

Handy Illustrated Index of Local Business Firms



Cherie's Knit Studio
 Evelyn E. Palmer, owner of Cherie's Knit Studio, 4152 Pacific Coast Highway, Waveria, offers instruction and materials for knitting and crocheting. Cherie's Knit Studio is headquarters for Speed-O-Knit, the automatic knitting machine. Customers purchasing a knitting machine receive free instruction. The Studio carries a full line of Spinnerin and Bernal yarns, imported ribbon and novelty yarns as well as pattern books and accessories. There is also a bargain table with numerous small items. Orders will be filled for material not carried in stock. Each yarn purchase is accompanied by instruction in hand knitting and crocheting if it is desired. Instruction is also given in charting and designing. The pleasant workroom is open to visitors at any time. Mrs. Palmer does custom knitting and can make alterations on hand or machine knitted articles. The Studio is open daily from 10 a.m. to 5 p.m., except Mondays when it is closed. Thursday evenings they are open until 9 p.m. Instruction is given in the evening.

Aircraft Loans
AirCredit Sales Co.
 Only 1/2 Down. Up to 36 Months We Can Finance Your Sale or Purchase of Aircraft From Any Dealer or Individual Available To All. Student-Private & Commercial Pilots - Any Licensed Aircraft
 Torrance Airport, Torrance DA. 6-8970

Aircraft School
Vern's Flying
 "Learn to Fly, It's Easy!" Flight Instruction Aircraft Rental Aerial Photography Reasonable Rates Personalized Instruction
 3301 Pacific Coast Hwy. At Torrance Airport Phone DA. 6-4864

Air Taxi Service
Western Aero
 Single & Multi Engine Cargo - Ambulance Oxygen & Stretcher Equipped Hunting Expeditions Business Trips Complete Rebuilding
 3103 Pacific Coast Hwy. DA. 6-7311 Municipal Airport, Tor.

Appliance Repair
B and B Appliance Service
 Refrigerators-Automatic Washers Freezers-Dryers-Dish Washers All Makes - All Models One Trip Repair Service Complete Stock on Trucks
 1817 Sepulveda Blvd. FR. 4-2954 Manhattan Beach

Auto Repair
Fran & Al's Garage
 General Automotive Repairing on All Makes & Models Specializing in Complete Foreign Car Service Brakes Work - Tune Up We Pick Up & Deliver
 For Service Call FR. 6-8000 1410 Pier Ave., Redondo

Auto Repair
Magna Motors
 Engine Rebuilding Complete Brake Service Motor Overhaul Tune Up Budget Terms Courtesy Car-Towing Service
 1670 W. Redondo Beach Bl. Gardena, DA. 9-5381

Barber Shop
Sun Rise Barber Shop
 All Hair Cuts \$1.25 Men & Boys Haircutting 8 Barbers - No Waiting Open 7 Days 8:30 to 4:30 Sunday 8:30 to 4:30 Free Parking
 20435 S. Hawthorne, Torrance

Beauty Shop
Jon's Carriage Trade Beauty Salon
 Mr. Jon is assisted by a competent staff of stylists who are ready to serve you with the latest in coiffures.
 Open 9 a.m.-4 p.m. & Thur. Eve.
 26941 Rolling Hills Road Rolling Hills, FR. 7-1616

Beauty Shop
Du Bunne Style Salon
 Complete Beauty Care Hair Styling by Mr. Duke & Staff Open 9 a.m. to 5:30 p.m., 8 Days Tues., Thurs., Eve. by Appt.
 24215 Hawthorne Blvd. FR. 5-7518 One Block South of Pac. Coast Hwy., Waveria

Beauty Shops
Romero's Hair Styles
 Complete Beauty Service Individual Styling Hair Tinting Scalp Treatment Manicuring Evenings by Appointment
 17234 So. Crenshaw Blvd. Torrance DA. 4-4808

Dolls
Walker's Terri Lee Doll House
 Featuring A Complete Line of These Adorable Dolls Lifetime Guarantee Lovely & Practical Outfits For Every Occasion Visit Our New Bungalow
South Bay Center 174th & Hawthorne FR. 9-9225
 Next to Ralph's

Doughnuts
Johnson's Do-Nut & Coffee Shop
 Complete Line of All Types of Finest Quality Do-Nuts No Order Too Large or Too Small Special Price for Large Orders
 23904 Crenshaw Blvd. DA. 6-7860 North of Lomita Blvd.,

Draperies
J & E Draperies
 Complete Interior Service Drapes - Cornices All Work Done in Our Own Spacious Workrooms Retail-Wholesale-Contractors We Are Drapery Technicians
 24217 Hawthorne Waveria - FR. 8-4551
 2716 Redondo Beach Blvd. Redondo Beach - FR. 9-6044

