

DOLLAR DAYS

IN
**Downtown
Torrance**

Thursday, Friday, Saturday, February 20, 21, 22
SHOP WISELY . . . Shop Downtown Torrance . . . AND SAVE!

**AND DON'T FORGET
TO ASK
FOR**



STUDENT DANCE—A St. Valentine's Day dance was held for the students of the seventh and eighth grades at Riviera School. At the dance are, left to right, Kathy Reed, president of a seventh grade class, Phil Dowling, president of another seventh grade class, Jim Eckhart, vice president of the student body, and Jo Basler, corresponding secretary of the student body. The dances are weekly affairs held on alternate weeks for the seventh or eighth graders. They are under the sponsorship of the Riviera PTA. Parents serve as official hosts and hostesses and take care of the decorations and the refreshments.
—Press photo

Torrance Youth Is Army Gunner

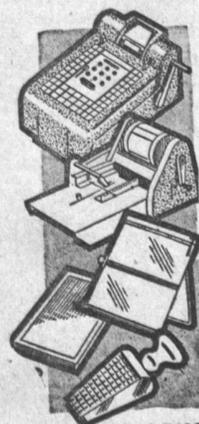
Army Pvt. Harry E. Fales, 18, son of F. E. Fales, 22325 South Main st., Torrance, recently participated in a field training exercise with the 6th Infantry Regiment in Berlin.

The exercise was held in the Grunwald forest, a 28 square mile area located in the American and British sectors of Berlin.

A gunner in the regiment's Company B. Fales entered the Army in February, 1957. He completed basic training at Fort Lewis, Wash.

OFFICE SUPPLIES

- Modern, accurate, dependable adding machines. **89⁹⁵**
- Mimeograph, easy to operate. Gives clear copies. **59⁹⁵**
- Convenient copy holder, sturdy metal frame. **900**
- Sales record sheets of fine quality paper stock. **5¢**
- Alphabet band stamp. **95¢**



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DOWNTOWN TORRANCE
All America City
AWARD WINNER
TRADE STAMPS

DOWNTOWN TORRANCE Trade Stamps

Downtown Torrance merchants — now give and redeem "DOWNTOWN TORRANCE TRADE STAMPS" . . . Shop at your favorite store and be sure to ask for and receive these valuable Torrance Trade Stamps. You will be amazed how fast you will fill your books with these stamps! Each book you fill will be worth \$3.00 in merchandise to you at most stores in Downtown Torrance—Pay bills, installments, buy merchandise in many, many stores and use your books when filled just like cash. Bring down the cost of living for you and your entire family. Ask for and save "DOWNTOWN TORRANCE TRADE STAMPS."

● Save This List of Trade Stamp Merchants ●

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| <p>AUTO SUPPLIES
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GARSH AUTO SUPPLIES
1324 Sartori
WESTERN AUTO
1269 Sartori
AUTO REPAIR & SERVICE
HERMAN MILLER PLYMOUTH
1600 Cabrillo Avenue
BAKERIES
HAFFNERS BAKERY
1341 El Prado
BARBER SHOPS
NATIONAL BARBER SHOP
1314 Marcelina Avenue
CANDY SHOPS
HELEN GRACE CANDIES and
ICE CREAM
1339 El Prado
CAR WASH.
TORRANCE 5-MINUTE CAR WASH
Corner Cabrillo and 213th St.
CHILDREN'S SHOPS
GUYS & DOLLS
1321 El Prado
NETA'S TOTS & TEENS
1272 Sartori
CLEANERS
ROYALE CLEANERS & DRYERS
1344 Post
SCHILLING CLEANERS
1111 Sartori
SELMA CLEANERS
1422 Marcelina Avenue
THRIFT-D-LUX CLEANERS, Inc.
1550 Cravens Avenue
COSMETICS
RUTH DAVIS
1445 Marcelina Avenue
DEPARTMENT STORES
SAM LEVY DEPT. STORE
1311 Sartori Avenue
STRUM'S DEPT. STORE, Inc.
1261 Sartori Avenue
DRAPERIES & CURTAINS
BAER'S DRAPERIES & CURTAINS
1512 Cravens Avenue
DRUG STORES
MEDICAL ARTS PHARMACY
2406 Torrance Blvd.
PROFESSIONAL PHARMACY
2055 Torrance Blvd.
TORRANCE PHARMACY
1411 Marcelina Avenue
FLORISTS
AGNEW GARDEN FLORIST
1270 Sartori Avenue
GIFT SHOPS
BIBLE BOOK & GIFT SHOP
1103 Sartori
NATIONAL GIFT SHOP
1247 Sartori</p> | <p>FURNITURE STORES
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AND APPLIANCES
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BURKE'S BARGAIN SPOT
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LOOK FURNITURE
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HARDWARE STORES
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LOVELADY HARDWARE CO.
1967 Carson Street
TORRANCE HARDWARE
1513-1515 Cabrillo Avenue
HOBBY STORES
TORRANCE HOBBY SHOP
1338 El Prado
TOY CIRCUS
1219 El Prado
JEWELRY STORES
ALLEN JEWELERS
1321 Sartori Avenue
GARY'S JEWELERS
1322 Sartori
HUMPHREY'S JEWELERS
1410 Cravens Avenue
LAWSON'S JEWELERS
1317 El Prado
TORRANCE LOAN & JEWELRY
1356 El Prado
LADIES' READY-TO-WEAR
BENSON'S
1348 El Prado
THE GAY SHOP
1319 Sartori Avenue
MAYFLOWER DRESS SHOP
1323 El Prado
MODE O'DAY
1119 Sartori
MOORE'S WOMEN'S WEAR
1274 Sartori Avenue
RENEE SHOP
1355 El Prado
TREND-O-FASHION
1280 Sartori Avenue
MEN'S READY-TO-WEAR
KAY'S MEN'S SHOP
1316 Sartori Avenue
KELLY'S FOR MEN
1319 1/2 Sartori Avenue
TORRANCE MEN'S SHOP
1329 Sartori Avenue
TRESKE'S MEN'S WEAR
1319 El Prado</p> | <p>MUSIC STORES
RAY'S MUSIC
1312 Sartori Avenue
RADIO AND TV
CHUCK'S T.V. & APPLIANCE
1409 Cravens Avenue
MUSIC HALL T.V.
1326 Sartori Avenue
TORRANCE TEE VEE
1629 Cravens Avenue
T. V. STUDIO
2223 Torrance Blvd.
PAINT STORES
MARY'S COLOR BAR
1422 Marcelina Avenue
TORRANCE PAINT & FLOOR
COVERING
1413 Cravens Avenue
PHOTOGRAPHERS
PHOTO ARTS STUDIO
1311 Post Ave.
SEEMAN STUDIO
1308 Sartori
PHOTO SUPPLIES
A-1 PHOTO
1318 Sartori
RESTAURANTS
EAT WITH CHARLEY
1625 Cabrillo
SERVICE STATIONS
IKE'S SERVICE STATION
1256 Sartori
MARTY'S TEXACO
2056 Carson at Arlington
SHOE REPAIR
KENNY'S SHOE REBUILDING
1278 Sartori Avenue
SHOE STORES
BERNARD'S FAMILY SHOE STORE
1315 Sartori
FENWICK'S
1420 Marcelina Avenue
KARL'S SHOE STORE
1281 Sartori Avenue
TORRANCE BOOTERY
1333 El Prado
TORRANCE SHOE MART
1330 Sartori Avenue
STATIONERY STORES
PARRISH STATIONERS
1423 Marcelina Avenue
SPORTING GOODS
TORRANCE CYCLE & SPORT SHOPS
1421 Marcelina Avenue
YARDAGE GOODS
VAKAY YARDAGE CENTER
1614 Cabrillo Avenue
VARIETY STORES
TORRANCE BARGAIN SPOT
1345 El Prado</p> |
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House
of
Style

