

**MORE... MORE... MORE...  
LOADS OF LOW PRICES...**

IN OUR CONTINUING 35th ANNIVERSARY SALE. THANKS TO YOUR WONDERFUL PATRONAGE, YOU HAVE MADE THE PAST YEAR THE GREATEST IN OUR HISTORY, AND WE'RE SAYING THANK YOU WITH LOADS OF LOW PRICES, IN EVERY DEPARTMENT. BRANDS YOU KNOW, VALUES YOU'LL APPRECIATE, VALUES THAT MAKE FOODS CO. THE LEADING MARKET IN THIS AREA.

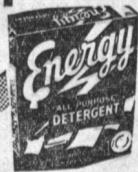
**BEST ADVERTISED SPECIALS...  
LOWEST EVERYDAY SHELF PRICES...**



**MAXWELL HOUSE**  
100% PURE INSTANT  
**COFFEE**

JUMBO 6-OZ. JAR — REGULAR PRICE \$1.47

**\$1.19**



**HEAVY DUTY ENERGY DETERGENT**

The Very Same Product Under A National Brand  
Sells For 76c.

We Can't Tell The Name, But You See The Quality.

Giant Packages

**49**



PRIORITY — GRATED  
WHITE MEAT

Flat 6-oz. Cans

**TUNA**

**6** CANS FOR **\$1.00**

PETER PAN ALASKA

PINK REGULAR 59c EA.

**SALMON**  
1-LB. TALL CAN

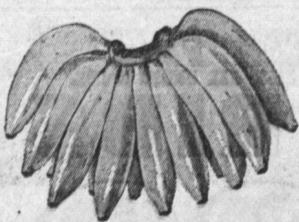
**49**

JUMBO 45c SIZE

**HERSHEY'S**  
ALMOND or MILK CHOCOLATE

**BARS** **29**  
Milk Chocolate Bars, 10 1/2-oz.  
Almond Chocolate Bars, 9 1/2-oz.

**PERSONALLY SELECTED PRODUCE**



FANCY, LARGE SIZE, NO. 1 QUALITY

**BANANAS**

**10** <sup>¢</sup> lb

Only our regular No. 1 quality large size Central American fruit on sale. The very best quality at a low 35th Anniversary Sale Price

FANCY SUNKIST  
**GRAPEFRUIT**

FULL OF JUICE **6** <sup>¢</sup> lb

EXTRA FANCY FLORIDA  
**CUCUMBERS**

Large Size **2** for **15** <sup>¢</sup>  
Small Seeds

GARDEN FRESH GREEN  
**CABBAGE**

SOLID HEADS **3** <sup>¢</sup> lb



**TRUCK**



Van de Kamp's  
**SPECIALS**  
Jan. 10, 11, 12



1-Layer Chocolate  
**FUDGE CAKE... 55¢**  
(Reg. 63c ea.)

Crumb  
**DOUGHNUTS**  
6 for 25¢  
(Reg. 6 for 30c)

French  
**APPLE PIE... 55¢**  
(63c Value)

Van de Kamp's  
BAKERIES • COFFEE SHOPS



Del Monte  
Early Garden  
**PEAS**  
Tall 17-oz. Cans  
6 for \$1.00



Del Monte  
**TOMATO CATSUP**  
Tall 14-oz. Bottles  
6 for \$1.00



Del Monte  
**PINEAPPLE GRAPEFRUIT DRINK**



**FRANKS**  
FARMER JOHN'S TENDERS  
**FRA**  
1-LB. CELLO P

**CHEESE**  
Monterey Soft Creamy Jack  
**39** <sup>¢</sup> lb

**ME**  
Bath's Pork  
**39**

<b>PICTSWEET PEAS</b> 10-ounce Package <b>19¢</b>	<b>PICTSWEET MIXED VEG.</b> 10-ounce Package <b>19¢</b>	<b>PICTSWEET CUT ASPARAGUS</b> 10-ounce Package <b>39¢</b>	<b>PICTSWEET BROCCOLI CUT SPEARS</b> 10-ounce Package <b>19¢</b>	<b>TREND DETERGENT</b> 2 Large Packages <b>39¢</b>
Cleans All OAKITE, Reg. Pkg. <b>16¢</b>	Orchid NAPKINS, 80-ct. <b>12 1/2¢</b>	Ore-Ida POTATO PATTIES, 12-oz. Cans <b>2 for 29¢</b>	Nalley BEEF STEW, 1-lb. can <b>31¢</b>	Niagara STARCH, 1-lb. <b>21¢</b>
Oven-Off STOVE CLEANER <b>66¢</b>	ORO SUDS Reg. Pkg. <b>28¢</b>	Oscar Mayer LUNCHEON MEAT, 3 for <b>\$1.00</b>	Ortega — 8-oz. CHILI SALSA <b>18¢</b>	NEWS DETERGENT <b>2 for 49¢</b>
Progresso — 2 1/2 can TOMATO PUREE <b>19¢</b>	Old Dutch CLEANSER <b>2 can 29¢</b>	O-Cello SPONGES, small. <b>18¢</b>	Oberti — 7 1/2-oz. Can OLIVES, Large. <b>29¢</b>	O'Cedar SPONGE REFILLS <b>\$1.49</b>
<b>NIBLETS MEXICORN</b> 12-oz. Can <b>18¢</b>	<b>MINUTE MAID FROZEN ORANGE JUICE</b> 6-oz. Can <b>18¢</b>	<b>WHITE KING Water Softener</b> Giant Pkg. <b>47¢</b>	<b>White King DETERGENT</b> Giant Pkg. <b>64¢</b>	<b>White King GRAN. SOAP</b> Giant Pkg. <b>66¢</b>
<b>WILSON'S CHOPPED BEEF</b> 12-ounce Can <b>37¢</b>	<b>WYLER'S INSTANT BOUILLION</b> Regular Jar <b>25¢</b>	<b>TOP WIP TOPPING</b> Pressurized Can <b>45¢</b>		

**910 W. SANTA BARBARA at VERMONT**

**MONEY SAVING 35th ANNIVERSARY SALE**