

Pool Will Open Sat.

Torrance's Victor E. Benstead plunge will open Saturday, April 13, at 9 a.m. and will remain open every day of the Easter vacation, as well as Saturdays, Sundays and holidays until the end of school June 14.

So stated officials of the Torrance Recreation department.

Due to last minute difficulties it may not be possible to heat the pool until Monday, April 15.

Official schedule of pool hours until June 14 is as follows:

Monday through Friday during Easter vacation, 9 a.m. to 12 noon, and 1 p.m. to 5:30 p.m.

Saturdays 9 a.m. to 12 noon, and 1 p.m. to 5:30 p.m.

Sundays 1 p.m. to 5:30 p.m.

Holidays 9 a.m. to 12 noon, and 1 p.m. to 5:30 p.m.

The pool schedule will have no evening recreation swimming hours until next summer.

Musical term

Legato is an Italian term used in musical expression to indicate a smooth or flowing manner as opposed to detached tones, indicated by the term staccato.

SHOP MONDAY, FRIDAY SATURDAY NITES 'TIL 9



Newberrys
brings you
the famous
fit of

BESTFORM BRAS

No finer fit at any price!
Now... for the first time... you'll find Bestform's wonderful bras at Newberrys! You'll find the finer fit, the better quality, the surprisingly low price tags. Come see, you'll agree: Bestform bras are a welcome addition at Newberrys... and in your own wardrobe!

\$1.50
each



BESTFORM'S RING-A-ROUND BRA
A top favorite... this circular-stitched bra in white cotton broadcloth. Sizes 32-36A, 32-40B, 32-42C. Individually packaged. \$1.50

BESTFORM'S SUNBURST BRA
Circular-stitched bra with extra rays of sunburst stitching that work wonders for you! White cotton broadcloth. 32-36A, 32-38B, 34-38C. Individually packaged. \$1.50



J.J. Newberry Co.

DOWNTOWN TORRANCE

'SAFETY SERVICE' THEME

"Safety Service" was the theme when more than 225 Southern Metropolitan area service station operators and assistants were guests at a merchandising meeting and banquet sponsored by Shell Oil Co. at Rodger Young Auditorium Monday night, April 1.

"One of the biggest contributions to highway safety can be made by oil dealers who constantly check the safety points of their customers' automobiles," A. T. Kelsey, sales supervisor of Shell's Southern Metropolitan marketing activities, told the group of Southland businessmen.

Kelsey was assisted in his duties as host by Southern California and Pacific Coast merchandising leaders from Shell.

Presiding over the one and one-half hour program which followed the banquet was Herbert H. Black, Shell's southwestern retail manager. The guests viewed moving pictures describing new oil products and explaining the company's 1957 newspaper advertising campaign. Gales of laughter greeted the evening's climax; a professionally produced skit lampooning faulty service station operation.

Five Home Models Now Available

Charles Christl of Picwood Builders, Inc., builders of Harmony Homes, announced today, five new models of individually built homes now available to the public.

Highlighting Christl's repertoire of new models, is the Harmony "Investor," said to be one of the lowest price per square foot homes in the on-your-lot market.

The Harmony "Investor," Christl announced, is jam-packed with such quality features as genuine lath and plaster, sun-refracting Dolomite roofing, two spacious bedrooms designed for flexible furniture arrangements, lifetime asphalt floor tile, extra big windows, and more square feet per dollar than ever before thought possible—725 square feet in all.

NY LEADER TO SPEAK AT UJWF DINNER

Miss Gitti Zand, New York civic leader who recently returned from North Africa and the Middle East, will be guest speaker at a dinner-meeting opening the 1957 United Jewish Welfare Fund campaign in the Centinela Valley-South Bay division Sunday, April 14.

The meeting of 200 UJWF campaigners from throughout the area will be held at the Western Club, 15516 S. Western ave., Gardena, where a pre-Passover buffet dinner will be served. It was announced by Dr. Matthew Ellenhorn, chairman.



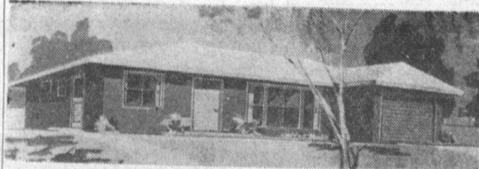
ADVERTISING CAMPAIGN

Three Torrance service station operators who attended a merchandising meeting conducted by Shell Oil Co., at Rodger Young Auditorium in Los Angeles, April 7, examine one of the advertisements selected for Shell's 1957 newspaper advertising campaign. Left to right are Robert Schwartz, operator of the Shell station at the corner of Hawthorne and 101; J. S. Ritchie, Schwartz's partner; William Shippee, local Shell marketing representative; and Carl Greener, operator of the Shell station at the corner of Carson and Cabrillo.

