



ROSSMAN LUMBER YARD—Rossman Mill and Lumber Company's Long Beach yard, as seen from the air, shows the "makings" of more than 2200 homes spread over the 12-acre plant. This stock is only a portion of an average month's sales. The Rossman Mill and Lumber Company has been supplying Torrance with building materials for the past 35 years. The Long Beach yard, shown above, serves 31 other lumber yards, hundreds of contractors and thousands of home builders and "do-it-yourself" enthusiasts in this area.

Rossman Lumber Co. Grows With City

Rossman Mill and Lumber Company has had a major part in the tremendous growth of Torrance. Founded in 1923, Rossman has helped build Torrance from a hamlet into a major city. Millions of feet of Rossman lumber have been poured into tracts, industrial buildings, schools and homes in this mushrooming city.

Some of the more important buildings for which Rossman has contributed, an still is contributing lumber are: North Torrance High School, South Torrance High School, Little Company of Mary Hospital, the new fire station, Polynesian Restaurant, Jumpin' Jack Restaurant, numerous other medical and commercial buildings, homes and tracts throughout Torrance, including Torrance Gardens and private homes in South Torrance and Hollywood Riviera.

The activities of the three Rossman Mill and Lumber Company yards, Long Beach, San Pedro, and Wilmington, are not confined to Torrance, however. They furnish lumber for 31 other lumber yards, hundreds of contractors and thousands of home builders.

Their fleet of 22 trucks delivers materials for building all over the Southland, from Las Vegas (They furnished the lumber for several of the big hotels), to Catalina, and north to Fresno and Lake Isabella. Disneyland uses a great deal of Rossman lumber.

From a staff of four and an inventory of \$10,000 in 1923, Rossman Mill and Lumber Company has grown to a company of 20 office women, 50 salesmen and others, counter men, blueprint takeoff, and purchasing. Their average inventory, now, is conservatively estimated as 10 to 12 million feet.

When growth of the three yards was noted several years ago, a sound and envied profit sharing plan was inaugurated. It has grown so that now all employees have a share in the prof-

its of this farsighted organization. Much of the growth of this organization can be attributed to the leadership of Frode B. Kilstofte, one of the original founders, who is now president of the company and chairman of the board. In addition to his business activities, Kilstofte is president of the L. A. Board of Recreation and Park Commissioners, member of L. A. Memorial Coliseum Commission, is active in Community Chest and YMCA activities throughout the Torrance and Harbor areas.

With such fine leadership, and with employees who are actively interested in the furtherance of the organization, Rossman Mill and Lumber Company is sure to continue to grow with Torrance and help Torrance grow.

Torrance Boy Wins Rifle Competition

William McDade, 14, of Torrance, won the Standing Handicap gold trophy in the San Pedro Junior Rifle Club match held recently. He won many medals and trophies for marksmanship, and fired in the National Junior Championship Matches in Corona Del Mar on March 30, Miss Ann Frickman, instructor, announced.

Other Torrance boys excelling in marksmanship are Ronnie Hagenbaugh, Ken Gable, David Mosher, Tom Lane, Ted Ross, Robert Johnson, Charles Canillas, Raymond Johnson, and others. These youngsters compete every month for gold trophies and are graduates of the National Rifle Association of America small arms training school being conducted on the San Pedro target range on Gaffey st. every Saturday and Sunday.

The club 12-13-year-old team ranks 23rd in the nation as a result of firing in the National Junior Postal Matches conducted from November, 1957, through February, 1958. Team members were David Mosher, Ken Gable, Bill McDade, then 13, Ronnie Hagenbaugh and Larry Kanaster, alternate.

James Post Co. Sells All Types of Insurance

James W. Post, owner of the local insurance agency which bears his name, has been a specialist in the insurance field since he finished college. And even in his four years at University of Southern California, he was concerned with insurance questions for that was his chosen college major.

After graduation in 1950 until he founded the James Post Insurance Company in 1954, he was a special agent for the Northern Insurance Company of New York. His agency sells all types of general and life insurance with James McCutcheon serving it as a full-time specialist in life insurance.

