight distribution, maximum wheel-adhesion, accurate steering and good suspension. A powerful background of knowledge, experience and time is necessary to develop a car which combines all desirable qualities.

The LLOYD car no doubt is one of the safest automobiles on the roads of the world today because it has front wheel drive, is of all-steel construction, has been fitted with the most accurate steering imaginable and its hydraulic brakes are of a size adequate even for a car much larger and heavier than the LLOYD.

YES WE TRADE

FOR DOMESTIC CARS

1958 HILLMAN
EXECUTIVE CARS
AT TREMENDOUS
SAVINGS

Don't wait. Come in immediately and take advantage of this sale!

HILLMAN WINS... 'CRITICS AWARD'

HILLMAN

IS AS NEW AS TODAY IN EVERY WAY

No Money Down

(On Approved Credit)

The Amazing
New
Hillman

\$1685

\$50 PER MONTH



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