



**NEW INDUSTRY**—This modern-looking plant is the new home of Coleman Engineering Company, Inc., at 3500 Torrance Blvd. The new building provides the company—which previously had several separated locations outside of Torrance—with space for

manufacturing, administrative, and research and development facilities. A majority of Coleman's 350 employees are graduate engineers.

## Coleman Engineering Enters Torrance Industrial Scene

Almost one thousand guests, representing industry and the community, attended the Open House and buffet dinner at the Coleman Engineering Company to celebrate the company's recent entrance into the Torrance industrial community Tuesday evening.

The Administrative-Engineering Building and the Research and Development Laboratory located on the Company's new site at 3500 Torrance Blvd., were designed and constructed at a cost of \$900,000 by the William J. Moran Company of Los Angeles. The facilities are presently occupied by Coleman under a long-term lease held by the Del Amo Estate Company.

Although the official opening of the Torrance facilities was marked at last night's open house, the Coleman Engineering Company, Inc. actually took physical possession of, and started operations at, the new site on April 2. The new, unified plant now combines in one area the company activities formerly carried out in a half-dozen locations in Culver City.

The Coleman Engineering Company Inc., was organized in 1950 by the same three men who presently direct its activities. The firm has expanded from four to more than 350 personnel, of whom a full third are graduate engineers.

Area-wide the company has grown from a small office in Inglewood to almost 100,000 square feet of facilities in Torrance (51,000 sq. ft.), Anaheim (Beattie-Coleman, 20,000 sq. ft.), Hurricane Mesa, Utah (20,000 sq. ft.), and additional sites in Santa Monica, Dayton, Ohio, and Washington, D. C.

Ownership of the firm has grown in the past eight years from the original group of 12 stockholders to approximately 1000 to date; the greater number of the original shareholders still hold their stock and Coleman employees presently own 25 percent of the company's issues.

## 1957 Is Marked with Progress for the Torrance Memorial Hospital

(Continued from page eleven) and the emergency room which had originally occupied this area was improved and expanded in the old surgical theater.

Constant painting was carried on during the year and extensive remodeling was undertaken. The "Stork Room" for nervous

fathers was planned and at this date is nearing completion. The reception room was completely refurnished and the old furniture was placed in the original

dining room, thus providing a nurses' lounge.

In the basement facilities were provided and initial equipment was purchased in order to provide for better maintenance service.

The laundry also was modernized and now instead of wooden wash wheels this department can boast of high-speed, efficient equipment. We now process between 3500 and 4000 pieces of linen per day, six days a week. This is done to provide each bed with a minimum of six complete sets of linen.

The importance of maintaining an absolutely clean hospital is the constant aim of the house-keeping staff, and under the direction of our executive house-keeper, Mrs. Gleason, the Torrance Memorial Hospital is widely known for its sparkling corridors and patient rooms.

The dietary department, under the direction of our registered dietitian, Miss Turpin, has done much in making the patients' stay more comfortable, and with our completely new china service, this department provided additional goodwill for our hospital.

## Public Speaking Adult Class in Offered at THS

Public speaking can lead to many facets of education. This is what the adult public speaking class at Torrance High School is discovering. It all started with the advanced students giving persuasive speeches.

The topic was education and the speeches, which were on the pros and cons of Federal Aid to Education, were so interesting

even the beginning students "got into the act." One student wrote to her congressman and representatives and has received three replies. The class now wants to discuss foreign aid. "This, with a background in the psychology of speaking, is giving us a liberal education," said one student.

Next month the advanced students will take up group discussions and have a round table discussion at a local restaurant. The beginners are learning the basic fundamentals of communication—how to express oneself successfully before a group.

Anyone interested may still enroll in the class which meets on Wednesday night from 7 to 9:30 in Room 122 at Torrance High School.

## Warrior Golfers Face East L. A.

Riding on a crest of wins, El Camino College golfers will attempt to maintain their undefeated record Monday at Alondra Park, where they will meet East Los Angeles in the teams' second encounter of the Metropolitan Conference season.

In their first conflict, the Huskies were defeated by the Warriors 32-4.

Following Monday's match, the Warriors will meet L.A. Valley on April 28 and the Long Beach Vikings on May 5 to close out the season. Metropolitan Conference finals will follow on the Montebello Country Club course, with East L. A. as host college.

**SHIRLEY IN MANEUVERS**  
Army Specialist 2c William F. Shirley, 23, son of Mr. and Mrs. L. D. Shirley, 1437 W. 221st st., Torrance, is scheduled to participate in "Exercise Eagle Wing," a 101st Airborne Division maneuver at Fort Campbell, Ky., April 16-30.

He is a 1952 graduate of Narbonne High School.

Use Press Classified Ads for quick, best results.

## Fires Caused by Carelessness In Home Increasing, Marshal Says

**Bn. Chief Lucas Says Overloading of Washer One of Common Causes**

Fires in Torrance's residential areas have not increased proportionately with the increase in homes, but the number of fires started carelessly has very definitely increased.

That was the statement made last week by Fire Marshal (Battalion Chief) Robert R. Lucas, a member of the Torrance Fire Department since 1946.

"One of the most common types of calls that we are getting now is the one we get from a housewife who has overloaded an automatic washing machine, burned out the motor, and become panicky," Chief Lucas said. He said there have also been a number of calls from housewives with television sets in which a part has become overheated and started to burn.

"Usually, by the time we get there, she has pulled out the electrical cord and things are beginning to come under control," Lucas said.

"But a fire of this type does give out a lot of smelly smoke and it actually could start a real fire."

**Always Report It**  
"Fires like this should always be reported. It just isn't safe to take a chance," the chief said.

But the moral which Chief Lucas wanted to point out was clear: don't overload the washer and don't overheat the television.

