

# GRAND OPENING SALE

**FREE GIFTS FOR ALL Valuable Prizes**



BRAND NEW — THIS MODERN B. F. GOODRICH STORE at 1323 Cravens at the corner of Post, was especially erected to serve the people of Torrance and the South Bay area. Ronald O'Brien, manager, will be happy to welcome you.

**1323 CRAVENS TORRANCE**

PHONE: FAirfax 8-0220

THURS., FRI., SAT., FEB. 28 - MAR. 1 - 2

OPEN THURS., FRI., SAT. EVENINGS DURING GRAND OPENING CELEBRATION AMPLE FREE CUSTOMER PARKING

## COME IN AND SEE OUR GET ACQUAINTED SPECIALS

### GRAND OPENING DAY SPECIALS

#### TIRES

- Set of 4 670x15 Factory Recaps **34<sup>95</sup>** Exch
  - Set of 4 710x15 Factory Recaps **38<sup>95</sup>** Exch
  - Set of 4 760x15 Factory Recaps **41<sup>95</sup>** Exch
  - Set of 4 800x15 Factory Recaps **44<sup>95</sup>** Exch
- AS LOW AS **\$100** Down Puts a Recap on Your Car

### VALUABLE DOOR PRIZES!

#### 5 MAJOR PRIZES TO BE GIVEN AWAY

- 4-B. F. GOODRICH SAFETY LINER TUBELESS TIRES
- 14" MOTOROLA PORTABLE TELEVISION
- CHOICE OF BOYS' OR GIRLS' SCHWIN LIGHTWEIGHT BICYCLE
- MOTOROLA CAR RADIO
- AUTOMATIC ELECTRIC SKILLET

**COME IN AND REGISTER NOW!**

No Obligation — No Purchase Necessary — Everyone Eligible — Winner Need Not Be Present

### MIX-RITE, JR. \$11<sup>99</sup>

- BY DORMEYER
- 5 SPEEDS
  - FULL SIZE BEATERS
  - ONLY 3 POUNDS
- 100 DOWN 125 WEEKLY
- STANDS ON BASE FOR EASY DRAINING



### PORTABLE FILE

- USUAL VALUE \$3<sup>98</sup> **Special \$1<sup>99</sup>**
- Finger-tip filing
  - Complete with file folders
  - Ideal for home and office
  - Brass finger-grip handle
  - Equipped with brass lock and key
  - 12"x2"x10"x5 1/2"
  - ASSORTED COLORS
- GRAND OPENING DAYS ONLY

Another QUALITY Special Purchase

**Clock Radio**

USUAL \$29<sup>95</sup> VALUE

ONLY **\$100 DOWN** 19<sup>95</sup> LIMITED QUANTITY

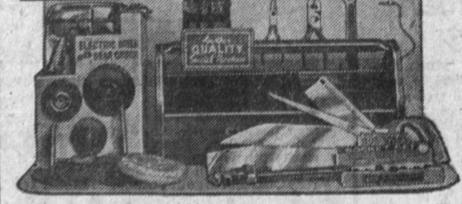
- 90-Day warranty
- Sessions clock
- U-L listed
- Loop antenna

### NOW! "Do it Yourself" 1/4 in., Geared Chuck ELECTRIC DRILL

PLUS COMPLETE HOME WORKSHOP WHILE THEY LAST

72 PIECE

Now Only **\$19<sup>95</sup>** as low as \$1.00 DOWN



Never before... A Complete Electric Drill Kit and Hand Tool Set at such a Sensational Low Price

**Kit Contains**

- Horizontal Drill Stand
- Rubber Pad • 12 Sanding Discs
- Polishing Bonnet • Handle
- 6 Drills • Paint Mixer
- 7" Pliers • 8" Wrench
- 10" Pipe Wrench • Slide Rule
- 4 pc. Saw Set • Pencil
- 7 Magnetized Screw Drivers
- 3 pc. Chisel Set • 10 pc. Socket Set
- 7 pc. Allen Wrench Set • Awl
- Long Nose Plier • Tote Box

**Only \$100 DOWN**

We made a tremendous buy on these top-quality tool sets — and we're passing the saving on to you.

### BIG BIKE TRADE-IN SALE!

WE WILL PICK UP YOUR OLD BIKE WHEN WE DELIVER THE NEW ONE

Schwinn SPITFIRE

AS LOW AS **\$100** DOWN WEEKLY \$2.00

First Payment in April. Your Old Bike May Cover the Down Payment

Guaranteed as long as you own it. The ideal gift for boy or girl. Girl's bike priced the same.

GRAND NOW **\$44<sup>95</sup>** REG. \$52.95

Wide Selection of Prices, Sizes and Styles

GRAND OPENING SPECIAL! ELECTRIC SKILLET BY DORMEYER

Reg. \$19.95 **\$10<sup>99</sup>**

Quantities Limited

11" Diameter

Thermostat Heat Control

Sealed Heat Unit

Polished Aluminum

**\$1 DOWN** \$125 wk.

Grand Opening Special! STEAM & DRY IRON

Usually Sells For \$17.95

**\$7<sup>99</sup>**

A larger soleplate for quicker ironing

Instant changerover to steam or dry

Uses regular water with low mineral content

Can be used right or left-handed

**\$1 Down** \$1 Week

Limit 2 Per Customer

4-PIECE PLASTIC BOWL SET

Three handy size bowls plus utility basin

1/4 Qt., 2 Qt., 4 Qt.

Reg. \$3.95 **NOW 1<sup>29</sup>**

Get a Free Set When You Open a New Account

### THERE'S A BIG DIFFERENCE Between Standard Tubeless Tires and the B. F. GOODRICH LIFE-SAVER TUBELESS



STANDARD TUBELESS TIRES GO FLAT WHEN PUNCTURED

B. F. GOODRICH LIFESAVER TUBELESS SEALS PERMANENTLY, NAIL IN OR OUT!

Pay as You Drive LOW \$1 Down - \$1<sup>25</sup> Wk. AS

Find Your Size and Price LIFE-SAVER RAYONS

Size	Reg. Price	Sale Price
7.10x15	\$45.30	\$29.90
7.60x15	\$49.75	\$31.45
8.00x15	\$54.90	\$34.90

\* Plus Tax and Retreadable Tire

JOIN THE SAFE DRIVER LEAGUE

# B.F. Goodrich



**2 WAYS TO CHARGE IT**

30 DAY CHARGE or BUDGET TERMS

1323 Cravens Avenue.. Downtown Torrance - FA. 8-0220 - Open Thurs., Fri., Sat. Nights During Opening