Druggist
Medical Arts Prescription Pharmacy
 William Steinberg, Expert Pharmacist Compounds Prescriptions Exactly As Your Doctor Orders. Free Delivery
 9 A.M. - 6:30 P.M. Sat. till 8.
 2406 Torrance Blvd. FA. 8-1230

Druggist
Walter's Rexall Drug
 Walter J. Michaelis Self-Service Drug Store Prescriptions First Aid & Hospital Supplies Greeting Cards - Sundries Fine Cosmetics & Toiletries
 17440 Crenshaw Blvd. Torrance, Calif. DA. 3-3310

Equipment Rental
Walker Equipment Rentals
 Everything For Contractors & Home Owners By Day - Week - Month Portable Tools Light Machinery
 1804 Redondo Beach Blvd. Gardena DA. 4-3401 or FA. 1-0977

Escrow Companies
Heath Escrow
 Quick - Efficient - Competent Escrow Service Free Loan Appraisal Service 1st & 2nd Trust Deed Financing Buy & Sell 2nd T.D.'s
 1524 Cravens Ave. FA. 8-8353
 24450 Hawthorne Blvd. FR. 5-8558 Waveria, Calif.

Firewood
The Fireplace
 John Corn, Prop. "We Have Wood to Burn" Barbecue & Patio Equipment Fireplace Accessories Charcoal - Briquets Delivered & Stacked Free
 2701 Redondo Beach Blvd. Redondo Beach FR. 9-2411, Res. FR. 4-2144

Fish-Retail
Dinkey Fish Market
 All Types of Sea Food Lobsters - Yellow Tail - Snrimp Scallops - Clams Frozen Food - Fresh Eggs Have Your Fish Smoked Here Delivery Limited to Fri. & Sat.
 23003 Arlington DA. 6-3177

Florists
Agnew Garden Florist
 Serving Harbor Area Open 7 Days a Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days a Week (Limited to Southwood Homes)
 4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988

Gift Shop
Leslie's
 Imports and Gifts Mexican - European - Oriental
Venetian Glass Mosaics
 Complete Supplies
 219 S. Sepulveda Blvd. Manhattan Bch., FR. 6-0696

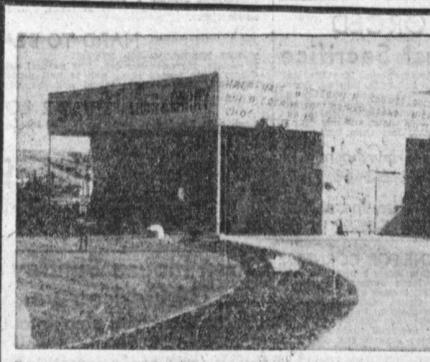
Hotel
Pride Hotel
 Mrs. Robert Flowers, Mgr. All Rooms Newly Redecorated By The Day - Week - Month Free Kitchen Privileges Daily Maid Service Free Parking Lot
 1806 Cabrillo, Torrance FA. 8-9947

Golf Miniature
Walteria Miniature Golf Course
 "Fun For The Entire Family" 40c for 18 Holes Amusement Rooms Next to Walteria Fairways Driving Range Plenty of Parking - Lights Open 1 p.m.-10 p.m. Sat. & Sun.-10 a.m.-6 Glass
 4121 Pac. Coast Hwy. Waveria

Jeweler
Ernie's Jewelry
 Ernie Amaro, Prop. Jewelry - Watches - Diamonds Certified Watchmaker No. 2238 Fine Clock Repairing Clocks - Watches - Music Boxes Cuckoo - Antiques - Grandfather Optical Instruments - Binoculars
 1805 W. Lomita Blvd. Lomita, DA. 6-2791

Knit Shop
Cherie's Knit Studio
 Speed-O-Knit Automatic Knitter Visit Our Classroom Hand & Custom Knitting - Yarns Charting - Alterations - Designing Novelty Items
 4152 Pac. Coast Hwy., At Smith Bros. Fish Shanty FR. 5-0910 Waveria

Lumber
Airport Lumber Co., Inc.
 Open 7 Days A Week Fencing Redwood-Block Wall-Chain Link Building Materials Hardware - Paint Licensed General Contractor
 4274 Redondo Beach Blvd., Torrance FR. 2-2133 OR. 8-1571



A spic and span dairy plant, with emphasis on cleanliness and ultra sanitary methods, has been achieved by Lochmann Farms Drive-In Dairy, 28000 So. Western Ave., San Pedro. When Ernie and Wall Lochmann started the enterprise in February 1957 they welcomed inspection of facilities by the general public. Their scrupulous devotion to high standards of dairy maintenance was rewarded in 1957 when they obtained the Gold Medal for milk production at the California state fair. Lochmann Farms Dairy produce all of their own milk on the farm. A highly efficient cash and carry system has drawn ready response from a large clientele of householders who insist upon guaranteed fresh eggs. The schedule of prices includes milk at 19c a quart, bread, (large loaf) 28c, a saving of 3c and ice cream at 74c 1/2 gal. The telephone is TE. 3-8833. A staff of 12 assures quick service.

