

American
FLOOR COVERING COMPANY
ALL STORES OPEN SUNDAY 12-6

NO MONEY DOWN
3 YRS. TO PAY



The "BIG Sweep!"

Fall Clearance Sale!

CHECK THESE PRICES
Unheard of prices of quality floor coverings are yours at this great American Floor Covering Company clearance sale. We have accumulated surplus stocks in all of our stores and we need the space for new merchandise that will be arriving soon. Now, you can save more than ever before, so be sure to shop American for all your floor covering needs.

MANY MANY ONE-OF-A-KIND FULL ROLLS
Axminsters - Wiltons - Velvets - Plains - Tweeds and many, many others.
VALUES TO \$9.95 As low as **2.95** SQ. YD.

EXTRA HEAVY DENSE LOOPED TWEED BROADLOOM
Exceptionally long wearing, in sixteen gorgeous decorator colors.
\$6.95 VALUE **3.95** SQ. YD.

HI-LO TIFFANY TWEED BROADLOOM
America's finest broadloom buy.
\$6.95 VALUE **4.95** SQ. YD.

ALL WOOL HI-LO WOVEN BROADLOOM
In beautiful multi-tweed
\$9.95 VALUE **5.95** SQ. YD.

100% ALL WOOL HEAVY TEXTURED BROADLOOM
Extra fine carpet for lasting wear in... and plains.
\$10.95 VALUE **6.99** SQ. YD.

100% ALL NYLON NUBBY LOOP TWIST BROADLOOM
Extra heavy fine carpeting in lovely... and plain colors.
\$10.95 VALUE **6.99** SQ. YD.

3 PLY 100% ALL WOOL FRIEZE BROADLOOM
Very tightly woven yarns, closely woven to give maximum beauty and service. In Beige, Grey, Green and Sandalwood.
\$10.95 VALUE **6.99** SQ. YD.

VALUES TO \$5.95
27" HALL CARPET
Velvets, wools, plains, moresque as low as
1.95 YD.

\$7.95 VALUE
HEAVY SIMULATED FRIEZE BROADLOOM
Lovely textured, beautiful colors
4.95 SQ. YD.

THOUSANDS AND THOUSANDS OF YARDS OF EVERY KIND OF FLOOR COVERING IMAGINABLE... BROADLOOMS... ROOM SIZE RUGS... ROLL ENDS... REMNANTS... LINOLEUMS... FLOOR TILES... AND OTHER HARD SURFACE ITEMS... EVERYTHING REDUCED FOR THIS GREAT CLEARANCE SALE!

Early American Reversible Fringed Rugs!

IN 7 HARMONIZING COLORS

... SUITABLE FOR EVERY TYPE OF HOME

27" x 48"	\$4.95 VALUE	NOW	\$1.95
4' x 6'	\$9.95 VALUE	NOW	\$5.95
6' x 9'	\$24.95 VALUE	NOW	\$12.95
9' x 10'	\$44.95 VALUE	NOW	\$22.95
9' x 12'	\$49.95 VALUE	NOW	\$24.95
12' x 15'	\$79.95 VALUE	NOW	\$44.95

CHECK THESE PRICES
This is American Floor Covering Company's greatest clearance sale. It's your chance to buy world-famous broadlooms and hard-surface floor coverings at prices never before possible. Check the values in this ad and you'll agree that you have never seen prices like these. This is "THE BIG SWEEP" ... This is our final fall clearance and you'll save like you never saved before. For best selections, shop early while the stocks last.

EARLY AMERICAN REVERSIBLE BROADLOOM
7' and 12' widths, excellent for Provincial decor.
\$5.95 VALUE **2.95** SQ. YD.

"WOOLTWEED" BROADLOOM
Hi-pile in multi-tweed colors
\$5.95 VALUE **2.95** SQ. YD.

MELODY LANE "QUADRUPLE" TEXTURED BROADLOOM
A combination of beautiful textures and gorgeous decorator colors.
\$6.95 VALUE **3.95** SQ. YD.

HI-PILE VISCOSE-RAYON BROADLOOM
Almost 1/2" of an inch depth of pile. So soft to walk on and so much added beauty for your home. Luscious colors, too!
\$7.95 VALUE **4.95** SQ. YD.

100% ALL WOOL AXMINSTER BROADLOOM
Extra heavy fine carpeting in an array of attractive patterns that include leaf tones, rose-on-rose and ranch tones in color combinations to accent modern or provincial decor.
\$10.95 VALUE **5.95** SQ. YD.

ALL WOOL PETIT POINT BROADLOOM
A luxurious carpet woven in 3 levels of great pile. Gorgeous Royal Victorian pattern in rose beige, cinnamon, grey, green and sandalwood.
\$10.95 VALUE **6.95** SQ. YD.

