Meet the Fellas Who "Baby" Your Car at

SOUTH BAY MOTOR SALES

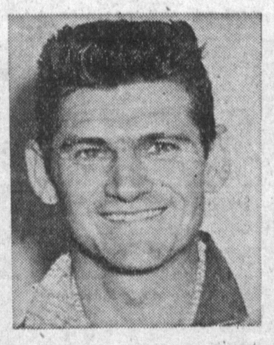
Authoried Dealer for MERCURY ☆ EDSEL ☆ ENGLISH FORD LINE

HAROLD HOOK
Service Manager
has been with the Ford Motor Co. in Sales and Service for the past 25 years.

KENNY MILLER
Parts Manager
Managed and sold Ford Parts for over 22 years.

RALPH DUBOIS
Automatic Transmission Specialist
Authorized Ford Factory expert trained mechanic for 10 years.

LLOYD BURNS
Tune-up Specialist
With Torrance Lincoln-Mercury and South Shore Lincoln-Mercury for 7 years.



HASKELL MOORE
Lubrication Specialist
Newest member to the Ford Co. line. Has been a mechanic for 10 years and was with Torrance Lincoln-Mercury.

COME IN AND SEE THE NEWEST, MOST MODERN FACILITIES IN THE SOUTH BAY AREA . . . SERVICE IS "FIRST" WITH US AT

SOUTH BAY MOTOR SALES

500 South Sepulveda Blvd. Manhattan
FA 1-1872 FR 6-8911 FA 1-1873

LET HOLLYWOOD PARK PLYMOUTH SOLVE YOUR FINANCIAL PROBLEMS

Perhaps you've looked out your window recently, seen your neighbor pull up in a shiny new car, and said something like this to youself: "Hey, where the heck does Fred get off buying a new car. I'm making more money than he is, have one less dependent, and I can't afford the payments on the old car I'm driving now. What gives?"

Well, folks, maybe Fred has just taken adavntage of Hollywood Park Plymouth's famous family budget formula. Let's take a typical case for an example. Mr. and Mrs. T. had the following schedule of monthly payments:

'49 Auto	$47.00	per Month
Carpets	29.00	per Month
TV Set	16.43	per Month
Dental Loan	15.06	per Month
Finance Co. (Personal)	22.46	per Month
TOTAL	$129.95	per Month

Mr. T. held a good job, making $400.00 per month, but with the above payments in addition to his basic living expenses, he was in no position to buy a new car . . . at least that's what he thought until he met N. D. Brown, our friendly budget counselor at Hollypark Plymouth. Mr. Brown arranged to pay off all of Mr. and Mrs. T.'s obligations, put them into a beautiful '57 model of their choice, and leave them with the following payment schedule:

Payment on '57 Plymouth	$56.00	per Month
Budget Formula Payment	32.00	per Month
TOTAL	$88.00	per Month

With no cash down, Mr. Brown actualy sold them a late model used car and reduced their monthly payments by $41.95! Sounds amazing—it is.

So why not let us show you what we can do in your case. There is ABSOLUTELY NO OBLIGATION. Simply call ORchard 4-5270 and we will arrange a demonstration for you, then we will sit down with Mr. Brown, who will submit a budget plan for your approval. Why not call today?

HOLLYWOOD PARK MOTORS
830 South La Brea Ave. Inglewood

L'O O'K
RUSH CHEVROLET
NOW
OPEN SUNDAYS

Open Sunday ☆

'55 OLDS '88' $1495
Beautiful White and Blue finish. Hydramatic. Radio, heater, white wall tires. A nice car to drive. Try it.

'55 CHEVROLET '8' . . $1395
Power Glide. Radio, heater, white wall tires. Vynal interior. Looking for something nice. Look this one over.

'56 CHEVROLET . . . $1795
"8" Bel-Air. Sport Coupe. Here's one you have got to see. Original Black finish, matching interior, white wall tires, radio, heater, Power Glide. Come in and look it over.

'56 FORD '8' $1545
Fairlane 4-Door. A beautiy with radio, heater, Ford-O-Matic, power steering, power brakes, 2-tone paint, white wall tires. Take a look and see for yourself.