Last July, the Post Company—formerly located at 1405 Sartori—moved to larger quarters at 1409 Marcelina. The agency also employs Mrs. Jane Stephens and Mrs. J. W. Post as office personnel.

Area Job Drop Minor in March

Last month 702,700 wage and salary workers held factory jobs in the Los Angeles-Long Beach Metropolitan Area compared with 704,400 in February, Ernest B. Webb, California Director of Industrial Relations, announced today.

The drop between February and March of 1,700 was the smallest month-to-month decrease since the start of the current downturn in 1957 and compares with losses of 5,000 to 14,000 in recent months.

In March further small reductions were reported in machinery, automobiles, fabricated metals, and rubber. These more than offset the rehiring of about 1,000 at aircraft plants—the first rise in the industry since April 1957.

From a year ago, factory employment in the area was down by 71,000, or 9 percent. Most of this loss represented cutbacks in durable goods industries such as aircraft, machinery, automobiles, electrical equipment, and the metals industries.

Year 1957 Marked With Progress For Torrance Memorial Hospital

By LEONARD A ENSMINGER

The year 1957 was eventful for the Torrance Memorial Hospital and it was a year marked with progress. The greatest single achievement was completion of the new surgical and O.B. wing, providing facilities for greater service to the Torrance and South Bay residents.

One needs only to listen to the many gratifying comments to realize that through conscientious efforts we are proving the type of patient care of which we can be proud.

The Nursing Service under Mrs. Anderson's direction is one of the finest found in any section of our country, and although over 60 per cent of our salary expenses are in the nursing area, we must realize that the Torrance Memorial Hospital has an enviable reputation of providing more excellent nursing care than the vast majority of hospitals.

The national standard of nursing care amounts to four hours care per patient per day, while at Torrance Memorial Hospital we are providing more than

double this amount. It is little wonder that our medical staff members seldom feel the need for special day nursing for their patients.

More could be said in recognition of those dedicated and conscientious women, but let us review for a time other aspects of our hospital and the progress which has been made during the past year.

It was early in the year that the board of directors decided that the business office should have an improved methods system and as the initial phase purchased the most modern and up-to-date hospital bookkeeping machine available.

This expenditure of \$6000 provided not only a better presentation of our patients' state-

ments but also provided the hospital with internal up-to-the-minute accounting controls which previously had been lacking.

As the year progressed, other streamlining techniques were instituted and as space became available, the business office was expanded in size, which provided for improved efficiency.

The Torrance Memorial Hospital does not ask an advance deposit on admission and in order to relieve financial anxiety on the part of the patients, we have employed Mr. Phillips, who is qualified to handle the financial arrangements on discharge.

Miss Jean Kresse has done an outstanding job in the management of this department and without her judgment and cooperation of this department, the year would have lacked success.

Throughout each year, plans and efforts are made to improve patient care, and at the same time retain the personal touch

which is so vital to each individual patient. One method of accomplishing this goal was providing the hospital with a complete Addressograph system.

This system, which duplicated the expenditure of the bookkeeping machine is coupled with our new admitting room, and as each patient is admitted to the hospital, a metal plate is embossed, giving all of the vital identification concerning the individual patient.

This plate serves as a basis for the origination of the medical record chart, and accompanies the patient during his hospital stay.

The time expedient for the nurses permits them to spend even more time in direct patient care and further permits them through our completely new construction of hospital medical record forms, to be of greater service.