Lumber
Cleveland Wrecking Co.
 "Coast to Coast" New & Used Building Materials Lumber - Sash - Doors Windows - Brick - Pipe Plumbing Fixtures Demolition Contractors
 21932 S. Avalon Blvd., Torrance TE. 5-3152 (1 Blk. So. of Carson)

Lumber
Action Lumber Co.
 New & Used Complete Building Supplies Plywood Hardware Sheet Rock Electrical Supplies
 20322 So. Western Ave. Torrance FA. 8-5133

Market
Al's Market
 Al Haynes, Prop. Open 7 Days a Week 8 a.m.-10 p.m. Groceries - Meat - Vegetables Frozen Food - Beer - Wine Delivery 5 Days a Week (Limited to Southwood Homes)
 4505 Torrance Blvd. (Near Anza), Torrance FR. 6-3988

Milk
Lochmann Farms Drive-in Dairy
 Inspect Our Spic'n Span Plant Gold Award Milk Cottage Cheese - Ice Cream Bread - Eggs
 28000 Western Ave. San Pedro, TE. 3-8833

Milk
Palos Verdes Dairy
 Cash & Carry Dairy Products Drive In & Save Milk - Eggs - Bread - Ice Cream Milk Vacuum Processed For Finer Flavor
 Open 10 a.m. to 8 p.m.-4 Days
 22845 Hawthorne Bl., Tor. FR. 5-8615

Milk
Gardena Dairy Farms
 "Our Cows Are Never Contented They're Always Trying To Do Better" Drive-In Cash & Carry Country Fresh Milk Bread - Eggs - Ice Cream
 2013 W. Redondo Beach Bl. Betw. Western & Van Ness Gardena DA. 4-5703

Motel
Crystal Pool Motel & Trailer Park
 Rest - Play - Relax Patio - Swimming Pool Television Beautifully Furnished Apts. All Conveniences Centrally Located on Hwy. 101 DA. 6-9982 2270 Pacific Coast, Lomita

Nurseries-Retail
Tropical Bowl Nursery
 Specializing in Tropical Foliage Plants - Trees - Shrubs Fertilizers - Insecticides Garden Equipment
 Open 7 Days a Week Till Dark Free Delivery DA. 6-7130
 2457 W. Lomita Bl., Lomita

Paint and Hardware
Gregory's Remodeling Supplies
 Pittsburgh Paint Plywood Paneling Hardware Electrical Supplies Floor Tile Wall Tile
 714 W. Carson St. Between Fig. & Vermont FA. 8-7533

Restaurant
Archies Coffee Shop-Restaurant
 "You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
 17430 Crenshaw Blvd. DA. 3-3533

Restaurant
Chan's
 Fine Chinese Food To Take Out Lunch, Dinner or A La Carte No Tip - No Tax Let Our Famous Hongkong Chef Help Plan Your Parties Daily 12 Noon to 9 p.m. Closed Monday
 1819 So. Catalina, Redondo Beach Save Time, Call FR. 5-1590

Restaurant
Tico's Tacos
 Featuring Tico's Famous Tacos Enchiladas - Tamales - Tacos Spanish Dinners Food To Go
 Open 7 Days A Week
 3764 Pacific Coast Hwy., Waveria Frontier 5-9098

Schools - Instruction
American School of Aiki-Do
 Art of Self Defense Children & Adults, All Ages Private Instruction by Appt. Mon., Tues., Thurs. & Fri. 5:30 - 9 p.m.
 16807 Hawthorne Blvd., FR. 5-0116, Day FR. 4-9489, Eve.

