

Innes Shoe Store Opening Set in South Bay Center

The Innes shoe company's new South Bay store opens Thursday, September 5, in the new South Bay Center, 174th st., and Hawthorne ave.

The store will be the 14th of the family shoe stores in Southern California. The chain had its origin in downtown Los Angeles early in the century.

Paul Siegel, coming from Chicago where he had been in the shoe business all his working life, became president of Innes in 1948.

New manager for the South Bay store will be Jack Slavin, who has been with Innes over nine years, coming to his local post from the Westchester store.

This is the 12th store purchased by Siegel since he

bought the company nine years ago.

Every Innes shoe store has the California look, creating the effect of bringing the outside in, with a profusion of shrubs and natural stone.

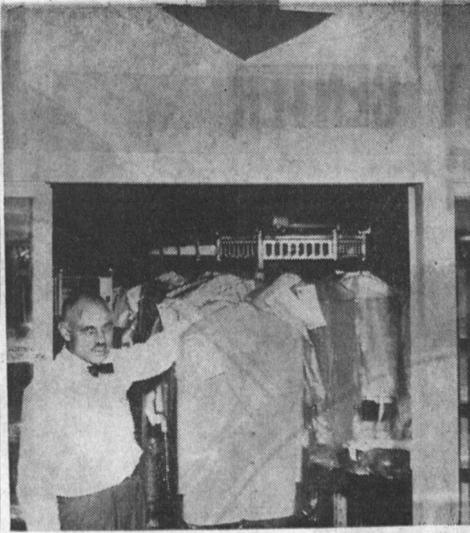
Siegel believes that comfort and pleasant surroundings are all important to customers.

Every Innes store is also a family store featuring the finest in women's shoes offering wide variety of styles, colors, leather, sizes and prices.



FULL OF GOOD SPIRITS

South Bay Liquor store, owned and managed by Martin Siegel of Gardena, features all brands of beverages and a complete selection of foreign and domestic beers and wines. "Many years of service help us to know the desires of the people," Siegel said.—Press Photo.



FEATURES CAR-SIDE SERVICE

Beacon's Cleaners, in the new South Bay Shopping Center, owned by Arthur Warren and managed by Elmer Runcomb, features car-side two-hour service. Also featured are automatic selector conveyors and visual packaging.—Press Photo.



MOTHERHOOD SHOP

Featuring strictly maternity clothes, the Motherhood Shop, in the new South Bay Shopping Center, is managed by Eunica Kruger. One of eight shops, it is owned by Mrs. Mary McKenzie.—Press Photo.



CHILDREN'S SHOELAND

John Gonzales and Harry O'Conner, co-owners of Children's Shoeland in the new South Bay Shopping Center, indicated that the store stresses proper fitting shoes. Lines being featured include Little Yankees, Kali-Sten-lks, and US Keds. Shown above are Mrs. O'Conner fitting Julie Ann Collard.—Press Photo.

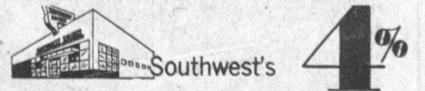
FIT EVERY NEED—That's fast, low-cost, easy-to-order. TORRANCE PRESS Classified Ads. P.A. 8-2345.

LAWSON'S KEEPS GOOD COMPANY

brands their new South Bay Shopping Center store will carry.

Among those brands are General Electric, Sunbeam, Samsonite, Schick, Remington Rand, Universal, Bulova, Omega, Hamilton, Longine-Wittnauer, Elgin, Spidel, Polaroid, Kodak, Argus and many others.

A store is known by the "company" it keeps, Lawson officials declared proudly this week, pointing to the many national



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Center Tells Special Hours

Special store hours for the grand opening of the new ultra modern South Bay Center, 174th st. and Hawthorne blvd., were announced by Peter T. Spilos, president of the Merchants' Association.

All 35 stores in the center will be open for the three day celebration from 9:30 a.m. to 9:30 p.m. on Thursday, Friday and Saturday, August 22, 23, and 24.

Regular center hours will be announced later, Spilos said.

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Ralphs South Bay Store Redondo Beach & Hawthorne Blvds. at 174th St. Open seven days a week, from 9 A.M. until 10 P.M.

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