

**Open Letter . . .**

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distance of the walk to school but only to the hazardous course our children must travel. They must walk directly on congested highways with not even a path to keep them out of the line of traffic.

Shall we send our children and let them be hurt or killed? Not now or ever!

A dumb child is better than a dead one.

We parents don't intend to have our conscience bother us the rest of our lives. Letting our children

walk to school now is the same as taking our own children's lives. Thank you.

Sincerely,  
(s) **MRS. COLLEEN E. PRUVOST**  
1002 W. 204th st.

Eager to be "On your own?" Thought if over carefully and decided you prefer to be your own boss? The very business opportunity you're wishing for

may be in today's Classified. If you don't find what you want, dial FA 8-2345. A trained Torrance Press ad-writer will help you describe the position you seek.

**Attractive Wife, Mother is Stauffer System Manager**

Charming, attractive and mother of five children, Mrs. Lee Eckstrand has been managing Stauffer Salons for the past 2 1/2 years.

It all started when Mrs. Eckstrand had a weight problem herself and went to Stauffer for help and a possible solution. She was so pleased with the results that she decided to go into the business herself. "If it would work for me, it might work for others," she said. Today she manages two Stauffer Salons in the South

Bay area. One is located at 1708 A S. Catalina, Hollywood Riviera; and the newest one, which opened recently at 1822 Sepulveda blvd., Manhattan Beach.

After attending the Stauffer school, Los Angeles, she trained in Corona del Mar before establishing the original salon in Hollywood Riviera. Her staff includes three technicians, Neva Dryburgh, Ruth Hall and Jan Stevens; three figure consultants, Connie Erickson, Vera Caskey, and Rose Marie Kirk;

and Mrs. Muriel Dowling, manager of the Hollywood Riviera salon.

The main thing that Mrs. Eckstrand wants to emphasize is that the Stauffer system does more than reduce; it conditions from within. Anyone with a figure problem, not necessarily overweight, is invited to come in for a free consultation and



figure analysis. Even nervous tension can be eased and poor circulation and bad posture remedied.

Lee and her husband Virgil have been living at 5020 Mindora dr., Torrance, for the past five months. Prior to that they both commuted to work every day from Panorama City. He is a machinist at Lockheed, Burbank.

They have five daughters, Donna, 13, Kathy, 8, Patti Jo, 7, Margie 5, and Sally, 11 months. The baby sitting problem was solved when Mrs. Eckstrand's mother, Mrs. Mable Backlund, Phoenix, Ariz., cared for the children during the day before the family moved to Torrance.

Now, however, the Eckstrand's manage by acquiring a baby sitter when necessary. Lee tries to work out a schedule whereby she does most of her work in the salons in the evenings.

Both of her Stauffer salons are open from 8 a.m. - 10 p.m. on weekdays and 8 a.m. - 1 a.m. on Saturdays.

Her friendly and experienced staff is always available for consultation. A worthwhile and stimulating experience is in store for those who want to relax and solve their figure problem at the same time.

**Carnival Coming**

Meadow Park Western Roundup has been set for February 16. The carnival will be in Western motif with a corral full of entertainment.

So round up those dogies and head for the Meadow Park school dude ranch corral. Mrs. J. T. Anagnost, PTA president promises lots of "plain old ranch cooking."

**VON'S** ENJOY A FAMILY FAVORITE!

# Fresh Frying CHICKEN

"TABLE-KING" QUALITY

—Von's own brand means the finest and most delicious young tender fryers you can buy—get several at this low special price this week-end at Von's!

**39<sup>c</sup> Lb.**

Whole 2 to 2 1/2 LBS.

Quartered Fryers..... 41<sup>c</sup>  
Cut-Up Fryers..... 43<sup>c</sup>

**Biskit Mix** 25<sup>c</sup>

FISHERS FOR BETTER BISCUITS BIG 40-OZ. PKG.

**Honey** 25<sup>c</sup>

HARVEST MOON LARGE 1-LB. JAR

**PEAS** 10<sup>c</sup>

EVER-FRESH FRESH FROZEN SPECIAL LOW PRICE 10-OZ. PKG.

BUY GIRL SCOUT COOKIES

**PORK & BEANS** 35<sup>c</sup>

VAN CAMP'S BIG NO. 2 1/2 CANS

**Shoestring Potatoes** 19<sup>c</sup>

PIK-NIK BRAND 2 1/2-OZ. CANS

**Waxed Paper** 15<sup>c</sup>

KITCHEN CHARM 100-FOOT ROLL

**Swift's Prem** 33<sup>c</sup>

LUNCHEON MEAT 12-OZ. CAN

**Soda Crackers** 21<sup>c</sup>

STA-KRISP 1-LB. PKG.

Swift's Premium Skinless **FRANKS**

Tender Juicy Wieners Serve with Sauerkraut or Make Delicious Hot Dogs

**47<sup>c</sup>**

1-POUND PACKAGE

**Sauerkraut** 23<sup>c</sup>

QUALITY HOUSE 22-OZ. JAR

**All-Beef Salami** 49<sup>c</sup>

HYGRADE CHUBS 12-OZ. OR MORE

**Buttermilk Biscuits** 25<sup>c</sup>

PUFFIN BEEF OR CHEESE 2 CANS OF 10

**Von's Enchiladas** 1<sup>00</sup>

3 PKGS. OF 1

**SPECIALS** Thurs.-Sun., Feb. 7-10

**Bran MUFFINS** 4 for 17<sup>c</sup>

(Reg. 4 for 20c)

**Swedish Twist COFFEE CAKE** 31<sup>c</sup>

(Reg. 37c ea.)

