

## 'Round-the-World Trip Tests Ford

For the first time in automobile history, a new model has been driven and tested secretly around the world before its introduction to the American public.

A 1957 Ford Fairlane 500 four-door sedan departed on July 2 for the round-the-world trip. Its route included the extremes of road and climate conditions through England, France, Switzerland, Italy, Yugoslavia, Greece, Turkey, Iran, Afghanistan, Pakistan, India and the Far East.

"One of the principal purposes of the trip was to give the new 1957 Ford power train, including the largest displacement engines ever offered in a Ford, and the new Cruise-O-Matic transmission, a supreme test under actual conditions far worse than will be encountered in America," the company explained.

Expedition members reported they were amazed at the performance of the new components. The round-the-world record was set without failure of any engine, transmission or major chassis parts and only routine maintenance of such items as shock absorbers and spark plugs.

Reports from the expedition showed that heavy dust, rough roads and highest temperatures

were the most serious problems for the vehicle and men of the expedition.

For five weeks, they encountered no rain, and they were forced to drive at least a half mile apart to be able to see through and breathe in the clouds of dust. Mechanical records showed that Ford's standard fiber air filters kept engines clean even though the filters

screened out so much dirt they had to be literally dumped almost daily.

The Ford was flown back across the Pacific after covering all the continuous international roads of all descriptions that exist between England and the Far East. It landed at San Francisco over the week-end and was driven non-stop over the Rockies and Midwest.

## Magnetic Tape Era Due

The National Broadcasting company will launch the era of magnetic tape television beginning with the start of daylight saving time next April, Robert W. Sarnoff, president of NBC, announced this week.

The NBC president said the network expects delivery of six new RCA color tape recorders by that time. These, plus Ampex machines NBC-TV possesses or has on order, will permit the network to eliminate the use of current kinescope and lenticular film processes.

Sarnoff announced that transmission of magnetic tape telecasts will be accomplished through the construction at NBC's color city in Burbank of a new \$1,500,000 tape central, consisting initially of 11

tape recorders and associated equipment, and a similar eastern tape central to be built at Radio City in New York.

"From these two central points," he said, "we will meet the perennial daylight saving problem by transmitting tape broadcasts to standard time stations throughout the country; and we will meet the west coast problem by a tape repeat of the whole schedule throughout the year."

NBC-TV's introduction of magnetic tape will mark the beginning of "month-in, month-out schedule regularity" in communities across the country, the NBC president said. It also will mean the end of local scheduling problems and confusion caused by time zone differentials.

In outlining what the introduction of magnetic tape will mean to viewers across the country, Mr. Sarnoff said:

"A program that premieres at 8 p.m. in your town will stay at 8 p.m. throughout the year."

## City Youth Appears in Show



Mickey Turner, 17, son of Mr. and Mrs. Leslie Turner, 1632 Torrance Blvd., is currently appearing with the Troupers in "Skits N' Bits," at the Kozy Kabaret, 1627 N. La Brea.

This personable young man, who is well known here, has been playing the accordion and singing since he was 12 years

old. He won the Exchange club award for 1955 and 1956, and has won several television awards.

He recently returned from a USO tour of Air Force bases in Texas and New Mexico. Mickey has studied drama with Pat Coats, of Hollywood Riviera, and Al Berkman of Hollywood is his vocal coach.

## Local Man Wins Radio Contest

J. W. Whyte, 3217 Antonio St., is the winner of a gift package of Coty's L'Aliment perfume in the "Mystery Sound" contest being conducted by radio station KBIG.

For being among the first to identify correctly the sound of Angel's Flight which KBIG broadcast hourly, Mr. Whyte won his prize.

## Atom Labs Will Be Shown To Public on 'See It Now'

"See It Now" cameras will take viewers along the exciting road to limitless power when they focus on current developments and trends in the application of atomic energy to peacetime industrial uses in "Atomic Timetable, Part I: Fission, Fusion and Abundance," November 24, at 5 p.m. on the CBS television network.

Future programs in the "Atomic Timetable" series will cover latest developments in medical and military applications of atomic power.

