



**IN TORRANCE 1327 EL PRADO**  
**ALSO IN HARBOR CITY**  
 Pacific Coast Hiway & Western Ave.  
 Sale Prices good thru Saturday, April 13  
 Limit rights reserved.  
 Open 9 a.m. to 9:30 p.m.

**PRESCRIPTIONS**  
 Skilled and experienced pharmacists are always on duty in McCOWN's hospital-clean department to give your prescription immediate attention. McCOWN pharmacists do not work as clerks in other departments of the store, but are ready to serve you. Large, complete stocks of all drugs eliminates delay in filling.

- DRUG SUPPLIES**
- 29c 4-oz. tincture **Green Soap 17c**
  - 1.25 Size **Absorbine Jr. 72c**
  - 19c 4-oz. **Petroleum Jelly 11c**
  - 19c Ounce **Ammonia 9c**
  - 13c Half Ounce **Mercurochrome 7c**

**Chocolate Covered Marshmallow Easter Eggs**  
 Dozen In Egg Carton **23c**

**Luden's Hollow Mold Milk Chocolate RABBITS**  
 All shapes, sizes rabbits, chicks, etc. **19c**  
 Large Sizes to 95c

**Grant's ANT STAKES**  
 Pack of 12 **98c**

**8-Piece Plastic PICNIC SET**  
 Set includes 4 divided plastic plates and 4 cups with handles... sturdy plastic in mix-match colors for barbecue or picnic.  
 Reg. 1.39 **98c** set

**Hardwood, Canvas BACK REST**  
 Folding back rest - for beach or yard. Weatherproof canvas - Start getting that tan now.  
**1.17**

**Deluxe Massage Head SHAMPOO SPRAY**  
 Long tubing fits standard faucet. Pliable massage head.  
 Reg. 98c **66c**

**CUDDLEY PLUSH BUNNIES**  
 Big soft plush playfellows... standing bunnies, begging bunnies in bright pastel colors so lifelike baby will really want to squeeze and squeeze them.  
**2.98**  
 Others from 99c

**GAY - FANCY - NOVELTY Easter Baskets**  
 LARGE SELECTION  
 Gift favorites... sand pails, wheel barrows, sprinkle cans and colorful baskets brimful of goodies to delight the youngsters Easter morn. Big selection and low prices at McCOWN's.  
**39c to 3.98**

**1/2 SALE**  
 New Formula Ipana with bacteria-destroyer WD-9  
 Regular 29c tube ONLY 12 with 65c tube at regular price  
**TRY NEW IPANA - SAVE 28c**

**39c Household RUBBER GLOVES**  
**29c**

**Colored WASH CLOTHS**  
**7c**

**Reg. 98c Blossom Fitted CRIB SHEETS**  
**77c**

**27c Tin LIQUID SIMILAC**  
**99c**

- EASTER GRASS 6c**  
**EASTER BASKETS 12c**  
**Egg Dye Kit 19c**  
**Easter Cards 5c**

**HORMONE CREAM**  
 Reg. \$3.50 Jar **\$1.75** Plus Tax  
 A famous and proven Hormone Cream. This large 4 oz. jar contains 40,000 Int. Units natural estrogenic hormones... to help your complexion look young and lovely! Stock up now and save.

**One lotion waves all hair-textures Electronically in 10 minutes!**

**CHEMTRONIC Life** PERMANENT  
 PRODUCT BY Nutri-Tonic

**CHEMTRONIC Life**  
 FULL HEAD PERMANENT \$2.25 plus tax  
 PICK-UP PERMANENT \$1.35 plus tax  
 WHEREVER TOILETRIES ARE SOLD

ANY MAN WILL COME TO LIFE



**ROMAN PINK**  
 startling new pink in Max Factor's new hi-fi Lipstick

This is the lipstick color by Max Factor that changed the face of fashion in Rome, London, Paris. Now Max Factor brings you Roman Pink in Hi-Fi, the entirely new kind of lipstick that's everything you've wanted in one lipstick! Only \$1.25 plus tax.

**Reg. 10c PAAS Easter Egg DYE**  
**6c**

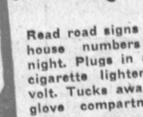
**GILLETTE Super-Speed RAZOR**  
**1.00**

**Reg. 1.00 Whirlwind LAWN SPRINKLER**  
**69c**

**Reg. 1.50 Value High Grade 2 POUNDS GRASS SEED**  
**67c**



**6-Volt G.E. AUTO SPOT LIGHT**  
 With 12-ft. Cord **1.47**



**Dressmaker's PINKING SHEARS**  
 Cuts clean... paper, foil, plastic, sheer to thick fabrics... use for all sewing and dressmaking needs.  
**1.47**

