



"MILT" ISBELL, No. 00001

48 HOUR "LOCKED IN"

WE'RE IN THE CALABOOSE
—PLEASE HELP US LOOSE!
WE'RE TRADING WILD
'CAUSE EVERYBODY'S
"IN THE COOLER" UNTIL
100 APPLIANCES ARE SOLD!

OPEN DAY AND NIGHT FROM 10 A.M. F

LIBERTY HOME AP

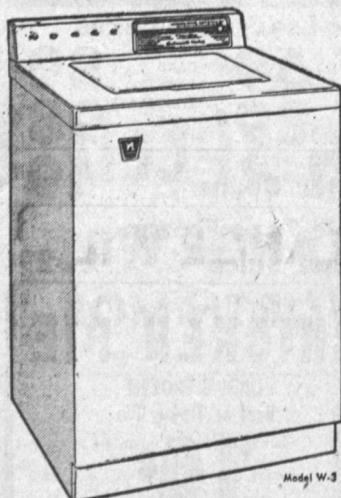
FA. 8-5410

IN PARAMOUNT
BUILDING
CENTER

3445 TORR

ALL PRICES SLASHED—GIANT TRADES—

WE MUST SELL WASHERS



Exclusive Time-Line Control . . . makes washing completely automatic from fill to finish!

Exclusive Wave-Action Agitator . . . double 4-varie design for top to bottom washability!

5 separate purifying actions loosen, flush-away everything from light lint to heavy sand!

New 5 year warranty on transmission components.

Super Spindry . . . extracts maximum amount of water from clothes without tearing, tangling!

Porcelain Wash Tub . . . stays clean, protects delicate clothes, holds 9 full pounds.

DON'T FEEL GUILTY
GO AHEAD AND
STEAL THIS ONE FOR

\$168⁸⁸

YOU'LL BE SORRY
IF YOU DON'T

**'57 NORGE
AUTOMATIC
WASHER
WITH
SUPER-
RINSE**

THINK WE'RE CRAZY??

WELL WE ARE— **LOOK AT THIS!**



Model WSA

**2 AUTOMATIC
CYCLES**
for regular and
delicate fabrics

**5 YEAR
WARRANTY**
on transmission components

SELLS REGULARLY
AT **\$339⁹⁵**

NEW

NORGE Washer with DISPENSER WHEEL

**BANISHES SOAP
FILM AUTOMATICALLY!**

Exclusive Dispenser Wheel gives you 100% perfect rinse by automatically adding conditioner to the rinse water.



Clothes come out brighter in a Norge because conditioned water gets rid of dulling film that ordinary rinsing can't dissolve. It's the first 100% automatic washer!

- Hot or Warm Wash Selector
- Thermostatically Controlled Rinse Water
- 5-Way Super Rinse with automatic sediment remover
- Wave Action Agitator washes cleaner without tangling
- Super Spindry
- Full 9 lb. Capacity for big family loads

Free Us For As Little As

\$219⁹⁵ AND LOWER
WITH
TRADE

AS AN ADDED ATTRACTION
Nursery Dept. a

HI-GREEN—15-8-4 ALL PURPOSE
GALLON JUG LIQUID FERTILIZER Reg. \$2.25 **SALE DAYS ONLY \$1.45**

NO MONEY
TERMS TO SUIT YOU
PRICES GOOD FRI.-



Model S-87C

FOR ADDITIONAL ON
KEEP TUNED TO RADIO STA

SEE SUNBEAM PRODUCTS
DEMONSTRATED HERE DURING SALE!



Sunbeam AUTOMATIC
COFFEEMASTER

Makes 1 to 10 perfect cups of coffee every time. Correct water temperature, agitation and brewing time controlled automatically. Solid copper vessel for most efficient heat conduction. Nickel and chrome plated for lasting beauty. Will not corrode.

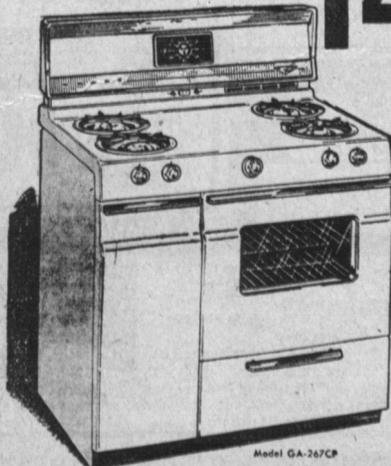
FREE!
COFFEE SERVED
and MADE with SUNBEAM
FACTORY TRAINED
DEMONSTRATOR HERE
FRIDAY and SATURDAY
NOVEMBER 8 and 9

TO HELP YOU AND DEMONSTRATE
SUNBEAM PRODUCTS

NORGE RANGES

You Can Set
Us Free for as Low as

\$148⁸⁸



Model GA-267CP

AT THIS
LOW,
LOW
PRICE

WE SHOULD
BE FREE
QUICKLY

DON'T
MISS
THIS EVENT

During This Great
SELL-A-THON You'll
Final Hundreds Upon
Hundreds of Other
Values to Make Your
Living Easier, Make
The Budget Breathe
Easier. Come In And
Browse Around.

WE
SERVICE
Everything
WE SELL!

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