Service Station
Paramount Service
 Complete Auto Care Custom Wash & Lubrication Tires - Batteries - Accessories We Pick Up & Deliver 7 a.m. to 8 p.m. Fri. till 9-7 Days We Give American Premium Stamps
 3401 Torrance Blvd. FR. 4-5903

Service Station
Clyde's Signal Service
 Clyde Purdy, Prop. Major Auto Repairs Complete Brake Service Motor Tune-Up Complete Auto Accessories Expert Lubrication Pick Up & Delivery
 2975 Carson St., Torrance FA. 8-2172

Service Station
Don's Union Service
 Brake Service - Night Lube Electronic Wheel Balancing Firestone Dealer Tires & Batteries On Budget Terms Free Pick-up & Delivery Open 7 Days-6 a.m.-12 Midnight
 1201 W. Anaheim Cor. Vermont, Harbor City DA. 6-9960

Service Station
Diets Service
 Featuring Mobil Products Minor Repairs Tune Up & Brake Service Gas - Oil - Lubrication Specialize in Tire Recapping Tires - Tubes - Batteries
 2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

Plywood
Lomita Plywood & Materials
 Wall Paneling Specialists Doors - Windows - Screens Hardware - Redwoods - Moldings Fencing & Finish Lumber Paint & Hardware
 1940 Pacific Coast Hwy., Lomita Call DA. 6-4451

Restaurant
Lanza Italian Kitchen
 Specializing in Spaghetti - Pizza Lasagna - Ravioli Breakfast - Lunch - Dinner Steaks - Chops - Chicken Cater To Take Out Dinners Featuring Meat Ball Plate
 341 W. Carson, Torrance FA. 8-6371

Restaurant
The Polynesian
 "A Tropical Dining Paradise At Foot of the Palos Verdes Hills" Island Specialties Tropical Rum Drinks
 3901 Pacific Coast Hwy. Waveria in Torrance FR. 8-1247

Restaurant
Huff's Restaurant
 Open 24 Hours Breakfast - Lunch - Dinners Sea Food Shrimp - Scallops - Halibut Try Our Combination Plate Complete Fountain Service
 2125 Torrance Blvd., Tor. Fairfax 8-8463

Restaurant
Lanikai Chop Suey
 Richard & Thelma Wu, Owners Finest of Chinese Food Specializing in Take Out Orders Featuring Island Style Chop Suey "Crisp and More Delicious" Open Daily 11 a.m.-9 p.m.
 3803 Pac. Coast Hwy., Waveria FR. 8-4708

Restaurant
Archies
 "You Taste The Quality" Breakfast - Lunch - Dinner Short Orders Food To Go Specials for Children Plenty of Parking
 17430 Crenshaw Blvd. DA. 3-3533

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 2249 Pacific Coast Hwy. Lomita, Calif. DA. 6-1312

Plywood
Lomita Plywood & Materials
 Wall Paneling Specialists Doors - Windows - Screens Hardware - Redwoods - Moldings Fencing & Finish Lumber Paint & Hardware
 1940 Pacific Coast Hwy., Lomita Call DA. 6-4451

Service Station
John's Seaside Service
 John Wilson, Prop. Lubrication - Wash - Polish Immediate Service - Fair Prices Complete Brake Service Batteries - Tires - Tubes Pick-up & Delivery Open 7 a.m. to 8 p.m. 7 Days
 22855 Arlington, Torrance DA. 6-7171

Service Station
Harold's Mobil Service
 Complete Auto Repairs Muffler Installations Motor Tune Ups Complete Brake Service Welding - Electric & Acetylene Boat Trailer A Specialty
 3735 Newton Ave., Walt. FR. 5-0049

Service Station
Young's Service
 Featuring Mobil Products Complete Brake Service Motor Tune Up Lubrication - Batteries - Tires Washing - Polishing
 Open 6 a.m. - 10 p.m., 7 Days Sunday, 8 a.m. to 10 p.m.
 182nd & Crenshaw DA. 4-5880

Service Station
Ralph and Jim's Major Service
 Serve Yourself Station (Ladies Excepted) 16 Pumps - Major Gas & Oil - Lubrication - Tires - Batteries Pick-up & Delivery Open 5 a.m.-12 p.m.-7 Days
 4102 Sepulveda, Torrance FR. 5-9021

Service Station
Hal's Service
 Mobil Gas Products Motor Tune-Up - Brake Service Lubrication Specialist Tires - Tubes Batteries & Accessories Free Pick-Up & Delivery
 18900 So. Prairie Ave., Torrance FR. 9-8913

Service Station
Jansson's Sewing Machine Center
 Sales - Service - Rental Adler - Pfaff - Necchi - Elna Guaranteed Used Machines Rental Payment Apply To Purchase of New Machines
 1621 Cravens Ave., Tor. FA. 8-6137

Shade and Linoleum
Van's Shade - Linoleum
 Serving Harbor Area Since 1937 Linoleum and Asphalt Tile Aluminum Awnings Venetian Blinds Window Shades Wall to Wall Carpeting Custom Drapes
 722 Avalon Blvd. TE. 4-6405 - Wilmington

TV Service
Carson Tee Vee
 All Makes Repaired By Highly Skilled Technicians Your Satisfaction Is Our Guarantee Authorized Hoffman Dealer Easy Credit On Major Repairs
 Call TE. 5-1672 for Service 21728 1/2 S. Avalon, Tor.