Each patient now admitted to

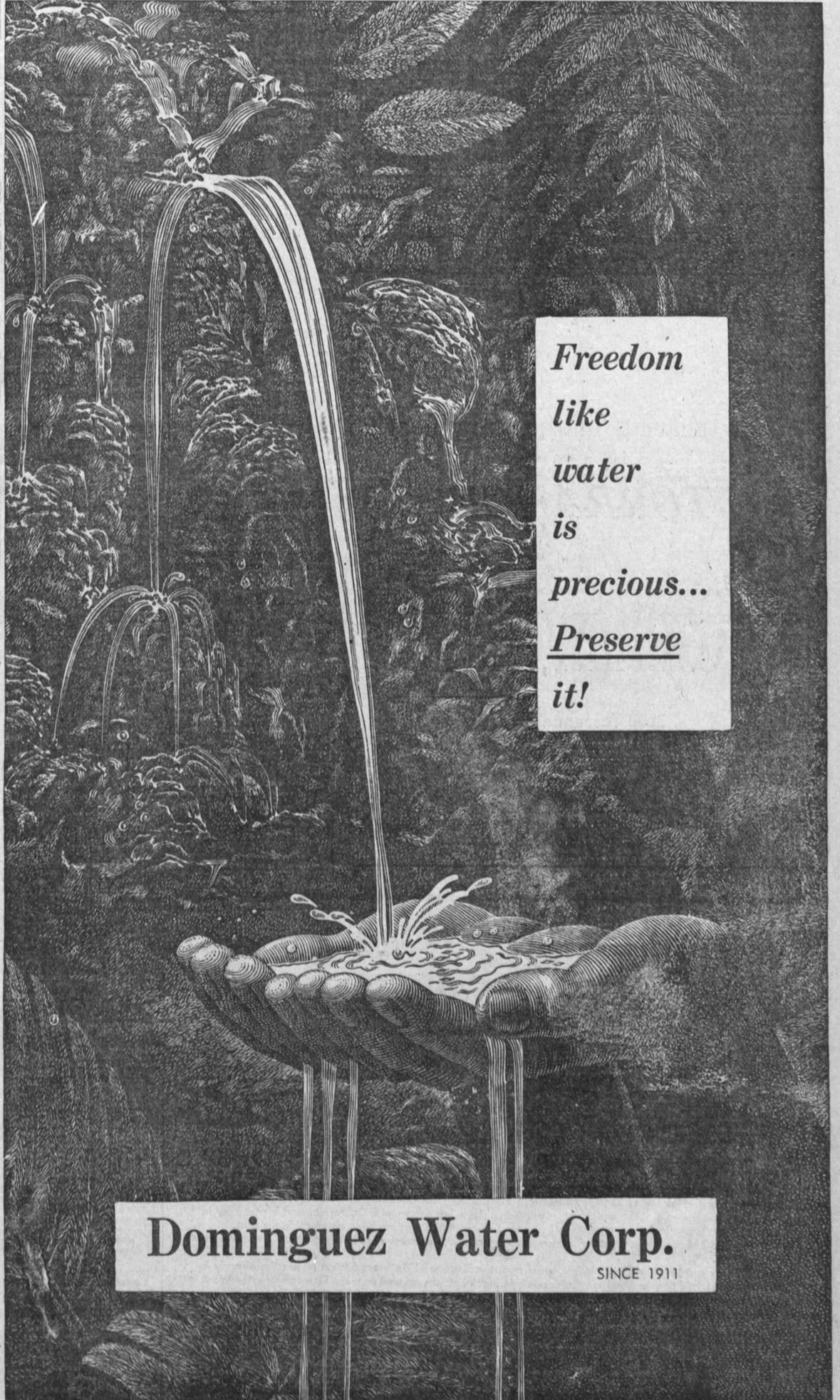
the Torrance Memorial Hospital is protected through a new system of patient identification.

At one time the hospital identified the newborn infant with beads, but in 1957 a new method was started so that every patient entering the hospital, adult as well as infant, was identified with a clear plastic wrist band in which is inserted the patient's name and other identifying information.

To enumerate all of the changes which took place at the Torrance Memorial Hospital during the past year would indeed be difficult for throughout the year more than \$40,000 was expended in providing a better facility.

New diagnostic x-ray was placed into service, new laboratory equipment was installed, and a morgue for medical research was provided. The pharmacy was moved from the basement to new quarters on the first floor.

(Continued on page twelve)



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