'57 CHEVROLET $2195
'8' Sport Coupe. Looking for a near new car check this one. Powerglide, radio, heater, white wall tires. Beautiful black finish. Sold by us new.

'54 CHEVROLET $845
Del Ray Club Coupe. Radio, heater, 2-tone, powerglide. Drive it—it's nice.

'56 CHEVROLET $1295
4-Door Sedan. Original 2-tone, radio, heater, powerglide. Look it over.

'53 FORD $495
Club Coupe. Radio, heater, all Vynal interior. Look it over.

'53 CHEVROLET $595
4-Door Sedan. Radio, heater. Original paint. Seat covers.

'54 CHEVROLET $895
Bel-Air 4-Door. Ivory and Turquoise. Heater, direction signals. Here's a real nice car. Look it over and drive it.

TRUCKS

'52 CHEVROLET 1½-ton 12' stake body $795
'56 CHEVROLET '8' ¾-ton flat bed, dual whls, nice one . $1295
'55 CHEVROLET ½-ton pickup, '57 engine. Real clean . . $1095

RUSH CHEVROLET

15600 So. Western Ave.
Gardena DA 3-0303
NOW OPEN SUNDAY

YOU 'AUTO' BUY NOW!!

Says:

FRED GLEDHILL CHEVROLET

'57 CHEVROLET BEL AIR
4-Door sedan. Has Powerglide, radio, heater, whitewall tires, 2-tone yellow and white paint.
$1899

'55 FORD FAIRLANE 4-DR.
Radio, heater, Fordomatic, power steering, power brakes, whitewalls, 2-tone paint.
$1199

'54 CHEV. ½-TON PICKUP
Hydramatic transmission. New paint. Beautiful truck and ideal for campers.
$899

'57 CUSTOM RANCHERO
Ford-O-Matic, white wall tires, Black in color, step on it and you'll feel the power surge. Has everything but miles.
$1899

'55 CADILLAC COUPE
De Ville, Hydramatic, radio and heater whitewall tires, 2-tone paint, white over blue. Original throughout.
$2999

'57 TRIUMPH-3
Beautiful red finish with black top and interior. 12,000 low miles
$2099

"SEE US TODAY — WE'LL DEAL YOUR WAY"

FRED GLEDHILL
Chevrolet

305 E. Anaheim Wilmington
NE 6-2465 TE 4-3491 HE 5-0956
NOW OPEN SUNDAY

PRESS CLASSIFIED ADS DO THE JOB AT A LOW COST CALL FA 8-2345

GOODWILL USED CAR
Reconditioned! Guaranteed!

'57 Pontiac ....$58.57 per mo.
6-passenger Safari wagon. Hydramatic, radio, heater. A real practical and dual purpose business and family car. Sold and serviced by us since new. Low mileage. New car guarantee.

'56 Cadillac $2899
"62" Hydramatic, power steering, brakes, radio and heater, whitewall. Original one owner car in exceptionally fine condition that will give you many trouble free miles. New car trade in.

'56 Chev. $1099
"210" 2-door sedan. Standard transmission. Priced to sell! (2 to choose from).

'53 Pontiac . . . $499
Deluxe convertible, radio and heater, hydramatic, original leather upholstery. New paint. Perfect mechanical.

'53 Pontiac . . . $499
Deluxe 4-door sedan, original green paint and upholstery, the perfect family car. 3 others to choose from.

'54 Pontiac $999
Starchief 4-door sedan. Hydramatic, Radio, heater. Beautiful 2-tone finish. Power steering, power brakes while walls. A real cream puff.

'51 Ford $399
Customline 4-door sedan. Radio, heater. Beautiful Dove grey finish. New tires. New '52 Mercury engine. This is a honey!
We have '49's, '50's, '51's to choose from. All priced low!!

Morris Beck
PONTIAC
"Reputation Tested"
946 N. Avalon Blvd., In Wilmington
TE 5-3141 Open Sunday

CHOOSE GOOD WORKERS through Torrance Press WANT ADS. Let an experienced ad-writer assist you with the wording. Phone FA 8-2345.

