

DALES-

HITS A NEW LOW! PRICES SLASHED PRICES SLASHED

Self-Service Dept. Store
1334 EL PRADO
DOWNTOWN TORRANCE (Next to A&P Market)

"You Oughta Buy Now Sale"
THE STORE WHERE YOUR DOLLAR HAS MORE CENTS

GIRLS' FANCY, assorted colors
RAYON PANTIES Sizes 4-12
Reg. 39c

10¢ BIRDSEYE DIAPERS
Heavy duty, 27x27, doz. to pkg.

\$1.44 BLANKETS 59c each
36x50 Heavy quality. Reg. \$1 ea.

2 for \$1.00 BOOTIE SETS Nylon & Orlon
Reg. \$2.49
Assorted colors. Gift packaged.

LADIES' SCULPTURED

SWIM SUITS

Form fitting, faille and leste, lightly boned. Asst. cotton prints. Made by leading stylist. Never sold less than \$10.98 and up.

\$2⁹⁹ up

Our Low, Low Price
Sizes for all—assd. colors

Special Group, Reg. \$2.98
KNIT TUBE SUITS \$1.39



IF IT'S FOR **MOM** MAKE IT EXTRA SPECIAL

Ladies' Panties
Rayon Tricot
Asst. Sizes
Colors, Styles
Reg. 39c ea.

20c

Ladies' Panties
7 Pairs. Each day of the week
With plastic carrying case.
Makes a beautiful gift. Complete.
Sizes 5-M-L. Reg. \$3.98
\$2.59

Girls' Bathing Suits

The newest and cutest styles. 1-piece with skirts. In asst. styles and patterns.

\$1⁵⁹
and up
Sizes 3-6x, 7-14



Boys' JEANS

Heavy tough quality with reinforcement at points of strain. Vulcanized knees. Sizes 2-12.
Reg. \$1.98
\$1.39



Ladies' CAPRIS

High styled, slimly tapered legs. Pin-way corduroys, polished cottons. Asst. colors. Sizes 8-18.

Reg. \$2.98

\$1³⁹



LADIES' 2-PC. CAPRI SETS

Mix and match, assorted fabrics, novelty prints, many styles to choose from. Sizes 8-18. Assorted colors.

\$3⁹⁹
Reg. \$6.98



LADIES' 1/2 SLIPS

100% Nylon
Lacy trims, asst. colors
Sizes 5-m-l
Reg. \$1.49 Values

\$1⁹⁹
Slipons to Match \$1.59



Girls' 2-Pc. Pixie Suits

High styles at low prices

\$1⁷⁷
Reg. \$3.98, Size 4-12



BOYS' 'AT-PLAY' CLOTHES

Printed tops with boxer shorts. Drip dry, no-iron. Sizes 3-8.



Values to \$1.49
88c

GIRLS' CAPRIS and PEDAL PUSHERS

Polished cottons. Sizes 3-6x. Many styles to choose from. Also group 7-14.

Reg. \$1.98
99c



LADIES' 2-PC. SUMMER Playsuits

Asst. combinations of shorts and blouses.

\$1⁷⁷
Never sold less than \$3.98



Ladies' Shorts

Poplin fabrics. Asst. colors. Many styles to choose from. Made to sell for \$1.98.

Our Price
88c



Ladies' Skirts

Large assortment of prints and styles, full sweeps. Many styles to choose from.

\$2⁷⁷
Reg. \$4.98



Ladies' Blouses

Unbelievable low price for this superb quality... Sanforized, wash-fast cottons in stripes, checks, leno weaves and solid colors. 32 to 38.

88c
Reg. \$1.98



For Mother's Day
Ladies' Nylon Slips
Shadow proof and regular.
Asst. lace and novelty trims.
All sizes and colors. Ranging from—
Values to \$3.98
\$1²⁹



FOR MOTHER'S DAY NYLON CAN-CANS

Full sweep, heavily ruffled. These were made to sell for \$5.98.

\$2.49



MOTHER'S DAY SPECIAL Cotton Dresses

Give Mom a dress. Special group of Selected from our better department. Many styles to choose from. Asst. fabrics. All \$5.98 values. Sizes 14-44.

\$2



Boys' & Girls' PLAY SHORTS

Denims, twills, gabardines. Assorted styles. Some Ivy League. Asst. colors. Sizes 3-12.

Reg. \$1.00
47c

Boys' SWIM TRUNKS

Lastex and cotton. Boxer type. Asst. prints, solid colors. Sizes 2-12.

Reg. \$1.98
77c

BOYS' PANTS

Polished cottons with Ivy League styles, top tailoring in assorted colors. Sizes 4 to 6.

Reg. \$3.98
\$2⁰⁰

BOYS' SPORT SHIRTS

New spring style. Woven patterns. Choice of colors. Sizes 4-14.

Reg. \$2.98
88c

BOYS' T-SHIRTS

Combed cottons. Sizes 1-14.

Each
2 for \$1.00
Reg. 99c each

BOYS' RIBBALL SHORTS

1 x 2 x 2 manufacturer's slacks. Asst. fabrics. Values to \$3.98. Our opening special. Sizes 2-6x.

Limited Amt.
77c

MEN'S ARGYLE HOSE

Reg. \$1.00 Value. Assorted colors and sizes

59c 2 for \$1.00

MEN'S SWEAT SHIRTS

Heavy duty. Zipper front, coat styles, knit collar and waistband.

Regular \$3.98—
\$1.88

Men's Sport SHIRTS

Drip dry, no-iron... made by Di Lido, advertised in LIFE, wrinkle shed.

\$1.77
Reg. \$3.98

MEN'S SWIM TRUNKS

Made by Bud Burma
Asst. patterns
Asst. styles

\$1.59 2 for \$3 ea.

MEN'S SLACKS

Hollywood, Ivy League
Polished cottons
Cuffed
Assorted colors

Reg. \$5.98—
\$2.77
USE OUR LAYAWAY

Ladies' Baby Dolls

SEERSUCKER, BATISTE Short 'n' Sweet Bou-doir Beauties. Baby doll and romper pi's, pert and saucy, with matching panties.

\$1.66



Sale of Famous Make NYLONS!

First quality, full fashioned, 51 gauge, 15 denier. Compare for quality, fit and wear. Asst. shades.

44c



USE OUR LAYAWAY

\$1.19 Value All Sizes, No Limit

USE OUR LAYAWAY