ALL WOOL EMBOSSED SCROLL BROADLOOM
Extra heavy, durable and attractive
\$10.95 VALUE **6.99** SQ. YD.

MODERNE ROSEBUD BROADLOOM
America's own specially woven broadloom. Many gorgeous decorator colors intermingled with dainty, lovely rose buds.
\$10.95 VALUE **7.95** SQ. YD.

\$18.95 VALUE
ALL WOOL CHENILLE "TYPE" BROADLOOM
4-ply heavy cut pile. One of the finest broadlooms made.
9.95 SQ. YD.

Large Size Remnants and Room Size Rugs
SAVE AS MUCH AS **60%** ON THE DOLLAR

Solution Dyed Viscose Rayon Nu-Tweed
BROADLOOM
In lovely multi-tweed colors. Solution dyed, resistant to stains, spots and easy to clean.
\$6.95 VALUE **2.88** SQ. YD.

Extra Heavy Axminster
BROADLOOM
In plains, tweeds and lovely floral patterns. Large roll ends
AS LOW AS **2.88** SQ. YD.
VALUES TO \$10.95

Heavy Carved Cotton Chenille
BROADLOOM
Tightly woven on Jacquard Wilton looms. Radiant colors for any decor in 12-ft. widths.
\$6.95 VALUE **3.88** SQ. YD.

Wool Round Wire Moresque
BROADLOOM
Extra heavy for apartments and hotels.
\$7.95 VALUE **3.88** SQ. YD.

VALUES TO 8.95 LARGE ROLL ENDS AS LOW AS
PLUSH TWEED BROADLOOM
Deep, Thick, Luscious Hi-Pile Broadloom.
2.95 SQ. YD. While stocks last

\$6.95 VALUE TIGHT TWIST COTTON BOUCLE
BROADLOOM
20 decorator colors in 12 ft. widths
2.95 SQ. YD.

\$7.95 VALUE HEAVY WOOL & VISCOSE SPARKLETOPE
BROADLOOM
Deep, Heavy Textured Pile, Radiant Multi-Colors
3.95 SQ. YD.

TREMENDOUS SAVINGS ON LINOLEUM..TILES.. AND OTHER HARD SURFACE ITEMS

ASPHALT TILE Marbled Colors 1/4" Thick 9"x9" ea. 5¢	ASTOTEX PLASTIC TILE 9"x9" 16c Value ea. 11¢	RUBBER TILE 1/2" thick, 9"x9" many lots to choose from 30c Value ea. 14¢	PLASTIC VINYL COUNTERTOP 9"x9" sq. ft. 10¢	HEAVY DUTY COVE BASE 4" wide, all marbled colors. foot Value 29c ft. 12¢	TERRA VINYL TILE 1/4" thick, 9"x9" Value 40c each ea. 15¢	RUSH SQUARE 12"x12" 35c Value ea. 18¢	MICA TOP Fire and Stain resistant sq. ft. Value 59c sq. ft. 19¢	\$6.95 VALUE HEAVY NYL-CURL BROADLOOM A fine broadloom that will give years of wear. In gorgeous plain decorator colors 3.95 SQ. YD.
ARMSTRONG CORK 5 1/2"x11 29c Value ea. 14¢	INLAID LINOLEUM Odd Rolls Values 2.95 sq. yd. 99¢	MASTIPAVE Heavy Duty Industrial Floor-Covering Concrete or wood floor. \$1.19 sq. yd. value sq. yd. 69¢	LINOLEUM TILE 9"x9" 7 1/2¢ ea.	CORRUGATED RUBBER STAIR RUNNER 4.95 Value sq. yd. 1.95	GENUINE VINYL SANDARAN sq. yd. 1.49	GENUINE ARMSTRONG STANDARD Spatter Linoleum sq. yd. 1.59	FELT BASE ENAMELED RUGS 9"x12' 8.95 Value ea. 4.95	\$6.95 VALUE HI-LO "Woolnylvis" TREEBARK BROADLOOM A combination of the world's finest yarns combine to create one of the greatest carpet buys in the nation. 4.95 SQ. YD.

ALL STORES OPEN MONDAY THRU FRIDAY 9 A.M. TO 9 P.M.

FOR STORE TO DOOR SERVICE
Call Collect
NE 6-6331

Last 4 Days HE. 2-8989

2160 AMERICAN at HILL - LONG BEACH

OPEN SATURDAY 9 A.M. TO 6 P.M. AND OPEN SUNDAY 12 NOON UNTIL 6 P.M.

American Floor
COVERING COMPANY