In "Fission, Fusion and Abundance," viewers will see fascinating and little known details of some of the vital projects currently under way in the world's leading atomic laboratories. These include the Argonne National Laboratory in Chicago; the National Reactor in Idaho Falls; the huge new nuclear reactor power station at Shipping Port, Pa.; the world's first full scale nuclear power station at Cedar Hall in England; and an experimental reactor in Japan.

A highlight of the November 24 broadcast will be the awful sight of deadly radioactive fuel elements—glowing eerily at the bottom of a 60-foot swimming pool—being readied underwater for shipment to various atomic testing stations.

Another high point of the program will be the showing—for the first time on television—of the "reactor in the sky" at Oak Ridge. In the tower shielding facility at the famed atomic research center, work is currently proceeding high above the treetops in testing methods of shielding the crew of atomic powered aircraft from the fatal radiations of atomic power plants.

In the "Atomic Timetable" series, "See It Now" will em-

phasize for the national viewing audience how rapidly man is approaching the end of two roads: one leading to a veritable Utopia based on an abundance of power to do the world's work, and the other leading to his complete and final extinction.

Distinguished scientists appearing on the program will include Admiral Lewis L. Strauss, chairman of the Atomic Energy Commission; Rear Admiral Hyman G. Rickover, in charge of nuclear development for U. S. Navy and member of the A.E.C.; Dr. Edward Teller, generally referred to as the chief architect of the hydrogen bomb, and from Great Britain, leading atomic scientists Sir John Cockcroft and Sir Christopher Hinton.

Other phases of industrial atomics to be covered on the initial program will include the recovery of uranium from used fuel elements and the preservation of basic foods through atomic irradiation for periods up to several years, without refrigeration. Viewers will see conscientious objectors at Fitzsimmons General Hospital in Denver consuming irradiated food as part of a long range program testing the effects of humans.

"See It Now" is produced by Edward R. Murrow and Fred W. Friendly.

## Survey Forms of Revivalism

"The Revivalists." CBS Television's third presentation in the new "Seven Lively Arts" series, Sunday, November 17 at 5 p.m., will survey two major forms of religious revivalism: the non-controversial, itinerant preachers who attract relatively small but enthusiastic crowds, and secondly the "mass" evangelists, such as Oral Roberts, Aimee Semple McPherson, Billy Sunday and Billy Graham.

The program will not concern itself with the evangelical work that is quietly carried out throughout the churches of the nation as a regular part of their over-all religious pattern.

Being a report on mass evangelism in the United States from Billy Sunday to Billy Graham, "The Revivalists" concentrates on the roving missionaries, rather than the thousands of pastors and laymen who promulgate the gospel to small groups and even to individuals in their own homes.

The program considers the methods and achievements of revivalists and asks questions about their relationship to theology, the simplification of their message, the vigor of their activities, and the permanence of their conversions.

The hour-long production, a work of six months filming, will show the major and lesser known revivalists in action, and will be climaxed with scenes of Billy Graham.

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# COMPLETE Weekly Television SECTION



## Tony Curtis Stars as Matador in 'Cornada'

By GENE INGE

"Cornada," suspenseful story of bull-fighting, is this Sunday evening's G.E. Theater presentation, 9 p.m., Channel 2.

Tony Curtis stars as the tormented Mario Galindo, one of Spain's foremost matadors, who was gored by the bull in his last fight and is afraid to return to the ring.

During his enforced retirement the matador has been haunted by a strange dream in which he sees himself killed by a "Senor Montano."

Taunted by friends and former admirers he decides, despite his fears, to return to bull-fighting. As Galindo re-enters the bull-ring for the first time, he learns the meaning of real terror. The bull he faces is named Montano.

In the dramatic role of Mario Galindo, Tony Curtis demonstrates his achievements as an actor and a bull-

## PROGRAM NOTES

Studio One, on Monday at 9 p.m., presents "24 Hours to Dawn," starring Jason Robards, Joseph Anthony and Harry Townes. The story is set against the background of a totalitarian state in Central Europe.

High Adventure With Lowell Thomas, on Tuesday at 7 p.m. is a new television series which will follow a band of men as they explore the dark and unknown around the globe. Led by Lowell Thomas, the first program will provide thrills for millions of American "armchair adventurers" when the wild head-hunter territory of New Guinea is visited.

Bert Lahr stars as a bumbling pickpocket who stumbles successfully through the biggest robbery of all time in "The Big Heist" on NBC-TV's Kraft Tele-9 p.m.

