



SWEET N' EAT.

Featuring all lines of candies, as well as foreign imports, the Sweet N' Eat shop in the new South Bay Shopping Center, offers local residents a colorful and unusual place to shop. Doris and Marvin Aitken, co-owners and managers, stated that the store has a snack bar for light lunches and a Disneyland-type atmosphere, particularly appealing to children. Among specialties are the pure fruit sundaes, Mrs. Aitken (above) said.—Press Photo



HARTFIELD'S

Complete sportswear, lingerie, hosiery, dresses, coats and suits departments are featured at Hartfield's, in the new South Bay Shopping Center. The store is managed by Angelyn Davis who has had 16 years of experience in the field in Lakewood and Honolulu.—Press Photo.



RANDALL'S SHOE SHOP

Randall's, in the new South Bay Shopping Center, features a complete family shoe store, offering a complete range of styles, and specializing in extra-wide and extra-narrow shoes. The store also carried a complete line of orthopaedic shoes for children. Pictured are Monroe Somers, who has been in the shoe business for 23 years, fitting Carol San Doval.—Press Photo.



CHIC ACCESSORIES

Dave Rose, owner and manager of the women's store, said that the shop will feature nationally advertised brands of costume jewelry and ladies' handbags reasonably priced.

Men's Store Plans Gala Opening

Harris & Frank's new 1 1/2 million dollar South Bay Center store will open its doors today at 11 a.m. Scores of local civic officials and Hollywood personalities will be on hand at the ribbon-cutting, and to greet South Bay people.

This huge two-level store in the south end of the giant Shopping Center is the twentieth in the Harris & Frank chain. Within a month another huge unit will open in the Eastland Shopping Center, West Covina. In the last few years Harris & Frank has risen to the No. 1 position in the retail men's clothing field for Southern California.

Lovely Laurette Luez, motion picture and television actress, will assist in the ribbon cutting. Miss Luez has been featured in the "Stories of the Century," "Dr. Fu Manchu" and the "Joe Palooka" series on television. She had a prominent part also in "African Treasure," a United Artists Release, and in "Kim."

The South Bay Center store is strikingly modern in design and opens on three sides to the southern parking area. The street level floor has huge areas of glass and stone. Men's and women's furnishings are found on this level, and the lower level contains an unusual boys and children's section together with offices of the store.

Harry Greenberg, chairman of the board, and Albert Greenberg, president of California's oldest clothing firm, Harris & Frank, in a joint statement today termed the new South Bay store "a symbol of confidence in Los Angeles and the fast-growing Southwest area."

"Moreover, the action of Harris & Frank in expanding is not only a testimonial to the progress of this district, but evidence of our confidence in the general soundness of the nation's economy at this time."



HARRIS AND FRANK

The first Harris and Frank store to serve the South Bay area is holding its grand opening in the new South Bay Shopping Center, according to Richard Scanlon, district manager. The local store will be managed by Marc Bevan.—Press Photo.

CAR WASH OPENS IN OCTOBER

The world's largest car wash, 265 feet long, will open in South Bay Center, 174th st. and Hawthorne blvd. in October. Owner, Lester Coleman, indicated each car would be washed twice on its way through. The South Bay car wash will be the last construction completed at South Bay Center until May, Company Department store opens.

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Residents Praised by Sid Brody

"The greatest asset of the South Bay Center is the caliber of people in the area," according to Sidney F. Brody, president of Brody Investment Co., of Beverly Hills, owners of the center. "We want to especially thank the people in this area who've contended with the dirt and noise during construction. The patience and reception accorded our staggered openings has been particularly gratifying." Brody went on to say:

"The South Bay center, 174th st., and Hawthorne blvd., Redondo Beach, is opening officially today, Thursday, August 22.

This is Brody's first venture into real estate. His past business dealing have all been in aviation and manufacturing.

The companies he has been associated with include: Mid-Continent Airlines, Marquardt Aircraft, Summers Gyro, Aeronca Aircraft, Techniform Corporation and F. Brody & Sons co., and Brody Investment co., and South Bay Bowling corp. Brody has been or is presently a director of these firms.

Brody decided to operate the bowling center rather than lease it "to insure ourselves and the area of a high caliber operation suitable for children and teenagers. We wanted the bowling center to be a community recreation area."

Palm oil

One of the most important vegetable oils, palm oil is obtained from the pulpy part of the fruit of the oil palm.



PLATTERS FOR EVERYONE

Rancho Music Store, operated by Al Marcus, is opening its third self-service music store, this one located in the South Bay Shopping Center opening this week-end. All records are sealed and fresh, with demonstration records available. Hi-fi playing rooms are also provided.—Press Photo.

SENSATIONAL GRAND OPENING OFFER

MY FAIR LADY

NAT "KING" COLE

HARRY BELAFONTE

ELVIS PRESLEY

PEGGY LEE

THE HI-LO'S

FRANK SINATRA

RAY ANTHONY

PAT BOONE

JULIE LONDON

OFF ON ALL REGULAR \$3.98 & \$4.98 ALBUMS

Rancho Music Box

SOUTH BAY CENTER
174th & Hawthorne Blvd.

DURING OPENING
AUG. 22-23-24

GallenKamp's OPENS A BIG, NEW FAMILY SHOE STORE TO SERVE YOU SOUTH BAY CENTER

ACROSS FROM THE MAY CO. SITE

Opening Specials from the GallenKamp Circus Parade Values!



CHILDREN'S SADDLE OXFORD

The most popular school shoe in town! In Black & White and All White. Sizes 8 1/2 to 3.

Check These Styles and Values!

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BOY'S LUG SOLE OXFORD

Mooc vamp oxford with rubber lug sole that guarantees long wear for even the most active foot. In Brown. Sizes 8 1/2 to 3.



Thurs., Fri. and Sat.
Aug. 22nd, 23rd, 24th

Open
9:30 a.m. - 9:30 p.m.

- ORCHIDS FOR THE Orchids for the Ladies
- Wallets & Cigarette Lighters for the Men
- Dolls, Water Pistols, Hats and Candy for the Kids

OVER 60 STORES IN SOUTHERN CALIFORNIA—THERE'S ONE IN YOUR NEIGHBORHOOD