



HARVEY S. ABRAMSON, Torrance Furniture Co.

### Torrance Furniture Co. In Bidding Contest Here

Torrance Bidding Contest sponsor, Harvey S. Abramson, manager of the Torrance Furniture Co., 1255 Sartori, has lived in Torrance since 1935. He started out early in life sweeping out his uncle's store, the National Appliance Co., owned by the late Harry Abramson.

After his uncle passed away he secured employment in Los Angeles, returning later to his present position.

He is a member of the Torrance Elks and Furniture Retailer's Association.

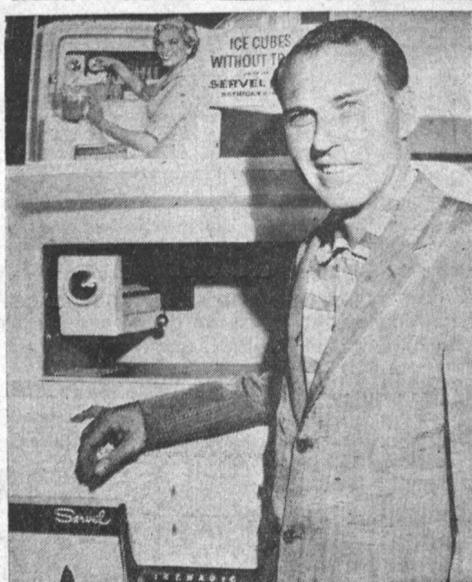
"We have a very choice selection of merchandise, to offer during the Open Bid Contest," stated Abramson, "and we hope

many of our friends come in and try their luck." Torrance Furniture Co., is owned by Len Mills, member of the Torrance Chamber of Commerce and a resident here for the past four years.

#### GUIDED MISSILES!

I'm the perfect missile when some mission must be accomplished quickly, easily, economically, I'm O. Howie Hustles, a Torrance Press Classified Ad, and nothing stops me from erringly reaching the right "target"—the attention of folks who will be interested by your For Sale or other offer.

Contact the launching station at FA. 8-2345.



MILT ISBELL, Liberty Home Appliance

### Liberty Home Appliance Bidding Contest Sponsor

Torrance Bidding Contest sponsor, Milt Isbell, of Liberty Home Appliance, 3445 Torrancia Blvd., arrived in Torrance in 1947. He had been transferred here from Houston, Texas by the YMCA as director of the Torrancia branch.

In 1951 he opened his store on Cravens ave.; moved later to Sartori ave., and then to his present location on Torrancia Blvd.

He is a member of the Lions Club, Methodist Church, and board member of the YMCA.

"We have endeavored," stated Isbell, "to operate an appliance store handling nothing but National brand Merchandise at the lowest prices and the best in service. There will be many items on display in our store that will be open for bid. We hope to see many of our old friends at our new location."

### Preliminary Osteopathic Hospital Drawings Approved

Preliminary drawings for a proposed one story, 50-bed Harbor Osteopathic Hospital received tentative approval from members of the building committee of the harbor area group, it was reported by Herbert C. Davis, of San Pedro, chairman.

Working with Davis on the committee were Drs. Chesley R. Houshe of Torrancia, Robert M. Patterson of Harbor City and Kenneth A. Rascoe of Manhattan Beach.

Members of the committee have been working with Architect Maurice Metz of Fresno, who prepared plans for the Sierra Osteopathic Hospital in the northern city. Drawings of the proposed new facility are scheduled to be presented to the California Department of Public Health special hospital committee at a hearing in Los Angeles August 8 and 9.

Application has been made of the Department of Public Health for allocation of Hill-Burton Funds for the construction of the hospital. These Funds, of State and Federal tax monies, are available for building purposes as an outright gift, if the hospital plan is approved by the state department of health committee.

Osteopaths have filed for a \$600,000 appropriation toward construction of the new badly needed facility.

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YOU CAN BUY  
**FURNITURE and APPLIANCES**  
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## TALK ABOUT ECONOMY... FORDS COST LESS PER MILE!

#### Fords cost less to buy!

No doubt about it! Model for model, Ford cars are the lowest priced\* of the low-price three. And don't be fooled by those "low prices" now being quoted for some "stripped down" models in the medium-price field. Remember, a '57 Ford equipped the way most people want a car today—with automatic transmission, heater and radio—costs hundreds of dollars less than these medium-priced cars, similarly equipped.\*

\*Based on comparison of manufacturers' suggested retail delivered prices.

#### Fords cost less to run!

In the only nationally recognized test of gasoline economy, the 1957 Mobilgas Economy Run, a Ford Six delivered more miles per gallon than any other car entered! This, remember, was no "private test" conducted for the benefit of a single manufacturer. This was grueling competition between 12 different makes of cars... supervised by the United States Auto Club. And when the test was over, Ford led all other cars in the thing you want most—actual miles per gallon!



#### Fords cost less to trade!

Latest official auction sale figures on used cars show clearly that the new kind of Ford commands a higher price than either of its two low-priced competitors. The men who bid at these auctions are professional buyers—men whose very livelihood depends upon their expert knowledge of cars. They pay more for used Fords because they know that Fords hold up in value. Like thousands of Ford owners from coast to coast, they have discovered that Ford is worth more when you buy it... worth more when you sell it, too!

**THE SOONER YOU TRADE  
THE MORE YOU SAVE**

**OSCAR MAPLES, INC.**

1420 CABRILLO AVE.

YOUR FORD DEALER

PHONE: FA. 8-5014



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TORRANCE, 501 S. Arlington

VERNON, 3050 Leonis Blvd.

See Bottom of Ad for Store Hours

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**ROUND STEAK**

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**LINK SAUSAGE**

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ALL MEAT PRICES INCLUDE 5%

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**FANCY FRYERS**

Whole Body **39<sup>c</sup> lb.**

WILLIAM'S FAMOUS  
**CORNERED BEEF**

Brisket Extra Lean **49<sup>c</sup> lb.**

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**CARROTS**

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Finest Quality Grade AA

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DELUXE MATTRESS  
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Here's a famous deluxe innerspring mattress and matching box spring at just half the normal price — A spectacular value! Inner-spring mattress as vertical stitched no-sag border and layers of finest felt, covered with heavy duty decorator striped Damask. Vents and handles for easy turning. Available only during this month.

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STORE HOURS:  
TUES. THRU FRI.  
Noon to 9 P.M.  
Saturdays 10 a.m. to 6 p.m.  
CLOSED MONDAYS

Torrance Store Only  
OPEN SUNDAY  
NOON 'TIL 5 P.M.

**Certi-Bond - 2 Stores**

3050 LEONIS BLVD. - VERNON  
501 S. ARLINGTON - TORRANCE