

# YIPPEE! IT'S TORRANCE THE 'ALL-AMERICA' CITY!

## Named Winner In Nation-wide Competition

Torrance has been named the "All-American City!"

The announcement was made today by Dr. George H. Gallup, president of the National Municipal League which sponsored the contest together with Look magazine.

The local community is one of 11 cities chosen from among 164 cities throughout the nation to receive the "All-America City" award.

The city received the coveted honor for intelligent and concerted citizen action leading to major accomplishments of community-wide significance, Dr. Gallup stated.

For full details why Torrance was chosen turn to page 2.

**Making Whoopee**  
Torrance will go wild with joy today.



At 12 o'clock noon, city sirens will go off, church bells will ring, air bombs will explode, automobile horns will blow, industrial whistles will hoot, and bands will march through the streets of downtown Torrance.

Festivities will kick off at El Prado and Sartori.

The general hoopla leading up to the noon celebration will start at 8 this morning with the installation of 45"x28" posters on all light standards and telephone poles. The red-white-and-blue posters will read: "Torrance, All-America City award winner."

In addition, 30,000 windshield stickers of the same pattern will be distributed as well as 3,000 decals for use on city equipment, business doors and windows. School children will receive buttons and badges.

**Formal Celebration**  
Formal presentation of the award will be made January 26, including a giant parade (Turn to Page 14)



**CITY'S GREATNESS**

Typical of the letters written by Torrance school children for the "All-America Cities" letter-writing contest was the following by Shelley Lessin, 11, Seaside elementary school: "Buildings and people alone did not make Torrance great. Civic pride and respect for the rights of neighbors have made Torrance outstanding in the nation." The mayor read this letter to the judges.



**COMMUNITY-WIDE LETTER WRITING CONTEST**

When Torrance was picked as one of 22 finalists from among 164 cities which entered the All-America Cities contest, school children wrote thousands of letters to the mayor giving reasons why Torrance should win All-America honors. Dr. J. H. Hull, superintendent of schools, and Mrs. Dorothy Folk, look over some of the letters.—Press Photo.



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# Child Killed in Christmas Day Collision, Driver Held

Editorial

## CARRYING DISCOUNT RACKET TOO FAR

(Editor's note: The following editorial is reproduced from the "Southern California Teamster," official organ Joint Council Teamsters No. 42, Los Angeles, California, December 12, 1956.)

An almost ludicrous situation developed at the monthly Joint Council meeting last Friday night when one union asked that another union's store be placed on the official unfair list.

It isn't funny. It's a travesty on unionism and the goals and principles for which unions were established. The store-in question will not sign a union contract for its clerks. In other words it won't pay union wages and benefits, although the ownership is union.

Not only that, but the store makes it a point to sell non-union beer, non-union products and cheap imports made by foreign slave labor that is in direct competition to American made goods.

We can just imagine what the union in question would say if the Teamsters went into the same industry in which that union has members and opened a plant with non-union labor and then refused those people the right of organization and the going union wages in the industry.

Yet that is exactly what this union is doing. It has opened a retail outlet in direct competition to fair employers who pay union wages.

Fair employers cannot compete with cheap, non-union retail outlets who refuse to pay union wages.

Fair employers cannot stay in business without making a profit.

Yet this union would deny such a basic economic fact.

It's high time that some unions and some union leaders awoke to the fact that they cannot wear two hats simultaneously.

They cannot be a union representative one moment and demand union wages for their members and then turn around and become a proprietor and deny union wages for their employees.

If these unions and union leaders do not recognize such basic facts, then the Teamsters will have to do something about it.

The Teamsters will be forced to take action against such operations because they are not going to stand idly by and see private owners who pay their employees union wages, be driven out of business, especially when it is done by a union!

The Teamsters cannot and will not countenance such action.

The resolution passed by Joint Council delegates unanimously condemned such ridiculous actions.

It further called upon all secretaries to make known the fact to the members and to pursue an active consumer boycott.

And if further action is necessary, it will be taken.

## First Baby Born In 1957 To Be Showered With Gifts

The first baby born in 1957 within the circulation area of the Torrance Press will come into the world in style—because it will receive hundreds of dollars worth of lovely gifts from local merchants.

**2 Killed, 1 Rescued In Crash**

Jerry M. Buzan, 39, of 1707 W. 248th st., Lomita, was the lone survivor Sunday when a trainer plane crashed into the sea about a half mile off Marineland bluff about 5 p.m.

Lifeguards recovered the body of Gerald F. Dowdy, pilot of the World War II craft, 3024 Dalmead ave., but were still searching for the third passenger, Michael Lee McCowan, 20, of Wilmington, at the last report.

The three men left the Torrance airport at 4 p.m., Sunday for a pleasure trip. Witnesses viewing the plane as it flew toward the sea said it swooped

toward the sea and skimmed (Turn to Page 14)



**LUCKY WINNER TAKES OFF**

Patty Marrs, 12, who has never won anything before, was thrilled and excited Christmas morning when she received a telegram with the news that she had won the girls' bicycle in the "Dear Santa" letter writing contest. Giving her a push are Ben (left) and Paul Smith (right), owners of the Torrance Cycle and Sports shop, 1421 Marcelina, who donated the bicycles to the winners. Not pictured are the Nieto boys, Richard, 12, and Dale, 10, who won the first prize in the boys' contest.—Press Photo.

## MOTHER, DAUGHTER, DAD HURT

A baby lay dead, its mother and sister were injured critically, and the father sustained injuries, the result of a collision which occurred just as Christmas was drawing to a close Tuesday evening.

Driver of the other car was booked on suspicion of manslaughter and felony drunk driving.

Dead is Pamela Jo Adams, 16-months, daughter of Mr. and Mrs. Wayne C. Adams of 3652 W. 177th st., Torrance.

Steve G. Trujillo, 40, of 1130 Marine ave., Wilmington, was booked on suspicion of manslaughter and felony drunk driving, according to California Highway Patrol.

Trujillo drove through a red light at 182nd st. and Western ave., according to police reports, crashing into the Adams car, hurling its occupants out of the vehicle onto the pavement.

The mother, Mrs. Adams, was reported in "fair" condition at Harbor General hospital, with possible fractured pelvis and skull. The father, Wayne, suffered facial cut and head injuries but was said to be in "good" condition.

A daughter, Paula Corrine, 4, is in critical condition with (Turn to Page 14)

## 'Dear Santa' Bike Contest Winners Told

Christmas was just a little merrier for three local children who wrote the best letters in the Torrance Press "Dear Santa" contest.

Patty Marrs, 12, who is in the seventh grade in WALTERIA, was the lucky winner in the girls' division and yesterday rode away in a brand new bike donated by the Torrance Cycle and Sports shop, 1421 Marcelina ave. She lives with her mother, brother and sister at 24211 Adolph ave.

Two brothers, Richard, 12, and Dale Nieto, 10, combined their efforts and sent in the (Turn to Page 14)



**MAYOR ISEN ADDRESSES JUDGES**

Mayor Albert Isen presented Torrance's case before a panel of judges in Memphis, Tennessee, early in November. The judges had to pick the 11 top cities from among the 22 finalists. Isen's trip was sponsored by the Torrance Chamber of Commerce.



**BALANCED, ORDERLY DEVELOPMENT**

The major reason why Torrance was picked for "All-America" honors was because of its orderly, well-balanced growth and development, the result of alert citizen participation and concern.