**2-Layer Fresh ORANGE CAKE** 79<sup>c</sup>

(89c Value) 4 1/2 half

Vote For Your Favorite in Von's **Checker of the Year Contest**

—Ballots Available at all Von's Markets!

Your Favorite Fresh Chicken Parts

LOADED WITH TENDER MEAT **Chicken Breasts.. 73<sup>c</sup> lb.**

FOR FLAVORFUL DELICIOUS SOUP **Backs & Necks... 10<sup>c</sup> lb.**

SWIFT'S PREMIUM BROWN 'N' SERVE **SAUSAGE 45<sup>c</sup>**

8-OZ. PKG.

**Legs & Thighs... 69<sup>c</sup> lb.**

TENDER AND MEATY TO FRY OR BROIL

**Chicken Wings... 29<sup>c</sup> lb.**

**BACON 59<sup>c</sup>**

KINGAN'S RELIABLE SUPER CURED HICKORY SMOKED SLICED 1-LB. PKG.

**Choppettes** 29<sup>c</sup> lb

RATH'S BLACKHAWK ECONOMICAL TENDER JUICY FRESH EVERY HOUR

**Ground Beef** 47<sup>c</sup> lb

FOR A DELUXE MEAT LOAF EXTRA LEAN

**Ground Chuck** 45<sup>c</sup> lb

VON'S TABLE-KING OVEN-FRESH 10-14 LBS.

**Hen Turkeys** 79<sup>c</sup> ea

SERVE IN SEAFOOD SALADS 1 1/2-POUND MINIMUM

**Eviscerated Crabs** 67<sup>c</sup> lb

FRESH FANCY **Petrale Sole Fillets**

**Non-Fat Milk** 9<sup>c</sup> HALF GALLON 17<sup>c</sup>

QUART CARTON

**Homogenized Milk** 2<sup>c</sup> CTNS. 41<sup>c</sup>

Half & Half HALF CREAM QUART CARTON 37<sup>c</sup>

HALF MILK

**BUTTER** 59<sup>c</sup>

JERSEYMAID Grade AA—First Quality 1-LB. CTN.

—serve on hot biscuits with Fried Chicken

Redeem Your Valuable **SWIFT'S COUPONS** at Your Nearby Von's Market

**HEINZ KETCHUP** 19<sup>c</sup>

AMERICA'S LARGEST SELLING BRAND 14-OZ. BOTTLE

GOOD TO EAT—GOOD FOR YOU, TOO

That's VON'S HEALTH SALAD! A combination of Sunshine vitamins and delicate flavor that tastes so good! Golden carrots and crisp celery are expertly chopped in Von's own delicatessen kitchens to retain their natural, healthful juices. Mixed with plump seedless raisins, chunks of Hawaiian pineapple and blended with tangy apple cider—it's different! PINT 35<sup>c</sup>

**LETTUCE** 19<sup>c</sup>

Fresh Cut, Crisp, Solid Heads

For your favorite salad or sandwich!

**2 HEADS 19<sup>c</sup>**

**Cucumbers** 7<sup>c</sup> EACH

FOR SLICING OR SALADS LARGE SIZE

**Carrots** 5<sup>c</sup> BUNCH

FRESH PULLED—TENDER FOR SOUPS OR SALADS

**Broccoli** 10<sup>c</sup> POUND

TIGHT GREEN HEADS—A HEARTY WINTER VEGETABLE

**Pitted Olives** 35<sup>c</sup>

GIFFORD EXTRA LARGE RIPE TALL CAN

**Trend Detergent** 49<sup>c</sup>

FOR DISHES GT. PKG.

**Meat for Babies** 21<sup>c</sup>

SWIFT'S PREMIUM 3 1/2-OZ. CAN

**Lipton's Soup** 39<sup>c</sup>

CHICKEN NOODLE OR TOMATO VEGETABLE 3 PKGS.

**Fruit Nectars** 10<sup>c</sup>

KERN'S ASSORTED FLAVORS 12-OZ. TIN

**Liquid Starch** 29<sup>c</sup>

STA-FLO QUART BOTTLE

**Dog Food** 47<sup>c</sup>

PARD 3 TALL CANS

**Lipton's Tea Bags** 69<sup>c</sup>

THE BRISK TEA 48 BAGS

**Tooth Paste** For people who can't brush after every meal!

**GLEEM** 49<sup>c</sup> 65<sup>c</sup>

GIANT TUBE ECONOMY TUBE

**VON'S**

PRICES EFFECTIVE THURS., FRI., SAT., SUN., FEB. 7-8-9-10

SALES TAX ADDED TO TAXABLE ITEMS

**FLY KITES ?**

**Sure! But fly 'em safely!**



Here's how—explains Reddy Kilowatt

1. Fly kites in an open field, away from electric power lines and other overhead obstructions.
2. Be sure string is perfectly dry.
3. Never use wire, tinsel or metallic string.
4. If the kite catches in a power line, let go immediately.

"LIVE BETTER—ELECTRICALLY"

SOUTHERN CALIFORNIA **Edison** COMPANY

REMEMBER... IT'S VON'S FOR VALUES!