

THE YEAR'S GREATEST SALE! HUGE OVERSTOCK MUST BE REDUCED REGARDLESS OF COST

IT'S OUR BIG HOUSE CLEANING TIME

LORDS FAMOUS LABEL LADIES' & CHILD'S APPAREL **Inventory** 8801 So. VERMONT Look For The Big Sale Sign

DISPOSAL

We need fast action buying! Over \$100,000 stock will be sold direct to public at only a fraction of its actual cost.

SALE! EVERYTHING GOES!

OPEN FRIDAY and MONDAY 'TIL 9 P.M. Any Item Nationally Adv. Or Otherwise To Be Sold At Terrific Price Cut!

THIS SENSATIONAL INVENTORY DISPOSAL SALE STRIKES A KNOCKOUT BLOW TO WOMEN'S AND CHILDREN'S APPAREL PRICES. THE BIGGEST BARGAINS IN YEARS!! EVERY ITEM SACRIFICED AT PRICES THAT WILL SHATTER ALL BARGAIN RECORDS . . . AN EVENT THAT WILL MAKE MERCHANDISING HISTORY . . . PLAN NOW TO BE HERE WHEN THE DOORS OPEN THURSDAY . . . JOIN THE CROWDS IN THIS HUGE SALE!

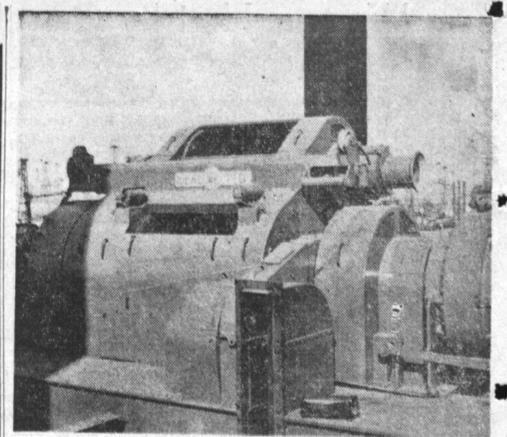
THE MOST SENSATIONAL BARGAINS EVER RECORDED ANYWHERE

JUST LOOK AT THE TREMENDOUS BUYS!

<p>LADIES' PURSES All Leather, Plastic, Fabrics VALUES TO \$15.00 \$1.00</p>	<p>LADIES' BLOUSES Cottons, nylons, prints, solids. Sizes 32 to 38. ONE GROUP Values to \$5.95 SALE PRICE \$1.00</p>	<p>LADIES' 100% Nylon FULL SLIPS Tailored and fancy. Nylon lace. Sizes 32 to 40. ONE GROUP Values to \$5.95 SALE PRICE \$1.66</p>	<p>LADIES' BETTER BLOUSES An outstanding selection of famous brands in nylons, cottons, crepes, Jersey. Tailored and fancy styles. 32 to 38. ONE GROUP Values to \$5.95 SALE PRICE \$1.77</p>	<p>LADIES' 100% Nylon Bouffant Petticoats Horsehair, nets, fancies. S.M.L. ONE GROUP Values to \$9.95 SALE PRICE \$2.88</p>	<p>LADIES' SKIRTS Flares, slims, full circles prints, all wool novelties and solids. ONE GROUP Values to \$10.95 SALE PRICE \$2.88</p>	<p>LADIES' BULKY KNIT SWEATERS Famous Make Slip-overs. Long sleeves. Values to \$17.95. \$5.00</p>	<p>LADIES' DRESSES A hand picked group of attractive cottons, rayons in prints and solid colors. All sizes. ONE GROUP Values to \$14.95 SALE PRICE \$3.00</p>	<p>LADIES' New Fall CORDUROY CAPRI'S Full cut for the season ahead. All new shades. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>
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VALUES THAT BEAT ANYTHING YOU'VE EVER SEEN!