These points were brought out as a report on questions Lucas asked about the size and organization of the Torrance Fire Department today.

The department has 78 members. Eighteen of these people man the outlying stations and the rest work at Headquarters Station.

As for apparatus, the department has five first-line fire engines, one truck company, one rescue-salvage unit, and another rescue unit which carries the resuscitator.

**Drill Every Week**  
During 1957 the department had 179 calls for the resuscitator, which is used to restore breathing in cases of inhalation of water, gas, smoke and sometimes when breathing is stopped as a result of electric shock.

Chief Lucas said each company has one drill day per week. On that day the firemen take their equipment from its quarters, lay their hose and have a drill.

On three or four other days in the week, the firemen are undergoing house drills, or skull sessions, in which they memorize names of streets, practice first aid and so forth.

Comparing the department's set-up today with what it was 10 years ago, Chief Lucas said that in 1948 there were only two stations, Headquarters and Station One.

"The department had four pieces of rolling equipment and used the Chief's car to carry the resuscitator. There were 20 men in the department that year," he said.

Now the department has 13 vehicles, 78 members, four stations, and an annual budget in

## National Supply and Armco Merger Will Become Effective on May 1st

The merger of Armco Steel Corporation and the National Supply Company, announced on April 17, will become effective May 1, 1958. The announcement followed immediately after voting by stockholders of the respective companies.

Some 12,000 National Supply stockholders will become owners of approximately 2 1/2 million shares of Armco stock on a basis of one share of National Supply stock exchanged for 55-100 shares of Armco stock. Shares of Armco stock outstanding will be approximately 14,766,400.

**Armco**  
As the National Supply Company, world's largest manufacturer of oil field equipment, becomes a subsidiary of the Armco Steel Corporation, it joins with the seventh largest steel producer in the United States.

With home offices in Middletown, Ohio, Armco operates nine steel plants, six other operations, including mining, and has 50 subsidiary companies. It also owns 17 plants and warehouses in foreign countries and has 41 sales offices in the United States. Armco's net sales in 1957 amounted to \$776,736,401.

Products of Armco are many and highly diversified. Steel and the products of steel include carbon, alloy, stainless sheet and plate, stainless bar and wire, structural, reinforcing bar, bolts, nuts, nails, wire products, pipe, tubing, pipe systems, prefabricated buildings, tanks, and steels for autos planes and

Cable Corporation. "Eleven men were put under treatment as a result of having inhaled sulphur fumes or for having irritated eyes. Three of these were hospitalized," Lucas said.

The call rang in late in the afternoon and it was 10 p.m. before the department was able to secure its apparatus, although a fire watch was maintained until the following morning.

Chief Lucas was asked if faulty wiring is responsible for many fires in Torrance. "It is not the culprit it is

said to be," he replied. "Often it is used as a handy scapegoat when the origin of a fire cannot be determined."

Neither is spontaneous combustion a major cause of fires in the city. "The two main causes right now are careless smoking and children playing with matches," Chief Lucas said.

"When Junior picks up the cigarette lighter and goes into a closet with it to see what makes it tick, well, that's the kind of call we're getting too much of these days," he said.

Now sharing in the growth of

# TORRANCE

COLEMAN ENGINEERING COMPANY, INC.

3500 Torrance Blvd.

**A PAST, A PRESENT AND A FUTURE**

Two decades ago, The Dow Chemical Company came to California. The year was 1938, and the occasion was the joining of The Great Western Electro-Chemical Company with Dow.

Time has shown that the match was a good one. Dow has grown with California, and is now busy in several West Coast locations, more than living up to the promise that has been apparent in the past.

A good example of present-day accomplishment and future promise lies in the Western Division plant at Torrance.

Built on a 50-acre tract just a few years ago, the Torrance Plant's production of plastics already is an important addition to Southern California's industrial picture, as well as to the Dow family in the West.

If the past is meaningful and the present is impressive, the future is hopeful. California, after all, will continue to progress. And Dow plans to progress with it.

**THE DOW CHEMICAL COMPANY WESTERN DIVISION**

TORRANCE, CALIFORNIA

## Federal Jobless Aid Asked

Prompt Federal action to relieve property taxpayers of mounting relief costs and aid almost two million jobless Americans who do not qualify for unemployment insurance was demanded today by George McLain, Chairman of the California Institute of Social Welfare.

McLain, who recently appeared before the House Ways and Means Committee, said the lawmakers should make General Relief a Federal responsibility. With more than five million unemployed in the Nation, the cost of feeding hungry families on General Relief is an intolerable burden for local property owners, he asserted.

He urged the Committee to act swiftly in behalf of local taxpayers and the 1,800,000 jobless who cannot claim unemployment benefits.

**IN SUMMER SESSION**  
Kathryn Guethlein, 5427 Reese Rd., Torrance, has notified University of California, Santa Barbara College of intention to register for the 1958 six-week summer session which opens June 23, it was announced by Dr. Paul W. Wright, registrar.

## Battle Royal?...

**Sure is!**

### Each Steel Company has 249+ Hard Hitting Competitors

Yes, the steel industry in this country is made up of more than 250 companies, each competing with all the others in the manufacture and sale of iron, steel or iron and steel products.

These steel companies, large and small, are owned by about 800,000 stockholders. They employ about 600,000 workers in 32 states. Busy bunch of battlers. And it's up to them to supply all the growing industries in our fast-growing nation all the steel they require.

Then, in addition to battling one another—and this is the plus in the 249 plus—all the steel companies are also in constant competition with the producers of other metals and of cement, lumber, paper, glass and plastics.

**Steel... metal of a million uses**

**AMERICAN IRON AND STEEL INSTITUTE**  
150 East Forty-Second Street, New York City