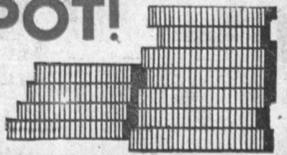


DALES-PRICE RIOT!

Self-Service Dept. Store
1334 EL PRADO
 DOWNTOWN TORRANCE (Next to A&P Market)

TORRANCE HITS THE JACKPOT!
YOU WIN . . . WE LOSE!
 > WE'RE PAYING OFF IN BIG STORE-WIDE SAVINGS! <



LADIES' PINWALE CORDUROY AND POLISHED COTTON CAPRIS

Styled by leading California manufacturer. 10 colors to choose from.

8-18 Sizes
 Values to \$3.98

\$1³⁹

LADIES' 2-PIECE CAPRI SETS

Novelty print blouse with polished cotton capris in matching set.

Sizes 10-16
 Reg. \$6.98

\$2⁸⁸

Childrens Dresses

Washable. Drip dry. Deep hems. Wide skirts. Whole assortment of patterns and pastels. Top mill cottons and nylon.

GROUP ONE
 Sizes 1-6x
\$1⁷⁷

GROUP TWO
 Sizes 7-14
\$2⁷⁷

GIRLS' 2-PIECE Capri Sets

Hi-styled blouses and matching capris. Asst. patterns and fabrics and colors.

Sizes 4-14
 Reg. \$2.98 Value **\$1⁷⁷**

Our Low, Low Price!

Ladies' **Bermuda Shorts** **\$1³⁹**

Hi-Lo Cords, Polished cotton and plaid fabrics. Sizes 10-18. Asst. colors. Made to sell for \$3.98.

Ladies' 2-Pc. Blouse & **SHORT SET** **\$1⁷⁷**

Styling and fabrics you'll find only in sets selling for \$5.98. Stripe tops and contrasting shorts to match. Sizes 10-18.

Val. \$5.98

GIRLS' **PEDAL PUSHERS** **59c**

Novelty fabrics. Asst. prints. Sizes 2-6x. Reg. \$1.49 ea. 2 for \$1.00.

GIRLS' **PANTIES** **10c**

Cottons and rayons. Full cut. Sizes 2-12. Val. 29c each.

Girls' 100% Hi-Bulk Orlon **SWEATERS** **\$1⁷⁷**

Beautiful hi-styled. Soft as cashmere. Some tailored and jeweled. Asst. colors. Sizes 3-14. Values to \$3.98

LADIES' BETTER Dresses

Newest styles including chemise and full flares. Latest fabrics and colors. Many mfgs. samples. Values to \$17.95.

The outstanding buy of the year.

\$4⁸⁸

LADIES' JEWELED SWEATERS

Lowest Price Ever

Top quality orlons. Mock fashioned, long sleeve cardigan, hi-bulk orlon in classic styling. Also hand washable. Special group of novelty Helanca nylon stretch slip-ons.

\$1⁹⁹

ASSORTED SLIPONS \$1⁵⁹
 To Match Your Favorite Cardigan

MEN'S SHORT SLEEVE SPORT SHIRTS

Finest woven fabric in asst. styles, with short sleeves. A real bargain. Name brands. Sizes s, m, l. Reg. \$1.98.

88c

MEN'S LONG & SHORT SLEEVE SPORT SHIRTS **\$1⁴⁴**

Big group of broadcloth, silk-like cottons, novelty fabrics. In stripes, dots, patterns, and solids. Soft colors. Easy to iron. Values to \$3.98—

MEN'S Slacks

10-oz. Denim

- Gray, blue and tan stripe tones.
- Ideal for work or sport
- Machine washable
- Pre-cuffed

Val. to \$5.98
\$2

Sizes 29-42

Special Group Polished **COTTONS \$2⁴⁹**

LADIES' BLOUSES

Many styles, all new, 1958 fabrics. Styles and colors made by leading California mfgs.

to sell for \$2.98

\$1⁶⁶

LADIES' BLOUSES

Woven stripes! Solids! White and prints! Dales brings them to you with Ivy collars, V-neck collars in textured cotton broadcloths, woven combed cottons. All are tailored with roll-up sleeves! Sizes 32-38. Values to \$1.98.

