

TAKE THE INITIATIVE in filling your need by dialing FA. 8-2345 and placing a Classified Ad.

SMART IDEA when you've a vacancy coming up in rental units or on your staff: Phone a Classified Ad to FA 8-2345.

DEAR EDITOR....

'Poof' to Them

EDITOR,
Torrance Press
I have been a resident of Torrance for exactly one year, and I have been reading the Torrance Press regularly since the first delivery. This is the first letter I have written to any newspaper.

Your issue of January 10 impressed me immensely. I refer to your honest editorial "Bomb Scare or Poof to You?"

It brought to light what I have been led to believe occurs in the council chambers of the city of Torrance.

Your article would be hilarious if it were not so true. Being true, it is tragic.

How can councilmen and other city officials, elected by the people (unfortunately I was not qualified to vote in the last local election) bring up such petty, trivial, insignificant and obviously personal matters in what should be a place of dignity and integrity.

As I write this, the thought occurs to me that perhaps these men lack dignity and integrity, and could therefore be irresponsible.

Assuming this, and from your article, we have just cause to assume this, they are therefore

unqualified to hold such a responsible and respected position.

I would suggest that the councilmen and our Honorable Mayor and other public officials direct their efforts and exert their powers to more beneficial and constructive matters.

And I do not, most definitely do not, mean a float in the Rose parade, which is a fiasco in itself.

Even the chief of police of Pasadena publicly admitted this.

Instead of being plain proud of Look magazines award to our could-be fine city, all the merchants and neighbors here are laughing. Several of them frankly said "for what?"

Perhaps Look editors did not sit in on any council meetings, and who can blame them? Nor have they motored through our "progressive" all-American city, noting the ugly abandoned oil wells, our sad airport and above all its congested parking, much too narrow streets, and its antiquated, unrealistic and politically inspired traffic control devices, which are in direct opposition to all nationally accepted traffic engineering standards.

For example: that idiotic sign posted on the southwest corner of Portola facing east-bound

traffic at Torrance. I consider this ancient sign highly insulting to any intelligent driver. It reads thusly "turn only at corners." Legally where else can you make a right turn? Torrance the "all-American City!" Ha!

Sincerely,
(s) Mrs. Ethel Kovach
21730 Barbara st.

Thursday, January 17, 1957

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(Editor's note: Councilmen act foolishly at times. But they also consider weighty legislation and frequently use good, sober judgment.)

TAKE THE INITIATIVE in filling your need by dialing FA. 8-2345 and placing an ad.

TORRANCE BUYER'S GUIDE

BILL BAILEY'S SHELL SERVICE EXPERT LUBRICATION



Complete Line Of
ACCESSORIES • TIRES • BATTERIES
Electric Polishing - Complete Brake and Motor
Tune-Up Service

1695 W. PACIFIC COAST HIGHWAY at WESTERN AVE.
DAvenport 6-9702 Harbor City, Calif.

Lomita Insurance Agency

No Money Down - Auto Insurance - Pay Monthly
JACK PETTIT - FRED KORCHENSKY
"All Kinds of Insurance"
REAL ESTATE - NOTARY

2231 Lomita Blvd. DA. 6-0090-DA. 6-0518

UNION OIL

Ph. DA. 6-9961

PETE CHAVES

Union Oil Dealer - Open 24 Hours
Night Lubrication - Free Pick-up and Delivery
Firestone Tires and Batteries

Narbonne & Pacific Coast Highway Lomita

TOP HAT CLEANERS

1651 LOMITA BLVD.

WE OPERATE OUR OWN PLANT

Open 8 A.M. to 6 P.M. - Closed Sunday

DAvenport 6-2252 Harbor City, Calif.

DENTAL PLATES

On Credit - Low Prices

1st MONTHLY PAYMENT MARCH, 1957

Quick Plate Repairs & Relines

Complete Dental Service

Open
Evenings
and
Saturday
All Day

- Immediate Restorations
- X-Rays • Fillings
- Extractions
- Pyorrhea Treatments

FA.
8-0250
(24 Hour
Phone)

No Appointment Necessary
Pensioners Welcomed Se Habla Espanol

Difficult Cases Welcomed

DR. TARR CREDIT DENTIST

1311 1/2 SARTORI AVE. - TORRANCE
(Downtown Torrance - Over Sam Levy's Dept. Store)

NEW CAR DIRECTORY

OLDSMOBILE - CADILLAC

G.M.C. TRUCKS

CECIL L. THOMAS & SONS

TErminAl 3-5291 - PACIFIC at FOURTH, SAN PEDRO

DODGE - PLYMOUTH FRontier 2-2122

SALES & SERVICE

WALTER G. LINCX

312 PACIFIC COAST HWY. - 312 S. CATALINA, Redondo Beach

STUDEBAKER ORegon 8-4005

Dealer Authorized by Studebaker Corporation
to Service the Torrance Area

FRANK H. AFTON CO.