Pert and pretty Gale Storm and singer Guy Mitchell head a galaxy of guest stars who will be welcomed onboard CBS Television's hour-long musical turntable "The Big Record" by hostess Patti Page on Wednesday, at 7 p.m.

A specially filmed color motion picture, "Symphony of the Senses," will be one of the features of the General Motors 50th Anniversary Show, Sunday, November 17 at 9 p.m.

Seven Lively Arts presents "World of Nick Adams" by Ernest Hemingway this Sunday. Eli Wallach, Steve Hill, William Smithers co-star in dramatization of five short stories by the prize-winning author, 5 p.m., Channel 2.

"Australia — Land of the Aborigines" is seen in films made by Mrs. Lorna Caspers during her global travels on Enchanted Lands, Sunday, 7:30, Channel 13.

Ed Sullivan's guests this Sunday include Billy Eckstine, Sarah Vaughan, June Tiam Dancers, Roger Williams, Joan Collins and Bob Wagner, 8 p.m., Channel 2.

Steve Allen greets Xavier Cugat, Abbe Lane, Tony Bennett and Jack Leonard on this Sunday's colorcast, 8 p.m., Channel 4.

Tony Martin emcees all-star hour length colorcast Sunday spotlighting guests Nat "King" Cole, Vera Ellen, Red Buttons and Joan Davis, 9 p.m., Channel 4.

## TV Probes Alcoholism

A profound examination of alcoholism and its shattering effects on the helpless family of an alcoholic will be dramatized when CBS Television's "Lamp Unto My Feet" presents "Hammer Me Down Gently" on Sunday, November 17 at 10 a.m.

The play probes beneath the surface and describes the bitter antagonism, lack of understanding and hopeless attitude of the alcoholic and his neglected family.

The special guest on "Lamp Unto My Feet" will be Dr. Duke McCall, Chairman of the National Temperance League. Dr. McCall will discuss the disaster of alcoholism with Dr. Lyman Bryson, moderator of the series.

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**SHOWS FOR THE CHILDREN**

<b>WEEK DAYS</b> 10:00-7—Chucko's Cartoons 11:00-5—Romper Room 11:30-11—Sheriff John's Lunch 4:00-5—Cartoon Carousels 5:00-6—Fun at Five 5:30-7—Mickey Mouse Club 6:00-9—Cartoon Express <b>SUNDAY</b> 9:00-2—Let's Take Trip 10:00-4—Mr. Wizard 5:30-5—Long John Silver (C) 7—Lone Ranger 6:00-5—Bugs Bunny (C) 6:30-4—My Friend Flicka (C) 7:00-2—Lassie	<b>WEDNESDAY</b> 8:00-7—Disneyland <b>THURSDAY</b> 8:00-7—Zorro <b>FRIDAY</b> 7:30-7—Rin Tin Tin <b>SATURDAY</b> 8:00-2—Susan's Show 8:45-2—Captain Kangaroo 9:30-4—Gumbi 10:00-2—Mighty Mouse 11:00-4—Fury 11:30-5—Playcrafters Club 12:00-11—Eleanor Hempel 12:30-7—Rocky Jones 2:30-4—Captain Gallant
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**THE WEEK'S FEATURE FILMS**