88c

LADIES' SHORTS

Spring is here. Summer is just around the corner! Many to choose from.

- Tailored styles
- Novelty prints
- Assorted solids
- Sizes 10-18.
- Reg. \$1.98, while they last!

88c

BOYS' SPORT SHIRTS

New spring style. Woven patterns. Choice of colors. Sizes 4-16.

Reg. \$2.98 **88c**

BOYS' PANTS **\$2**

Polished cottons with Ivy League styles, top tailoring, in assorted colors. Sizes 4-16.

Reg. \$3.98

MEN'S KHAKI & GREY WORK SHIRTS

Heavy quality, two pockets. Made by leading mfgs. To sell for \$2.98. Sizes 14-17.

\$1⁴⁴

MEN'S KHAKI & GREY WORK PANTS

Heavy duty, reinforced; 8 1/2 oz. Made to sell for \$3.98. Sizes 29-42.

\$2⁴⁹

LADIES' SKIRTS **\$2⁷⁷**

Assorted cotton prints and linens. Full sweeps and tailored styles. Sizes 10-20. Our low, low price. Reg. \$4.98

VISIT OUR INFANTS' DEPT.

BIRDSEYE DIAPERS
 27x27 heavy duty. One dozen to pkg.
 Regular \$1.98— **\$1⁴⁴**

BEACON BLANKETS
 36x50 Heavy quality. Each individually boxed.
 Regular \$1.98— **\$1⁰⁰**

INFANTS' 2-PC. PAJAMAS
 Searsuckers in many styles. Beautiful prints. Asst. sizes and colors.
 Regular \$1.59— **88c**

INFANT PLASTIC PANTIES
 Made to sell for 29c each. Asst. stripes and colors. Guaranteed wet proof.
6 for 77c

INFANTS' BOOTIES
 down cuffs. Asst. pastel shades.
 Reg. 59c— **25c**

Boys' Bdcloth & Cotton Knit **BRIEFS** **19c**

Soft broadcloth, (sanforized) in colorful prints. Backs of fine cotton knit. Leg bands reinforced with nylon. Elastic top, 1-inch width, Sizes 2-12, Reg. 39c.

MEN'S BROADCLOTH SHORTS

Sizes 28-36 - Sizes s, m, l
 Woven styles with grippers and broken styles. Also knitted jockey types. Regular 75c each.

3 for \$1

Ladies Can-Cans **\$1⁹⁹**

100% nylon with lacy trim. Regular \$3.49

LADIES' GIRDLES **39c**

And Panty Girdle. Elastic stretch. One size fits all. Reg. \$1.59

LADIES' HALF SLIPS **77c**

100% nylon with nylon lace trim. Sizes s, m, l. Asst. colors.

LADIES' PANTIES **20c**

Nylonized two-bar tricot Hollywood briefs. Asst. sizes, s, m, l. Asst. colors. No limit . . . Pair

BOYS' 11 1/2-OZ. NYLON JEANS

- REINFORCED
- VULCANIZED KNEES
- VAT DYED

Sizes 2-16, reg. & slim. Sizes 26-36, huskies.
 Regular \$3.98— **\$1⁸⁸**

BOYS' BIBBALL SHORTS

Texan manufacturer's close-out. Asst. fabrics. Values to \$2.98. Our opening special.
 Sizes 2-6x
 Limited Amount— **77c**

MEN'S T-SHIRTS

Heavy quality nylon thread. Reinforced. asst. sizes. Each 1 to a pkg. Regular 69c value. 39c each

3 for \$1

MEN'S CHAMBRAY SHIRTS

Heavy duty reinforced for hard wear. Two pockets yokeback. Sizes 14 to 17.
 Regular \$1.98 **\$1**