

10.001



R DOLLAR MORE!

PERFUME 49c plus tax

195

SHOWER RYER 399

TOILET CREAM 200 plus tax

98c

100

of Them All

ANDERSON NIGHTERS

for Boys and Men

Choice of colors, styles. A gift always well thought of.

395 UP

PLUSH TOYS

Choice of silky soft Dogs, Poodles, Bears, Tigers. Pop-up colors. Large selection.

288

10.95 Steel WAGON

Heavy gauge steel wagon with big rubber tires. A big value at this low price.

795

Structo Steel DUMP TRUCK

18-inch steel truck ready to roll for young engineers.

349

99c

88c

33c

37c

\$2.22



say "Merry Christmas" as the French do!

Evening in Paris

GLAMOUR GIFTS—\$1 TO \$10

POP-UP SET

Lift the lid and the satin-lined tray pops up, showing off a fragrant array of Evening in Paris cologne, cologne stick, talcum powder and purse perfume flacon. \$3.50

Her heart's desire... a complete ensemble of Evening in Paris fragrance accessories... in a magnificent holiday package embossed in silver and blue. Cologne, talcum, perfume, liquid sachet perfume, cologne stick and purse perfume flacon. **\$6.50**

TWO-DOOR SET

The double doors swing open on six fragrant Evening in Paris treasures nestled in rich satin. Cologne, toilet water, talcum, perfume, purse perfume and bubble bath. **\$7.50**

The duo that no girl can do without! Evening in Paris toilet water and dusting powder in a stand-up set of gleaming blue and silver that is a stand-out gift. **\$3.00**



A silvery embossed box forms the eye-catching background for Evening in Paris fragrance in three delightful forms. Cologne, cologne stick and easy-to-carry purse perfume flacon. **\$1.50**



Because, most of all she wants Evening in Paris, give her three glamorous versions of this great fragrance: cologne, toilet water and sachet perfume. Framed in gleaming blue, a pretty sight under the tree! **\$2.00**



for the woman who is every inch a female

Christmas gifts of **PRIMITIF** a new fragrance brought to America by Max Factor

Primitif Parfum Cologne... unmistakably feminine fragrance! 4 oz. bottle shown, \$3.00. Also 2 oz. \$1.75

Sophisticated holding 1 1/2 drams of Primitif Parfume! **\$1.50**

for the daring... **MIDNIGHT by Tussy**



Glamour Set. It's Midnight Hand and Body Lotion and Cologne for magic all-over beauty. **\$1.**

GIFTS for HIM

For the greatest in grooming give him a **MENNEN Gift Set**

MENNEN FOAM SHAVE with Menthol

FOAM BEARS

IN NEW THIN PACK Fastest-growing favorite of men's shaves. **\$1.60** plus tax

MAX FACTOR BUSY MAN'S BAR

Three famous Max Factor grooming essentials: After Shave Lotion, Cream Hair Dressing, Refreshing Cologne. With dispenser top! **\$2.75.**

Shulton's OLD SPICE

Pre-Electric Smooth Shave 1.00

Max Factor After Shave Lotion—soothing, smoothing skin conditioner. Large size, \$1.00. Refreshing Cologne. Large size, \$1.25.

Other gifts from 60¢ to \$2.95 PRICES PLUS TAX

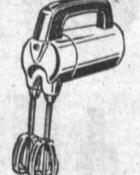


GIVE APPLIANCES the PRESENTS with a future!



STEAM or DRY **IRON**

Reg. 9.95 **8⁸⁸** Value



VALIANT HAND **MIXER**

12.95 **9⁹⁹** Value



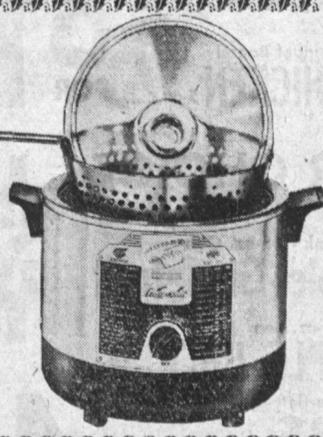
2-Slice Automatic **TOASTER**

Reg. 10.95 **8⁸⁸**

Fully Automatic DEEP-FRY COOKER

Thermostat controlled cooker. King-size. Fries, cooks, roasts, stews and bakes. Beautiful copper tone finish. This is the gift mother has always wanted.

