

DALES-APRIL SHOWER OF VALUES

Self-Service Dept. Store
1334 EL PRADO

DOWNTOWN TORRANCE (Next to A&P Market)

VOLUME IN MILLIONS . . . PROFITS IN PENNIES

STORE HOURS: DAILY 9 A.M. - 6 P.M.—FRIDAY, 9 TO 9

Nylon, Orlon
Bootie Set
 Asstd. colors.
 Gift packaged.
 Reg. \$1.00
 \$2.49

BEACON
BLANKETS
 36x50, heavy quality, each
 individually boxed.
 Regularly \$1.98
\$1.00

DIAPERS
 27"x27"
 1 dozen to package
 Reg. \$1.98
\$1.44

CHILDREN'S
PANTIES
 Reg. 25c
 Rayons and cottons.
 Sizes 2-14, Assorted
 colors.
10¢ ea

Ladies' Panties No Limit
 Two-bar tricot Hollywood
 briefs. Assorted sizes. S-M-L.
 Assorted colors. Pair—
20¢

CAPRI - CLAMDIGGERS



High
Styled
Slimly
Tailored
Legs

\$1.39
 Reg. \$2.98

- Pinwale Corduroy
- Polished Cottons
- Asstd. Colors, Fabrics
- Sizes 8-18

DRIVE RIGHT IN . . .
 WE'VE OCEANS OF SWIM SUITS

Wherever you wander, on the beach, in the briny deep or by a tranquil pool, you're slim, sleep, superlative in our new, rich-fashion swim suits that display your figure . . . beautifully

at a Buy Never Before Offered to the Public!
 All Sizes and Colors

Ranging from **\$2.99**

Ladies' and Girls' **THONGS**
 In assorted colors and sizes
 \$1.69 Reg. Value
66¢ On Sale



Bright Easy-Care Cottons
 for day-time duties

Made by Princess Peggy

SPECIALY PRICED NOW!

Fresh and sparkling as early morning dew, in ice cream pastels or dark hues, in darling styles that are shrink-proof, wrinkle-shedding and iron easily as a hanky.

Many Prints and Styles to Choose from

\$2
 Assorted Sizes
 Values to \$4.98



THINK AHEAD!
 MOTHER'S DAY

SLIPS

100% shadow proof, all-nylon lacy trims. Sizes 34-44. Make beautiful gift!

Reg. \$2.98
\$1.77

LADIES'

Babydolls

Seersucker—Batiste
 Made in a large array of colors and styles
 Never sold less than \$2.98
 Sizes S-M-L

\$1.66

LADIES' BERMUDA

SHORTS

Novelty plaids and solids



Pinwale corduroys and dacron mixtures. Regularly \$3.98.
\$1.39

LADIES' 2-PIECE

CAPRI SETS

High shade polished cotton capris with novelty styled matching blouses. Many styles to choose from. Never sold less than \$8.95.

Our Low, Low Price . . . **\$3.77**
 All Sizes, All Colors

LADIES' COTTON

BLOUSES

Sleeveless & quarter sleeves. Drip-dry washable. Prints & solid colors.

Special Offering
88¢
 Same fabrics used in \$2.99 make

LADIES' SUMMER COTTON

SKIRTS

Drip-dry cottons . . . assorted prints and styles. Full sweeps. Many styles from which to choose. Sizes 10-20.
 Reg. \$4.98.
\$2.77

LADIES' CARDIGAN

SWEATERS

100% hi-bulk cotton. Mock fashioned. Assorted colors. Sizes 30-40. Reg. \$4.98.
\$1.99

SLIP-ONS TO MATCH—
\$1.59

BOYS' 2-PC.

Short Set

Printed blouse with solid boxers.

88¢
 Sizes 3-8
 Reg. \$1.69

BOYS'

PLAY SHORTS

Now wrinkle-resistant, guaranteed fast to washing.

DENIMS . . . GABARDINES
 PRINTS . . . TWILLS

35¢ ea.
 3 for \$1.00
 Sizes 3-8

BOYS' SPORT SHIRTS

New spring styles—woven patterns. In choice of colors. Sizes 4-16.
 Reg. \$2.98
88¢

BOYS' PANTS

Ivy League Hollywood styles, top tailoring, assorted colors. Polished cotton.
 Reg. \$3.98—
 NOW
\$2

Swim Suits

for BIG 'N' LITTLE DIPPERS!