Whatever Your Need, a Torrance Press Classified Ad can fill it! Dial FA 8-2345.

To Attend Conference

William W. King, 25930 Matfield Dr., has been invited to attend his firm's South Pacific district sales conference in Pasadena next week. King is a sales representative for Hardware Mutuals of Stevens Point, Wisconsin. Sales representative from Arizona and the southern half of California will attend the meeting at the Huntington-Sheraton hotel in Pasadena.



construction among the group makes possible the low price and high quality construction combined in Harmony Homes.

The four other new models are the Harmony "Duet," another two-bedroom home of somewhat more traditional styling, selling for \$4395, built on owner's lots; the Harmony "Trio," a three-bedroom home designed to sell for only \$5445, on the owner's lot—the fourth new model is the Harmony "Windsor," a plush three-bedroom model, sporting a price tag of only \$6545 on the owner's lot, and the other new model announced is the Harmony "Imperial," replete with luxury features, four big bedrooms, 1½ baths, for \$6745, on the owner's lot.

Christl announced that the "Investor" is available to lot owners for only \$3995, complete in every detail including screens on the windows.

The builders of Harmony Homes, he said, are the largest such group in California and that this size and volume of

Deputy DA To Resign

William B. Keene, deputy district attorney, South Bay Municipal court district, announced Tuesday that he would resign, effective May 1.

Keene, who took over the post in January, 1954, said he will join the Los Angeles law firm of Dryden, Harrington, Horgan and Swartz.

TORRANCE

GENERAL
INSURANCE

LIFE AUTO FIRE

NOW at our NEW LOCATION
1439 Marcelina Ave., Torrance
FA. 8-7102 (Next to Edison Co.) FA. 8-7103

EASTER SHOES FOR ALL THE FAMILY!

FROM THE LARGEST SELECTION IN THE BAY AREA

Save on famous brands at Torrance Shoe Mart!

FULL LINE CHILDREN'S

DRESS and PLAY SHOES

STURDY SCHOOL SHOES

Slip-on or Oxford Style

WHITES - PATENTS - SADDLES

Goodyear Welts
Widths A to E
PRICES FROM **3⁶⁹ to 6⁵⁰**

SAVE ON FAMOUS BRAND

BOYS' SHOES

BROOKS AMERICAN BOY
ROYAL CADET PED-SCRIPTION

Oxfords - Wedgies

Slip-ons
IN BLACK and BROWN

Special Price! **5⁹⁵ to 7⁹⁵**

Sizes 3 to 6
Widths A to D

PORTO-PED
Air Cushion Shoes
FIRST-STEP COMFORT

Take one-step — that's all you need to convince your feet they've found a home — to live in life-long comfort. They're stylish, too — smart for every occasion.

Natural Bridge Shoes

NEW SPRING STYLES

Pumps, Open Backs, Open Toes

Full Breasted or Cuban Heels.

Fine soft leathers... Blue, brown, red, white, navy.

Nylon Mesh.

Sizes: 4 1/2 to 10
AA to D Widths

\$8⁹⁵ \$9⁹⁵ \$10⁹⁵

TORRANCE SHOE MART

1330 SARTORI

Open Mon. & Fri. Evenings to 9 P.M.

OTHER FAMOUS BRANDS... 8.95 to 12.95

NORGE WASHER

1957 Model W3

Fully Automatic

AT LIBERTY ONLY **\$179⁹⁵** with trade

APPLIANCE SALE HEADQUARTERS FOR TORRANCE

LIBERTY APPLIANCES

3445 TORRANCE BLVD., at Madrona
IN THE PARAMOUNT BLDG. CENTER, JUST WEST OF CIVIC CENTER

OPEN 7 DAYS A WEEK PHONE: FA. 8-5410 SALES & SERVICE

OPEN FRIDAY NIGHT 'TIL 9

Just Arrived **ZENITH QUALITY**

Full Feature DELUXE CONSOLE!

You Get Years of Extra Performance in

ZENITH QUALITY

SENSATIONAL TRIPLE TRADE-IN

SO TREMENDOUS WE CAN'T PUBLISH IT!

AND ONLY **\$1.98** per week

LIBERTY HOME APPLIANCE

Luxurious Mahogany Color Console Cabinetry. 21" overall diagonal picture tube. 262 sq. in. rectangular picture. Model Z2243R. Also in Blonde.

OPEN FRIDAYS UNTIL 9 P.M.

3445 TORRANCE BLVD., at MADRONA
In Paramount Bldg. Center, Just West of Civic Center

SALES • Phone FA. 8-5410 • SERVICE

NOW OPEN 7 DAYS A WEEK!

Luxurious Mahogany Color Console Cabinetry. 21" overall diagonal picture tube. 262 sq. in. rectangular picture. Model Z2243R. Also in Blonde.