240 N. MARKET, INGLEWOOD

INGLEWOOD NASH

4351 W. CENTURY BLVD.

(Just East of Car Line)

OS. 7-8253 OR. 8-3186

DESOTO - PLYMOUTH - VOLVO

WHITTLESEY MOTORS

FACTORY AUTHORIZED SERVICE
ON ALL CHRYSLER PRODUCTS

OPEN EVENINGS 1600 CABRILLO FA. 8-6161

OPEN DAILY 9 TO 6 SUNDAY, 12 TO 6 - MON., WED., FRI., 9 TO 9 FREE PARKING AT ALL 9 STORES

AMERICAN
FLOOR
COVERING
2160 AMERICAN
AT HILL



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COLLECT
HE. 2-8989
NE. 6-6331

NO MONEY DOWN
3 YEARS TO PAY

STORE TO
YOUR DOOR
SERVICE

NO MONEY DOWN
3 YEARS TO PAY

698 Heavy Wool Round Wire Moresque 12 ft. widths, maroon and black tweed Reg. \$8.95 Now Only \$3.95 yds.

828 HEAVY WOOL AXMINSTER Tone on tone, attractive colors. Reg. \$9.95 Now Only \$4.95 yds.

430 Hi-Lo Nylon & Wool Wilton fine textured broadloom, in grey only Reg. \$11.95 Now Only \$4.95 yds.

492 HEAVY COTTON BOUCLE Assorted colors for all decors Reg. \$5.95 Now Only \$2.88 yds.

330 Heavy All-Wool Petit Point 12 ft. widths in green and beige. Reg. \$10.95 Now Only \$5.88 yds.

SPECIAL CLEARANCE OF FULL ROLL BROADLOOMS

enough carpeting in any roll to carpet your entire home wall-to-wall or . . . we'll cut to meet your individual room size requirements.

310 Early American Reversible Braid Broadloom Heavy all wool Reg. \$10.95 Now Only \$5.95 yds.

238 Extra Heavy Nubby Loop Tweed Reg. \$11.95 Now Only \$6.88 yds.

1122 3-PLY WOOL TWIST FRIEZE Extra heavy fine carpet in lovely colors. Reg. \$11.95 now only \$6.95 yds.

983 4-Ply Heavy Wool Chenilles In plain colors Reg. \$24.95 Now Only \$12.88 yds.

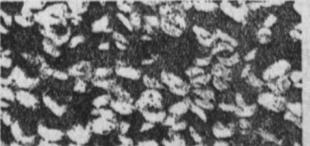
all carpeting completely installed at these low prices



EXTRA HEAVY COTTON CHENILLE 4.95 SO. YD. completely installed



VISCOSE AND NYLON 5.95 SO. YD. completely installed



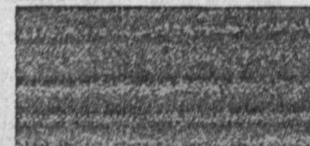
VISCOSE TWEED 5.95 SO. YD. completely installed



HI-LO TIFFANY 7.95 SO. YD. completely installed



ALL WOOL SCULPTURED WILTON 8.95 SO. YD. completely installed



ALL WOOL EARLY AMERICAN 6.95 SO. YD. completely installed

SPECIAL CLEARANCE

SAVE UP TO 70% FREE!

WAFFLE PADDING
TACKLESS INSTALLATION
ALL CUTTING - ALL SEWING,
ALL LABOR

Watch Channel 13 at 9 p.m. Every Wednesday Evening as American Floor Presents The Authentic Police Show NIGHT WATCH

SAVE UP TO 70%

Roll Ends & Room Size Rug Savings

Reg.	Sale	Reg.	Sale		
12x13 Cotton Boucle, Beige	79.00	49.00	8x18 Nyle Plush Sandlewood	72.00	44.00
15x9 Turquoise Viscose	95.00	55.00	9x12 Royalty, Cocoa	96.00	58.00
12x9.3 Gray & Green Leaf	89.00	48.00	9x14.9 Vistweed, Green	74.00	58.00
12x14 Luxury Viscose, Grey	114.00	69.00	12x10.6 Versailles, Nutria	108.00	56.00
12x12 Cherek Wool, Beige	160.00	89.00	12x11 Tiffany Tweed, Nutria	94.00	59.00
12x14 Veltwood, Spruce	119.00	65.00	12x16.10 Vistweed, Beige	110.00	74.00
12x12.6 Twirl Twist, Cotton	76.00	49.00	12x9.9 Princess, Beige	85.00	39.00
12x12.6 Nylvis Charcoal	95.00	65.00	12x9.6 Wool Frieze, Green	118.00	69.00
12x10.6 Special Multi-Green	69.00	44.00	12x12 Wool Emb'd, Gray	160.00	94.00
12x11 Moderne Green Leaf	135.00	75.00	12x15.9 Wool Hilo, Gray	210.00	120.00
12x13 Rewax Gray Leaf	89.00	59.00	12x15 Floral Ax., Beige	140.00	80.00

And Many Others To Choose From Not Listed

Small Pieces As Low As \$1.00 Yard