<b>THIS SATURDAY, NOV. 9</b> 7:00-9—"Breakfast for Two," B. Stanwyck 7:30-13—"Chicago Calling," D. Duryea 8:00-5—"Devil Dogs in Air," J. Cagney, P. O'Brien 8:30-9—"Johnny Angel," Geo. Raft, C. Trevor 9:00-13—"Red Planet Mars," P. Graves, A. King 9:30-5—"Pride of Marines," J. Garfield 10:00-2—"Captain from Castile," Ty Power 10:30-7—"Love From Stranger," John Hodiak 13—"Too Late for Tears," L. Scott, D. Duryea 11:15-4—"Arrest Bulldog Drummond," J. Howard 12:00-2—"Gentleman At Heart," C. Landis, C. Romero <b>SUNDAY, NOV. 10</b> 9:30-7—"Lucky Texan," John Wayne 10:00-13—"Great Guy," J. Cagney, Mae Clark 10:30-5—"Hound of Basketville," B. Rathbone 11:00-2—"Johnny Giant Killer" 11:30-13—"Death Valley" 12:30-2—"They Were Sisters," Phyllis Calvert, J. Mason 1:00-9—"Easy Living" 2:00-11—"King of Turf," A. Menjou; "My Son, My Son," B. Aherne 6:30-11—"Thunder Afoot," W. Beery, C. Morris 7:30-5—"Golden Boy," W. Holden, B. Stanwyck 9:00-9—"Easy Living" 11—"Purple Heart," D. Andrews, R. Conte 10:30-9—"Tomorrow is Forever," C. Colbert 13—"Butch Minds Baby," B. Crawford, V. Bruce 11:00-7—"Murder on Diamond Row," E. Lowe 11:15-2—"Night in Rio," Alice Faye, D. Anechko 4—"Homestretch," M. O'Hara, C. Wilde <b>MONDAY, NOV. 11</b> 12:05-5—"Train of Events" 12:45-7—"Missing Corpse" 1:05-5—"Pink Stripes & Sealing Wax" 3:00-9—"Woman in Window" 4:30-2—"King and Chorus Girl," J. Blondell 4:35-4—"Never Look Back" 7:30-5—"Great Mr. Nobody," Eddie Albert 9:00-9—"Carabou Trail," R. Scott 10:30-11—"Feminine Touch," R. Russell 11:00-2—"Holy and Ivy," C. Johnson, M. Leighton <b>TUESDAY, NOV. 12</b> 12:00-5—"Sabotage Squad" 12:45-7—"Phantom of 42nd St." 1:05-5—"Macomber Affair"	<b>3:00-9—"Hotel Reserve," J. Mason</b> 4:30-2—"The Fake," Dennis O'Keefe 4:35-4—"Doll Face," Perry Como, V. Blaine 8:30-13—"Voodoo Man," Bela Lugosi, J. Carradine 9:00-9—"Carabou Trail," R. Scott 9:30-5—"Invisible Man," C. Rains 10:30-11—"Marriage Is Private Affair," L. Turner 11:00-2—"Right to the Heart," Brenda Joyce 11:30-9—"Bringing Up Baby," C. Grant, K. Hepburn <b>WEDNESDAY, NOV. 13</b> 12:00-5—"Racket Man" 12:45-7—"Shanghai Chest" 1:05-5—"House of Seven Gables," V. Price 3:00-9—"Saint in New York" 4:30-2—"Trio," J. Simmons 4:35-4—"Trapped" 7:00-11—"Meet the People," L. Ball, D. Powell 9:00-9—"Carabou Trail," R. Scott 10:30-11—"Lost Angel," Margaret O'Brien, J. Craig 11:00-2—"Deep Valley," Ida Lupino, D. Clark <b>THURSDAY, NOV. 14</b> 12:00-5—"Big Boss," O. Kruger 12:45-7—"The Outer Gate" 1:05-5—"The Sea Wolf," Ed. Robinson, L. Lupino 3:00-9—"Let's Make Music," Bob Crosby 4:30-2—"Tovarich," C. Colbert 4:35-4—"We Go Fast" 8:30-11—"Andy Hardy's Blonde Trouble," M. Roney 9:00-5—"The Male Animal," H. Fonda 9—"Carabou Trail," R. Scott 10:30-11—"Devil Doll," L. Barrows, M. O'Sullivan 11:00-9—"In Name Only," C. Grant, C. Lombard 11:30-2—"Ride, Kelly, Ride," Mary Healy 1:00-2—"Pagliacci," Gina Lollobrigida <b>FRIDAY, NOV. 15</b> 12:00-5—"Mystery Ship" 12:45-7—"Queer of Burlesque" 1:05-5—"Blue Lamp" 3:00-9—"Countess of Monte Cristo" 4:30-2—"Noose Hangs High," Abbott and Costello 4:35-4—"Captain Blackjack" 7:00-13—"St. Benny the Dip," Nina Foch 8:00-11—"Stand By for Action," B. Donlevy 9:00-9—"Carabou Trail," R. Scott 15—"Models, Inc.," Howard Duff, C. Grant 9:30-5—"Silver Dollar" 10:30-11—"Panama Hattie," 11:00-2—"Gog," H. Marshall
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Save this section for entire week's TV program