<p>LADIES' ALL WOOL SHORTIE COATS and JACKETS Don't miss this topper sale. It's most unusual to find them at this low, low price—Better hurry! ONE GROUP Values to \$25.00 SALE PRICE \$5.00</p>	<p>LADIES' BETTER DRESSES Gay, exciting new fashions . . . dresses for afternoon, evening, to work in. Dresses, casuals . . . top fabrics, loads of styles in regular and half-sizes. Lord's is famous for their selection of better dresses. ONE GROUP Values to \$17.95 SALE PRICE \$5.00</p>	<p>Girls' Better COATS Wool and Cashmere Blends. Some Reversible. ONE GROUP Values to \$22.95 SALE PRICE \$7.90</p>	<p>Boys' Corduroy SLACKS Brown, Blue, Grey, Pink Sizes 2 to 18 Values to \$5.98 SALE PRICE \$1.99</p>
<p>LADIES' GIRDLLES Two-way stretch. Irregulars but a terrific buy. Get several for everyday use. Small, Medium, Large. ONE GROUP Values to \$1.95 SALE PRICE \$1.00</p>	<p>BRASSIERES Nationally advertised brands—Janzen, Maiden Form, Lovable, Warners, etc. In white and black. Assorted sizes and styles. ONE GROUP Values to \$5.95 SALE PRICE \$1.00</p>	<p>Girls' 13-oz. JEANS Hard wearing heavy denim, with vulcanized knees, terrific for back-to-school . . . limit 2 pair. ONE GROUP Values to \$2.98 SALE PRICE \$1.44</p>	<p>Boys' JACKETS Short and Long Sleeves. Dress and Sport Style Some Lined. Values to \$6.95 SALE PRICE \$1.00</p>
<p>LADIES' BELTS Leathers - Plastics - Fabrics Values to \$2.98 SALE PRICE 50c</p>	<p>LADIES' LACE TRIMMED NYLON 1/2 SLIPS Tailored and fancy with oodles of nylon lace trim. ONE GROUP Values to \$3.95 SALE PRICE \$1.00</p>	<p>Girls' and Boys' FLANNEL P.J.'s Solids and fancy. Sizes 4 to 16. Values to \$2.95. ONE GROUP Values to \$3.98 SALE PRICE \$1.44</p>	<p>Boys' Sport Shirts Short, long sleeves, solids, plaids, novelties. Sizes 4 to 18. One Group. Values to \$3.98. Sale Price \$1.00</p>
<p>LADIES' SWEATERS Adds and ends from our regular stock. Limited quantity, so hurry for this super value. ONE GROUP Values to \$10.95 SALE PRICE \$2.00</p>	<p>ENTIRE STOCK INFANTS' WEAR To Go 1/2 Price At</p>	<p>Girls' DRESSES WOW! What an opportunity to stock up now and really save. Smart styles. Sizes 1-3, 3-6, 7-14. ONE GROUP Values to \$7.95 SALE PRICE \$1.00</p>	<p>Girls' BETTER DRESSES Just in time for season ahead buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>
<p>LADIES' GLOVES Famous Make—Kaysers, Etc. Assorted Sizes and Colors. Values to \$3.95 SALE PRICE 50c</p>	<p>CHILDREN'S SOX Fruit of the Loom brand . . . boys', girls', infants'. All colors and sizes . . . limit 5 pair. ONE GROUP Values to \$9.95 SALE PRICE 10c</p>	<p>Girls' BETTER DRESSES Nylons, Cottons — Full and Half Slips Lace trim. Values to \$2.95. SALE PRICE \$1.97</p>	<p>Girls' SWEATERS Wool - Orions - Nylons—Slip-overs and Cardigans Some fancy trims. Values to \$5.95. SALE PRICE \$1.97</p>
<p>LADIES' BETTER SLACKS Ladies' Better New fall shades in fine gabardine, crush resistant . . . well fitting . . . ideal for work or play . . . black, navy, grey, green, brown. Sizes 10 to 20. ONE GROUP Values to \$7.95 SALE PRICE \$2.97</p>	<p>LADIES' 100% Wool SILK and RAYON SUITS WOW! Wait 'til you see these hand detailed, famous maker suits . . . boxy and fitted styles in fine fabrics . . . Just right for the new season ahead. All sizes. ONE GROUP Values to \$49.95 SALE PRICE \$9.00</p>	<p>Girls' BETTER DRESSES Gabardines and Flannels One Group. Values to \$3.98. Sale Price \$1.00</p>	<p>Girls' BETTER DRESSES Just in time for season ahead buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>
<p>LADIES' BETTER SWEATERS Luxurious orlons, wools in an array of colors . . . cardigans, slipovers, long and short sleeves, many matching . . . some novelties. ONE GROUP Values to \$10.95 SALE PRICE \$3.88</p>	<p>LADIES' Full Length Better Coats Gorgeous styles in such fine fabrics as Forstman, etc. . . fully lined, hand detailed . . . coats you would find in only the higher priced stores. Select your now for the season ahead. ONE GROUP Values to \$49.95 SALE PRICE \$15.00</p>	<p>Girls' BETTER DRESSES Nylon, Wool and Twill quilted line. Sizes 4 to 18. Val. to \$12.95 \$3 and \$5</p>	<p>Girls' BETTER DRESSES Just in time for season ahead buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>
<p>Girls' DRESSES Wool - Orions - Nylons—Slip-overs and Cardigans Some fancy trims. Values to \$5.95. SALE PRICE \$1.97</p>	<p>Girls' BETTER DRESSES Nylon, Wool and Twill quilted line. Sizes 4 to 18. Val. to \$12.95 \$3 and \$5</p>	<p>Girls' BETTER DRESSES Just in time for season ahead buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>	<p>Girls' BETTER DRESSES Just in time for season ahead buying. Smart cottons, tailored and styles. In sizes 1 to 3, 3 to 6X, 7-14. ONE GROUP Values to \$5.95 SALE PRICE \$1.97</p>



FLOATING PLATFORM
Close-up of National Type 110 Draw Works during installation on Pacific Driller No. 1 at Terminal island. The 6-speed draw works, designed for medium-to-deep drilling with the use of 1 1/4-inch wire line, has a large grooved hoisting drum, 27 inches in diameter and 49 inches long.