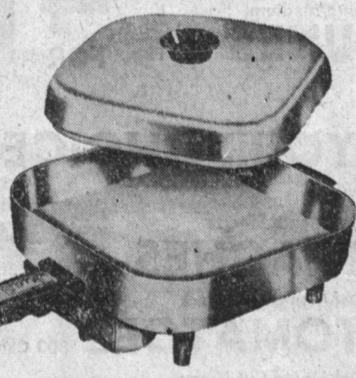
19.95 **8⁸⁸** Value



12.95 Jumbo Square ELECTRIC SKILLET

Fully automatic. Can be immersed in water. Built-in thermostat. Big jumbo size, in gleaming chrome finish. Square design gives more cooking area. Made of lifetime cast aluminum.

\$10⁹⁵



See them here... **KODAK and BROWNE GIFT CAMERAS... OUTFITS**



BROWNE Holiday FLASH OUTFIT

Amazingly low-cost outfit for indoor-outdoor snaps



KODAK Pony 135 CAMERA OUTFIT

Round-the-clock outfit for color-slide making

Here's everything needed for round-the-clock snapshot fun. Kodak's easy-to-use Browne Holiday Flash Camera, film, flashholder, bulbs, batteries, and full instructions—all in a handsome gift box. A wonderful gift even for very young photographers... a wonderful buy, too!

For salon-worthy color slides, crisp black-and-white pictures, the new Kodak Pony Camera, Model C, with fine 1/3.5 lens, shutter synchronized for flash indoors and at night, speeds to 1/300 for action. PLUS flashholder with guard and fast-action field case to protect the camera. What a gift it makes!

No. 5 Dura-flash **FLASH BULBS** 8 for **66c**

Stock up with **FRESH EASTMAN FILM**

Complete Stock **PHOTO FLASH BATTERIES**

24.95 CHROME AUTOMATIC COFFEE PERCOLATOR

• 8 Cup • Beautiful Gift

15⁹⁵

LUXURIOUS 72" x 84" Dacron-Filled COMFORTER

Quilted French crepe over dacron gives this beautiful comforter a luxurious look. Washable, moth-proof. Big double bed size, is light as a feather.

12.95 **7⁹⁸** Value

For Your Fisherman! **SALT WATER REEL**

200 yard capacity—For salt water fishing.

4⁹⁹

19.95 Value—IONA **ELECTRIC MIXER**

Mixer, 2 Bowls and Stand

12⁹⁵

Sabre 620 Flash CAMERA OUTFIT

Complete outfit—7 pieces in all—Camera, Flash holder, 2 Bulbs, 2 Batteries and Film. This is perfect inexpensive set. Takes perfect pictures.

Complete Set **4⁹⁵**

Gay Musical **POWDER BOXES**

Choice of popular tunes. Pastel colors to please milady. Choice of sizes.

2⁹⁸ to 4⁹⁸

SALE OF ORNAMENTS

1 3/4" SOLID COLOR **ORNAMENTS 12 for 39c**

2 1/4" SOLID COLOR **ORNAMENTS 12 for 77c**

3/4" FOR GIFT **ORNAMENTS 12 for 12c**

2 1/2" PLASTIC NON-BREAK **ORNAMENTS 5 for 49c**

McCown Prescription Dept.

SERVES YOU DAY AND EVENING

McCown Drug Stores feature large, complete prescription laboratories, well-stocked with modern drugs by LILLY—UPJOHN—SQUIBB—LEDERLE—PARK-DAVIS and other famous makers. Whatever your doctor orders, McCown pharmacists can compound your prescription immediately. Open EVERY day and EVENINGS.

DRUG SUPPLIES

HALF OUNCE **10c MERCUROCHROME 7c**

8 OUNCES **23c WITCH HAZEL 17c**

OUNCE **23c GLYCERINE 12c**

OUNCE CONCENTRATE **19c AMMONIA 9c**

2 OUNCES **19c ACETONE 9c**

MCCOWN COUPON

2-Pound 65% Fruit-Filled **FRUIT CAKE 157**

IN DECORATED METAL TIN

Coupon Good thru Dec. 15 Only

MCCOWN COUPON

2.98 Lilleputt Union Hardware **Beginners' ROLLER SKATES 157**

Coupon Good thru Dec. 15 Only

MCCOWN COUPON

98c CUDDLY PLUSH Your Choice **BEARS DOGS DOLLS 77c**

Coupon Good thru Dec. 15 Only