HIT . . .

The Highway to Happiness is one of these Beauties!

Your Choice **$75**
'50 PONTIAC Club Coupe. Motor needs work.
'47 CHEVROLET SEDAN
'38 CHEVROLET ½-Ton Panel

Your Choice **$195**
'50 CHEVROLET 2-DOOR SEDAN
'50 BUICK 2-DOOR SEDAN
'50 PONTIAC 4-DOOR SEDAN

Your Choice **$295**
'50 OLDS '88' 4-DOOR SEDAN
'51 PONTIAC 4-DOOR SEDAN
'51 PONTIAC CATALINA COUPE
'50 CHEVROLET FLEETLINE 2-DOOR
'50 MERCURY 6-PASSENGER COUPE

HARBOR MOTOR CO.
(Wilmington Oldsmobile)
Factory Direct Dealers
230 and 300 W. Anaheim TE 4-1166
OPEN WEEKDAYS 'TIL 9 P.M. CLOSED SUNDAYS

PRESS CLASSIFIED ADS DO THE JOB AT A LOW COST CALL FA 8-2345

FORD 1957 WAGON
Country 9-Passenger Sedan
Belonged to local middle-aged tool and die maker, who bought it new right here in Hermosa Beach. Has FORDOMATIC drive, big radio, custom whitewall tires, luscious red nylon interior and many other extras. It's classy and stylish and is like a brand new car inside and out and carries a new car dealer unconditional guarantee. PRICED DIRT CHEAP for quick SALE. $99 down. Bank financing, liberal trade allowance and free 7 day trial exchange. BOB BEAVER PONTIAC, 800 Pac. Coast Hwy., Hermosa, FR 4-6931, open Sun.

CHEVROLET 1953
$499 FULL PRICE
Beautiful Bel Air type 2 door. Fully factory equipped. Sparkling finish and unsullied spotless interior! 5 heavy duty custom whitewall tires —it's just the car you have been searching for BIG SALE $499 FULL PRICE, $99 down and about $4.75 per week includes everything. Bank financing and free 7 day trial exchange. BOB BEAVER PONTIAC, 800 Pac. Coast Hwy., Hermosa, FR 4-6931, open Sunday.

FOR FAST COURTEOUS WANT-ADS FA. 8-2345

ATTENTION—Florists, Beauty Shops: Advertise your services in time for Mother's Day sales. Phone FA 8-2345 and an experienced Torrance Press Ad-writer will assist you.

TORRANCE PRESS
Classified AD-O-GRAM

NAME..... ADDRESS.....
TELEPHONE..... CLASSIFICATION..... START AD .....
Payment Enclosed ☐ Send Bill ☐ Run Ad.....Days

TO WRITE YOUR AD — Write One Word in Each Space. Five Average Words Equal One Line. Average Word Five Letters

Your Cost Will Be:

Size of Ad Lines	1 Time	2 Times	3 Times	4 Times
3	1.50	2.05	2.80	3.40
4	1.80	2.60	3.60	4.40
5	2.10	3.15	4.40	5.40
6	2.40	3.60	5.20	6.40
7	2.70	4.25	6.00	7.40
8	3.00	4.80	6.80	8.40
9	3.30	5.35	7.60	9.40

CLIP AND MAIL TO:
Torrance Press
Torrance, California
1406 CRAVENS AVE.

Do You Operate Under a
Fictitious Firm Name

?

If so, have you complied with the requirements of Section 2466 of the Civil Code, which says, "Every person and every partnership transacting business—under a fictitious firm name—must file a certificate stating the names in full and the place of residence of such person and the member or members of such partnership—such certificate must be published, once a week for four consecutive weeks."

If you have neglected this procedure, do you realize that the name of your firm is not protected and that you are not entitled to maintain suits for collection, or for other purposes, in the courts of the State of California?

Take care of this important matter NOW by having the Torrance Press publish the certificate. The cost is small, but the filing and publication is something which should not be overlooked.

Wherever you live in this area, the Torrance Press can take care of this publication for you.

Notices Must Be Filed at
1406 Cravens Avenue, Torrance