



OPEN 9 A.M. SHARP! COME ONE, COME ALL! NEWBERRY'S

# GRAND OPENING

## 3 BIG DAYS THURS., FRI., SAT.

NEWBERRY'S BRINGS YOU ANOTHER BRAND NEW STORE . . . OUR NEWEST AND ONE OF THE FINEST IN THE SOUTH!

COME . . . help us celebrate our grand GRAND OPENING. Meet the store that we hope will play a happy part in your future. Everything is MODERN AS TOMORROW! COME spend the day . . . wander about and see the many features specially designed to promote your shopping pleasure. Newberrys offers thousands of items from domestic and import markets . . . to hundreds of items for do-it-yourselfers . . . clothing for every member of the family, plus housewares, appliances or any one of thousand different necessities. COME . . . DON'T MISS YOUR SHARE OF THESE SAVINGS.

### South Bay Center

★ EASY TO REACH!  
★ EASY TO PARK!



## SAVINGS for 3 DAYS ONLY!

Nationally Famous

### Buster Brown ANKLETS



Budget Priced For Everyone From Nursery thru College!



#### MISSES' ANKLETS

Reinforcement not only in heel and toe, but also above regular heel where anklets usually wear out first. Permanently size marked for pairing! White and assorted fast colors. **39¢** pf. Sizes 6 1/2 to 11

#### INFANTS' ANKLETS

Soft, soft Selex beauty blend cotton for finer feel! The ultimate in comfort and good looks and long wear for infants. White and lovely pastel shades. **29¢** pf. Sizes 4 to 6

#### SAVE \$1.10 Reg. \$1.49 GIRLS' BLOUSES, SHORTS, PEDAL PUSHERS

Sleeveless, open-neck multi-color striped blouses. Plain color shorts and pedal pushers with striped trim. Assorted pastels. Sizes 7-14.



Newberrys Low price **2 for 1.88**

#### SAVE 69¢ Reg. \$1.69

#### TOTS' PLAYALLS Newberrys Low price \$1.00

Drip-dry no-iron sleeveless play-all with front zipper. Print top; solid color bottom with print cuffs. Sizes 3-6X.

#### SAVE 65¢! Reg. \$1.98

#### LADIES' PEDAL PUSHERS

Tapered leg poplin pedal pushers with 3-button trim. 2 styles in assorted colors. You'll want several of these super buys! Sizes 10 to 18.

Newberrys Low price **\$1.33**



#### SAVE 63¢

#### Simulated PINK PEARLS Reg. \$1.00 **37¢**

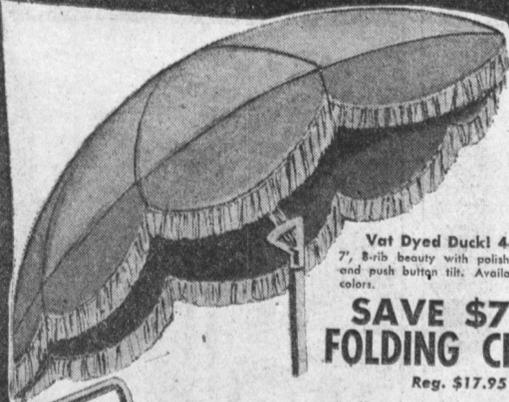
3 for 97¢ Chokers, necklaces, bibs, collars, bracelets in flatter- ing pink.

#### SAVE 30¢

#### SILK SQUARES Reg. 59¢ Ea. **2 for 88¢**



Gorgeous array of colors and prints! Buy for yourself and gifts.



#### Save \$8 Reg. \$22.95 GARDEN UMBRELLA

### \$14.95

Vat Dyed Duck! 4-in. Fringe! 7' Bril beauty with polished aluminum pole and push button tilt. Available in choice of 4 colors.

#### SAVE \$7.00 FOLDING CHAISE Reg. \$17.95



### \$10.93

Non-rust aluminum folding chaise with washable weather resistant Saran webbing cover.

#### SAVE \$4.00 STACK CHAIRS

Reg. \$8.95 **\$4.93** Newberrys Low price



#### SAVE \$1.86! Reg. \$9.85 UTILITY CART

Newberrys Low price **\$7.99**

Heavy steel baked enamel with heavy chrome steel tubular legs. Three 17"x24" shelves with 3-way U.L. approved extension cord.



#### HOWE'S NON-SMEAR NAIL POLISH REMOVER

Introductory Offer **SAVE 25¢**  
60¢ **35¢**

Half the time, half the trouble when you're changing nail polish.



#### SAVE 40¢

#### "Soft Touch" Kitchen HAND LOTION

16-oz. Bottle Reg. 89¢

Newberrys Low price **49¢**

Amazing new lotion for detergent users! Specially priced introductory offer.



#### SAVE \$2.18 DESK LAMP

Newberrys Low price **\$3.77** Reg. \$5.95

Adjustable goose neck desk lamp in attractive brass design. A gigantic Newberrys special.



#### SAVE 30¢

#### OPENING SP

Reg. \$1.49 Nylon Panels, 42"x81"  
Reg. 25¢ Slip Stirs Plastic Straws, 20  
Reg. 49¢ Ladies' X Size Tricot Panties  
Reg. 35¢ Girls' Brief Anties, Size 4-12  
\$18.95 Value, Chrome Finish Big Cage  
Matching Stand, Reg. 10.95  
Reg. 69¢ 10 Qt. Galvanized Pails



#### NYLONS Super Sheer

### 3 PRS. \$1.49

Reg. 89¢  
Save 1.16 on 3 pairs First quality, full fashioned, 48 gauge, 15 denier. Dark seams. Very special!



#### SHREDDED FOAM

### 59¢

1-lb. in Poly Bag Reg. 89¢  
Tops for stuffing indoor or outdoor pillows, and for that reupholstering project.

## CHARGE IT! Newberrys 4 Convenient Credit Plans Let You Buy What You Need Right Now

# Newberrys

### GRAND OPENING STORE HOURS

THURS.-FRI.-SAT.-9 a. m. to 9:30 P.M.

OPEN SUNDAY - 10 a.m. to 5 p.m.

REGULAR STORE HOURS

Monday - Thursday - Friday 9:30 A.M. to 9:30 P.M.  
Tuesday - Wednesday - Saturday 9:30 A.M. to 6:00 P.M.

OPEN SUNDAY - 10 A.M. to 5 P.M.

# SOUTH BAY CENTER