Kelly's

Distinctive
Men's
Wear

1319 1/2 SARTORI (Downtown TORRANCE)

2 Blocks South of Torrance Boulevard
Between El Prado and Marcelina

QUITTING BUSINESS

SELLING OUT
**ENTIRE STOCK OF
MEN'S CLOTHING
AND HABERDASHERY**

NOTHING IS HELD BACK!
ENTIRE STOCK SACRIFICED AT COST — NEAR COST — BELOW COST!
OPEN FRIDAY TO 9 P. M.
BALANCE OF WEEK 9:30 A.M. to 5:30 P.M.

HERE ARE THE TREMENDOUS SAVINGS:

<p style="text-align: center;">CUSTOM SUITS</p> <p>IMPORTED Worsteds, Silk and Worsteds, Silks, Gabardines, Sharkskins, Mohairs. All hand detailed.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">ORIGINALLY \$75-\$85-\$95</td> <td style="width: 40%; text-align: right;">NOW \$39</td> </tr> <tr> <td>ORIGINALLY \$100-\$115-\$125</td> <td style="text-align: right;">NOW \$57</td> </tr> <tr> <td>ORIGINALLY \$135-\$150</td> <td style="text-align: right;">NOW \$69</td> </tr> </table>	ORIGINALLY \$75-\$85-\$95	NOW \$39	ORIGINALLY \$100-\$115-\$125	NOW \$57	ORIGINALLY \$135-\$150	NOW \$69	<p style="text-align: center;">BENCH MADE SLACKS</p> <p>IMPORTED Worsted Flannels, Gabardines, Sharkskins, Reverse Twists, etc. All hand detailed.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">ORIGINALLY \$17.50-\$19.50</td> <td style="width: 40%; text-align: right;">NOW \$7</td> </tr> <tr> <td>ORIGINALLY \$22.50-\$25.00</td> <td style="text-align: right;">NOW \$14</td> </tr> <tr> <td>ORIGINALLY \$27.50-\$29.50</td> <td style="text-align: right;">NOW \$17</td> </tr> </table>	ORIGINALLY \$17.50-\$19.50	NOW \$7	ORIGINALLY \$22.50-\$25.00	NOW \$14	ORIGINALLY \$27.50-\$29.50	NOW \$17
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Alterations
FREE
By Our Staff
of
Master Tailors

Custom Sport Coats

IMPORTED Shetlands, Tweeds, Forstmann Flannels, Silks, Silk and Wools.

ORIGINALLY \$45-\$55	NOW \$27
ORIGINALLY \$65-\$75	NOW \$37

ALL SALES
ARE
NOT
FINAL!
YOU MUST
BE
SATISFIED!!

MEN'S FURNISHINGS AT GIVEAWAY PRICES
SALE STARTS TODAY, 10 A. M.

SORRY, no telephone, mail or C.O.D.'s during this sale! LAYAWAYS, YES!
Remember—ou Have Your Unrestricted Choice. Every Suit, Sport Coat and Slacks in the Store!