**ANACIN**  
 FAST PAIN RELIEF  
 HEADACHE, NEURALGIA, NEURITIS  
**Save 50%! Buy the large 100 tablet size 98c**

**WILDROOT CREAM-OIL**  
 KEEPS HAIR NEAT - NOT GREASY

**NON-ALCOHOLIC Contains LANOLIN**  
**59c**

**Metal Space Saving BLOUSE TREE**  
 5-Tier **69c**

**49c 2-Cell FLASH LIGHT**  
 300-foot beam. Complete With Bulb **27c**

**98c Ceramic Bull SHAKERS**  
 SALT, PEPPER Set **47c**



**JELLY BIRD EGGS, MARSHMALLOW Cuckoo or Hen Eggs**  
 YOUR CHOICE **23c**  
 Cello Bag

**BISHOPS Chocolate Covered FRUIT & NUT EGGS**  
 6-oz. size **43c**  
 14-oz. size **69c**

**LUDEN'S Decorated Chocolate Covered CREME EGGS**  
 Half Pound **37c**

**CHOCOLATE Foil Wrapped Assorted Flavors CREME EGGS**  
 Reg. 3 for **10c**  
 5c  
 Reg. 3 for **25c**  
 10c

**Fresh HEARING AID BATTERIE**  
 Big Selection Low Prices

**2" x 2" GAUZE PADS**  
 Pack of 12 **30c**

**1/2" x 5 Yds. ADHESIVE TAPE**  
**25c**

**FOR EASTER PICTURES! 3.25 Brownie Holiday SNAPSHOT CAMERA**  
 Time to capture all the Easter color and family activity. This camera does it all so easily and economically.  
**2.44**

**89c Gallon Tin French "200" Odorless DRY CLEANER**  
**59c**

**100-lb. Size Bleached FLOUR SACKS**  
**19c**

**No. 5-Durafash FLASH BULBS**  
**9c**

**1.25 Rubenstein LIPSTICKS**  
 2 for **1.25** plus tax

**2.40 Eastman 8 mm. Kodachrome MOVIE FILM**  
 25 ft. Roll **1.88**

**Pack of 5 Double Edge RAZOR BLADES**  
**3c**

**VITAMINS FOR HEALTH!**  
 Pint Liquid for Children **Stuart's Formula 2.80**  
 12-oz. For Tired Blood **Geritol Liquid 2.98**  
 25 Tablets-Multiple Vitamin **One-A-Day 98c**  
 Squibb-30 Capsules **Theragran-M 3.39**  
 100 Capsules, 25,000 Units **Vitamin-A 98c**

**EXCITING Jewelry**  
 Beautiful new colors, flashing settings everything so gay and pretty for your Easter dress parade... earrings... pins... necklaces.  
**1.00** up

**STOP those COLDS symptoms**  
 with **FLAVIHIST**  
 New! Different!  
 New Triple Antihistamines, Safe Salicylamide, Vitamin C, with Analgesics.  
 EFFECTIVE in treating the cold that is just beginning.  
 EFFECTIVE in treating the cold that has already reached the disagreeable secondary stages.  
 EFFECTIVE in treating the symptoms of hay fever or rhinitis.  
 Keep a package ready in your medicine chest!

**LIMITED TIME ONLY Regular \$1.25 Giant Economy Size Nestle Soft Spraze (NO LACQUER)**  
 SALE **89c** plus tax  
 Sets pin-curls so they'll STAY in place for days and yet have that soft, natural look... New no-lacquer formula contains lanolin-keeps hair in place without stiffness.  
 For hard-to-manage hair, use NESTLE SPRAZE (regular) contains lanolin

**4.98 ELECTRIC 9"x11"x4" ALUMINUM PORTABLE GRILL**  
 It Toasts! Broils! Grills!  
 Light and compact electric grill will prepare buttered toast, melted cheese sandwiches, frozen waffles, heated rolls, broiled hamburgers, bacon, chops... or minute steaks, right at the table.  
**2.99**

**True Flight GOLF BALLS 3 for 88c**  
**Long Handle FOUNTAIN CAR BRUSH 2.98**  
**8-ounce Plastic Colored PICNIC TUMBLERS 6 for 37c**  
**9 Inch PAPER PLATES 10 for 17c**  
**Cold Drink PAPER CUPS 6 for 6c**

**a NEW KIND of deodorant**  
**ban** lotion deodorant rolls on  
 More Effective Than Creams! Easier To Apply Than Sprays!  
 ban rolls on with revolving marble applicator... a check application - stops odor 24 hours... no dip - no waste... won't stain clothes... safe for normal skin...  
**98c** plus tax  
 Deodorant... Anti-perspirant... Pleasing lotion... all rolled into one... that's ban  
 \*In a recent survey... 98% of the leading experts and beauty specialists... 7 out of 10 prefer ban

**Keep Dentures in Place with FASTEETH 45c**  
**Bactine** BRAND  
**To Prevent Infection of CUTS-SCRATCHES Soothes PAIN without STING STAIN 39c**  
**BETTER THAN EVER! NEW 49c Tabcin** BRAND  
 for RELIEF in COLDS  
**FREE KOTEX BELT** KOTEX SANITARY NAPKINS  
**Mail Opening Tab** Reg. 12c **43c**  
 with your name and address to K-C, P.O. Box 7565, Chicago 80, Illinois

**Aluminum Folding PATIO CHAIR**  
 Lightweight, folding aluminum frame with weatherproof saran plastic seat and back. Ideal for patio or porch or as utility chair in den or on camp trip.  
 Reg. 5.79 **4.88**

**McCOWN COUPON**  
 Regular Size  
**Sweetheart Toilet Soap 4 for 19c**  
 LIMIT 4  
 With Coupon Only - Good thru April 13

**McCOWN COUPON**  
 Reg. Tin Strained Assorted  
**Gerber's Baby Foods 7c**  
 LIMIT 12  
 With Coupon Only - Good thru April 13

**McCOWN COUPON**  
 Large Size-Plain or Nut  
**HERSEY BARS 14c**  
 LIMIT 2  
 With Coupon Only - Good thru April 13

**McCOWN COUPON**  
 Ladies' Nylon  
**HAIR BRUSHES 19c**  
 A 1.00 Value - Made by Owen's Brush  
 LIMIT 2  
 With Coupon Only - Good thru April 13