NATIONAL SUPPLY PRODUCT First Floating Platform Used Here for Drilling

A National Type 110 rig, manufactured by The National Supply co., is being used on Pacific Driller No. 1, first floating platform for offshore drilling to be put into active use in the Pacific ocean.

The giant platform, designed and fabricated by Offshore Constructors, Inc., was dedicated at Terminal island and began operations at its first location, about a mile and half offshore near Huntington Beach.

The platform is operated by the Sun Marine Drilling co., an affiliate of San Joaquin Drilling co., for the Monterey Oil co., sponsoring partner in the Humble, Monterey, and Seaboard Oil companies group.

LEGION POST WILL MEET ON FRIDAY

Gen. Billy Mitchell Post No. 580, Lawndale's American Legion post, will hold its combined initiation and open house Friday, January 18, at the Lawndale Civic center, 147th st. and Burin ave. at 7:30 p.m.

The National Champion Degree team of the Maywood Legion post will initiate an expected class of 22 new members. All G.I.'s who are members of any Post are invited to bring their families.

According to Forrest Weaver, activities chairman, students of Dorothy La Spina, tap and ballet teacher, students of Josephine Shumway, violin and trumpet students from the Hawthorne Christian school, and students of Dorothy Renfro with accordion specialty numbers will be on the entertainment program.

Rebekahs Will Sponsor Heart Fund Drive Here

The National Heart fund for the Torrance area has chosen the Torrance Rebekah lodge as the sponsor with Mrs. Olive Veatch as chairman.

A house to house canvass will be made on Sunday, February 24, between the hours of 2 and 4 p.m.

All persons interested in helping with the canvass are asked to contact Mrs. Veatch, 2246 250th st., Lomita.

Well-Staged, Costumed and Directed Drama at ECC

Shakespeare's asides and soliloquies, curtsies and hand kissing, plumes and dublets, swashbuckling heroes and swooning heroines, can be seen in the current El Camino college production, "Much Ado About Nothing."

Last three performances of the comedy will be given January 17, 18, and 19 at the Campus Theatre. Curtain time is 8:30 p.m.

Plot Thickens
Here is entertainment with all the Shakespearean trimmings and humorous situations—humorous by their very complex and cunning nature. The theatre-goer with an eye for courtly gestures and an ear for thickening plots, will not be disappointed.

After reading the advanced publicity which stressed the importance of characterizations and speeches rather than scenery and costumes in Shakespearean drama, I was fully prepared to see a bare stage, save an occasional arras, poorly clad actors and a minimum of sound and lighting.

On the contrary, the sets are masterfully designed and constructed by the Theatre Arts Craft class. The lighting effects on the textured wall surfaces create an atmosphere that would compliment any actor.

Especially effective are the beautiful costumes, which were made entirely by the cast. This production marks the beginning of El Camino's costume wardrobe. They couldn't be off to a better start.

Acting Talent
Director D. Patric Shannon, although his assignment was a tough one, assembled a group of talented actors who tackled their difficult lines and characters with favorable results.

Tony Castano, Torrance, and Joy Griffin, Gardena, take over the acting spotlight in the lead roles of Benedick and Beatrice. Their counterparts are Carole Peterson and Lou Margadonna who play Hero and Claudio.

Although the action centers around these marriageable partners, two of the lesser characters were convincing as Dogberry, a constable, and Verges, a headborough. Charles Fox as Dogberry, and Bruce Scott, as his faithful "mascot" Verges are comically delightful as the Mutt and Jeff combination with an Elizabethan accent.

Other supporting roles are played by James Engle, Ben Ybarra, Roland Short, Bob Goldsborough, Bob Raupp, Conrad Wiedman, and Eugene Paslov.

Local Thespians
Also featured are Irving Joseph, Rolie Dimitriou, Richard Cameron, Joan Kirkendall, Judy Hardisty, and Carmelita Mann, Sandra Eddy, Penny Phillips, Noreen Azdavins and Gary Diehl, Torrance.

Sandra Yates is the student assistant to the director. Bonnie Flagg is stage manager and Sally Jensen is in charge of properties. Costumes were taken care of by Barbara Clark, and Lucille Liberatore handled choreography. Robert Crutchfield, Stella Herman, and Kay Haga are in charge of sound and music.—D. P.

LORD'S 8801 So. VERMONT AVE. OPEN FRIDAY-MONDAY 'TIL 9 P.M.