TV Service
Comet TV
 Chuck & Norine Crosby, Prop. Service on All Makes All Parts and Work Guaranteed Sales & Service Guarantee Reception in Any Area Hi-Fi Albums - All Favorites
 24210 Crenshaw at Lomita Lomita DA. 6-8522

TV Service
Just Gals
 Specializing in Teens & Sub-Teens We Feature Things That Are Seen in Seventeen Complete Selection of Dresses and Blouses
 935 Avalon, Wilmington TE. 5-6010

TV Service
Womens' Wearing Apparel
 Jan's Apparel For All Your Dress Needs In The Feminine Manner Dressmaker Sweaters And Matching Skirts Matching Skirts In All Wool Fabrics And Tweeds Open Fri. Eve. Till 8
 804 Avalon, Wilmington TE. 5-8810

TV Service
Womens' Wearing Apparel
 Just Gals Specializing in Teens & Sub-Teens We Feature Things That Are Seen in Seventeen Complete Selection of Dresses and Blouses
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 804 Avalon, Wilmington TE. 5-8810

TV Service
Bill Shour Television Repairing
 Cash & Carry Parts - Labor Fully Guaranteed Immediate Service - Fair Prices Bring Your Set To Us & Save Expert Car Radio Service No Waiting
 20320 So. Western FA. 8-1713

Tires
Bay Tire Service, Inc.
 Under New Management Harold "Pat" Patterson Complete Recapping Service New Factory Blomishes Wheel Alignment Wheel Balancing
 332 S. Sepulveda Blvd. Manhattan Bch. FR. 2-5859

Trailers
Martin Trailer Sales
 Complete Selection on Display All Sizes Empire Fleetwood Roll-Away Complete Services-New & Used Rentals of Used Trailers With Option To Buy Bank Terms - Liberal Trades
 2201 Pac. Coast Hwy., Lomita DA. 6-2751

Upholstering
Harold's Upholstering & Draperies
 Harold Jaque, Prop. Furniture Cleaning Travis Reds - Slip Covers Satisfaction Guaranteed Free Estimates
 2240 Redondo Beach Blvd. Gardena DA. 3-2953

Upholstering
Custom Shop
 Custom Upholstering Furniture Custom Built - Rebuilt Custom Draperies Cornices - Valances Free Home Decorating Service Pick-up & Delivery
 1402 W. Carson St., Tor. FA. 8-8818

Vacuum Cleaners
Kirby Co. of Torrance
 Authorized Kirby Dealer Sales - Service - Parts Repairs On All Makes & Models Anywhere - Anytime Free Pick Up & Delivery Easy Terms
 1713 Cabrillo, Tor. FA. 8-0614

Windows - Louvre
Leuvre Window Co.
 Louvre Windows & Doors Sliding Glass Doors Metal Windows Shower & Tub Enclosures Complete Window Remodeling
 Call FR. 5-3661 24424 Hawthorne Blvd., Waveria

Womens' Wearing Apparel
Jan's Apparel
 For All Your Dress Needs In The Feminine Manner Dressmaker Sweaters And Matching Skirts Matching Skirts In All Wool Fabrics And Tweeds Open Fri. Eve. Till 8
 804 Avalon, Wilmington TE. 5-8810

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Just Gals
 Specializing in Teens & Sub-Teens We Feature Things That Are Seen in Seventeen Complete Selection of Dresses and Blouses
 935 Avalon, Wilmington TE. 5-6010



Carson Tee Vee was organized at 31728 So. Avalon Blvd., Torrance, in October 1956, by Don Barry, he formerly conducted the Keystone Tee Vee and for two years was with the Kee Wee TV shop in Gardena. Mr. Barry, is assisted by his 18-year-old son, Charles, a wizard on houses calls. The shop guarantees all parts and labor for 90 days. Mr. Barry conducts a most modern and complete TV repair service and carries a complete line of tubes and parts. He tests radio and TV tubes free. His shop also performs antenna work and is skilled repairing automobile and home radios. An authorized Hoffman dealer the store is open six days a week from 8 a.m. to 8 p.m. The telephone is TE. 5-1672. Mr. Barry is a member of RTA a national organization which observes a code of ethics relating to fair play and which sponsored bills in the state legislature. He is also a member of the Carson Chamber of Commerce.