

**KCOP**

6:00 P.M. BAXTER WARD NEWS

6:15 P.M. CAL TINNEY SEES

**CHANNEL 13**

Open 9 A.M. to 10 P.M. 7 Days a Week



# NEW BAKERY HIGHLIGHTS 85 YEARS OF PROGRESS

Brand new . . . ultra modern . . . \$1,800,000 plant . . . with home-made deliciousness the prime objective! Here is every brilliant innovation for absolute cleanliness and speed, for fresher, purer baked goods . . . because, for reasons of taste and health, Ralphs baked goods contain no preservatives!



Skilled artists create cake masterpieces to your order! Ralphs cakes taste home-made, but cost less than to make at home!

## FRESH LIGHT ANGEL FOOD CAKE

Delicious Home made recipe Regularly 45c

7-Inch **39c**

Faster . . . and more hygienically . . . than a thousand fingers, this marvel kneads the dough for Ralphs bread . . . fresh every morning at all Ralphs stores!

**White and Wheat Bread 15-oz. 19c**

NO PRESERVATIVES

Large 1-lb. 6.5-oz. **28c**

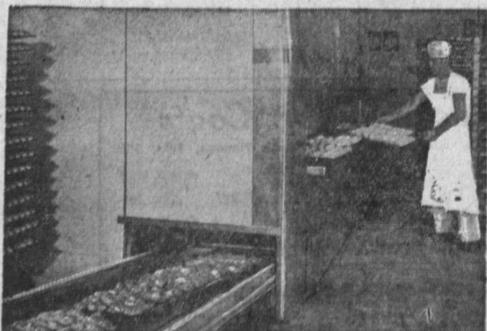


The incomparable rolls you find fresh every morning at Ralphs, emerge . . . 1500 dozen per hour from this tray oven.

## FRESH CINNAMON ROLLS

Made with pure Saigon Cinnamon Regularly 26c

Pkg. of 6 **21c**



# 85TH ANNIVERSARY

Millions of Dollars in Bargains to celebrate tremendous month-long Value Event!



**Leg of Lamb 69c** Shoulder Roast Breast of Lamb

SEA PAK **Frozen Breaded Fishsticks 29c**

**Buttered Almond Ice Cream 2 49c** Half Gallon 97c

**HERSHEY'S Chocolate Syrup 2 15c**

**NABISCO PREMIUM SNOW FLAKE Crackers 25c**

**SLICED American Cheese 25c**

**FREE Dove Perch!** with every Dove 2 bar pack —regular or bath size

**BROWN Onions 2 9c**

**SWEET COACHELLA Grapefruit 7c**

**ANJOU Pears 3 29c**

**LARGE NAVEL Oranges 9c**

**STONE GROUND 100% Whole Wheat Bread 21c**

**NUT FUDGE ICED Gold Cake 79c**

**CHOCOLATE CHIP COOKIES 29c**

**MAYONNAISE 49c**

RALPHS NEAREST STORE IS THE SOUTH BAY SHOPPING CENTER

# QUALITY PREMIUMS FREE FOR