The newest and cutest styles . . . 1-pc. with skirts. In assorted styles and patterns.
 Ranging from
\$1.59
 Sizes 3-6x, 7-14
 Values to \$4.98



Girls' 2-Piece

PLAY SUITS

Assorted styles, halter tops and blouses with shorts and pedal pushers. Crease-resistant drip-dry fabrics. Guaranteed washable.

88¢
 Reg. val. to \$2.29
 Sizes 3-12



Boys' Broadcloth and Cotton Knit

BRIEFS

Soft broadcloth, Sanforized, in colorful prints. Backs of fine cotton knit. Leg bands reinforced with nylon. Plastic top, 3-inch width. Sizes 7-12. Reg. 39c.
19¢

Boys' Biball Shorts

Texan manufacturer's close-out. Assorted fabrics. Values to \$2.98. Sizes 2-6x. Limited Amount
77¢

Boys' Swim Trunks

Cotton lastex fabrics with one pocket. Made to sell for \$2.98. Sizes 2-14. Our low, low price—
99¢

BOYS' NYLON

JEANS

Valcanized Knees

- Val-dyed
- Sanforized
- Reinforced

\$1.88
 VALUES TO \$3.49

BOYS'

Play Suits

Boxer longie pants with printed blouses to match. Sizes 3-8. Washable, drip-dry.

88¢
 Reg. Value, \$2.29

MEN'S BROADCLOTH SHORTS

KNIT BRIEFS
 Sizes 28-36. Sizes 3-m-l. Woven styles with grippers and broken styles.
 Also knitted jockey types
 Regularly 75c each **3 for \$1**

MEN'S T-SHIRTS
 Heavy quality nylon thread. Reinforced. Assorted sizes.
 Each 1 to a pkg. Regularly 69c **3 for \$1**

MEN'S DEPARTMENT

Men's Cotton

Cabana Sets

Boxer style swim trunks & matching jacket. Smart cotton prints.
 Reg. \$6.98
\$2.99

MEN'S SLACKS

Hollywood Ivy League denims. Corduroy cuffed. Limited Amount
 Assorted Colors **\$2.00**
 While They Last

Special Group
 Polished Cottons \$2.49

MEN'S SPORT SHIRTS

SHORT-SLEEVE
 Finest woven fabric in assorted styles with short sleeves. . . . A ready bargain.
88¢

Name Brands
 Sizes S, M, L

GIRLS'

PEDAL PUSHERS

Polished cottons and assorted gabs with snap buttons. Sizes 1-6x. Assorted colors.
59¢
 Sizes 3-14

GIRLS'

PLAY SHORTS

Denim twills . . . novelty prints. Assorted styles. Sizes 3-12.
 Reg. 98c
47¢

BOYS' T-SHIRTS

Combed cotton . . . 59c
 Sizes 1-14 . . . ea.
 Reg. 89c ea.
2 for \$1.00

Boys Biball and

COVERALLS

Drip-dry, crease-resistant. Rough, tough fabrics.
 Reg. **99¢**
 \$1.98

KHAKI AND GRAY

MEN'S WORK PANTS

Heavy-duty . . . reinforced. 8 1/2-ounce. Made to sell for \$3.98.
 Sizes 29-42 **\$2.49**
 Shirts to Match \$1.44

Sizes S, M, L

MEN'S SWIM TRUNKS

Made by Bud Berma
 Many Styles & Patterns
 Reg. \$6.98
 Our Low, Low Price!
\$1.59
 Sizes S, M, L **\$2 for \$3**

MEN'S

SPORT SHIRTS

Long and short sleeves. Big group of broadcloth, silk-like cottons, novelty fabrics. Soft collars.
\$1.44
 Easy to Iron
 Regularly \$4.98

GIRLS' CAPRIS

Marvel sheen polished cottons. Crease-resistant finish with novelty trim on pockets. Drip-dry.
 Reg. \$2.98 Values
 Sizes 3 to 8 **\$1.39**